THE AMERICAN HOME

SERVING OVER 3,000,000 HOMEMAKERS EVERY MONTH

SEPTEMBER · 25¢

PROPERTY OF THE
LIBRARY OF THE

AUG 23 1954

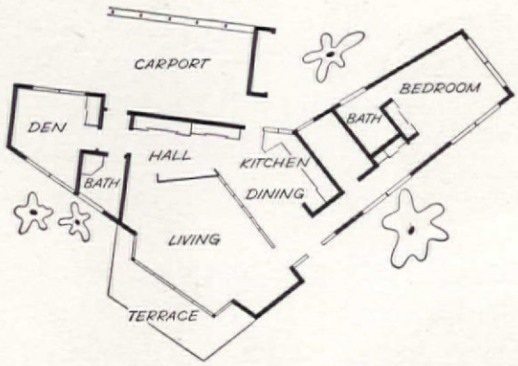
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA



How To Make FALL HOUSE PAINTING Easier —With Fresh, New Color Schemes To Choose From



So beautiful to live with



Send for free portfolio containing floor plan for modern basementless house, sketch plan of living area, list of furnishings, and sheet showing all the beautiful colors available in Armstrong's Custom Corlon Tile. (Floor above is Copra Taupe, No. 467.) Write Armstrong Cork Company, 5409 Plum Street, Lancaster, Pa.

Somewhere in your dreams there's a house. A house, perhaps, like this one—beautiful, modern, unsparing of any detail that makes living luxurious. Someday that dream will come true. And when it does, here is the floor that's as perfect as your dream. It's Armstrong's Custom Corlon Tile—heavenly to walk on, quiet underfoot—a luxury plastic that can be used throughout any house, even one without a basement. It has a rich, distinctive burl design and a shining, polished surface that footsteps won't mar. The color and design go all the way through this vinyl tile, so it will last all the years you dwell in your home. So beautiful to live with, so easy to clean—it's the dream floor for your dream house—Armstrong's fabulous new Custom Corlon Tile.

ARMSTRONG'S CUSTOM Corlon TILE

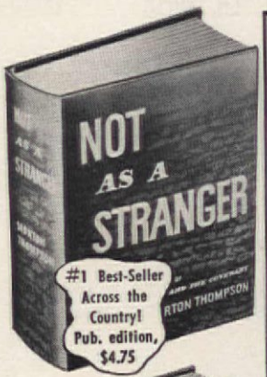
There's an Armstrong Floor for every room in your home

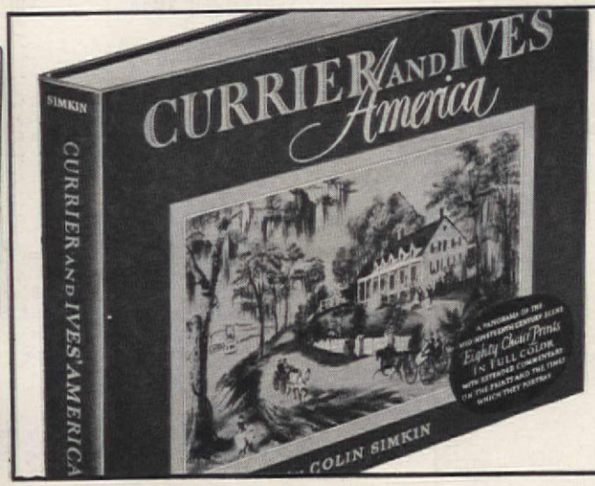
LINOLEUM • CORLON® • LINOTILE® • RUBBER TILE • CORK TILE • ASPHALT TILE • EXCELON TILE • QUAKER® RUGS AND FLOOR COVERINGS

WHY THE LITERARY GUILD IS GLAD TO OFFER YOU

Any 3 OF THESE FINE NEW BOOKS (Value up to $21.90 in publishers' editions) for only $2.00

WHEN YOU JOIN THE LITERARY GUILD AND AGREE TO TAKE AS FEW AS 3 MORE SELECTIONS DURING THE COMING YEAR

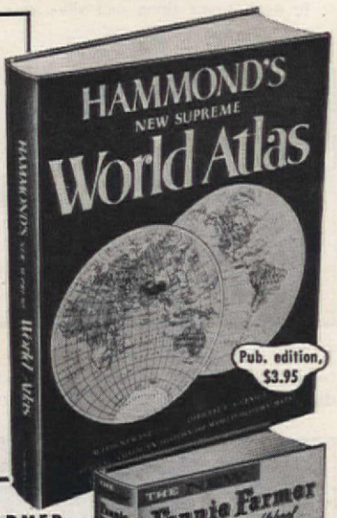


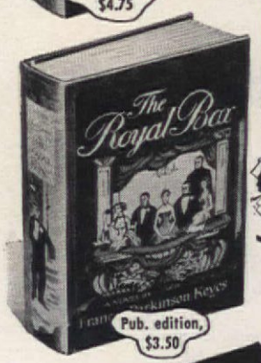


CURRIER AND IVES' AMERICA

Edited by Colin Simkin

Here is one of the most luxurious volumes of all time — a glorious *color record* of America at her most picturesque between 1830 and 1880. Eighty famous full-color *Currier & Ives* prints are grouped into twenty different categories with extensive commentary. The pages are bound so that prints can be cut out and framed without harming the binding. A superb gift book, 12" x 16" in size, printed on specially made lifetime stock, *Currier & Ives' America* is a fabulous collection of some of the most beautiful prints ever made in this country. Publisher's edition, $10.00.





NOT AS A STRANGER *by Morton Thompson.* Story of the making of a doctor . . . his loves, ambitions — and strange temptation. Pub. edition, $4.75.

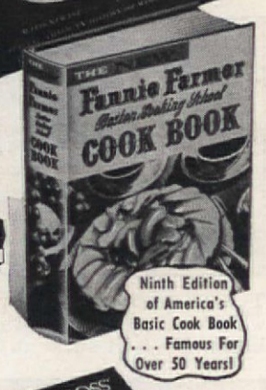
HAMMOND'S New Supreme WORLD ATLAS. Top-notch *all new* atlas; 100 maps in full color, latest Census figures. Measures 9¾" x 12¾"!

NEW FANNIE FARMER COOK BOOK. Favorite for *all* occasions; completely modernized with *3,000* recipes! Menus, charts; 160 *new* drawings!

THE ROYAL BOX *by Frances Parkinson Keyes.* A novel of romance and intrigue. Newest best-seller by the beloved author of almost 30 famous books.

CREATIVE HOME DECORATING *by the Rockows. New, revised,* with latest trends. 700 pictures. Hundreds of thousands in print! Pub. edition, $5.95.

ENCYCLOPEDIA OF THE GREAT COMPOSERS *by Milton Cross.* 78 superb biographies; music dictionary; terms index! 2 vols. Pub. edition, $5.95.

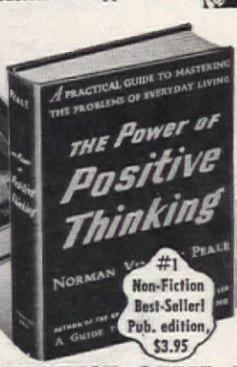


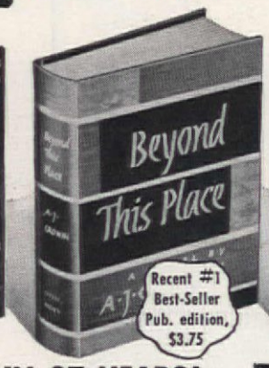
THE POWER OF POSITIVE THINKING *by Norman Vincent Peale.* An inspired thinker gives us the *rules that work* to win love, success and happiness.

BEYOND THIS PLACE *by A. J. Cronin.* All America is talking about this new best-seller by the author of *The Green Years, The Citadel* and other top hits!

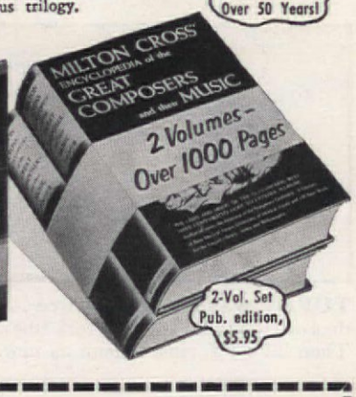
GREATEST FAITH EVER KNOWN *by Fulton Oursler.* The story of how Christianity was founded; final volume of Mr. Oursler's famous trilogy.











THE LITERARY GUILD'S GREATEST OFFER IN 27 YEARS!

IF you enjoy reading the *best of the new books* and would like to save up to 50% of the price of the publishers' editions, why not join the Literary Guild Book Club—especially now that this wonderful "new member" offer is being made?

Once you join our club, we are sure you will be with us for many years. That is why we can afford to offer you any *three* of the books shown here for only $2.00. And the three books you choose will be sent to you *on approval.* If you are pleased with them, you pay only $2.00 *for all three* and become a Literary Guild member on a trial basis; if not, you simply return the books and owe nothing.

How the Literary Guild Operates

As a Guild member, every month you will receive a copy of "Wings", the club's illustrated book-review magazine. In it you will read a review of the forthcoming Guild selection. Then it is entirely up to you to decide whether you care to receive the book described, or an alternate selection, or none at all. You need not accept a book every month — only four a year from the 50 or more offered.

Guild selections cost only $2.00 each (plus shipping) even though the same books are being sold for $3.50 to $4.00 in the publishers' editions. Occasionally an extra value selection is offered at not more than $2.50—usually a book that is priced as high as $5.00 in the publisher's edition. You pay no money in advance, you pay nothing when the books arrive; your bill is due only after you examine the books, and you may cancel membership at any time after accepting four books.

In addition to the substantial saving on Guild selections, you will receive a valuable Bonus Book FREE with each four books you purchase.

Send No Money — Just Mail Coupon

Nearly a million other book readers are members of the Literary Guild. Why not join now while you can have any *three* of the fine books shown on this page (a value up to $21.90 in the publishers' editions) for only $2.00? Send no money now — just the coupon. If not delighted, you may return all the books within 7 days and owe nothing, or pay only $2.00 plus shipping for all three and become a trial member. If you join, your sole obligation will be to accept only 3 more books at only $2.00 each during the coming 12 months. Mail coupon *now.*

LITERARY GUILD OF AMERICA, INC., PUBLISHERS; GARDEN CITY, N. Y.

MAIL THIS COUPON NOW

Which 3 Books Do You Want for only $2.00

IF YOU JOIN THE LITERARY GUILD NOW

Literary Guild of America, Inc., Publishers
Dept. 9AHX, Garden City, N. Y.

Please send me the THREE books checked below as my Membership Gift Books and first selection; bill me only $2.00, plus shipping, for all three:

- ☐ Beyond This Place
- ☐ Creative Home Decorating
- ☐ Currier & Ives' America
- ☐ New Fannie Farmer Cook Book
- ☐ The Greatest Faith Ever Known
- ☐ Hammond's World Atlas
- ☐ Milton Cross' Ency. of Composers
- ☐ Not As A Stranger
- ☐ The Power of Positive Thinking
- ☐ The Royal Box

Enroll me as a member of the Literary Guild and send me "Wings" every month so I can decide whether or not I want to receive the Guild selection described. My only obligation is to accept four selections, or alternates, per year at only $2.00 each (plus shipping), regardless of the higher publishers' prices. For each four books I accept, I will receive a free Bonus Book—and I may resign my membership at any time after purchasing four books.

SPECIAL NO-RISK GUARANTEE: If not delighted I will return all books in 7 days and this membership will be cancelled!

Mr.
Mrs.
Miss (Please Print)

Street and No. .....

City ..... Zone..... State.....

Age, if under 21..... Selection price in Canada, $2.20 plus shipping. Address LITERARY GUILD (Canada), 105 Bond St., Toronto 2, Ont. Offer good only in U.S.A. and Can.

TUFFY® washes dishes faster, easier than anything in your kitchen now

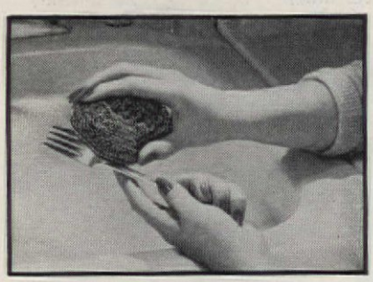
because only TUFFY is tough enough to scrub crusted pans, gentle enough to wash finest china and silverware



TUFFY washes finest china... takes off sticky food faster than dishrags, sponges. Never scratches.



TUFFY scrubs pots and pans... whisks out messy foods that clog a brush. No food sticks to TUFFY.



TUFFY washes silverware... digs out food that sticks in fork tines. Then TUFFY rinses clean as new.

at grocers everywhere



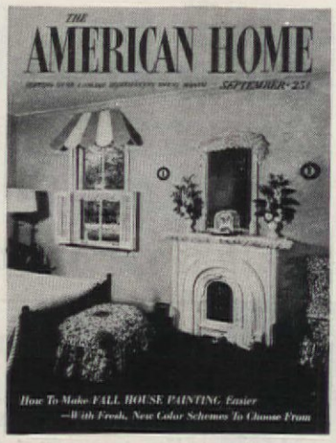
TUFFY

scrubs yet doesn't scratch

never smells—never sours because it rinses clean

U. S. PAT. NO. 2,601,771

© THE S.O.S. CO., CHICAGO; TUFFY OF CANADA, LTD., TORONTO



MRS. JEAN AUSTIN
The Editor

•

JAMES M. WILEY
Editorial Director

MARION M. MAYER
Executive Editor

HERMAN E. BARTEL
Visual Editorial Director

MRS. JEANNIE WILLIS
Managing Editor

MRS. DORIS BRIAN
Copy Director

EDWARD FORTUNA
Art Editor

HUBBARD H. COBB
Building Editor

JONATHAN ALEY
How-to Editor

EDITH RAMSAY
Home Equipment Editor

MRS. GERTRUDE BROOKS DIXSON
Home Furnishings Editor

MRS. MARY E. MONZE
Decorating Editor

E. L. D. SEYMOUR
Horticultural Editor

MRS. ANNE BARNARD
Food Director

CATHERINE NISSLY
Food Editor

MRS. GERTRUDE BRASSARD
Table Merchandise Editor

ROBERT W. HOUSEMAN
Merchandise Editor

DOROTHY LAMBERT TRUMM
Pattern Editor

MRS. HELEN DE MOTTE
Market Place Editor

ROBERT J. MAHN
Production Manager

Associate Editors

MRS. JUNE M. TOWNE, Equipment; WILLIAM LANYON, Art; JOHN LIPPERT, Decorating; MARGARET H. HABER, Home Furnishings; DORCHEN TRUMM, Arts and Crafts; CHAR KAY, Copy; PHYLLIS JOHNSON, Editorial Production

A house made lovely with heirlooms, many of them Southern, and cherished for generations, was planned around such treasures (see page 44). The bedroom shows tthe owner's fresh way of blending old ideas with new ones. Photograph by Kranzten Studio

In this Issue

SEPTEMBER 1954 VOL. LII, NO. 4

Arts and Crafts

54 How to Sew Synthetic Fabrics...*Marion Ross*
128 Cut and Pierced Lampshades...*Dorothy Lambert Trumm*
132 Pattern Order Form
128 Patterns

Gardening

42 Let's Go Shopping for Lilacs...*John C. Wister*
52 How to Grow "Dwarf Trees"...*Paul Corey*
104 Season's Bouquet...*Betty B. Merriam*
112 Yard Beautification—4-H Club Style...*E. L. D. Seymour*
123 Two Sturdy Potting Benches
126 Plant Protection Tips...*John Krill*

Decorating

44 Memories Live in This Lovely Home
48 Slick Ways to Dress Up Your Floors...*James M. Wiley*
56 We Didn't Touch the Outside...*David Skylar*
60 Good Hardware to the Rescue...*Gertrude Brooks Dixson*
117 Starting from Scratch...*Margaret H. Haber*
129 Wall-to-Wall and Washable

Homes and Maintenance

34 News for Your Home—New Paints...*Robert W. Houseman*
37 Don't Be Inhibited
39 Good News if You're Painting Your Own...*Robert Scharff*
40 Buy the Plans and Build It
48 Slick Ways to Dress Up Your Floor...*James M. Wiley*
50 How to Lay Resilient Tile...*Jonathan Aley*
83 Disposers and Incinerators...*Edith Ramsay and Hubbard H. Cobb*
96 Take the Long View...*Lura Osborne Gaines*
97 Small House with a Good Point of View...*Edith McCall Head*
102 How to Buy Lumber
106 Like Father, Like Son
108 Try Plastic for Plumbing...*Stanley Schuler*
131 Blueprint Order Form

Food, Entertainment and Management

64 Family Food...*Jeannie Willis*
68 Take a Can of Crab Meat...*Catherine Nissly*
69 Take a Package of Cake Flour
73 Anne's Notebook...*Anne Barnard*
76 Good Victuals...*Jean Austin*
78 Peach Conserve in Jig Time
80 Find of the Month—Mixer Pie Crust
83 Disposers and Incinerators...*Edith Ramsay and Hubbard H. Cobb*
86 They Weren't Stymied by Structure

Features

6 Contributors
8 Off Your Chest
12 Neighbors: A Modern Story of Loaves and Fishes...*Janet Suzanne Benton*
16 Music in Your Home...*Robert Bagar*
22 Market Place
126 Learn from Your Child...*L. A. Babcock*
133 Where Credit Is Due
134 Look It's New

THE AMERICAN HOME, September, 1954. Vol. LII, No. 4. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board-Treasurer; Jean Austin, President-Secretary; Warren C. Agry, Herman Bartel, Theodore F. Gloisten, Marion M. Mayer, Arthur Sherrill, James M. Wiley, Foster Willett, Vice-Presidents. Executive, Editorial, and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, American Home Building, Forest Hills, New York. Copyright, 1954, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States, Canada, and Pan American countries $3.00 a year; 2 years, $5.00; 3 years, $6.00. All other countries, add $1.00 per year for extra postage. Entered as second-class matter December 31, 1935, at the post office at New York, N. Y., under Act of Congress March 3, 1879. **POSTMASTER: Send notices by Form 3579 to American Home Bldg., Forest Hills 75, New York.**

FREE

TO NEW MEMBERS OF AROUND-THE-WORLD SHOPPERS CLUB

This Exquisite 6-Piece Set of Florentine Silver—

direct by mail from Florence, Italy—without payment of duty or postage



Illustrated Actual Size

Why This Sensational Offer Is Being Made by

Around-the-World Shoppers Club

To demonstrate the *quality* and *value* of Around-the-World Shoppers Club gifts, we will send you this beautiful antique-finish set *with our compliments* as an inducement to join now! These exquisite pieces were hand-made by the skilled craftsmen of Florence with techniques going back to the Renaissance. You'll delight in having them on your dinner table, as will your guests!

Beautiful Gifts From the World Over— Without Payment Of Duty Or Postage!

Wouldn't you like to go shopping around the globe with a traveller who knows where the *finest merchandise* and *biggest bargains* are? Wouldn't you like to visit distant lands, shop for exquisite gifts in exotic bazaars, go through fantastic Old World workshops, watch native craftsmen create beautiful things with their ancient skills? Best of all —wouldn't you like to make your home a "show place" with the exciting gifts you've purchased—values as much as *double* what you are asked to pay for them?

A Thrilling Surprise Each Month

To introduce you to the thrills and enjoyment of shopping abroad, let us send you this handsome set of Florentine Silver without charge. Then, as a member of the Around - the - World Shoppers Club, each month you will receive a surprise package sent to you *direct from a different foreign country* and with it will come a colorful brochure telling the story of your gift and adding even more glamour to your shipment!

Join Today by Mailing the Coupon

So—come aboard our magic carpet and let's set out on our shopping trip! You may join for a 2-month Trial Period, or for a 4-month, 6-month, or 12-month Regular Membership. When your gift packages begin arriving, covered with fascinating stamps from distant lands, you'll be delighted you joined! However, if you become displeased in any way, simply resign membership and your unused payment will be refunded.

Furthermore, if you are not delighted with the first selection sent to your home, keep it, as well as the Florentine Silver, and receive a full refund. Mail coupon *now* while these lovely sets from Florence are being offered FREE for joining!

Around-the-World Shoppers Club
71 CONCORD ST., NEWARK 5, N. J.

NOTE: The gifts are shipped directly to you from points of origin all over the world, prepaid. Thus, you become an importer without any of the headaches which usually attend importations. We guarantee that the gifts will be delivered to you without damage and that they will be worth much more than the price you pay.

CONTAINS 6 PIECES IN TRADITIONAL DESIGN

PICKLE FORK, *with fierce Griffon*
BUTTER KNIFE, *with Emperor Julius Caesar*
SUGAR SHELL, *with statue of God Apollo*
MUSTARD SPOON, *with Winged Lion*
SALAD DRESSING SERVER, *with Romulus, Remus and their Wolf Mother*
OLIVE FORK, *decorated with the Lily of Florence*
Handles of all pieces are elaborately designed like those used on the tables of the Aristocracy in Renaissance days.

Around-the-World Shoppers Club, Dept. 202
71 Concord St., Newark 5, N. J.

Please enroll me as a Member and send me the Florentine Silver direct from Italy FREE for joining. Start regular monthly shipments of the Club's selection of foreign merchandise direct to me from countries of origin and continue through the following term of membership:

☐ Check here if this is a request for a renewal or reinstatement of your membership so we can avoid duplicating countries.

☐ 2 Months.....$5.00 *(2 gifts at $2.50 each)*
☐ 4 Months..... 9.00 *(4 gifts at $2.25 each)*
☐ 6 Months.....12.00 *(6 gifts at $2.00 each)*
☐ 12 Months.....22.00 *(12 gifts at $1.83 each)*

I enclose remittance for $.....

Name.....
(Please Print)

Address.....

City & Zone.....State.....

(NOTE: All shipments come to you without payment of duty or postage. However, the U. S. Post Office Dept. charges a service fee of 15c for delivering foreign packages; collected by your postman.) IN CANADA, 3 months, $7.95; 6 months, $14.00; 12 months, $26.00. Delivered to your home without payment of additional duty or postage. Address 971 St Timothy St., Montreal 24, Que.

All furniture in this room . . . $778.00*



America's loveliest maple furniture is solid, ageless . . . it's Willett



Serving table . . . $91.00*



Foam cushioned chair . . . $203.00*

YOU WOULD have to turn the clock back 150 years to find solid maple furniture like this. In these simple, Lancaster County pieces you'll find the basic virtues of the cabinet maker's art . . . solid wood, pegged and dovetailed . . . hand joined and hand rubbed to a satiny finish. These honey colored cabinets that glow warmly against the deep toned walls of today will grow lovelier through the years. See your dealer tomorrow . . . and remember you can collect Willett by the piece or by the roomful.

*Prices F. O. B. Louisville

WILLETT
LANCASTER COUNTY
Solid Maple
FURNITURE



All furniture in this room . . . $560.00*

Willett Lancaster County furniture is fashioned from solid maple for enduring beauty

CONSIDER H. WILLETT, INC., LOUISVILLE 11, KENTUCKY

Contributors



. . . **JOHN C. WISTER,** Harvard '09, studied landscape architecture and, since 1919 has practiced it. One of America's top horticulturists; prolific writer, lecturer, authority especially on peonies, iris, daffodils, and lilacs (see page 42). Secretary, Penn Hort. Soc'y 1919-'52; the Amer. Rose Soc'y '20-'23; president, Amer. Iris Soc'y for 15 years; director Tyler Arboretum since '46, and Scott Hort. Foundation at Swarthmore College.



. . . **MARION ROSS,** stylist with the educational department of the Singer Sewing Machine Company has made a long professional study of techniques of sewing synthetic fabrics at home (see page 54). Trained as a teacher, Miss Ross first joined the Singer staff as a sewing teacher, soon became a supervisor, and then a stylist. She has lectured before thousands of women in almost every state of the Union, and in Canada.



. . . **PAUL COREY,** on page 52, tells how to grow trees in miniature—he is a partner in Cavedale Craftsmen, who make things and write about them. With strong do-it-yourself leanings, he has built himself three homes (with gardens) and one swimming pool and written such books as *Buy an Acre, Build a Home, Home-made Homes.* His poet-critic wife is also an ardent gardener, and their daughter shares his interest in horses.



. . . **MARILYN AND DAVID SKYLAR** of Shaker Heights, Ohio, brought their good young ideas to a middle-aged house, and used their own elbow grease to accomplish the transformation when young Claudia was 16 months old and Dean not yet born. (See page 56.) After two years as a student of mechanical engineering, Mr. Skylar put in several years in the Air Force. In 1946 he went back to school—to the University of Missouri where he met Marilyn. While he went on to get his degree in journalism, she was graduated and went off to take a job on the *Cleveland Press.* The romance was kept alive via the U.S. post office. In 1949, Mr. Skylar joined the Griswold-Eshleman advertising agency in Cleveland, and is now assistant director of public relations.



You play... and you feel the tension leave

You touch the keys of your Hammond Organ. And a new world beckons. A world where workaday worries cannot follow. And tension is forever a stranger.

You begin a beloved melody. And music's most glorious voice responds. Now whisper-soft. Now in full-throated majesty.

You blend the richly varied tones in vibrant harmonies. And, suddenly, a great calm envelops you. All seems right with your world.

For this is beauty! This is fulfillment! This is the wonder of a Hammond Organ! Its music refreshes and renews you. In spirit. In heart. In every fiber of your being.

And—this wonder is for you, even if you don't play now. For in a month or less you'll play your Hammond Organ with style and feeling. Thousands with little or no music training have done it already.

So why delay longer! Why deny yourself and your family the richer life a Hammond Organ brings? Prices start at $975 f.o.b. Chicago, with easy terms available. And a Hammond requires hardly more space than the average desk.

Ask your Hammond Organ dealer for a demonstration. Or mail the coupon for further details. No cost or obligation, of course.



HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

Home Model Hammond Organ. Full details and price sent on request.

Hammond Organ Company
4206 W. Diversey Avenue, Chicago 39, Illinois

Please send me full details about models of the Hammond Organ I have checked.

☐ Spinet ☐ Home ☐ Concert ☐ Church

Name_____

Address_____

City_____ P.O. Zone____ State_____

©1954, HAMMOND ORGAN COMPANY





Call Long Distance

When a business trip takes you away from your family, there's nothing so reassuring as a Long Distance telephone call.

Just hearing those familiar voices tells you that all is well. And it's good to share in all the news, as if you were there in person.

You'll find that it costs surprisingly little to keep in touch by telephone when you're away from home. Some typical rates are shown at the right.

Don't wonder
Don't worry
Call today and be sure

Long Distance Rates Are Low

Here are some examples:

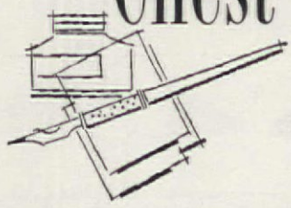
New York to Philadelphia	40¢
Cleveland to Indianapolis	70¢
Chicago to Buffalo	95¢
Baltimore to Atlanta	$1.05
San Francisco to Washington	$2.00

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the federal excise tax.

CALL BY NUMBER
IT'S FASTER

BELL TELEPHONE SYSTEM

Off Your Chest



VACATION FOR GRANDMA

Dear Mrs. Austin:

Phyllis L. McCullough's "Vacation on a Shoestring" in the July AMERICAN HOME, was just the hilarious touch a group of grandmothers needed. The following "With the co-operation of Grandma to take charge of our three off-spring, the first and largest problem was settled," was the crowning touch.

What we would like for you to publish now is "Vacation on a Shoestring" for Grandma after her week's enjoyment of those three small fry.

—MARIE B. NELSON

BIDWELL BLACK BOOK

Dear Editor:

Whenever someone has said, "Mother, will you——" or "Betty, can you——" (there are several of these a day), I have said "put it in the black book." Now, they simply do that—which saves wear and tear on the ears! I either complete or delete the requests—with no argument, or strain on the old memory! Yesterday, I found an order for *50* boxes of Kleenex (Linda has a cold)! Needless to say, I bought four. . . . I also write notes to myself in it, put down order lists, dates, meetings, etc. In fact, when *anyone* (mentioning no names) misplaces that black book, there is a bit of a furor in the Bidwell ménage until it is found!

—BETTY BIDWELL

FAMILY REUNION

Dear Editor:

You will be pleased to know that through the Van Deventer article in the March AMERICAN HOME, the young Navy officer was reunited with an uncle from whom his father had become separated at the time they immigrated here many, many years ago. The Uncle's daughter is a subscriber from Cleveland, and they are all very grateful to AMERICAN HOME.

—BARBARA HART

A TRANSPLANTED AMERICAN HOME

Dear Madam:

I've read your magazine for years, but don't remember having seen anything pertaining to an American Home like mine—one "transplanted" to a foreign land.

We live in Peru, with modern

CONTINUED ON PAGE 10



Tommy's balloon went down the toilet bowl. Then came trouble . . . a plugged-up sewer line. The plumber used his snake-like auger to clean out the line. The probing head of the reamer went right through the wall of the pipe. But then, how was the plumber to know it wasn't metal pipe?

CAST IRON CAN TAKE IT!

Ream away on cast iron! It can take it. ***Permanent* Cast Iron Pipe and Fittings** are structurally strong, don't absorb moisture, swell, bulge, disintegrate, crush, or admit roots! The *only* material permitted by *all* municipal plumbing laws both inside the house and underground to the street sewer.

What about your house?

Balloons in the wrong place have actually been a plumber's problem. If you own a home—you will want to know how to treat your hidden plumbing investment with respect. If you're planning to build, make the first plumbing cost your last. Send the coupon today for "What You Should Know About Plumbing Drainage".

CAST IRON SOIL PIPE INSTITUTE

The Mark of Quality and Permanence

CAST IRON SOIL PIPE INSTITUTE
Heurich Building Dept. AM-9
1627 K. Street, N.W.
Washington 6, D.C.



Please send me FREE — your booklet "What You Should Know About Plumbing Drainage."

Name_____

Address_____

City_____ State_____



"Stay-in weather" becomes ideal painting weather with new Du Pont Odorless Paints. No irritating paint smell for you or other members of the family!

Now from Du Pont laboratories—

New Odorless* Paints for every interior

Say good-bye to annoying odors while redecorating! Choose from smart, matching colors in alkyd-formulated gloss, semi-gloss and flat; also rubber-base wall paint

Imagine painting indoors any time, anywhere, without the inconvenience and irritation of "painty" smells! *Now it's possible*—with new Du Pont Odorless Paints! (*Though a mild resin odor may be noticed during the final drying stage, you can even walk into the room blindfolded and not know that painting's going on!) Matching colors in all 3 sheens—gloss, semi-gloss, flat—and rubber-base wall paint! Now you can get just the *right* extra-long-lasting paint for every interior! Exciting 1954 decorator shades range from delicate pastels to deep, dramatic tones!

And these new paints have been completely reformulated to make them easier to apply . . . quicker drying . . . extra washable. For best results, use Du Pont "Duco" Odorless Gloss and Semi-Gloss for kitchen, bath or woodwork; Du Pont Color Conditioning Odorless Flat or "Flow Kote" Rubber Base Wall Paint for walls. Your Du Pont Paint Dealer will give you free literature, help you with your painting problems, or recommend a reliable painting contractor!



Solve paint-odor problems everywhere!
Du Pont Odorless Paints make interior maintenance painting in hospitals, schools, hotels, restaurants, offices, stores or any busy area possible at *any* time—*without interrupting normal routine!* Ask your painting contractor!

See the yellow pages of your telephone directory for the local Du Pont dealer who sells these odorless finishes:

- "Duco" Gloss and Semi-Gloss Enamel
- "Dulux" Super-White Enamel
- "Dulux" Refrigerator White
- Color Conditioning Finishes in Flat and "Dulux" Gloss and Semi-Gloss Enamels
- Primer Sealer
- Town & Country Alkyd Flat White
- "Ovalite" Enamel Undercoat
- "Dulux" Maintenance White Enamels
- Sealer-Coater
- "Flow Kote" Rubber Base Wall Paint

DU PONT
REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING
. . . THROUGH CHEMISTRY

How to protect your invited guests from an uninvited one!





IF YOU were to burglarize a house, you might very well be attracted by one in which the owners were busy entertaining guests.

Time after time, *real* burglars are . . . and hosts are faced with the embarrassment that follows a theft in which their guests sustain serious losses.

That's why the Travelers Residence and Outside Theft Policy includes protection for your guests against losses of otherwise uninsured property.

This practical policy also covers such expensive losses as the damage from vandalism or malicious mischief. It protects property taken from your garage or outbuildings, too.

You'll want to hear about *all* the advantages of the Travelers Residence and Outside Theft Policy, not the least of which is that it costs mere pennies a day! So call your Travelers agent as soon as you have a free moment.

Better still, *make* a free moment now.

If you don't know the name of your nearest Travelers agent, just fill out and mail this coupon.

YOU WILL BE WELL SERVED BY *The Travelers*



HARTFORD 15, CONN.

40,000 REPRESENTATIVES TO SERVE YOU COAST TO COAST

Please send me the name and address of the Travelers agent nearest me.

NAME .....

STREET .....

CITY .....

STATE .....

A. H.—9-54

Off Your Chest

(Begins on page 8)

American refrigerator and washing machine in a house made of something like corrugated tarpaper with cement floors. Practically living on T-bone steak—which costs the equivalent of 40¢. . . . the animal is slaughtered and sold while still warm. An avocado costs 5¢—but a quart of mayonnaise (brought by truck . . . two days' travel time) costs nearly two dollars.

It's very different from homes in your magazine, but I use your instructions to slipcover furniture, adapt your recipes to the altitude, read all your gardening articles—though my home is a desert without enough water for a garden—and save your decorating pictures for the day when I have a home of my own.
—MRS. H. T. HEARD

HOME CONSCIOUS

Dear Editors:

I have never become so home conscious as since I subscribed to AMERICAN HOME 10 months ago. Then, I was living in an apartment—and honestly, outside of food articles, nothing else interested me. Well, when we bought our home, it seemed that almost every article was meant just for my place, inside or out, and I never thought a magazine could have so much I wanted to read from cover to cover. As my husband said, "You now both talk the same language." One of my favorites is when you transform a room or rooms from old to new . . . as my home is over 25 years old. I hope that maybe, with continual reading of your magazine, I will absorb enough to be able to make my own home one to be admired.—ROSEMARY MAYNARD

VINTAGE OF 1887

Gentlemen:

I am enclosing part of one of your magazines that my Mother had. She made salt-raising bread, after this recipe, for many years, so I know it must be very old. . . . I would like to know if I could get this full copy now? If not, could you tell me the date of this one?—MRS. EARL GRANT (EDITOR'S NOTE: The date of the issue in question is about 1887.)

WHEN YOU CHANGE YOUR ADDRESS



Please report both new and old address directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance

THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.

Here's the New Detergent for Electric Dishwashers that

Ends Water Spotting!





Enjoy the Full Luxury of Electric Dishwashing

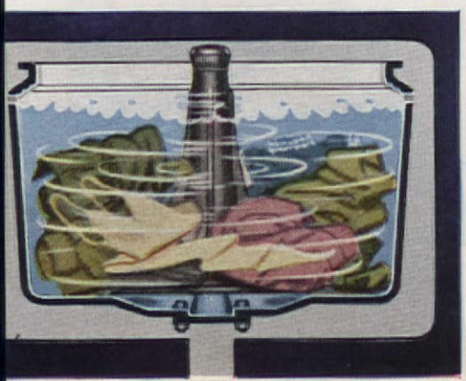
Once you see how Finish makes glasses sparkle, dishes gleam and silverware glisten, you'll never again use any other dishwasher detergent. Finish is truly so much better. All leading manufacturers of electric dishwashers recommend Finish. Follow their recommendation and try Finish in your dishwasher. We promise, you'll be delighted.

Get Finish at your grocery, department or appliance store. If your store does not yet have Finish, write: Economics Laboratory, Inc., St. Paul 1, Minn.

TRY finish
last word in SPOTLESS electric dishwashing

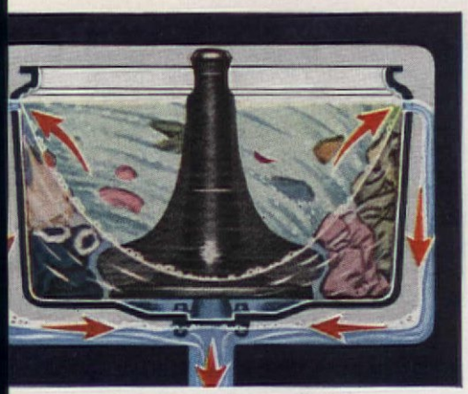
Why you get a whiter, brighter wash with the new G-E AUTOMATIC WASHER

...New G-E Activator® Washing Action GETS THE DIRT OUT!



ood-washing" with famed G-E Activator shing Action dips, flexes and gently cleanses your sh piece by piece. Clothes are constantly sub-rged in sudsy water—so they're being washed ry second of the time.

2. G-E spin-drying KEEPS DIRT OUT



n activated "float-away" rinse flushes out loos-ed soil. And in the spin, dirty rinse water is lifted and over edge of washbasket, safely away from ur wash, not strained through your clothes as in ny washers with holes in the bottom of the tub.



Not the "washed-in-a-wad" way but the G-E way!

t: Never are your clothes tangled and matted—shed in a wad so suds can't get at them.

ght: Clothes are washed individually as in fine shing by hand—so suds bathe every fiber of ry piece.



Activator Automatic Washer...about $3.40 weekly*

This is today's outstanding automatic washer value!

Soon as your eyes light on this colorful crest, you'll realize that there's been no compromise with quality in making this great, new G-E Activator Automatic.

And when you see a complete demonstration, you'll know that here is automatic washing at its finest—today's top automatic washer value.

Yet, such washing perfection—the whitest, brightest wash time after time—costs no more in the long run than a "cheap" automatic. This G-E is built to last.

See it at your General Electric dealer's now. *General Electric Co., Appliance Park, Louisville, Ky.*

*Based on manufacturer's recommended retail price after small down payment. See your dealer for exact terms. Prices and specifications subject to change without notice.

Finest washing, finest spin-drying . . . and so dependable . . .



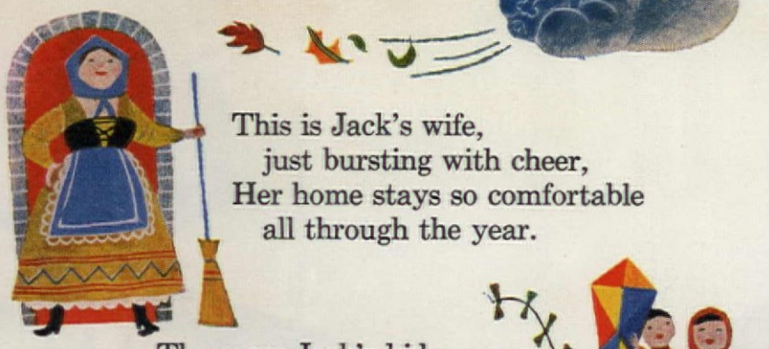
Clothes washed and dried in less than 2 hours! Start at 9 and your washday can be over before 11, when you team up your G-E Activator Automatic with the matching G-E Automatic Dryer. This new G-E Dryer *"conditions"* your clothes, dries them sunshine fresh indoors.
G-E Automatic Dryer . . . about $2.50* weekly.

GENERAL ELECTRIC



This is the house that Jack built...

This is the wind,
moaning sadly about,
For Jack's snug abode
keeps chilly drafts out.



This is Jack's wife,
just bursting with cheer,
Her home stays so comfortable
all through the year.

These are Jack's kids;
he keeps them quite happy:
Fuel savings buy toys—
"Hooray for old Pappy!"





And this is the reason
the family's ecstatic—
Their home's sheathed with Temlok
from cellar to attic!

Armstrong's Temlok® Sheathing adds both strength and insulation to a house. It helps cut heating costs in winter, air-conditioning costs in summer. Temlok Sheathing is a strong, asphalt-impregnated wood-fiber material made in large, easy-to-handle boards. They are quickly nailed to the framework, cutting labor time substantially. Your lumber dealer will be glad to give you complete information.



Send for free booklet, "A Package of Ideas for Your New Home." It's filled with suggestions on building materials and methods. Write Armstrong Cork Company, 5409 Clark St., Lancaster, Penna.

ARMSTRONG'S TEMLOK

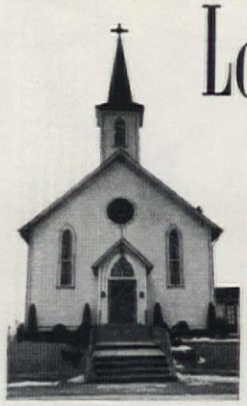
One of the building materials made by the makers of Armstrong's Linoleum

Neighbors



A Modern Story of Loaves and Fishes

JANET SUZANNE BENTON



St. Wendelin's Church, in Butler County, Pennsylvania, was established in 1875 in an old log barn where the choir sang God's praises from a hayloft. Today, through the bounty of the county's 98,000 inhabitants, the parish boasts a new church, rectory, convent, fully equipped school, playground, athletic building, and five acres of beautifully landscaped grounds. Funds came from the county's grand-slam, fund-raising project that takes place annually. For the project men and women of all faiths help their Catholic neighbors maintain places of worship—and the good, old-fashioned country dinners bring in over $3,000 during the Festival Day. And this is a mighty good example of what is happening all over the county when the annual Harvest Festivals held by the Roman Catholic churches come around, and when one parish pitches in to help another.

CONTINUED ON PAGE 14



The school basement dining room, with a seating capacity of 200, fills up at noon on Festival Day and remains so until long after sundown. The girls of the parish, who serve as waitresses, watch for empties





Warm, graceful elegance

THE LAFAYETTE . . . for the *classic, never-tiring* charm of French Provincial. In glowing Cherry Fruitwood (see above) with satin sheen finish on cherry veneers. In lovely Parchment (shown left). Both in open stock.

Fresh, new, livable designs at down to earth prices

No *one* room reveals the *real you* more intimately . . . deserves more furnishing *care* . . . than *your* bedroom. The *same* care that Kent-Coffey craftsmen exercise in combining the *ultimate* in design perfection with such *practical* features as new, metal *perma-slats* on every bed. You're sure of all this and *more* when you see and choose Kent-Coffey.



For your personal copy of "Let's Plan your Bedroom..."—send 25c to Kent-Coffey Mfg. Co., Dept. A-4, Lenoir, N. C.

Kent-Coffey®
BEDROOM FURNITURE

Smart, natural lightness

THE LORINDA . . . for an appealing setting embracing the very best in Modern. Genuine African Mahogany veneers. Buffed and polished to a high lustre. 4 exciting shades: Sea Mist, Bisque, Champagne (shown) and Cordovan Mahogany.



HERE IT IS!
FULL COLOR 24-PAGE RUG BOOK

SEND FOR Shillcraft Readicut RUG BOOK



Nothing else like it in America! Our brand-new, full-color Rug Book is packed with gorgeous rug designs and valuable step-by-step illustrations. Shows how EASILY and INEXPENSIVELY you can make beautiful, all-wool Shillcraft Readicut Rugs you will cherish for years. The finished rugs are thick and luxurious; worth many times the cost of material. No ready-made rugs, *at any price*, can compare with them in quality, value or durability.

You can make Shillcraft Rugs at home, in your spare time . . . No experience necessary!

So EASY to make. Our Shillcraft 100% Virgin Wool Yarn comes PRE-CUT in correct lengths, ready to use. With our simple Patented Latchet Hook you tie the yarn securely to the sturdy English canvas . . . brightly stencilled with the rug pattern. Will not ravel or pull-out; can be vacuumed or cleaned with complete safety.



Start your rug now for $5 as little as

Buy Direct from Importer At Great Savings!

Full information and direct-from-importer prices sent with beautifully illustrated Rug Book.



No Bulky Frame Needed

Easy as tieing a shoe-lace. No winding or trimming of yarn. "A pleasure to make . . . a treasure to own." Satisfaction guaranteed or money refunded.

SHILLCRAFT Dept. A-5, 106 Hopkins Place Baltimore-1, Md.

Please send me your Shillcraft Readicut Rug Book, showing many distinctive rugs in full-color, in modern and traditional patterns; in rectangular, oval, round and semi-circular shapes. I enclose 10c (in coin) to cover handling costs.

NAME _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ ZONE ____ STATE _____

MAIL COUPON TODAY

Attention Canadians:

Shillcraft Readicut Rug Outfits now available in Canada. Mail coupon for Rug Book and complete information.

Scullery maids for a day, husbands, bachelors, and grandfathers wash, rinse, and scald as the stream of dishes comes in from the crowded dining room—bowls and platters, that held seconds, thirds, and fourths



Of Loaves and Fishes

(Begins on page 12)



Rev. Linus Doemling, the Capuchin Franciscan Father of 141 families and 600 souls, came to St. Wendelin's four years ago and since then has helped improve the recipe for fund-raising that has developed during the past score of years. Briefly, the recipe is this:

Mix well, one congregation. Add neighbors and friends of all faiths from the surrounding area for flavor. Divide evenly into committees, and place on church grounds on a warm, sunny day. Next, take an empty auditorium, school hall, or church social room and add, all at once, one yearful of pie socials, church suppers, strawberry and peach shortcake festivals, and bake sales. Blend well until the mixture forms big, whopping, country-style dinners. In another container, preferably a country store-style booth, mix together a few bake sales, pie socials, and a yearful of bazaars. Keep adding to this mixture all kinds of homemade goodies, handcrafts, and needle work. Use second mixture to garnish the first concoction and there it is—one exciting Festival Day guaranteed to swell church coffers!

The many jobs connected with serving dinners to thousands who jam the school basement dining rooms are assigned by church pastors. When Festival Day dawns bright and clear (not once in twenty years has it rained!), everything moves with great precision. Mrs. Henry Williams, kitchen chairman, says, "The festival has been growing in popularity each year—so I get ready for a few hundred more guests than I did the year before." And Mrs. Clem Graham, who has been supervising 100 waitresses and dining room helpers "for years 'n years," says she just can't wait till the Festival comes!



Grandmothers get the "settin' down" jobs of cleaning bushels of every vegetable that grows. Over 200 dozen ears of sweet corn get plucked clean of every strand of silk floss. Teen-age boys husk the corn outdoors; tong-equipped grandfathers carefully watch it boil

Now! *Pre-finished* hardwood paneling you install with a brush!

AND IT'S GUARANTEED FOR THE LIFE OF YOUR HOME!

What, no nails? Absolutely not! This special *pre-finished* Weldwood paneling is installed with Weldwood Contact Cement. Anyone who can hold a brush and place a panel in line can do it. Once the panels are up, they're up for keeps! No nailheads to cover, no finishing is required.

The ¼" wall panels are factory *pre-finished* by craftsmen who know and love fine wood. Available in walnut and oak in handy 32"x96" and 48"x96" sizes.

Planning to build or remodel? Then visit your lumber dealer today! Find out how little it costs to have a TV-HI-FI nook, den, library or get-away-from-it-all room like you see here. The lady of the house will be happy to know the paneling is easy to clean and is *guaranteed for the life of the home!*

See the complete assortment of Weldwood real wood paneling, including Douglas Fir Weldwood, at any of the 73 United States Plywood or U.S.-Mengel Plywoods showrooms in principal cities, or mail coupon.



HERE'S ALL YOU DO!

1. Fit panel to center of studs or furring.

2. Brush Weldwood Contact Cement (available at your lumber dealer's) on studs or furring, then on back of panel at points of contact. Allow to dry about 30 minutes, then repeat.

3. When cement is dry, press panel in position on studs or furring. Tap with hammer and wood block. It's up for keeps!



Approximate cost of 8'x12' wall area in walnut (shown above) or oak—$78. Like to make the Radio, TV, HI-FI matched Korina® cabinets illustrated above? Send 50¢ for pattern No. 272 to P. O. Box 215, Pleasantville, N. Y.

THERE'S PRE-FINISHED PLANKWELD® TOO! Quickly and easily installed on studs or directly to present wall with metal clips which hide nailheads. Clips included with each package of 16¼" wide x 8' long panels. Approximate price for 8'x12' wall:

KORINA $74 HONDURAS MAHOGANY $69 OAK $69 WALNUT $74 BIRCH $60 PHILIPPINE MAHOGANY $60



WELDWOOD® PRE-FINISHED HARDWOOD PANELING

United States Plywood Corporation

World's largest plywood organization.

Box 61, New York 46, N. Y.
(In Canada, Weldwood Plywood Ltd., Woodstock and Toronto)

Enclosed is 10¢ for full-color book, "Beautiful Wood for Beautiful Homes." Also include instruction folder for installing pre-finished panels with Weldwood Contact Cement.

AH-9-54

NAME.....

ADDRESS.....

CITY.....STATE.....

5 reasons why it pays to lay **Gold Seal Linoleum Tile** instead of hard, brittle tile





On the floor: red "Jackstraw" yellow "Fashion Floor." *On the counter:* red VinylTop, coved up the wall.

1. **Flexible!** Linoleum tile absorbs the normal movement of floor boards much better than apt-to-crack brittle tile. And Gold Seal Linoleum Tile has the added advantage of a patented felt backing to give it even more strength against cracking.
2. **Easy to install**—it's precision-cut. And for irregular areas, Gold Seal Linoleum Tile can be cut with scissors. Brittle tile must be heated even to cut it with a knife.
3. **Quiet, restful!** Not hard and clattery underfoot. What's more, Gold Seal Linoleum Tile has greater resistance to permanent indentation.
4. **Easy to maintain!** Smoother, easier-to-clean surface. Superior resistance to greases, oils, solvents. Needs far less waxing.
5. **Beautiful** with a satiny luster. Clear, true colors. Striking designs such as the colorful "Jackstraw" shown. Yet for a 9′ x 12′ area, Gold Seal Linoleum Tile costs only about $13 more than brittle tile—approximately **$40** in all.

GOLD SEAL® Floors and Walls

Satisfaction guaranteed or your money back. Your Gold Seal dealer is under "Linoleum" in your classified phone book.
CONGOLEUM-NAIRN INC., Kearny, N. J. Copr. 1954

MUSIC IN YOUR HOME

ROBERT BAGAR

The *Three B's of Music* is a mythical society whose membership is restricted to three individuals—Bach, Beethoven, and Brahms, each a very great composer, to be sure, and each having a surname beginning with the letter B. The phrasemaker who conceived the happy, if incomplete idea, might not have omitted from that grouping one other, had his name been *Bozart*. (But that's neither here nor there, since Mozart belongs in a class by himself.) Anyway, the trio of B's have things in common—they were Germans, they had extraordinary gifts and their works endure. If anything, their popularity is greater now than ever, as witness the frequency with which their compositions appear in all sorts of musical programs, on records, on the radio. Clearly, Messrs. Bach, Beethoven, and Brahms have not been neglected.

There is another society, anything but mythical, which furthers the cause of two other prime musicians—Bruckner and Mahler, and it is owing to its tireless efforts in their behalf that their creations get as much circulation today as they do, though scarcely—according to some views—enough. In other words, this society is devoted to saving the works of Bruckner and Mahler from a musical limbo, and we must remember that these two men have had stalwart defenders, especially so Mahler, with such champions as William Mengelberg, Bruno Walter, Otto Klemperer, Richard Strauss, and Arnold Schönberg, among others.

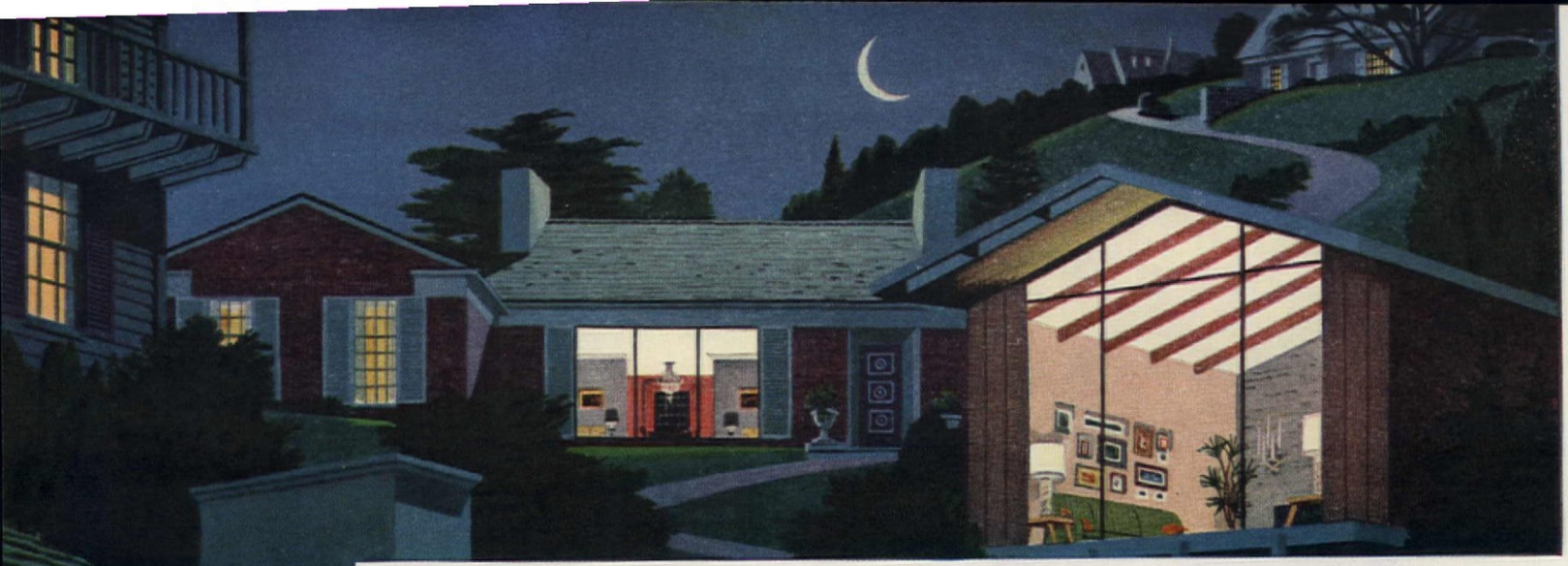
Thus, Mahler and Bruckner, banded together posthumously by a common adversity, neglect, have only during the past decade or so come to be regarded as masters of their art—masters, albeit, not without flaws.

Mahler, a man of high intellectual attainments, attemped in most of his work, a Faustian task, namely, the probing of imponderables—life, death, the universe. He composed symphonies of huge dimensions, which contain page after page of noble music, loftiness of thought, warmth of melody, and as many pages which exhibit a tiring repetitiousness, as well as melody that borders on the cheaply sentimental. He was a tortured man, and his music so pictures him, perhaps. And if he was, as some have advanced, a victim of a pathologic melancholia, that may have been the source, nevertheless, of much passionate, inspiring music. In any case, all agree that Mahler, as a craftsman, as an architect of musical sound had in his time few peers.

Anton Bruckner, on the other hand, was scarcely bothered by intellectual matters. He had no curious questions to ask of life through his music. He was an ordinary man, quite humble, deeply religious, and a devotee of Wagner to the death. The wonder is, therefore, that his nine symphonies—works of a remarkable complication (in the good sense), reflective, expressive in a powerful manner—give no clue to the peasant simplicity of their creator.

Now both Bruckner and Mahler appear together, as they often do, in an album containing two works, one by each composer. These are the Fourth Symphony of Bruckner and the *Kindertotenlieder* (Songs on the Death of Children) of Mahler. The orchestra is the Hague Philharmonic, conducted by Willem Van Otterloo, with Herman Schley, baritone, to sing the text of Friedrich Rückert in the Mahler piece. (Epic—two 12-inch LP disks, $11.90.)

CONTINUED ON PAGE 18



Quickest, easiest beauty treatment you ever gave a room!

Pittsburgh WALLHIDE Rubberized Satin Finish

● **Envy these sparkling rooms** a little, if you like. But remember . . . you can do as much right in your own home with Pittsburgh WALLHIDE *Rubberized* Satin Finish—in the shortest time ever.

● **Imagine!** Over 150 smart hues to choose from. Colors that flow on easily and expertly, *no matter who wields the brush or roller.* Colors that keep their charm through bumps, scuffs and bruises that would be the end of any ordinary paint. For this WALLHIDE is *rubberized.* You can wash off even stubborn stains and never know they've been there.

● **There's no waiting** to enjoy any room you have "face-lifted" with *rubberized* WALLHIDE. Move in an hour after painting. The surface is dry. Lap marks and "touch-ups" have vanished into a smooth, velvety sheen. And there is no unpleasant odor to keep you out of the room a moment longer.

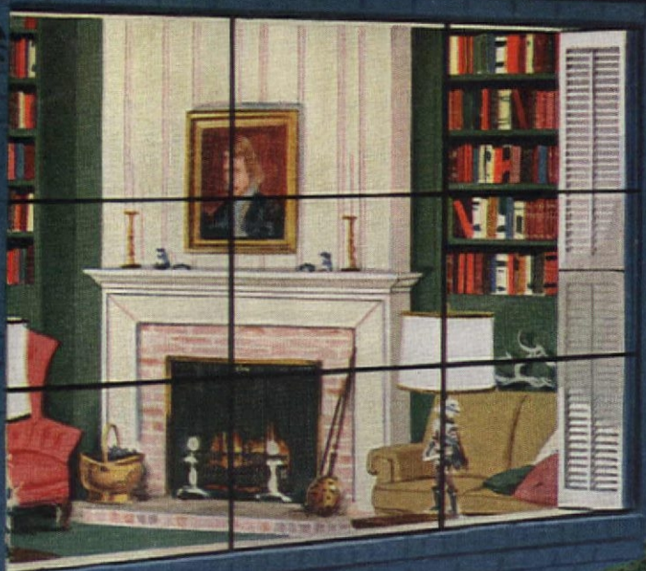
● **See your Pittsburgh Paint dealer.** Ask about colors, work-saving hints and styling ideas. And be sure to ask him, too, about Pittsburgh SATINHIDE—the matching low-lustre *enamel* finish for all your woodwork and metal trim.

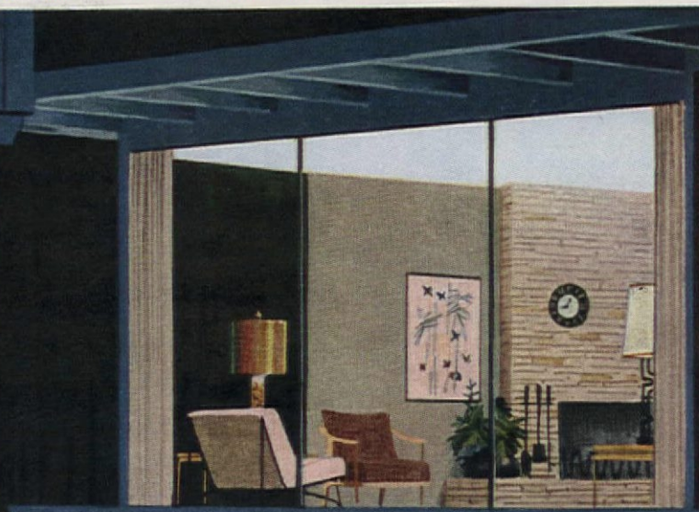
PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED





FREE BOOK—COLOR IDEAS GALORE! Pittsburgh's new, handsomely illustrated book, "Color in Action," explains simply and clearly how you can put color to work in your home to make it as livable as it is lovely. Book contains many hints on how to paint more efficiently and economically. Ask your Pittsburgh Paint dealer for a free copy. Or mail this coupon.

Pittsburgh Plate Glass Company
Paint Division, Department AH-94
Pittsburgh 22, Pennsylvania

Please send a FREE copy of your new illustrated booklet of decorating suggestions, "Color in Action."



Name_____

Street_____

City_____ County_____ State_____

"We enjoyed every minute"



TO THANK YOUR HOSTESS

Say it with Flowers-By-Wire



TRADEMARK

After your visit, they'll remember you as the perfect guests... when you express your gratitude with gracious Flowers-By-Wire. On *every* occasion, Flowers-By-Wire are in excellent taste. Delivery worldwide is guaranteed by your F.T.D. Florist... the shop with SPEEDY and the famous MERCURY EMBLEM.

FLORISTS' TELEGRAPH DELIVERY
Send Flowers Worldwide
INTERFLORA

Phone or Visit Your F.T.D. Florist

Florists' Telegraph Delivery Association, Headquarters: Detroit, Michigan

Music

(Begins on page 16)

Both compositions display a special feeling in the performing, a feeling that the Italians describe as *con amore* (with love). Moreover, insofar as I can tell, there is authenticity, the true understanding here of each man's expression, his idiom, so to speak—the idiom of Bruckner, incidentally, not being so flagrantly Wagnerian as some may think. Baritone Herman Schley delivers his assignment in the Mahler with considerable dignity, depth, and emotion. The songs that constitute the *Kindertotenlieder* are set to five of Rückert's poems from the larger work, and made an astute selection for his musical treatment of them, which is symphonic, and without interruption.

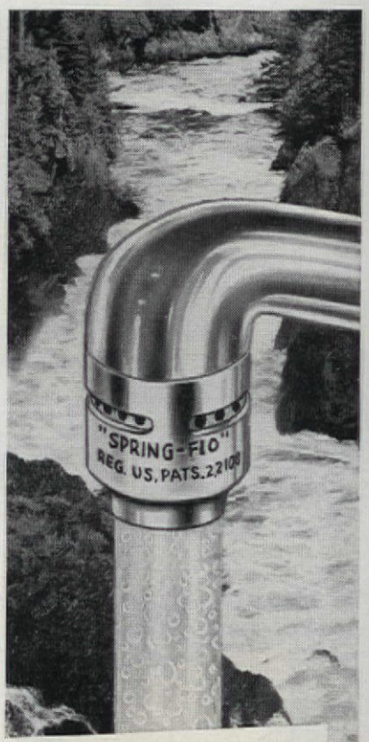
Giacomo Puccini's last opera *Turandot* is considered by many to be his greatest. Your reporter likes to think so, too, though he does have, occasionally, a change of heart. Anyway, *Turandot*, rather neglected by the disk companies for a time, now suddenly looms as the opera to record. And we have, on the heels of a *Turandot* renaissance, so to speak, still another recording of the opera to compete with the more romantic and refined version by Cetra.

In the present performance, there are artists with whose names—or voices and art, for that matter—we have not previously been acquainted. Suffice it to say that the recording generally measures up to Puccinian standards and that in some parts, particularly those in which the Turandot, Gertrude Grob-Prandl, sings, the results are most agreeable. One more thing, the tenor, Antonio Spruzzola Zola, who does a fairly decent job all around, doesn't begin to come to Jussi Bjoerling's affecting Victor recording of the third act aria *Nessun Dorma* (None May Sleep). The other principals involved are Renata Ferrari Ongaro, a likable Liù; Norman Scott, as Timur; Marcello Rossi, Angelo Mercuriali and Mariano Caruso, as Ping, Pang, and Pong, respectively. (Remington, three LP disks, plus Italian and English librettos, $9.97.)

The following recordings, for one reason or another—as indicated—deserve attention by lovers of music:

SCHUMANN—Symphony No. 2, in C major, Op. 61; played by the Stadium Concerts Symphony Orchestra of New York, under Leonard Bernstein. Bernstein certainly is one of the fabulous talents this country may boast. This is a fact easily provable here in a fluent, beautifully proportioned rendition of the Second Symphony, which was written when the composer was a mere eighteen. I have heard some youthful performances on records of this work—and youthful they ought to be in spirit—but none more so than Mr. Bernstein

CONTINUED ON PAGE 20

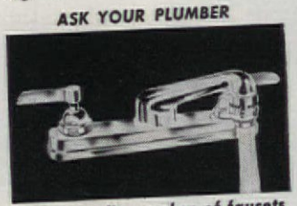


CLEAR, FRESH-TASTING WATER

from a faucet with a Spring-Flo Aerator

A faucet with a Spring-Flo Aerator fills your tap water with millions of air bubbles that cushion the stream, prevent splash. Splash-free water washes, rinses *faster*. The disappearing bubbles trap and carry off foreign tastes and odors after adding healthful oxygen to your drinking water. Cloudy water is made crystal clear. Spring-Flo delivers better looking—better tasting—better working water.

ASK YOUR PLUMBER



on all leading makes of faucets

SPRING-FLO® AERATOR

CHASE BRASS & COPPER CO.

AGHNIDES U. S. PATS. 2,210,846—2,316,832



You can't make a mistake in furnace selection *after a half-hour with this new "build-a-furnace" picture book*

For the first time in furnace history, you can dig into the innermost details of furnace design and construction. You can see "what makes it work" — how fuel is consumed — how its heat is handled — what's good furnace construction.

Pictures on transparent sheets *show* the story. No claims, almost no words. This Armstrong "build-a-furnace" book starts with the heart of the furnace. As you turn each page, an element is added, until you have a complete furnace — right there on your table.

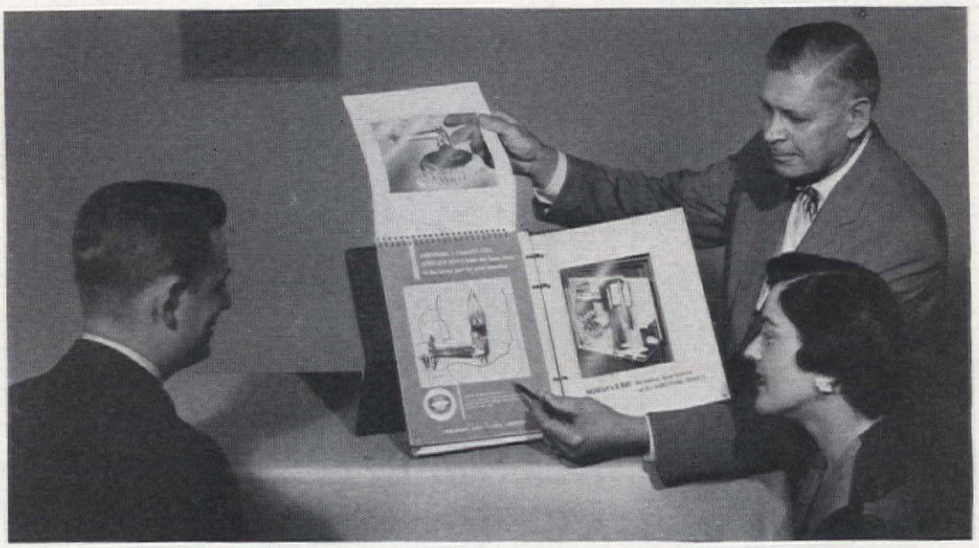
What should you look for in a gas burner, or an oil burner? The book *shows* you. What parts are used, and why? Again, the book *shows* you. And so on, step by step, until you *know* good furnace design.

Simple, down-to-earth, informative. Straight as an arrow, the book lifts you out of the fog of claims, counter-claims and confusion into the clarity of positive knowledge.

You *know* because you *see*.

Which of the basic furnace types will best fit your needs? Basement Model, Hi-Boy, Counterflow, or Horizontal. The book *shows* each type, suggests its uses. Points out the features *you* want, for *your* home. Stops the guessing game. *Shows.*

Who makes it? What do they know about home heating? Are they financially secure? Do they back up their product? Again, this amazing visualizer shows and tells what *you* need to know.



This is the book which "builds a furnace" right on your living-room table. A model of compact *visual* information, it takes you step by step through the construction of a furnace. First the basic part is seen. Then transparent sheets, each bearing an additional part, fit over the preceding sheets until the complete unit is built.

Who sells it? There's a straightforward presentation of the things you ought to expect from the local organization from which you buy.

Installation? How should a counterflow furnace be installed? What is perimeter heating? You'll *know* the answers.

It's all there. A liberal education in heating. Engineering and common-sense together, *pictured* — made clear to any home-owner.

Never before has there been such an easy way to judge and decide for yourself. Now this Armstrong "build-a-furnace" book takes all the mystery out of furnace selection. If you follow its simple path you *can't* make a mistake.

Don't buy *any* furnace or conversion burner until you've seen this picture book! Yes, it's that important . . . to *you.*

PLAN TO SEE IT

This revolutionary visualizer was produced by the Armstrong Furnace Company to help you select your furnace. Phone your local Armstrong Furnace dealer and arrange to see it. If you don't know him, drop us a card for his name. Please address Department A-5 at our plant nearest you. But be sure to *see that book.*

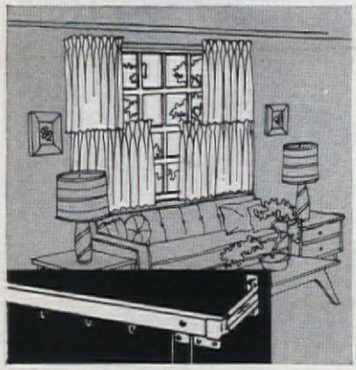
ARMSTRONG WARM AIR HEATING AIR CONDITIONING

ARMSTRONG FURNACE COMPANY
COLUMBUS, OHIO — DES MOINES, IOWA

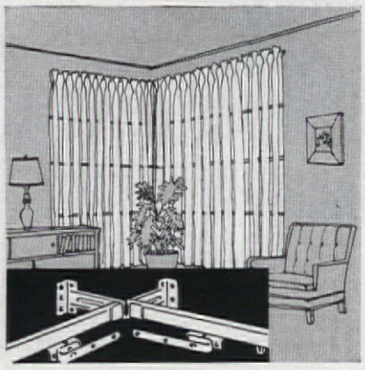
Kirsch window decorating program

helps You select the right Window Treatments and Color Harmonies





Tier-on-tier for light and cheer! Smart, tailored draw drapery effects like this are *easy*, using Kirsch traverse equipment.

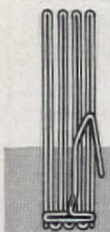


Concerned about a corner? Kirsch has many suggestions, including "Empire" traverse combinations using *one-way draw* equipment.

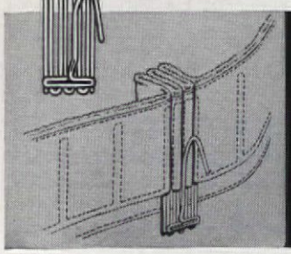
ONLY KIRSCH offers such *complete* service! A big, new *full-color* book of window styling ideas . . . a complete line of the drapery equipment to obtain the pictured effects . . . and *extra* guidance for Kirsch dealers, so they can help you more expertly.

First, get your copy of "*Window Inspirations*", with more than SIXTY window treatment pictures . . . hints on fabrics and fixtures . . . instructions for making curtains and draperies . . . and a fascinating section on color. Plan your fresh new effects with this book! Then go to your dealer for fine, dependable Kirsch drapery hardware. When you buy, to ensure the lasting beauty of your lovely effects, always insist on Kirsch!

MAKE YOUR OWN PROFESSIONAL LOOKING PLEATS WITH *Easypleat*



Beautiful pinch, box, or cartridge pleats are easy with *Easypleat*. The pocketed tape is Sanforized or pre-shrunk; simply stitch it to the heading, press, and insert the hooks to form pleats. Directions are included.



choose the name you know

Kirsch

DRAPERY HARDWARE

Music

(Begins on page 16)

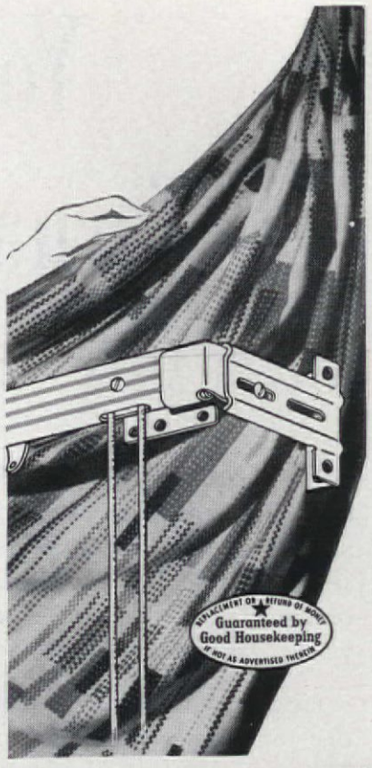
and his cohorts make it. (Decca—one 12-inch LP disk, $5.85.)

DVORAK—Quintet in A major for Piano and Strings, Op. 81, played by Clifford Curzon, piano, and the Budapest String Quartet. Curzon works as convincingly with an ensemble as he does playing solo. Nice balance here, the strings and the piano obtaining many a charming effect in music that rises and falls in a mercurial pattern of emotional expression. (Columbia—one 12-inch disk, $5.95.)

SCHUMANN and BRAHMS—*Liederkreis* and the *Four Serious Songs*, respectively, are entrusted to the fine talents of William Warfield. This American baritone, accompanied beautifully here by pianist Otto Herz, does some noble singing. Certainly it can stand any comparison, for his great art is very well known now, in this country as well as abroad. In fact, as a singer of Lieder at many German music centers in recent years, he fairly bowled over critics who, you can imagine, are not too easily persuaded when it comes to interpreting the Lied, a home-grown and all too cherished product. (Columbia set—one 12-inch LP, $5.95.)

WAGNER—excerpts from various operas, including *Tannhäuser*, *Lohengrin*, *Die Walküre*, and *Die Meistersinger*—played by Eugene Ormandy and the Philadelphia Orchestra. The marvelous esprit of this orchestra, the variety of the sound it produces—now tender and dreamy (so necessary in Wagner), now wildly sensual (also necessary). Of course, the script calls for it, so to speak. But there are not many bands that obtain those effects with such beauty or such ease. Or, let's face it, with such regularity. Mr. Ormandy, who controls things felicitously, may be no Toscanini, but then who is, excepting Toscanini? (Columbia—one 12-inch LP, $5.95.)

FRANCK—Prelude, Chorale and Fugue companioned by Schumann's *Symphonic Studies* played by Julius Katchen, pianist. A wonder child, Mr. Katchen made a rather impressive debut with the Philadelphia Orchestra when he was only eleven. Sagely, the family decided on bringing him up as a normal boy, got him a well-rounded education that included philosophy studies in Paris. (I can't help borrowing from radio and TV commercials: No other pianist can make that claim!) Anyway, the young man is well on the road to the heights. Here, you may notice, he makes all the nice little distinctions of tone and phrasing that bespeak the well-armed interpreter. You may hear, perhaps, "bigger" readings of the Franck, thinking, as I am, of Artur Rubinstein, but none more complete in all details. (London—one 12-inch LP, $5.95.)





Luxurious . . . draw draperies under a pleated valance! Both on one Kirsch "Combination" fixture. All pleating with Kirsch *Easypleat*.

YOUR COPY OF THIS NEW COLORFUL BOOK IS WAITING

THIRTY-TWO big pages . . . more than 40 full-color room pictures . . . over 60 window treatments . . . hints on fabrics and fixtures . . . how to make curtains and draperies . . . and a fascinating section on COLOR, with slide-rule color guide. Enclose 50c. Or, send $1.00 and have an *extra* copy to pass along.



COLOR GUIDE IN EVERY BOOK

KIRSCH CO., 411 Prospect, Sturgis, Mich.

Gentlemen: Enclosed please find ☐ 50¢ for one copy of your big, new "*Window Inspirations*". (OR) enclosed is ☐ $1.00 for TWO copies.

Name_____

Address_____

City_____ State_____



Imperial model CU-126, 12 cu. ft. capacity (above). Also available in upright model CU-196, capacity 18.6 cu. ft.

a Deepfreeze Upright Freezer saves you work and money!

A Deepfreeze freezer can pay its way! 92% of the families who have owned a freezer for 5 or more years said, in a survey released by the Cornell School of Nutrition, that "the freezer had paid its way in money saved or in added convenience."

Home freezing may sound miraculous to many people, but here are some of the things it can do for you.

With a Deepfreeze home freezer you can have a greater variety of quality food at your fingertips—ready to serve any time, at lower cost.

You can shop less often—and only in nice weather.

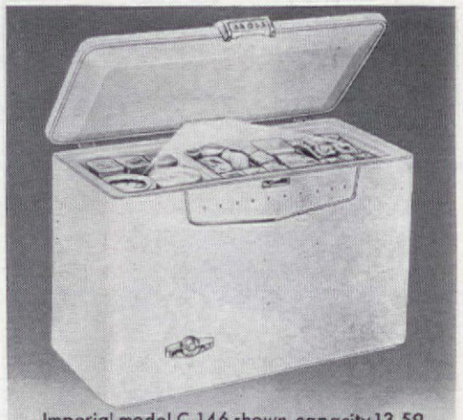
You can always be prepared for unexpected guests, or any occasion that calls for food.

You can enjoy this summer's strawberries and corn on the cob next January—or *any* type of food any season of the year.

You can buy in quantity, cook in quantity, make worthwhile savings in time, work, food and money.

Don't miss the pleasure, convenience and economy a genuine Deepfreeze home freezer can give you.

Don't delay! See them today—at your Deepfreeze appliance dealer's store.



Imperial model C-146 shown, capacity 13.59 cu. ft. 5 other chest models available from 7.67 to 23.71 cu. ft. capacity.

Deepfreeze—Pioneer of Freezers

Backed by the experience that pioneered an industry, a genuine Deepfreeze freezer is your assurance of dependability. Available in "chest" and "upright" models.

Deepfreeze®

HOME APPLIANCES

Makers of genuine Deepfreeze Home Freezers, Refrigerators, Room Air Conditioners, Electric Ranges and Water Heaters. Also sold by authorized dealers in Canada.

Look for it! Insist on it! Deepfreeze—the trade-name of freezer fame!

Send for this beautiful book on home freezing.



©1954

Deepfreeze Home Appliances
Dept. AH-954, North Chicago, Illinois

Gentlemen:
Send "Invitation to Better Living," illustrated 64-page book that tells how to select and prepare foods for freezing. Enclosed find 10¢ in coin for handling and mailing.

Name_____

Street_____

City & State_____

Genuine DIAMONDS Direct from N. Y. Leading Pawnbroker



In Latest Style Mountings From $25 to $5,000 Remarkable Savings

Diamonds never get old! Kaskel's, New York's leading pawnbroker since 1882, have originated a novel plan for you to enjoy great savings on diamonds reset in brand new 14 Kt. gold or platinum mountings. Kaskel's plan is simple. They fine-comb the many outlets where diamonds can be secured at much lower than regular wholesale prices. These markets uncover first grade diamonds at amazingly low bargain prices. Kaskel's resets them into beautiful diamond rings, diamond bracelets, diamond pins, diamond earrings, diamond watches . . . AND . . . Kaskel's grades them for you according to nationally accepted standards. These unusual beauties are yours for a fraction of the usual market cost. You take no risk. You are 100% protected by a written bond and a money back guarantee. You can see your selection before you buy. Any size genuine diamond can be yours on a pay as you like lay-away plan. There are no extra charges. Kaskel even pays the excise tax.

FREE BIG CATALOG Diamond Advice FREE!

Send today for the big illustrated catalog just off the press. It illustrates many wonderful diamond bargains. All in most fashionable, up to the minute mountings, of 14 Kt. gold or platinum. You also get important advice about diamonds that is in itself a diamond buying safeguard and education. Send coupon below for your copy today and learn all the facts which includes Kaskel's special pay as you like layaway plan. There's no obligation. SEND COUPON TODAY.

References: Dun & Bradstreet, Jewelers Board of Trade, or your own bank.

KASKEL'S, Dept. 440-J
41 West 57th St.
New York 19, New York
(Diamond Specialists since 1882)

Send FREE CATALOG and advice about DIAMONDS without obligation.

Name.....

Address.....

City.....State.....

SACCHARIN BOWL

For Calorie Counters only $1.00 ppd.

Rid your dining table of unsightly medicine bottles. This charming white ceramic Saccharin or Sucaryl bowl holds up to 400 tablets. 2" high. Crystal clear spoon. Gift Boxed.



Free Gift Catalog
HERE'S HOW
Dept. AH-49
590-3rd Ave. N.Y. 16

build your own with... PROVEN HOME PLANS



SAVE 3 Books Only **$2.00**

Over 400 Plans and New Building Ideas

You'll find that dream home and many ideas in these plans proven for long economy, comfort, beauty and designed to meet FHA needs. Detailed blueprints for every plan at low cost.

1. **NEW TRENDS in HOME PLANS**—154 plans plus popular Survey Home.
2. **SELECTED HOMES**—86 favorite designs, duplexes included.
3. **180 BLOCK MASONRY HOMES**—modern beauty and very economical.

$1 per book ordered separately

HOME BUILDING PLAN SERVICE
Studio A, 2454 N. E. Sandy Blvd., Portland 12, Oregon

SWEEPS PERFECTLY CLEAN WITHOUT DUST!

Amazing Vacuum-Like Magnetic Action Sweeper Keeps Floors Hospital Clean!



Linoleum, hardwood or tile floors in your home have never been actually clean unless they were scrubbed with soap and water. Now a remarkable new dustless sweeper will do a thorough job never before possible. This new electrostatic sweeper draws static electricity from the air when its Magnastat blade glides across the floor. This action magnetizes every bit of dirt, forms it into actual clusters so that not one particle can rise into the air and settle on drapes and furniture. Compact, slim blade gets into corners no other broom can reach. If you suffer from a dust allergy or if infants play and crawl around your furniture you cannot afford to be without one. Only $3.98, postpaid. 10-day money-back guarantee. Send cash, check or money order *today!*

Mrs. Dorothy Damar 652 Damar Bldg., Newark 5, N. J.

IN CANADA: Mrs. Dorothy Damar (Canada), 971 St. Timothee, Montreal 24, Que.



In Silverplate or 24-kt. gold plate

WEDDING invitation TRAY

SEND us the next invitation you receive. We'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Gift-boxed for $5.95 (plus 25¢ post.). Deluxe 24-kt. gold-plated tray, with hand-painted forget-me-nots, $7.95 (plus 25¢ post.) *Write for gift catalog.*

Market Combers, Box 3282-F, Atlanta, Ga., Dept. 1 W

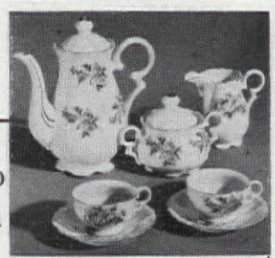


DIVIDERS KEEP DRAWERS NEAT!

No more messy, mixed up drawers. New-type adjustable dividers set up separate drawer compartments for gloves, socks, hankies, lingerie, cosmetics . . . any arrangement to suit your needs. Helps you keep things neat and orderly so you can find what you want when you want it. Easy to insert in any position . . . they expand from 9" to 17" wide. Made of lightweight metal in harmonizing brown color. Come 4 to a set in 3 different heights: 2½" high . . . $1 per set; 4½" high . . . $1.29 per set; 6½" high . . . $1.39 per set—postpaid. Money-Back Guarantee. No C.O.D.'s please.

HOUSE OF SCHILLER, Dept. AH-30
180 N. Wacker Drive, Chicago 6, Ill.

Write for FREE Christmas Gift Catalog.



ROSE-SPRIGGED CHINA

Elegant for after-dinner coffee . . . imported reproduction of the famous Dresden "Moss Rose" pattern gives you all the graceful delicacy of the original at an unbelievably low price! Set includes 7½" pot, covered sugar & creamer, six demi-tasse cups and saucers, all in white china sprinkled with pink rosebuds. **only $6.50 complete, ppd.**

REGULAR SIZE TEA SET
Large pot, sugar and creamer, 6 cups and saucers $10.95

Add 50¢ W. of Miss.
Write for new 50-page catalogue

Jenifer House
New Marlboro Stage
GREAT BARRINGTON, MASS.

the AMERICAN HOME

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

NOT A STITCH TO CALL OUR OWN but now the Lazy Bones Sampler is available for those of us who aren't sewing-ly inclined. The motto *No Matter Where I Serve My Guests It Seems They Like My Kitchen Best* is colorfully printed on white linen so that you'd swear it was already cross-stitched. In 12x16" black wood frame, $3.50 ppd. Susan Smith Company, Carpentersville 13, Illinois.



TRAY-TABLE. A big round black tray with a gold rooster is held firmly in place atop its neat black lacquered and gold-trimmed folding stand with four suction cups. Which all adds up to an elegant table to keep out permanently or to fold away after teatime. 18" high, 13½" across. An inspired wedding gift. $5.95 plus 35¢ post. Helen Gallagher, 413 Fulton St., Peoria, Ill.

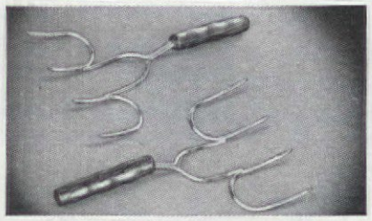


MILK AND COOKIES have an affinity to the kids who besiege you for a kitchen handout, so they will love this big cookie jar in the shape of a dairy milk can. 9½" high, of vitreous china, it has a 4-qt. capacity. White with green or yellow trim and black wrought-iron handle, removable lid. $4.95 ppd. Gilbert & Leonard, Dept. AH, 1544 Northern Boulevard, Manhasset, New York.



A MATCH FOR THE COOK is held in a solid cast brass matchbox, an authentic reproduction of one your grandmother might have had, including the dates and patent lettering. Who wouldn't love one in the kitchen for big wooden matches to light up a birthday cake or the buffet candles? 5½" x 4". $5.95 ppd. Yemo Metal Crafts, 87-28A Little Neck Parkway, Floral Park, N. Y.



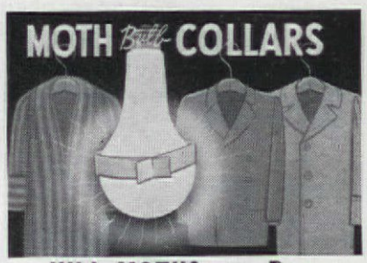


MEAT LIFTER FORKS

No danger of *dropping* . . . *slipping* . . . or *burning* when handling meats from pan to platter with Meat Lifters. Tine spread 6" . . . for largest meat dishes . . . finger-fitted handles for secure grip . . . over 11" long. An unusual, appreciated gift.

Send check or money order . . . sorry, no C.O.D.'s. Money-back guarantee. **$2.75** per pr. plus 25c postage in U.S.A.

IVES NEW PRODUCTS, Inc.
207 MED. ART BLDG. • RICHMOND, INDIANA



KILL MOTHS . . . Bugs

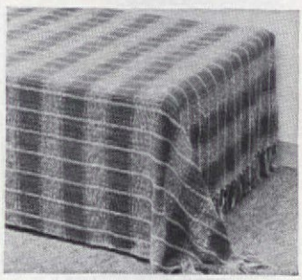
Vapor from strips kills moths. Slip LINDANE ASBESTOS COLLAR on any light bulb. Turn on 2 hours. Vapor penetrates every crack, crevice leaving repelling residue that keeps closet FREE of moths. Also treats any room for flies, ants, roaches, mosquitoes, etc. Harmless to humans and pets when used as directed. Eliminate moth loss easily and completely. Economical. Set of 15 collars, (season's supply per closet) $1.00 ppd. No COD's. **Carol Beatty, Dept. A-609, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Catalog.**

market place

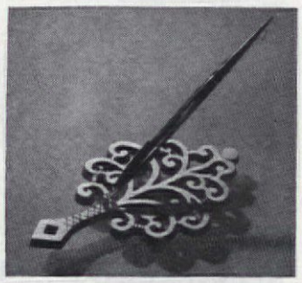
Photographs by F. M. Demarest



CURLY DOGS, just like ones pretty ladies loved around 1800, are still produced by original handcraft methods. What could be more whimsical on your dressing table, more nostalgic on a mantel. All are white with gold fleck, black trim, decorated by hand. 5½" high (shown), $4.45 per pair. 9" high, $11.75 per pair. Postpaid. Old Guilford Forge, Dept. AH, Guilford, Connecticut.



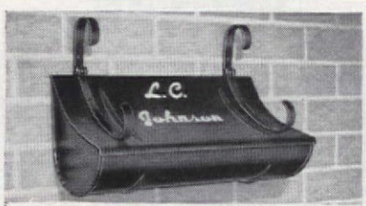
EVEN A PSYCHIATRIST'S COUCH wouldn't have any problems if it were so handsomely covered. Multicolored cotton plaid throw with a wonderful nubby texture comes in predominantly brown, gold, or green, is fringed top and bottom. 58" x 112" and just what you've been dreaming about. $11.95 ppd. Special Products Co., Dept. A101, 950 Columbus, San Francisco, Calif.



PEN-N-TRIVET SET would look wonderful on a lady's desk. Black-painted trivet is polished aluminum on top, has little rubber-tipped legs, and holds a 7" black fountain pen ready for paying the grocer's bill or ordering from Market Place. Family Tree pattern (shown), also Cathedral, or Tassel and Grain. $2.95 ppd. Armand's, Dept. AH, 514 N. Lafayette St., Allentown, Pa.



CANTON COMPOTE is of tole decorated with a traditional Oriental design, but its clear jewel colors baked on a metal base give the impression of beautiful porcelain. Use it for fresh or preserved fruits, nuts, flowers, or just decoratively. Predominantly blue, highlighted with gold. 8" in diameter. From England. $2.95 ppd. Seth & Jed, Dept. AH, New Marlborough, Mass.



Magazine Size Mail Box

It's 15" x 6" x 3½" to take even Life magazine, and it's made of durable 24-gauge steel. We'll add your 2 initials and name (up to 9 letters) or house number in script or block letters. Black or bronze finish. Order **PA-6125,** Mail Box, **$5.25.**

Gift Ideas

Send for Free 104-page Catalog of Exciting Gifts!

Miles Kimball
77 Bond St., Oshkosh, Wisconsin



Siamese Kittens

Perch them on your windowsill, fish bowl or whatnot shelf! Authentically colored fine china, even to bright blue eyes! Charming as a gift for collectors or feline fanciers, too! 7½" high. $1.50 each, $2.98 pr., postpaid. (32-oz. Brandy Snifter is $1.95 additional).

A Real MACAW!

Perch this colorful, ceramic parrot in your dinette, kitchen or porch! He makes a delightful planter — brightens any dull spot while he swings on his brass ring! Measures about 10½" from head to tip of tail feather. Be careful what you say when you're near him—he may repeat it! Only $2.98, complete, postpaid.



No CODs Please. Money Back If Not Delighted.
Send For Our NEW Gift Catalog—It's FREE!!

Green Gable Gifts Dept. AH-9 1554 Third Ave, New York 28, N.Y.



FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POSTPAID

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POSTPAID

TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM $4.95 POSTPAID





NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style NM $3.95 POSTPAID



LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L $2.95 POSTPAID



NAME & NUMBER LAWN MARKER up to 5 letters and numbers top line, 15 on lower style NL $4.95 POSTPAID

STYLE M MAILBOX MARKER

$1.95 postpaid

FITS ANY MAILBOX – INSTALL IN A MINUTE!

DAY-n-NIGHT MARKERS

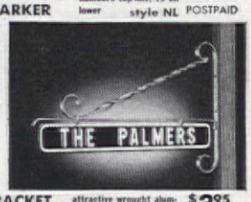
WITH ANY WORDING YOU WANT*

HELP FRIENDS FIND YOUR HOME ... MAKE PERFECT GIFTS

You help your friends find your home more easily—help the doctor save minutes or hours in emergencies—help the mailman and delivery men—when you have a **DAY-n-NIGHT** Marker! And they're perfect for gifts!

The permanent, embossed letters of **DAY-n-NIGHT** Markers are treated with the same material that makes highway signs shine in your headlights. Even a dash of moonlight makes **DAY-n-NIGHT** Markers gleam!

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $3.95 POSTPAID



DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB $4.45 POSTPAID



NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower style NB $4.95 POSTPAID

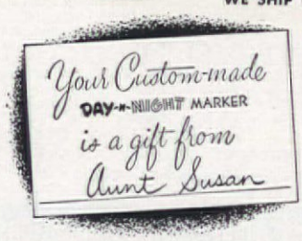


TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB $5.75 POSTPAID

Guaranteed by Good Housekeeping — Replacement or Refund of Money if Not as Advertised Therein

SATISFACTION GUARANTEED OR MONEY BACK!

WE SHIP WITHIN 3 DAYS!



PERFECT FOR *Gifts!* because they're **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

***Fund* RAISERS!** You can make money taking orders for DAY-n-NIGHT Markers—help your club, church or yourself! Write for details.

Spear ENGINEERING COMPANY
791 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

PLEASE PRINT CLEARLY

Spear ENGINEERING COMPANY
791 Spear Bldg., Colorado Springs, Colo.

SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 3 DAYS

	STYLE	WORDING—Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it.	PRICE
* ANY WORDING YOU WANT, ON ANY STYLE MARKER			
		TOP	
		BOTTOM	

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

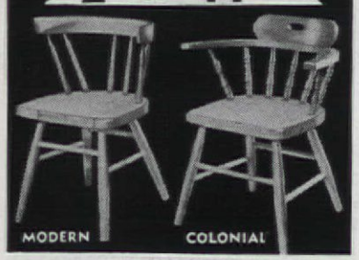
TOTAL

☐ Remittance enclosed; ship postpaid in U.S.

☐ Ship C.O.D. I will pay C.O.D. fees and postage.

YOUR SMARTEST BUY!
Solid Birch or Maple *Captain's Chairs*
READY-TO-PAINT
DIRECT FROM FACTORY TO YOU!

2 for $14.95



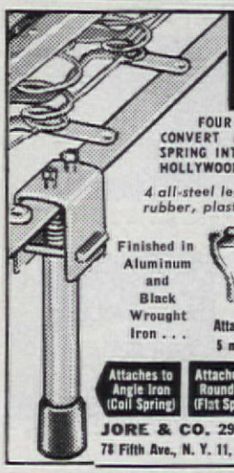
FACTORY LOW PRICES SAVE YOU MONEY! You'll use them in every room—clean carved lines blend with all your furniture. **Completely assembled,** smoothly sanded—ready to paint, stain or lacquer. **Solid birch or maple** construction will last thru year after year of rugged use. Seat 17" x 16½", overall ht. 28½". Packed 2 of a kind to carton—minimum order accepted, 2 chairs.

Fast delivery—shpg. chgs. collect. Send Check or Money Order. Money-Back Guarantee. No C.O.D.'s.

FREE! Handy folder "How to Finish Unpainted Furniture" shows you the fastest, easiest do-it-yourself method.

MAKERS OF FINE CHAIRS SINCE 1851

MEADOWBROOK INDUSTRIES
West Hempstead 17, N. Y.



LEGS FOR YOUR BED SPRING

FOUR DENNIX LEGS, CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED

4 all-steel legs per set, rubber, plastic-tipped. **5.95**

Finished in Aluminum and Black Wrought Iron . . .



Attaches in 5 minutes

Attaches to Angle Iron (Coil Spring)

Attaches to Round Bar (Flat Spring)

Check or money order (no COD's). Money back in 10 days if not satisfied. Add 30c postage.

JORE & CO. 29A
78 Fifth Ave., N. Y. 11, N. Y.

MORE BRILLIANT than DIAMONDS
You Won't Believe Your Eyes

GLAMOUR MAGAZINE (June 1953) said: "IS IT A DIAMOND? No, but the average person would find it hard to distinguish this man made stone from the crystalized carbon turned out by nature. It's a JARRA GEM!" Yes, JARRA GEMS look like the finest diamonds—yet cost only $22 a full carat (tax incl.).



FREE BOOKLET tells amazing story of the JARRA miracle gem. Shows 14k gold pins, earrings, ladies' and men's rings. *Easy Monthly Payments.* Visit our showroom.

jarra GEM CORP. Dept. A28
489 Fifth Ave., New York 17, N.Y.



A BACK YARD BEAUTY . . .

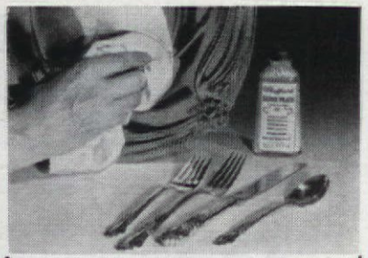
the new HOLD-A-CAN with patented LID-TIGHT spring arm, opens and closes tight with a flip of the wrist.

Beautifies your yard . . . saves time and labor, holds can off ground, cannot be upset. Handy for collections—fits your can.

Double model (as shown) **$14.95** ppd.
Single model ..... **9.95** ppd.
Mobile model ..... **14.95** ppd.

Send Check or Money Order

HOLD-A-CAN Sales Co.
P.O. Box 21, Dept A, Fort Worth, Texas



Use Sheffield's to

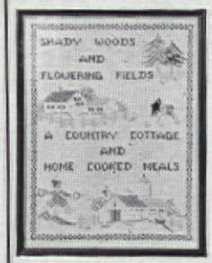
REPLATE WORN SILVER AT HOME!

Now you can replate worn or deeply tarnished silverware right at home. Silverplates your finest flatware, vases, teapots, jewelry, cigarette cases, etc. with absolute safety. It's pure silver (1000/fine) in a plating solution long used by professional silversmiths. Just rub on with soft cloth. As effective and long lasting as plate applied by expensive commercial methods. Guaranteed. Family-size bottle.

only $1.95 postpaid

ARTISAN GALLERIES 2100-D9 N. Haskell Dallas, Texas

SHADY WOODS AND FLOWERING FIELDS, A COUNTRY COTTAGE AND HOME COOKED MEALS



Choose a colorful background of yellow, red, blue or green when you order Susan Smith's brand-new fun-to-finish cross-stitch sampler kit. Finished sampler will lend a gay note of hospitality to any room—makes an heirloom Christmas gift. Kit contains cross-stitch design printed on fine colored linen, all the embroidery floss needed, an 11½" x14" black wooden frame, and complete and easy instructions for finishing. . . . $2.98 each; 2 for $5.75 ppd.

Send for our new Christmas catalog

SUSAN SMITH 9 Main Street Carpentersville 13, Ill.



NEW MAGIC PADS RID HOME OF INSECTS!

Positively no work—just lay'em, leave'em and forget'em! No poison baits, mess, oil, odor—*AND no need to remove humans,* food, pets, plants, or close off treated areas, upset household routine or repeat treatments every few weeks as when using lamp or cone-type vaporizers! **No chores** when clean **Bug-Nix Pads do the work**—contain chlordane, scientific killer of filthy *roaches, silverfish, carpetbeetles, waterbugs, ants, brown dog ticks!* Just put pads wherever these pests hide, crawl or enter. Amazing results! *Pads effective 90 days and more!* Money-back guar. No C.O.D. or stamps.

18-pad package ONLY

V. S. BABCOCK CO., DEPT. M Box 61, San Francisco 1, Calif. **$1.00 ppd.**

Early American Reproductions *you've been searching for!*

Send 25c for 2000-Item Illustrated Catalog!



AVAILABLE DIRECT BY MAIL are over 2000 Early American items faithfully reproduced by New England Craftsmen. Shop conveniently, *inexpensively* from most complete catalog of its kind. Fully illustrated. Includes — Colonial Pine and Cherry furniture, Hand-wrought hardware, Colonial Gifts—candlesticks, trivets, sconces, bells, prints, pewter, tiles, mirrors, etc. Fireplace equipment, Weathervanes, Rugs, Lighting Fixtures, China, Glass, etc. Every item available by mail. ©OLD GUILFORD FORGE 1953

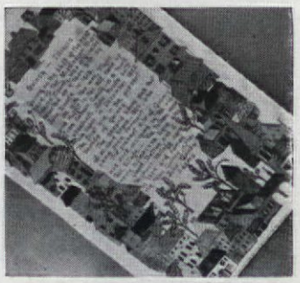
Faithfully Reproduced By New England Craftsmen

Old Guilford Forge 98 BROAD ST. GUILFORD CONN.

SOMETHING OLD, SOMETHING NEW. Borrowed from a famous old English sterling pattern, the news is that this lovely design is handsomely executed in fashionable stainless steel. Notice the pistol-handled knives, graceful 3-tined fork, rat-tailed spoons. From Eng. 6-piece place setting, $8.95 ppd. Jenifer House, Dept. AH-D, New Marlboro Stage, Great Barrington, Mass.



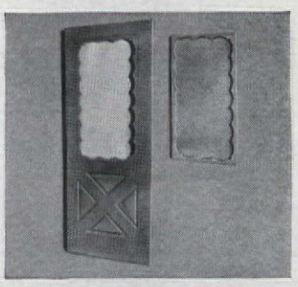
SEND YOUR TOWN'S HISTORY in 100 words or less to be hand-painted on this natural linen cloth with its charming and colorful hand-printed border. Consult your public library for the data. If you live in a "big" city, Miss Herleman may have it. Frame it or use as a runner. 28 x 17". Allow 2 weeks. $3.50 ppd. Ruth Herleman Studio, Dept. AH, South 42 St., Quincy, Illinois.



A HOT ITEM. Yes, this colorful tile trivet plugs in to keep coffee, casseroles, sauces piping and ready to serve. Build your fall entertaining program around one. Good-looking green and brown design on ivory in black wrought-iron frame. It will not damage linens or furniture finish. Makes a smart gift, too. $4.95 postpaid. Artisan Galleries, 2100 North Haskell Ave., Dallas 4, Texas.



A HAPPY COMBINATION of a storm and screen door, because it also combines strength with good looks. Solid, 1⅛" kiln-dried pine, it comes unfinished, ready for painting or finishing to your own taste, with both glass and screen panels. Suitable for any style house. Hardware not included. Standard sizes. $23.95 Shipping chgs. coll. Yield House, Dept. AH, No. Conway, N.H.



YOUR SHINING HOUR can be spent relaxing if you use the Maggie Pan Silver Cleaner. Just fill this 4" x 11" metal pan with hot water, add any detergent, and drop in the silver. Lift it out bright and shiny in 5 to 10 minutes. The astonishing light magnesium pan has transferred the tarnishing elements to the water. $2.98 Postpaid. Brecks, 313 Breck Building, Boston 10, Massachusetts.





CURL CAP
DRY-SETS PIN-UP CURLS IN 30 MINUTES

For quick curls, pin up your hair in the usual manner, but don't wet it. Dip Curl Cap in warm water, shake off the excess and tie Curl Cap on, turban-style. After 15 minutes, take Curl Cap off and 15 minutes later remove the pins and comb your curls. Curl Cap is made of DuPont nylon net, impregnated with wave-set which lasts and lasts. Can be used over and over again to set your hair. Red, blue or maize.

$1.00 POSTPAID
Satisfaction or your money back

Walter Drake..... 499 Drake Bldg., Colorado Springs 6, Colo.



SAVE MONEY

On chandeliers (model pictured imported porcelain combined with metal), sconces and candelabra. Our own exclusive designs. Imported hand polished crystals. Money back guarantee. We pay shipping charges in U.S.A. Free catalogue.

KING'S CHANDELIER CO.
Dept. A-26,
Leaksville, N. C.

FREE SAMPLES!

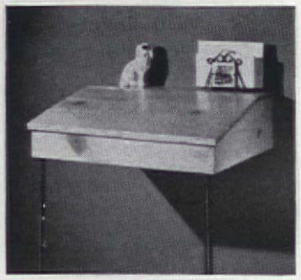


LOW FACTORY TO YOU PRICES

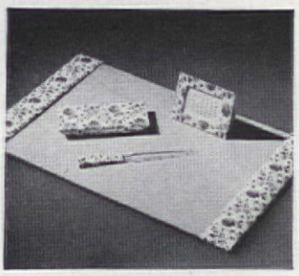
ALL WOOL RUG MATERIAL

75¢ lb.—25 lbs. or over; 85¢ lb. for less than 25 lbs.; 10¢ lb. extra for precut strips. Write today to

BLOOMFIELD WOOLEN COMPANY
Dept. AH-964 - Bloomfield, Indiana



EARLY AMERICAN Schoolmaster's Desk happily revived for today's busy home. Handy writing surface and storage area handmade of solid pine attaches to wall with 2 steel brackets. Front legs are black wrought iron. 22″ square, 7″ deep at back, 28″ high (legs can be cut down). Unfinished, $14.95; antiqued pine finish, $16.95. Exp. Coll. Jeff Elliot. Dept. AH3, Statesville, N. C.



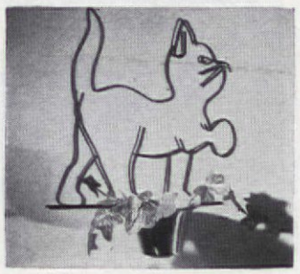
FLOWERS FOR MADAM. This four-piece rose-sprigged chintz desk set is just the right note for note writing—whether it's a love letter, a memo to the milkman, or ordering from Market Place. 19″ x 12″ blotter pad, lucite letter opener, hand blotter can be wiped with a damp cloth. Blotter is pink, effect feminine. $3.95 ppd. Green Gable Gifts, 1554-A Third Avenue, N.Y.C. 28.



OUR EAGLE EYES lit up when they spotted this handsome one. From an original wood carving by Garret Thew, it was cast in aluminum and finished in that dull gold color of the Early American ones. A proud decoration for a wall, above a mantel or over a mirror, a hinged hook permits it to stand as well. 13″ wing spread. $5.95 ppd. Garret Thew Studios, Westport, E, Conn.



NOW WE'RE TALKING SCENTS, the delicate fragrances that cling to the most charming ladies we know. Those who tuck little bags of sachets into bureau drawers, garment bags. Glass jar 3″ sq., 4″ high holds lavender *or* rose buds, squares of net and cords for tying sachets. $3.50 ea. ppd. (Add 25¢ W. of Miss.) Maine's Mass. House Workshop, Lincolnville 6, Maine.



KITTY PLANTER is made of black wrought-iron wire twisted to outline his little cat shape. His removable bowl is shining copper, 4¼″ across, but instead of filling it with cream, you'll put a bit of ivy in it or a tiny plant. Then you'll do the purring, because it looks so cute. 8″ from nose to tail, 12½″ high over-all. $4.50 ppd. Grafax Prod., 387 Charles St., Providence, R. I.

Save to ½ by mail

Make your own drapes from our fine fabrics

Free instruction booklet
Pleating tape, traverse rods, pin-hooks available

- **Carabao Nubby Weave $1 a yard**
  Turquoise, Spruce, Seafoam, Lime, Leaf Green, Light Beige, Fawn Beige, Rose Beige, Tearose, Cocoa, Ice Pink, Rosedust, Ashrose, Natural, Straw, Gold, White, Grey.
- **Carabao Shantung Weave $1 a yard**
  Grey, Beige, Lime, Rosedust, Turquoise, Cocoa, Gold, Mint Green, Hunter Green, Seafoam, Celadon, Red, Off White.
- **Carabao Textured Weave $1 a yard**
  Celadon, Red, Lemon, Ashrose, Hunter Green, Eggshell, Lime, Wine, Beige, Leaf Green, Grey, Gold, Brown.
- **Carabao Sheen Weave $1 a yard**
  Red, Celadon, Brown, Eggshell, Gold, Hunter Green, Beige, Lime, Wine, Driftwood, Ashrose, Lemon, Leaf Green.
- **Carabao Metallic Print Shantung $1 a yard**
  Rose, Gold, Grey, Copper, Seafoam, Beige, White.

Custom Made Drapes

approx. $1.50 a yard

We will custom make to your window size from all the above fabrics. Lined drapes also available.

SEND 25¢ FOR SWATCHES OF ALL COLORS OF ALL FIVE FABRICS
CARABAO SPECIAL PRODUCTS COMPANY, Dept. AS7
950 Columbus, San Francisco, California

Send me complete info., prices, measuring directions. ☐ Enclosed is 25¢ for swatches.
please print
NAME _____ ADDRESS _____
CITY _____ STATE _____

FOR AFRICAN VIOLETS
. . . and other plants. The NEW



All-Steel Vio Holda
PLANT STAND

Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms moveable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black, white or green enamel.

ORDER BY MAIL TODAY
Only $14.95 each, plus $1.00 for packing and postage.

Specify color desired. Send check or money order. Immediate shipment. Satisfaction guaranteed or money back.

NO TIP
NO TILT

VIO HOLDA MANUFACTURING CO.
Box 915 Dept. 118 Topeka, Kan.

2-PC. JUMPER AND DRESS DUET
3.99 EACH



WRINKLE-RESISTANT GABARDINE JUMPER

STRIPED COTTON DRESS

Wear them alone or together! Jumper in navy, black or red; dress in red-white or black-white stripes. Sizes 10-20, 14½-22½.

PARIS SHOP, DEPT. AH-9, BOX 390 NEW ROCHELLE, N. Y.

PLEASE SEND ME: SIZE COL. 2ND COL.
JUMPER @ $3.99
DRESS @ $3.99
A DOLLAR DEPOSIT REQUIRED FOR EACH C.O.D. ITEM, TO BE APPLIED TO PRICE OF ITEM.
☐ CHECK ☐ M.O. ☐ C.O.D. (ADD 25c POSTAGE)
NAME _____
ADDRESS _____
CITY _____ STATE _____
SATISFACTION GUARANTEED
☐ FREE! FASHION CATALOGUE ON REQUEST!

HEAVY FURNITURE ROLLS EASILY on Mrs. Damar's Easy-to-Attach
BALL-BEARING CASTERS



Simply tap these pronged all-steel ball-bearing casters into the legs of beds, tables, chairs, TV sets, radios, etc.—and you'll be able to roll your heaviest furniture in any direction with no effort—like "power steering" on a car! Unlike wheel casters these ball casters roll over floors and rugs without scratching! Makes it easy to turn big chairs when you want to face TV. Fit any piece of furniture. 8 for $1.00, delivered. Money back guarantee. Send cash, check or money order now. Beautiful catalog free with every order!

8 for $1

Mrs. Dorothy Damar 634 Damar Bldg., Newark 5, N. J.
IN CANADA: Mrs. D. Damar (Canada), 971 St. Timothee, Montreal 24, Que.



STOP SILVER TARNISH — $1

At last . . . a way to keep your treasured silver free from tarnish indefinitely. NO-TARN SILICLOTH is a magic new chemical cloth which ends *all* tarnish problems. Not a lacquer, not a wax—large 17″ x 22″ cloth contains wonder-working Silicones. Safe, speedy treatment protects your finest silver plate and sterling. Sold only by mail! *Guaranteed to prevent tarnish on all your silver or money back.* Only $1, postpaid. Order from **Sunset House, 426 Sunset Building, Hollywood 46, Calif.**



CANNED MILK DISPENSER

No more unsightly cans on the table—plastic dispenser hides can completely—makes pouring easier. Simply put can in dispenser and close lid which opens can and locks it—ready to pour! Easy to clean; a pleasure to use!

$1.00 ppd.

NO COD'S

Gifts MASTERCRAFT 212A SUMMER BOSTON 10, MASS.
FREE! GIFT 'N GADGET CATALOG



BAG OF 1,000 STAMPS!

A wonderful grab bag of foreign stamps (mostly still on paper) from over 30 countries. No telling what rare stamps might be within—a gift that will intrigue any stamp collector. Worth over $10 at standard catalog prices.

$1.00 postpaid

FREE GIFT CATALOG the Krebs
The Krebs AH 9 Westerly, R. I.

SUSIE WALKER WALK HER WASH HER DOLL
With Long, Silky, Washable SARAN Hair



- She Walks—Sits—Stands
- Turns Head As She Walks
- She Cries—She Sleeps
- Completely Washable
- Unbreakable Construction
- Guaranteed Walking Mechanism
- BIG—20" TALL

SUSIE DOES EVERYTHING

Nationally Advertised At $9.95 SENSATIONAL VALUE—ONLY **$4.95**

plus 50c shipping or C.O.D. plus postage

So Lifelike you'll think she's a real girl walking with her little mother. Susie Walker is beautifully formed, even to the small details of finger nails, dimples and creases in her chubby arms and legs. She assumes and will hold (no flopping) all lifelike positions. Susie can be washed, dressed and undressed in standard 20" doll costumes. Her hair can be washed and combed; her pigtails braided and set in any fashion desired. Nothing can go wrong with her working parts and she is molded of the new shockproof plastic that assures years and years of loving play. Susie Walker is the answer to every girl's prayers. Commended by Parents Magazine. Satisfaction Unconditionally Guaranteed!

SUSIE WALKER IS ALSO AVAILABLE IN THE LARGEST SIZE MADE—23" TALL. *Nationally advertised at $12.95.* Our price—$6.49 plus 50c shipping or C.O.D. plus postage.

P. J. HILL CO., Dept. P-606
933 Broad St. Newark, N. J.



NEW Cape Stole or Jacket From OLD Fur Coat... $22.95

Now have that old, even discarded fur coat remodeled into choice of these glamorous new capes, complete with new lining, inter-lining, beautiful monogram, fur cleaned and glazed, all yours for only $22.95. Morton's is nationally famous for fur remodeling and has the "GOOD HOUSEKEEPING SEAL." Our work also praised by Style Editors in Harper's Bazaar, Mademoiselle, etc. Order by mail. Don't send money. Just mail us your old fur coat with dress size and height. When your completed new cape arrives, pay postman, $22.95, plus postage.

MORTON'S Dept. 21-W, 312 Seventh St., N.W. Washington, D. C.

Or write for folder of other style capes, stoles and jackets, all $22.95.

LEARN PIANO
THE NEW RECORDED WAY

Expert teacher comes to your home every day—ON RECORDS. Lessons can be heard over and over.

Teaches you to read music easily and correctly in just a few minutes a day. Part 1, for the beginner, includes excellent instruction book plus one 12" long play record—both sides. Complete for $7.95 or write for information. We pay postage. Satisfaction guaranteed or money refunded if course returned in 7 days.

LUCILLE B. SHERIDAN PIANO STUDIO
363 E. Ravenwood Ave. Youngstown 5, Ohio

EARLY AMERICAN LADDER-BACK CHAIR $6.75



Fully Assembled

Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood. Unconditionally guaranteed!

Unpainted but smoothly sanded —$6.75. Light natural finish— $7.75. Mahogany, maple, walnut, cherry, or pine finish—$9.50. Minimum order: 2 Chairs.

Write for FREE catalog.

Express Charges Collect. Sorry, no COD's.

Jeff Elliot Craftsmen
Dept. A-94 STATESVILLE • NORTH CAROLINA

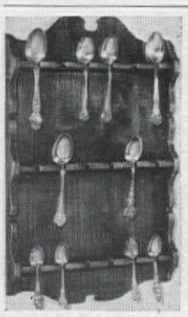


PORTA-BED folds to a snug suitcase size. For traveling, visiting, outdoors or as a regular Baby Bed. Strong Aluminum frame supports sturdy duck and NYLON netting crib (INSECT PROOF). Folding waterproof mattress rests on Masonite bottom. Tiltproof, safe for Baby. Ready for immediate use. The open PORTA-BED is 46" long, 24" high, 22" wide. Adjustable in depth for children up to 5 years. Weight: 12 lbs. Color: soft blue. $22.95. Exp. coll. complete with mattress. Money-back guarantee. Orders filled promptly.

Folded For Carrying

INSECT SCREEN TOP FREE WITH EVERY BED

The PORTA-BED CO., INC., Dept. 9
2811 Danford, P.O. Box 7041, Dallas, Texas.



Early American Pine

SPOON RACK

- Make a clever wall decoration of your souvenir and heirloom spoons—in this charming Early American Spoon Rack. Your bright, shining silver will gleam beautifully against its mellow old pine finish—and bring words of admiration from your guests. 17" high, 10" wide, it displays 18 tea or demi-tasse spoons. Buy now for gift-giving at a very nice price.

Only . . . **$3.95** plus 35¢ shipping

Write now for FREE, exciting fall gift catalogue in color.

HELEN GALLAGHER 413-K9 Fulton St. Peoria, Illinois



BURNS REFUSE SAFELY OUTDOORS

Tilt back hood—pour in refuse—ignite—close and safely burn damp, green, dry garbage and refuse to fine ash in any weather. Scientific draft design ends neighbor-annoying nuisance and fire hazard of flying ash, sparks, burning blowing bits of paper. Minimizes smoke, smell. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Sturdily made of RUST-RESISTANT ALUMINUM BONDED TO STEEL. Recommended by Bureaus of Fire Prevention. Over 100,000 satisfied users. Model A—21½" sq. x 29" high—2 bu. cap. —$12.95 postpaid ($13.95 W. of Denver). Model B—24" sq. x 34" high—3 bu. cap.—$16.95 postpaid ($18.95 W. of Denver). Money back guarantee.

ALSTO COMPANY
Dept. AH-9, 4007 Detroit Ave.
Cleveland 1, Ohio

"Windo-Wizard" OPENS STICKY WINDOWS



IT REALLY WORKS!!!!

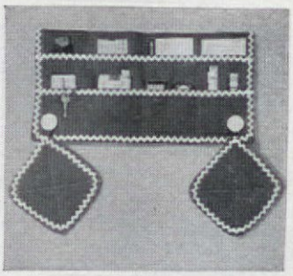
"Windo-Wizard" even frees windows stuck shut for years. Specially designed saw teeth neatly cut away paint and warped obstructions so that windows raise and lower with ease. 9 in. long with sturdy red wooden handle. Order shipped same day received. We pay postage. Just send $1.00 to:

THRESHOLD HOUSE
Box 277, Winnetka, Illinois

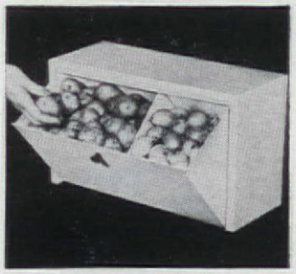
BIRTHDAY SUIT is what the well-dressed one year old will be wearing over his diapers. Pink or blue in corduroy or chambray. On the front is a birthday cake—with just one candle and the words, "My First Birthday." In back is a pocket to hold his folding money. Waterproof plastic lining. Medium (18-24 lbs.), large (24-30 lbs.). $2.50 ppd. Hudelson House, Dept. A, Pomona, Kansas.



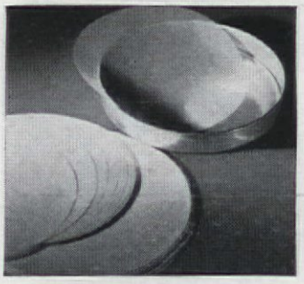
KITCHEN HANG OUT. If any room needs pockets, it is the kitchen. And here are ten of them of sturdy, washable cotton with rickrack trim, button "hooks." You'll find a spot for cigarettes, matches, keys, pad and pencil. 2 pot holders included, the rest you fill. Red and white; yellow and green; gray and yellow. 17 x 8½". $2.50 ppd. Homemakers, Dept. A-11, Box 135, Wantagh, N.Y.



TATER BIN is a Cinderella vegetable bin designed to come out of its dark corner and take a place on the shelf or hang on the wall. Gleaming enamel in all white, red with white, or yellow with white, it holds five pounds of potatoes, three of onions. Storage compartment lifts out for easy washing. 16½ x 9⅜ x 6⅝". $7.95 postpaid. Renard, Dept. A, 40 West 26 Street, New York 10, N.Y.



BAKE A CAKE AS FAST AS YOU CAN by using precut wax-paper cake-pan liners. Slip one into the bottom of pan, greasing is unnecessary, cake comes out easily without crumbling, and the pan is easier to clean. We haven't seen these around for a long time. Specify for 8" or 9" round cake pans. Box of 100 sheets, $1 postpaid. Converse Products, Dept. AH-4, Wilton, Connecticut.



SPOON ROOST takes the handy spoon rest a step further and puts it right where it can do the most good—clipped onto the edge of the pot to hold the stirring spoon and catch the drip before it drops. You'll be cocky as the colorful rooster decoration at discovering such a neat setup. You'll want several. $1 ea. postpaid. Black and Company, 160 Merrick Rd., Rockville Centre, N.Y.





HOUSEWIFE SOLVES MYSTERY...
FREE CATALOG ENDS SEARCH!

After years of "looking," Mrs. B. Billow, 538 Roscoe, Chicago, found a way to get *good-looking, full-time protection* for her furniture from dust, dirt, and "romping tots." Now her furniture is dressed up in fitted plastic covers.

The long-wearing plastic covers have no pores to admit dust and dirt. They provide perfect protection and save hours of work. The transparent, satin-finish Firestone Velon lets the upholstery's fabric detail and color show through. Amazed by the perfect fit and custom-tailored appearance, Mrs. Billow says, "They're so good looking, I can even leave them on for company. Ordering was easy, and they're so inexpensive. Housewives with the same problem should write for the free catalog, as I did."

To protect your furniture, write today for FREE CATALOG showing over 150 styles and sizes. HOUSE OF SCHILLER, 180 N. Wacker, Dept. AH-29, Chicago 6, Ill.

Monroe FOLDING BANQUET TABLES



If you are on the Kitchen Committee of some Church, Lodge, Club, School, etc., in your town you will be interested in this modern Folding Banquet Table. Write for Catalog and special discounts to institutions and organizations.

MONROE CO. 112 CHURCH ST. COLFAX IOWA



PINE KIDNEY RACK

Great for your own home or as a gift. Assembles in minutes. Complete with screws and hangers. Order now!

OVERALL SIZE 24" x 25" HIGH
LOWER SHELF 6" UPPER TWO 3"

NATURAL PINE $5.95 postpaid
COLONIAL PINE $6.95 postpaid

Send Check or Money Order

TWI-LITE, INC.
97 West Ave., Stratford, Conn.



BALLERINA BOOTIES will have a gurgling missy kicking up her toes and her mother in a fancy-dress dream of her future. Wee slippers fit a 2-6 month old. If she's a barefoot girl, hang them from her bassinet to inspire her to become a Moira Shearer. Pink, blue, or white satin with chamois soles. $2.95 postpaid. Patte Burgess Designs, Dept. AH, Box 312, Temple City, California.

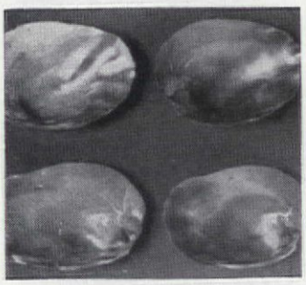
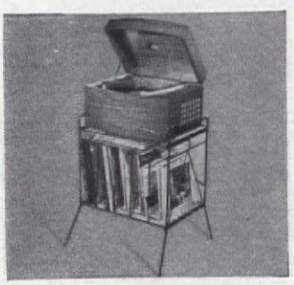


TABLE TALK. Natural shells about 5″ long from the bottom of river beds are gleaming Mother of Pearl inside. You can bake in them, chill them in the refrigerator, nothing dulls their luster. Wonderful for your fancy creamed or Au Gratin dishes or to serve salads, nuts, relishes. 4 for $1.25, 8 for $2.45. Ppd. Abbeon Supply Co., Dept. AH, 179-24 Jamaica Ave., Jamaica 32, N. Y.



THIS KETTLE WON'T WHISTLE a happy tune, but on your kitchen wall holding a bit of green it will look cheery as a cup of tea itself. Of ceramic in teakettle blue, the decoration is gay and multicolored. The charming message *A Kitchen bright and a singing kettle make Home the place you want to "settle."* $3.95 ppd. Collector's Corner, 527-29 W. 7th, Los Angeles, Calif.



RECORD PLAYER TABLE wins our vote for the best supporting role. It holds any size record player or phonograph-radio, plus providing space for albums and records in five partitions underneath. Black "wrought iron" with rubber-tipped legs, it is a sturdy 19½″ wide, 16″ deep, 25″ high. $9.98. Shipping chgs. coll. Interior Trends, Dept. AH, 25 Underhill Ave., Brooklyn 38, N. Y.



A FINE ITALIAN HAND has fashioned this important-looking Florentine silver bracelet bound to appeal to a woman who knows a good thing when she sees it. It will make an attractive accessory, a wonderful gift. Polished finish, the value far outweighs its small price. 1½″ wide, 7½″ long. $3.50 ppd. (Tax incl.) Studio Shop, Dept. AH, 557 Boylston St., Boston 16, Mass.

LADIES: $100 – $200 – $300 and MORE in FREE GIFTS ARE YOURS

SHEETS, TOWELS, MIXERS, BEDSPREADS, GIFTS, CLOTHES GIVEN TO YOU ABSOLUTELY FREE!



LADIES, here's your CHANCE OF A LIFETIME to be QUEEN FOR DAYS to come. Yes, Charm House offers you wonderful Nationally Advertised products AT ABSOLUTELY NO COST. Sounds amazing doesn't it, but it's true. Simply form a Charm House club among your friends and be club secretary. It's Easy, It's Fun, NO EXPERIENCE NECESSARY. Show your friends and neighbors the Charm House catalog of famous brand merchandise in attractive full color. 166 pages of appliances, draperies, curtains, silverware, furniture, wearing apparel, giftware, toys, etc. plus Free Premiums for EVERYONE. Before long your FREE REWARDS will start rolling in. Send for your catalog now, it's ABSOLUTELY FREE. DON'T DELAY. ACT TODAY.



HUGE COLOR CATALOG GIVEN FREE!

Charm House Club Plan
NEW HYDE PARK, L. I., N. Y.

CHARM HOUSE CLUB PLAN
New Hyde Park 51, N. Y.

Please send me ABSOLUTELY FREE and without any obligation your LARGE NEW 1955 catalog.

Name_____
Address_____
City_____ Zone____ State_____



ORDER NOW
for
Barbecues
Church Bazaars
Pot Luck Suppers
Christmas giving
and year around use

New England PIE BASKET

A gentleman from Down East tells us these are old as New England itself! Our guess is that Priscilla toted her prize apple pie in one, as she returned John Alden's call. It will bear your own lemon meringue in non-squash safety, tote hot dishes. Made of split ash, it's a roomy, big 13x13x9" size.

$3.95 plus 35¢ shipping

FREE write now for exciting color catalogue of unusual gifts.

FOSTER HOUSE
430-K9 South Jefferson St., Peoria, Illinois

REVOLUTIONARY INVENTION

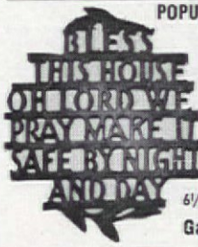
MAGIC DRY 'ERASER' REMOVES SPOTS FROM CLOTHES INSTANTLY!



- Safe, Quick, Sure!
- Can't Leave a Ring!
- No Liquids!
- No Odor!
- GUARANTEED!

Sensational new patented RUBZ-OUT removes more spots quicker, easier than old-fashioned liquid spot removers! Works like an eraser! Simply stroke fabric gently—spots instantly vanish! Effective on ALL stains—especially coffee, tea, blood, ink, lipstick, grease—even rings left by other cleaners! Nothing to spill. Handy size fits pocket or purse. Order several for bedroom, kitchen, auto glove compartment, office, etc. Lasts indefinitely. Only 69¢ each, postpaid. 3 for $1.98. 10-day money back guarantee. Send check or money order today!

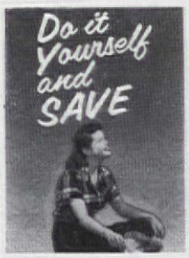
Mrs. Dorothy Damar
627 Damar Bldg., Newark 5, N. J.
IN CANADA: Mrs. Dorothy Damar (Canada), 971 St. Timothee, Montreal 24, Que.



POPULAR PIN-UP TRIVETS

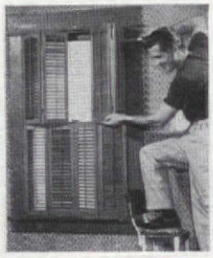
Beloved House Prayer a grand gift for new homes or old. Black iron, 7″ x 8½″. A cheery companion-piece (not shown) points out that "A Merry Heart Doeth Good Like a Medicine". Black aluminum, 6½″ x 7″. $2.50 Each postpaid

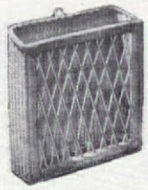
Garret Thew Studios
Westport, A-14, Conn.



AT LAST! PAUL HEINLEY'S SHUTTER KIT PANELS COME ASSEMBLED! Yes, the same fine quality you've admired in our custom indoor movable shutters, ready for you to hinge, finish, and install. Fun to do, easy to order! Send 25c for Kit Booklet today.

Paul Heinley's MOVABLE SHUTTER KITS
1614 Euclid St., Santa Monica 69, Calif.
©1954 Paul Heinley, U.S. Pat. D-169,811





Rattan Magazine Rack

Decorator prescribed! Smart, hand-woven imported magazine rack stands on floor or hangs on wall. Diamond open-work pattern lets colorful magazine covers show through! 12″ x 12″ x 4″. Order No. H-6842, Magazine Rack, $3, ppd.

Send for Free 104-page Catalog of Exciting Gifts!

Gift Ideas
Miles Kimball
77 Bond St., Oshkosh, Wisconsin

Personal PHOTO Christmas Cards
from your own negative

25 FOR $1
plus 25¢ shipping including envelopes



Guaranteed by Good Housekeeping

LIMITED TRIAL OFFER
FREE SAMPLE One order (25 cards) to a customer
Just send snapshot negative of your child, family, home, pet, etc. for free sample De-Luxe embossed Yulecard, from world's largest producer. Please include 3¢ return postage. Negative returned with sample and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Offer expires Dec. 1. *T.M. Reg.

YULECARDS*, Div.–Mail-N-Save, Dept. AI, Quincy 69, Mass.

FOR BIG MEN ONLY!

SIZES 10 to 16 WIDTHS AAA to EEE

We SPECIALIZE in large sizes only—sizes 10 to 16; widths AAA to EEE. Loungers; Nylon Mesh; Dress Oxfords; Moccasins; High and Low Work Shoes; Slippers; Rubbers; Overshoes; Sox. Enjoy the finest in fit, comfort, style at amazingly low cost. Mail only. Write for FREE Style Book TODAY!

SEND FOR FREE CATALOG

KING-SIZE, Inc.
472 Brockton, Mass.



MINIATURE DOLLS from Central America!

SIX FOR $1

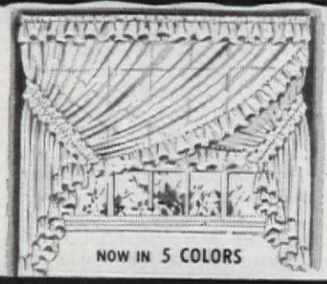
Truly authentic miniature dolls in full native costume. Set of six 2" dolls come in colorful hand-painted box. No two alike. Make ideal party favors, lapel pins or gifts!

FREE GIFT CATALOG

BROPAR 96A Bropar Building San Antonio 6, Texas

FREE Catalog and Color Swatches

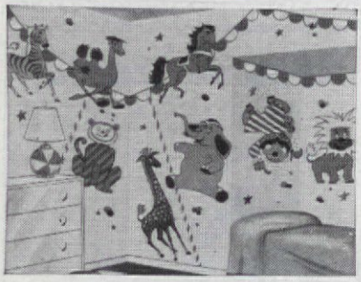
NO-IRON Fiberglas CURTAINS and DRAPES



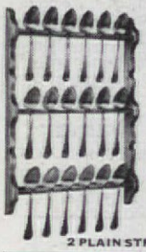
SAVE $2 to $13 a pair!

What wonderful curtains and drapes amazing Fiberglas fabrics make! Never need ironing, stretching, starching! You can wash, hang and drape them in 7 minutes! Guaranteed never to shrink, fade, stretch, sag! 30 sizes to fit any window; 7 colors in drapes. And our huge buying power and direct-to-you selling policy lets you pay as little as $2.69 per pair. Write today for FREE Catalog and Color Swatches.

RONNIE, Dept. 208JJ-2
487 Broadway, New York 13, N. Y.



GIANT NURSERY ROOM FULL COLOR CUT-OUTS. Now decorate your nursery or play room the way you've always wanted. These Giant 22-inch full color impish circus cutouts come complete with all the trimmings; tent poles, canopy, stars, etc. including decorating suggestions. Set of 4 animals just **$2.00.** Set of 8 animals plus trimmings and adhesive for mounting, only **$3.98** postpaid. Money back guarantee. **MacLean & Reynolds, 1590 Crossroads of the World, Dept. A, Los Angeles, Calif.**



MY NEW ENGLAND SPOON RACK

Showplace for 18 regular or demitasse spoons. 15½" high x 10¾" wide, in hand-rubbed and waxed honey pine finish. Windham design.

$1.95 Postpaid — Write for MY FREE GENERAL CATALOG

WILL HAMMOND'S
New England General Store
2 PLAIN STREET, MILLIS, MASSACHUSETTS

LINGUAPHONE for LANGUAGES



FRENCH, SPANISH, GERMAN, JAPANESE, ITALIAN MODERN GREEK
—any of 29 languages

THE NATURAL WAY TO LEARN

With the LINGUAPHONE Conversational Method you can LISTEN and LEARN a language AT HOME in 20 minutes a day. You hear native men and women speak with a 1954 vocabulary—you listen—you Understand—YOU SPEAK! Used by schools, governments, business firms, Armed Services. Over a million home-study students. Save time, work, money. WRITE TODAY for FREE BOOK.

LINGUAPHONE INSTITUTE
176-09 RCA Building, New York 20, N. Y.
Send me your FREE book, "Passport to a New World of Opportunity."
LANGUAGE INTEREST .....
Name .....
Address .....
City ..... *Zone* ... *State* .....
Our 50th Yr. of Up-to-Date Language Courses

MAKE POTTERY AT HOME New Easy Way



NEW BOOK SHOWS YOU HOW..... 25¢

If you can make a pie crust, you can make pottery. Simply roll out the pottery clay, cut and shape it. Information-packed book with many photos shows you how. Make lovely plates, boxes, vases, tiles, jewelry, etc., with CERAMITE, the new wonder clay you bake to everlasting hardness right in your own kitchen oven! With this book you can learn in a single day. **Send 25¢ for book or $5.95 for big 19-piece pottery kit which includes clay, glazes, tools, book and everything you need to start. Money back if not delighted.**

ETTL STUDIOS, INC., STUDIO 171
ETTL ART CENTER, GLENVILLE, CONN.

A BREATH OF EARLY AMERICA

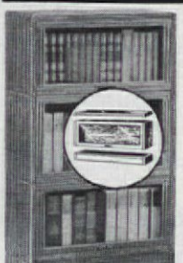


Authentic Colonial reproductions of rare beauty, skillfully hand crafted from **solid** wild cherry, or **solid** walnut. Highly resistant, hand rubbed, satin smooth finishes. Versatile Colonial round table with removable lazy susan **$118.00** up. Captain's chair **$45.25** up. Gateleg dropleaf table **$93.00** up. Open stock. Send **25¢** for genuine photos, wood samples, descriptions, prices of tables, cupboards, chairs, chests, kneehole desks, bedroom pieces. Guaranteed. Visitors welcome. Write Dept. 912.

FAITHFUL TO TRADITION

WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN

You Can SAVE 40% ON SECTIONAL BOOKCASES



Write for Catalog A-954 illustrating complete lines with factory prices

Order Direct from Factory at 40% off retail

Save Middleman's Profit

Famous Lundstrom Sectional Bookcases are *sold direct from factory only* on 30 day approval. You are assured a permanent source of supply for additional sections. . . Available in different designs, woods, and finishes . . . sectional will fit almost any size space, height, or width. *It grows with your library.* With or without glass disappearing doors. *Endorsed by over 300,000 users.*

C. J. LUNDSTROM MFG. CO.
Little Falls, N.Y.
Manufacturers of Sectional Bookcases for Better Homes and Offices since 1899

PENCILS... with YOUR NAME IMPRINTED IN GOLD GIFT BOXED



6 ONLY **35¢**
12 ONLY **50¢**
24 ONLY **$1**

An ideal PERSONAL gift for any man, woman or child.

Always welcome, this beautiful practical gift of FINE QUALITY PENCILS with smooth, soft #2 black leads and pure rubber erasers, or different colored lead.

Send cash, check or money order. PRINT NAME DESIRED CLEARLY and specify black or colored leads. Prompt shipment. (One name to each 35¢, 50¢ or $1 set).

MONEY-BACK GUARANTEE.

Included AT NO EXTRA COST—with any order of $2 or more—4-COLOR PENCIL Writes RED, BLUE, GREEN and YELLOW

POST PAID

ATLAS PENCIL CORP. NEW HYDE PARK 8, N.Y.

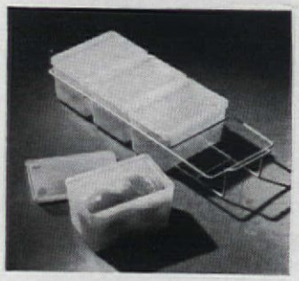
SATISFY A GILT COMPLEX with these lovely copies of Florentine wall brackets to lend a golden touch to your walls. Delicately swirled, they will hold a favorite pair of figurines, or plates (shelf surface is grooved). Approx. 7″ high, 6″ wide, and 3¾″ from front to back. The pair, ready to hang for $3.98 plus 35¢ post. Foster House, 430 AH South Jefferson Avenue, Peoria, Illinois.



HAIRPIN TURNS of black wrought iron make the legs of these amazingly stable and wobble-free stacking stools. Tops are rounds of nicely-grained solid ash, 14″ in dia., ready to paint, stain, wax, or shellac. 17″ high, use for extra tables or seating. $4.95 each; set of 3, $13.95. Exp. Collect. E. F. Lawrence Iron Works, Dept. AH, 2911 Whittier Blvd., Los Angeles 23, California.



LINE UP THE LEFTOVERS in a rack that holds four full-pint containers, now made of that wonderful, flexible, unbreakable polyethylene. Air-tight covers seal flavors in, keep odors out, are tabbed to lift easily. Get rid of those toppling cups and clattering bowls in the refrigerator or freezer. Vinyl-covered rack is 13½″ long. $2.29 ppd. Damar, 722 Damar Building, Newark 5, N. J.





Back to School with Their Own
PERSONALIZED SCHOOL BAG

It's a lot more fun to carry school books in a bag with their own first name hand painted in white! Lots of room inside for book 'n things, roomy pocket for lunch or purse. Sturdy navy blue canvas with red leatherette trim, safety straps and buckles. 12½" long, 9½" high. Order today! Postpaid, **$1.95.** *Ask for Free Gift Catalog!*

MEREDITH'S Evanston 3, Illinois

Special Offer!

Easy JEWELRY HOBBY Makes MONEY at Home!

NO EXPERIENCE NEEDED! We furnish everything—show you how! You can turn imported stones into gorgeous pieces for money raising activities, your own use, for expensive looking gifts. Sell finest customized jewelry for a mere fraction of store prices. Friends will beg for your dazzling creations. Gem-Craft's sure-fire money-raising plan endorsed by individuals, schools, clubs, church officials. Thousands have succeeded with this profitable hobby. So can YOU!

INTRODUCTORY OFFER: Complete kit to make top quality, imported crystal rhinestone Pin & Earring Set plus "Instruction-Book" catalog—all for only $1.00. No risk, money-back guarantee. Catalog alone, 10c.

GEM-CRAFT
1812F E 13th St. Cleveland 14, Ohio

CHURCHES, WOMEN'S CLUBS, SOCIETIES, ETC.

Earn $500 Cash

Your members sell advertising space on the tops of handsome, sturdy card tables which your organization can keep and use. 3 different plans let you earn from $100 to $500 cash; get 24 card tables. Easy to do; no advance payment, no risk. Write for details.

Guaranteed by Good Housekeeping

F.W. MATHERS, Dept.A-H, Mt. Ephraim, N.J.



CARDS, HOME GIFTS, SILVER, NOVELTIES, LEATHER

FREE CATALOG OF 1,000 GIFTS

64 exciting pages bring a wonderful gift assortment right into the comfort and privacy of your own home. Daniel Low's, the oldest, most famous New England name in the mail order gift field, guarantees satisfaction or money back.

Daniel Low's
231A Essex St., Salem 26, Mass.

IT'S EASY—FUN—PROFITABLE FOR YOU TO MAKE
Rhinestone Jewelry . . .



Now you can make exquisite jewelry—for a quarter of its cost in select shops. For personal use, as gifts, for extra income, it requires no experience—no tools. Simply cement choice of lustrous imported stones into handsome settings and presto! . . . you've created the most stunning pieces ever. **Start Today! Only 50¢** for lovely sample pin (illus.) and catalog showing hundreds of items you can make. No C.O.D.'s please. Write: **Jewelcraft,** Dept. AH-4, Framingham, Mass.

Write TODAY!

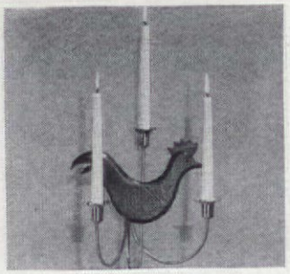
RECIPES IN USE NEED
CELLOPHANE ENVELOPES

For new recipes—or your old favorites—use these individual cellophane envelopes! They're greaseproof and moistureproof . . . easily visible both sides, 3" x 5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for $1.00 250 for $2.00
400 for $3.00

Over 40 Million Purchased By American Home Readers. Write today—don't wait! Send check or money order:

THE AMERICAN HOME
American Home Bldg., Forest Hills, New York



COUNTRY STYLE. You'll never get these roosters back on the farm, they've gone so high style. Delightful sconce combines a rooster carved of dark walnut with three graceful silver-tone branches supporting polished brass candle holders. For an important spot. 11" high (without candles). $12 each. A pr. $22.50. Add $1 shipping. Village Vendors, Box 49797, Los Angeles 49, Calif.



A KNIT AND PURL GIRL can tell the world a sweater came from her flying needles if she finishes it off with one of these finely woven labels of heavy, glossy beige taffeta proclaiming "From the needles of" and then her own name (in 20 letters or less). Send $1.50 for 12; $2 for 20; or $3 for 40. Ppd. Designs Publishing Corp., Dept. AH 4-9, 211 East 37th St., New York 16, New York.



SAVE FOR A RAINY DAY, then bring out and let your shut-ins start building Woodniks. Forms are of hardwood, ready to assemble. Costumes in full color are ready to be cut out and pressed onto the pieces. Each set has complete parts for one character. Choose Pinocchio, cowboy, space man, nurse, bride. $1 ea. Albin, Dept. AH, 1401 West Eighth Street, Los Angeles 17, California.

YOUR PERSONAL PHOTO CHRISTMAS CARDS and ENVELOPES

ALL YOU WANT 20 for $1.00 plus 10¢ shipping



COMMENDED PARENTS MAGAZINE

FREE SAMPLE

SENSATIONAL LOW PRICE plus **EXTRA FREE GIFT** with **early orders.**

Send for FREE, All-new Folder containing the latest, original holiday designs. Also your favorite negative and 3¢ stamp for FREE DeLuxe SAMPLE CARD. (Will make neg from photo—50¢.) Your ROY card will long be cherished by family and friends. **EXTRA FREE GIFTS** with orders before Nov. 15. Satisfaction guaranteed.

ROY PHOTO SERVICE
GPO Box 644, Dept. R-97, New York 1, N. Y.

CAKE DECORATORS—Attention!

We sell quality cake decorating equipment, supplies, and instruction books; also unusual cookware. Have a hobby or profitable business right in your own kitchen, and let us supply your needs. Immediate shipments. Write for free catalog.

Maid of Scandinavia Co., 3245 Raleigh Ave., Dept. J, Minneapolis 16, Minn.



REPRODUCTION Solid Walnut or Cherry

Made in the heart of the walnut and wild cherry country. Velvety finish blends with originals. Size 23" x 17" x 29" high. Two drawers. Express prepaid. Check or money order. No CODs. $29.50 ($31.50 west of Mississippi)

BETTER HOMES FURNITURE CO.
Wyethville, Va.

300 Printed Name & Address Labels 50¢



IMAGINE! 300 gummed labels—Nicely printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, Etc. Put up in Handy Pad Form. Easily worth $1.00—Our price only 50¢! Makes wonderful Xmas gifts! Your money back if not entirely pleased! Ask for 1st class mail delivery—much faster—5¢ per label extra.

Tower Press, Inc., Box 591-NA, Lynn, Mass.

Gift ideas galore in

BODINE'S BIG FREE CATALOG!



A wealth of exciting gifts for you to choose from . . . all from our brand new 1954-55 catalog. There's something just right for everyone on your list . . . at the price you want to pay! It makes good sense to save dollars and cents by shopping the "Bodine" way. Send for your fully illustrated catalog today!

Just one of our many gift suggestions:

PUZZLE BALL

For everyone from the one-year-old to Grand-dad . . . a 4" crystal clear acetate ball with 5 colored marbles and three platforms. The object is to manipulate the ball till all 5 marbles drop through the holes in each platform and reach the bottom. It's fascinating! It's fun! Small fry, too, love to play with it in the tub because it floats. only $1.00 ppd.



BODINE'S
444-A Belvedere Ave., Baltimore 12, Md.



Olde New England Sewing Bucket 23" High; A Lovely End Table!

A beautiful Piece of Furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. When finished, pop your needles into cushion, drop lid, *presto!* A lovely End Table! Hand-rubbed mellow honey Maple or Salem Antique finishes. Small: 23" high (lid down) 13" diam., only 10.95, ppd. Large: 24" x 15½", only 11.95, ppd. (Add 50¢ W. of Miss. R.) Money back if not *thrilled!*

ONLY $10.95 postpaid

PUDDIN' HOLLER, Box 4AH9 East Swanzey, New Hampshire

A Personalized Xmas Gift "NEW TWO-TONE RUBBER DOOR MAT"

ORDER YOUR FRIENDS' NAME OR YOUR OWN—PERMANENTLY MOLDED IN THIS TWO-COLOR ALL RUBBER DOOR MAT



GIFT for: WEDDINGS BIRTHDAYS HOLIDAYS

EVE ARDEN

EVE ARDEN
Star of "OUR MISS BROOKS"

LARGE 18"x 28" SIZE



ANY WORDING
The Nelsons — Bob & Joan
Hill House — El Rancho

BEAUTIFUL COLORS—Choice of Brick Red, Garden Green, Jet Black, Powder Blue with Ivory letters. All letters are Ivory **regardless** of color of the mat.

7000 RUBBER SCRAPING FINGERS Clean automatically, self draining. This colorful two-color personalized mat makes your doorway more attractive, shortens housework year after year. pat. pending

ONLY $5.45

ORDER TODAY—SEND NO MONEY

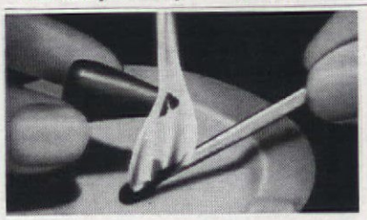
R. L. MITCHELL RUBBER CO., Dept. A-9
2122 San Fernando Rd., Los Angeles 65, Calif.
Send personalized Mitchell Mat with name shown below in.....color. (Name one background color only.)

(Print carefully, no more than 13 letters.)

I will pay postman $5.45 and small C.O.D. and postage charge when it arrives. If not satisfied, I may return it in 7 days for prompt refund.

Ship to.....

Address.....



Rid Your Home Of Insects—$1

Amazing new bug killer cones rid your home of *all* insect pests the cheapest and most *positive* way! Just place on ash tray and light . . . that's all. Cones burn like incense—invisible vapor penetrates every crack and crevice, destroying *all* exposed insects. No oily sprays—no mechanical gadgets—no after odor—NO WORK! Miracle "Clean House" Anti-Insect Cones kill moths, flies, ants, mosquitos, gnats, spiders, roaches, silverfish, bedbugs. 14 Cones for $1, postage paid. *Guaranteed to do the job or your money back!* Order direct by mail from

SUNSET HOUSE 418 Sunset Building Hollywood 46, Calif.



MUSICAL ROCKING HORSE

NOW $12.95
Reg. $17.00

THE KIDDIES OWN FAVORITE. Beautifully made of finest plush. Sturdy steel frame on TIP-PROOF rockers. Safety handle. Wears a colorful saddle and bridle. All enclosed music box plays only as horse rocks and NEVER NEEDS WINDING. 28½" high; 28" long; 17" from saddle to floor. Strong enough to hold an adult. Pay express shipping charge on arrival. No COD's.

Musical Donkey on wood rockers available; 27" high, without handle—$11.95.

GUARANTY SALES COMPANY
Box 176 Dept. A9 Teaneck, New Jersey



BLACK IRON SWITCH PLATES

Single $1.35 Triple 1.95
Double 1.65 Outlet 1.65

Send 10¢ for 112-Page Catalog

WILLIAM Spencer

NO C.O.D. PLEASE

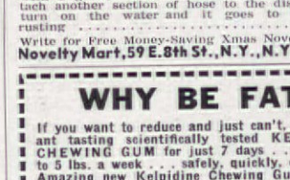
Unusual Home Accessories

710 CHESTNUT ST. PHILA. 6

Gift Ideas!...

hundreds and hundreds of them, many exotic imports, ready now in our beautifully illustrated 104-page Christmas catalog. Send for free copy today!

Miles Kimball
155 Bond St., Oshkosh, Wis.



SUCT-DRI

ONLY $3.95 Postpaid

Without electricity or moving parts this suction drainer pumps 300 gallons of water per hour from flooded cellars, pools, trenches, etc. Just attach with a garden hose to any screw-type faucet, attach another section of hose to the discharge end, turn on the water and it goes to work. Non-rusting ..... $3.95 ppd.

Write for Free Money-Saving Xmas Novelty Catalog.
Novelty Mart, 59 E. 8th St., N.Y., N.Y., Dept. 299

WHY BE FAT!

If you want to reduce and just can't, try pleasant tasting scientifically tested **KELPIDINE CHEWING GUM** for just 7 days . . . Lose up to 5 lbs. a week . . . safely, quickly, easily . . . Amazing new Kelpidine Chewing Gum formula curbs your appetite. You reduce and lose ugly fat without drugs, exercise, or feeling hungry. Sold on money back guarantee. For full 12 day supply send your name, address and $1 cash, check, or money order or send $2 for a 36 day supply to

AMERICAN HEALTHAIDS CO.
Dept. CH-630, 318 Market St., Newark, N. J.



Black Forest Clock

U. S. Retail $5.50

Now Only $2

postpaid . . . duty free Direct to you from GERMANY

Unheard of savings through our unique direct import plan. This genuine Black Forest Clock adds a quaint Old World touch to any room. Handcarved—black walnut antique finish, bird at top—chain, weight and pendulum. A conversation piece—decorative and a good timekeeper. Shipped in export packing, with foreign stamps, direct to you from free Germany. Order as gifts, too. Send only $2 for each clock. Only one shipped to a person. No C.O.D.'s. Money-back guarantee. (Postman collects 15c foreign package fee which can't be prepaid.) Order today.

SEVEN SEAS IMPORTS, Dept. A389
1717 Westwood Blvd., Los Angeles 24, California



Worried about BANGING FENDERS?



Get the Extra Width of this Lifetime Steel Garage Door!



The conventional garage door is 8′ wide—and that size was fine for the narrow cars of the '20s. But today—with cars as wide as 6′ 8″—you need the extra clearance of Strand's 9′ wide door to protect against costly fender damage. This popular steel door will *stay* new for a lifetime and you get *permanently* easy operation. No warping, swelling, sagging—ever. Strand doors are galvannealed (galvanized with a heavy zinc coat for rust protection; oven baked to provide a clinging base for paint). No prime coat needed.

Based on *installed* cost, Strand is America's greatest garage door value. Low first cost—because of huge production. Lowest installation cost, because of one-piece door leaf and factory-assembled hardware. See Strand 9′ x 7′ and 8′ x 7′ and 16′ x 7′ doors—at your lumber dealer's.

STRAND

All-Steel • Galvannealed

GARAGE DOORS

Exciting New 32-Page Book of GARAGE PLANS and Ideas



Don't build a garage till you read this book! Nationally known designers help you plan your garage for appearance, economy and all-around usefulness. 12 designs and floor plans (blueprints available, too).

Strand Garage Door Division
Detroit Steel Products Co. Dept. AH-9
2251 E. Grand Blvd., Detroit 11, Mich.

☐ Please send 32-page booklet of Garage Plans and Ideas. I'm enclosing 10c for postage and handling.
☐ Please send free Strand literature and free Garage Plan of the Month.

Name_____
Address_____
City_____ State_____

Matching New Accessories
HAND DECORATED PORCELAIN



SWITCH PLATES

Perfect touch for a traditional room . . . white Limoges-type porcelain switch plates, decorated with multicolor floral bouquets and 24K gold. Added virtues, they're imported and hand decorated.

$1.50 single plate
$2.75 double plate } ppd.

DOOR KNOBS

A luxurious note for your home . . . imported Limoges-type porcelain, decorated with multicolor flowers and 24K gold on white, with white, green or pink undershadings. Standard brass fittings; easily installed on any door.



$3.95 pair ppd.
(3 pr. $10.95 ppd.)

Write for FREE catalog.

SETH and JED Dept. AH-9
NEW MARLBOROUGH, MASS.

Special Offer...



FAMILY PHOTO CHRISTMAS CARDS and envelopes

25 FOR $1 PLUS 25¢ SHIPPING

LIMITED TRIAL OFFER
One order (25 cards) to a customer

FREE SAMPLE: Simply send us snapshot negative of your child, family, home, pet, etc., with 3¢ return postage. Embossed, richly finished free "Luxura" sample sent you immediately, together with illustrated style and price folder. You see before you buy. No obligation. Complete satisfaction guaranteed.

GEM PHOTOS, Dept. 21, Milton 86, Mass.

PENCILS With Your **NAME** 6 for **25¢** ppd.

Back to School Special



6 fine quality assorted black & colored lead pencils only 25c ppd.
12 with soft black leads 50c ppd.
12 each with a different colored lead 50c ppd.
Specify set desired. Print clearly the name you want gold-stamped on each set of pencils. **FREE CATALOGUE**

PERSONAL PENCIL CO., Dept. 0-1, 290 Dyckman St., N. Y. 34, N. Y.

Save $50.00 by Xmas
Save $100.00 a Year!



Get perpetual Date & Amount Bank. 25c a day automatically keeps Calendar up-to-date. Also registers amount saved. Forces you to save a quarter every day or date won't change. Use year after year. Start saving right away. Order several. Now only $1.99 ppd. Personalize with Initials, add 25c per letter. LEECRAFT, Dept. AP, 300 Albany Ave., Brooklyn 13, N. Y.



NON-FATTENING

CELLU SUGARLESS SWEETENER

Looks like powdered sugar, pours like powdered sugar, yet has no food value! Sweetens fresh fruits, cereals, etc., but adds no calories to your diet. In handy shaker, ppd., only ..... **50¢**

ON A DIET? Send for free catalog. Specify: ___Reducing Diet___Low Salt Diet___Allergy Diet

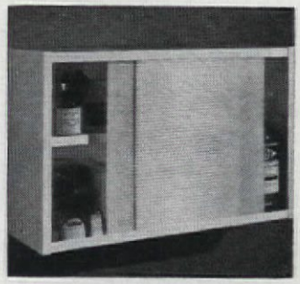
CELLU FLAVOR-TESTED *Dietary Foods*

CHICAGO DIETETIC SUPPLY HOUSE Inc.
1750 West Van Buren Street Chicago 12, Illinois

RANCH HOUSE HIDEAWAY will turn a playroom into cattle country in the eyes of its small beholders. and what fun to play in an excitingly realistic log house made of corrugated board strong enough to climb on. 48″ high, 44½″ long, and 30″ deep; doors and windows actually open and close. $7.95, express charge collect. Guaranty Sales Co., Box 176, Dept. A9, Teaneck, New Jersey.



OUT OF SPACE? Medicine cabinet or spice shelf overflowing? Here's a roomy annex. It's completely enclosed and dustfree, sparkling white-enameled steel with milk-white sliding doors of translucent, corrugated plastic. 11½″ high, 18″ wide, 6″ deep. Half has 2 shelves, other half takes tall bottles. $8.50 ppd. Marbrite Co., Dept. A, P.O. Box 36, Queens Village, New York.



STEAM IRON HOLDER takes a hot iron off your hands, stores it upright and safe in a handy spot on the kitchen or laundry wall, or on a closet door. Of heavy gauge zinc-plated steel with fiberglas insulation which serves to cool the iron quickly. Be sure to specify the type of steam iron you own. $2.29 postpaid. Glasscraft Mfg. Co., Dept. AH, P.O. Box 72, Evanston, Illinois.



"A FILING CABINET IN MY LIVING ROOM???"



HUBBELL FILE CHEST
Height 28"
Top 22½" x 16½"



"I thought I'd hit the ceiling when he said our home should be as efficient as his office. Sure, we had receipts and important papers all over the house. Still, I didn't want any old file in my home. But I changed my tune fast when I saw the HUBBELL FILE CHEST. Most attractive piece of furniture in my living room . . . beautiful mahogany end-table . . . perfect file cabinet with one roomy filing drawer, and two utility drawers. And you make tremendous savings through HUBBELL'S DIRECT FACTORY PRICES."

ONLY $39.98... MONEY BACK GUARANTEE... WRITE FOR FREE CATALOG

H. L. HUBBELL MFG. CO., Dept. AH-94, Zeeland, Mich.



BEDTIME BALLET

She who has dreamed of being a prima ballerina—as what girl hasn't?—will treasure these ballet slippers designed for at-home wear. Strongly made of scarlet Suedine with flexible composition soles, long scarlet satin ribbons tie around the ankles. Adjustable to fit any width.

Children's sizes 5-13½: ladies' sizes 1-10 ... $1.95 pair

Send for our new Christmas catalog

WARD PHILLIPS CO. 9 Main Street Carpentersville 5, Ill.

EARRINGS SHOULD BE SEEN -AND NOT HURT!



SEND $1.00 FOR 10 ASSORTED PAIRS "COMFEES" FOAM RUBBER Invisible EARRING PADS

End Pinching . . . Slipping . . . Prevent Loss FOR ALL CLIP ON AND SCREW BACK STYLES. Enjoy wearing earrings without pain or pressure. 10 pairs of cushion soft "Comfees", for all types of earrings, come in a reusable clear plastic snap case. Order now for yourself and gifts. Sent postpaid. Money back guarantee.

Just Press On Pad Here —It Stays, Never Shows

SCHUR-FIT MFG. CO., Dept. A-1
104 West 17th Street, New York 11, N. Y.



EARN AS YOU LEARN!

Money-making business right in your own home. Complete 120 page correspondence course in cake decorating and catering by world-famous teacher. Everything you need to make your work outstanding in the community. Full scale models and detailed instructions—includes "tricks of the trade" such as special fine art flowers, molded and run sugar, meringues, wedding cake tops, etc. Diploma issued upon completion of course. $25.00

"CAKE DECORATING MADE EASY" $3.50
Complete 57 page book with simple step-by-step instructions. Recipes and decorations such as borders, flowers, etc.

WAGNER CAKE DECORATING SCHOOL
269 Brimhall Street St. Paul 5, Minnesota
Licensed Under the Minnesota Private Trade School Law

DESTROY UNWANTED HAIR FOREVER

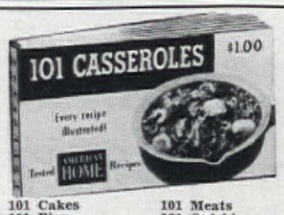
Temporary relief is NOT enough



Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years.

SEND 5¢ TODAY FOR BOOKLET (NEW BEAUTY FOR YOU)

MAHLER'S, INC., Dept. 83-M, PROVIDENCE 15, R. I.



Worth Their Weight in Steak!

AMERICAN HOME COOK BOOKLETS

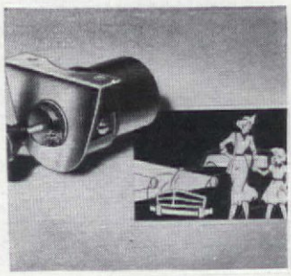
Each book has 101 Recipes and 101 Photographs of the prepared food. Tested and retested in the kitchens of The American Home, they are foolproof. Washable covers—spiral binding. Each recipe gives calories—Time to prepare and number of servings. Mailed postpaid in United States at $1.00 each—Make wonderful gifts. Add 3% sales tax in N. Y. Send your orders to

101 Cakes
101 Pies
101 Salads
101 Meats
101 Quickies
101 Casseroles

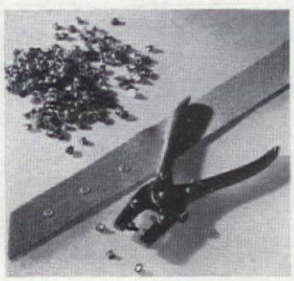
THE AMERICAN HOME, Dept. M.P.
American Home Bldg., Forest Hills, N. Y.



PUT ON THE DOG. The sun may stay in, but a pup must go out. Provide him with a raincoat to keep him warm and dry. So he'll be chic as well, choose this colorful red and green plaid one. It has a cute little hood, and is lined with plastic. For size, measure from back of collar to tail. 10-20", $2.50. 22-30", $3.75. Ppd. John and Lynn, Dept. A-64, 145-58 St., Brooklyn 20, N.Y.



LITE-UR-WAY. Pull into the driveway, walk across the yard, your headlights won't go out until you're in the house. Drive into the garage, they will stay lighted until you're out of the car, have had time to lock the garage door. How? A delayed action switch you can install under (or thru) the dashboard. $3.98 ppd. Miles Kimball Co., 126 Bond Street, Oshkosh, Wisconsin.



METAL EYELET PLIER with one squeeze punches a 5/32" hole and sets a metal eyelet. Comes with hundreds of brass and varicolored eyelets. Wonderful for making new belts or putting an extra hole in wrong-sized belts. Useful for arts and crafts. An accessory a dressmaker should certainly have. $3.98 ppd. Newark Dressmaker, Dept. K, 671 Broad St., Newark, New Jersey.

Keeps spices at your fingertips! **SPICENETTE**



SPICE & UTILITY CABINET

Fine food is the way to a man's heart, so keep your spices within easy reach—completely enclosed and dust-free in this handy hanging cabinet. Inspired gift for showers! White enamel baked on heavy gauge steel; milk white sliding doors are corrugated plastic. Good in the bathroom, too, for overflow supplies or your man's shaving gear. All 4" deep, 5¾" high.

36" long, $7.50 ppd. 24" long, $5.50 ppd. 18" long, $4.50 ppd. No C.O.D.'s please

Exclusive with **MARBRITE CO.** Dept. AH-9 134-51 Springfield Blvd., Springfield Gardens 13, N. Y.

YOUR NAME & ADDRESS POCKET-SIZE PRINTER

Prints up to 3 LINES ⅜"x2⅜" area



ONLY $1

READY FOR USE INSTANTLY!

Saves Time, Money! Ideal for stationery, photos, checks, books, records, clothing, etc. Handsome black polished plastic ALL-IN-ONE kit with automatic inker. Compact for pocket or purse. A personalized gift.

FREE 4-COLOR PENCIL with each order for $2 or more.

• Order NOW • Money back guarantee •

Send check, cash or money-order with name and address to

ATLAS GIFTS • NEW HYDE PARK 8, N. Y.

DOWN COMFORTERS *Beautifully* **RE-COVERED**



Once-lovely, now-shabby down comforters re-covered like new for $11.95 in down-proof taffeta. Women admire Alden's exquisite craftsmanship. Absolute satisfaction guaranteed! Also re-covered in down-proof satins and sateens. Wool comforters re-covered too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters. Send today for

FREE fabric samples, testimonials and illustrated folder. © 1954

ALDEN COMFORT MILLS — AH
Box 6070 — Dallas, Texas

LOWEST PRICES EVER!



IMPORTED GENUINE COWHIDE • NATURAL COLOR

FREE CATALOG **BROPAR** 96 Bropar Building San Antonio 6, Texas

Photo-Murals

Custom made for your home or office. Latest decorative wall treatment. The mural YOU want, made for YOU, from your negative or ours. ANY PICTURE... ANY SIZE... ANY COLOR... Limited only by your imagination, photo-murals fit any decorative scheme. Sold internationally by mail by world's foremost producer.

Send 50c for illustrated folio refundable on purchase

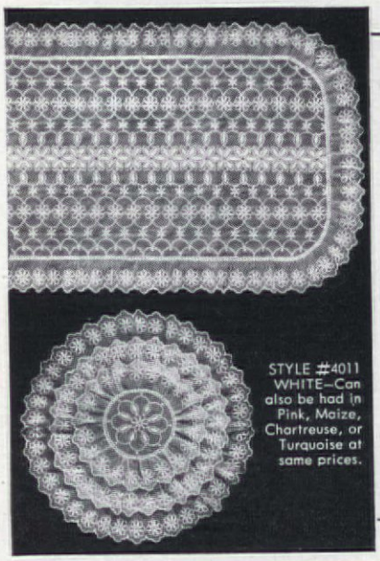


Photomammoth Murals, Dept. A-9, 12048 Vanowen St., North Hollywood, California

for the home lover...

nylon scarfs *and* doilies

Sheer ruffled NYLON, with dainty cotton-embroidered decoration. Adds beauty to your every room. Durable ... easy-to-wash ... little or no ironing.



STYLE #4011 WHITE—Can also be had in Pink, Maize, Chartreuse, or Turquoise at same prices.

MONEY BACK GUARANTEE if not completely satisfied.

Indicate quantity and color desired next to size wanted. *We Pay Postage.*

Quan.	Size	Color	Price
	15" x 34" 1 ruffle		$1.75 ea.
	15" x 43" 1 ruffle		2.00 ea.
	15" x 52" 1 ruffle		2.40 ea.
	15" x 63" 1 ruffle		2.75 ea.
	12" x 18" 1 ruffle		1.25 ea.
	11" x 14" 1 ruffle		1.00 ea.
	8" x 14" 1 ruffle		.75 ea.
	9" round 2 ruffles		.75 ea.
	12" round 3 ruffles		1.00 ea.
	15" round 4 ruffles		1.25 ea.

HAGEN COMPANY Dept. AH9
P.O. Box # 49, Englewood, New Jersey

Please send the scarves and doilies, in the sizes, colors, and quantities indicated above.

I enclose $..... Check ☐ Money Order ☐ Cash ☐ No CODs.

NAME.....

ADDRESS.....

CITY..... STATE.....

GIFT GUIDE 1955

FREE CATALOG!

Hundreds of EXCITING **GIFTS** *from All Over the World*



WRITE TODAY!

A treasure-land of almost 1000 DIFFERENT, original gifts —many not found in stores. Big gifts, little ones—for family, home, kitchen; for men, women—toys for the kiddies.

GIFTS GALORE YOU NEVER SAW BEFORE

Shop in comfort, at home, this easy, arm-chair way. No fighting crowds, no parking problems. Bewitching, unusual gifts, delivered right to your door. Gifts for every occasion—and reasonably priced, too. Satisfaction guaranteed.



BIG ILLUSTRATED CATALOG IS YOURS FREE! WRITE TODAY.

BANCROFT'S

1112 So. Wabash Ave. Dept. AH-16, Chicago 5, Ill.



MESS LESS PET

Folks will squeal, women will scream, it's so real! He's a finger puppet, but don't tell! Quick animated movements make the mouse appear VERY MUCH ALIVE! Soft white fur mouse with beady eyes, the answer to anyone that wants a pet, but doesn't want the bother of a live one. More than a puppet, he'll sit up, nibble, beg to YOUR command. Extra mousey!

59¢ each ppd. ....2 for $1 ppd.

No C.O.D.'s please.

Send for Big FREE Christmas Gift Catalog

SPENCER GIFTS
968 Spencer Building, Atlantic City, N. J.

Yours Free!

Choose from over 20 unique, completely personal Christmas Cards in our 32-page catalog of Greetings—YOURS FREE for the asking. Write today!

Miles Kimball
6 Bond Street - Oshkosh, Wisconsin

World's Largest **DOLL CATALOG**

FREE!

Buy Direct and Save up to 50%

Doll and toys for girls and boys of all ages. Never before such a complete selection. Send for your catalog today.

NIRESK INDUSTRIES, INC.
Dept. DC-2
Chicago 40, Illinois

DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to overexercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE! (FIRMS FLABBY TISSUE!)



110 Volts A.C.

Restores elasticity to sagging skin.

STANDARD MODEL only $9.98 . . .

AMAZING DELUXE MODEL only $12.98.

(Save 90c postage. Send payment with order)

send to BODY MASSAGER COMPANY
318 Market Street, Dept. B628, Newark, New Jersey

SHEETS, TOASTERS, TOWELS, MIXERS, etc. *GIVEN TO YOU FREE!*



Hundreds of famous, nationally advertised products to choose from—furniture, rugs, lamps, slip covers, silverware, china, draperies. You get $50.00 — $100.00 and more in merchandise just by being Secretary of a Popular Club you help your friends form. It's easy! It's fun! Nothing to sell, nothing to buy. Write today.

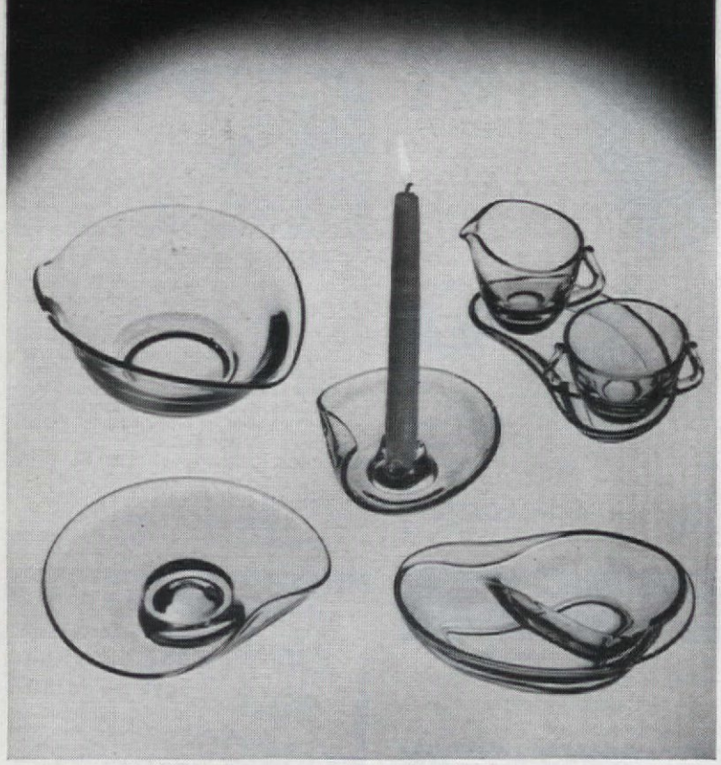
Popular Club Plan, Dept. D-915
Lynbrook, N.Y.
Send Big FREE FULL-COLOR Catalog

Name.....

Address.....

City.....State.....

Guess...why is each piece of Fostoria's "Contour" ever so slightly unique?



It's simple — but it adds so much to the pleasure fine crystal gives you. *Contour* is made by hand. (That's how we get the fluid, free-form shapes you see.) The glassworker starts with molten glass. He shapes it, guided only by his own eye and skill. Thus, in addition to the clarity, smoothness and brilliance of handmade glass, each piece of *Contour* has its own charming individuality. We urge you to see the whole "line" — you'll find it a treasure trove of gift ideas. (And don't forget yourself!) Prices are pleasantly modest. For instance, the canapé plate in the illustration above is only $2.00*. In open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

**slightly higher in the West*

FOSTORIA

GOOD SHOWMANSHIP. Install that heirloom watch in a handsome Treasure Dome desk set to surprise the man who writes the checks. Mahogany or ebony base holds lucite dome and a neat ballpoint pen in swivel holder. No watch? Stuff the dome with fake flowers! $6.95 ppd. $1 will add a name plate. Carol Beatty Co., 7410 Santa Monica Blvd., Los Angeles 46, California.



SAD-EYED PUPPIES regret their mistakes, couldn't be more remorseful! It certainly is easier to forgive and forget if you have a bottle of "Mistake" on hand to prevent a stain on your best carpet. Used with 8 parts of warm water, it leaves your rug sparkling clean with a pleasant pine aroma. 4-oz. bottle, $1 postpaid. Sudbury Laboratory, Dept. AH, South Sudbury, Massachusetts.

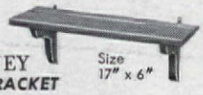


JACK SPRATT'S WIFE should have had a Fat-Off ladle. Then she could have poured out just lean gravy or broth—keeping the fat for herself, if we remember correctly. This all-aluminum utensil does the trick by pouring from the bottom of its big dipper. Hooked end keeps it from sliding into a pot. 11" long. $1 ppd. Harmill Co., Dept. AH, 2615 Briggs Avenue, New York 58, New York.





To acquaint you with Whitney's exclusive Tempo Finish



WHITNEY **WALL BRACKET** Size 17" x 6"

Sent anywhere in U. S. postpaid *at cost.* Send $3.00 check or money order to Dept. A954

W. F. WHITNEY COMPANY, INC.
South Ashburnham, Mass.

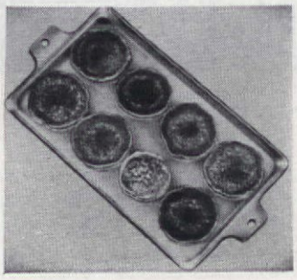
Only Whitney Maple furniture has such a smooth, luxurious, mellow finish, for no other maple furniture receives so many hours of hand sanding . . . such meticulous care in its finish.

WHITNEY

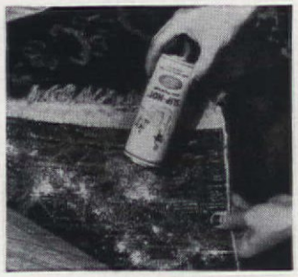
Look for this brand burned into every piece. *Maple*



FLAVOR-MAKER will have you planning meals from the inside out when you find what fun it is to cook surprise chunks of pineapple, garlic, seasoning, liqueurs inside roasts. You can serve frankfurters with yummy cores of cheese or relish, baked potatoes already buttered inside when opened. Easy to use, directions included. $2.98 ppd. Weld Products, 505 Fifth Ave., New York City 17.



GRILLMASTER is definitely the answer to a full house clamoring for flapjacks, hamburgers, hot dogs, or steaks. A big 11 x 17½", it is made of silver-bright, non-sticking magnesium, so you use ⅔s less shortening, can grill over any type flame indoors or out. Serves food sizzling out loud. $4.98 ppd. New York Brass and Copper Co., Dept. NY, 376 Lafayette St., N.Y.C. 3, N.Y.



EASY DOES IT. Keep scatter rugs from becoming flying carpets by sprinkling the reverse sides with *Slip-Not* rug powder. It makes them skidproof, safer underfoot, and is not harmful to rugs or floors. In fact *Slip-Not* exerts a steadying influence on all skittish objects—desk blotters, lamps, phones. $1 ppd. San-A-Lizer Corp., Dept. AH 3053 Rosslyn St., Los Angeles 65, Calif.

Haviland China

A household word for over a century.



An exciting new Haviland pattern in the contemporary manner — PRELUDE! Any hostess would be proud to grace her table with this outstanding design in soft shades of pink and gray with a platinum edge. This new pattern is now being featured in stores throughout the country. Look for Haviland — first name in china.

Write for name of nearest dealer. Enclose 25¢ for Collector's Booklet on Haviland designs and history.

Haviland & Co
INCORPORATED
270 PARK AVENUE, NEW YORK 17, N. Y.



6 smart ways to

show off your towels

with sparkling, **LUSTRE CHROME** accessories



TOWEL RING Distinctive. Handy for stove, sink, bath, bar. About $1.00*



SINGLE BAR No home has too many. Three sizes: 12", 18", 24". From $1.00*



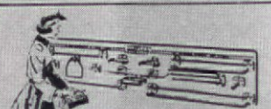
TOWEL SHELF 5 towel bars; 8 feet of drying space plus roomy shelf and 8 hooks. About $1.98*



TWIN BAR Double hanging area in small wall space. Two different sizes: 18", 24". From $1.69*



TWIN CORNER BAR New idea. 48 in. of hanging area in corner! About $1.98*



LOOK FOR this colorful Fairfield Display. Helps your selection at your favorite hardware, variety or dept. store.



ALL-PURPOSE RACK For kitchen, bath, workshop. Ties, too! About $1.69*

**in most localities*

AUTOYRE® *Fairfield*



FREE! Send for booklet showing 100 ways to add sparkle and convenience to your Bathroom — Kitchen — Closet.

Guaranteed by Good Housekeeping — If not as advertised therein — Replacement or Refund of Money

These seals are your assurance of tested quality.

Durability of Finish — Southfield Laboratories — Proved by Test

THE AUTOYRE COMPANY • OAKVILLE, CONNECTICUT • U.S.A.
A Subsidiary of Ekco Products Company



This picture demonstrates 3 ways heat escapes your home



Johns-Manville Spintex Insulation prevents heat escaping ALL 3 WAYS!

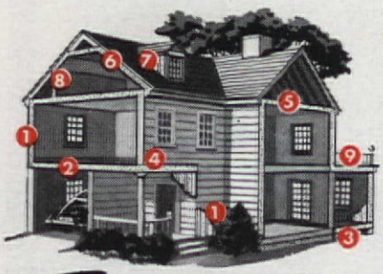
Next time you lift a pan of boiling water off the stove, witness all three ways that J-M Spintex Insulation can keep heat from escaping your home. Only this type insulation properly applied prevents all three.

By Conduction: Why is the handle too hot to touch? Because it heats up when fast-moving molecules in the hot pan kick into action the slowed down molecules of the cool handle. In the same way, furnace heat collides with uninsulated or poorly insulated walls and ceilings in your home and rapidly forces its way out.

By Convection: See how bubbles of boiling water turn to steam and escape from the pan? In the same way warm air from the furnace in your home becomes lighter and rises, too. That's how currents of air carry furnace heat up and outdoors through uninsulated walls and ceilings.

By Radiation: Feel the warmth radiating from all sides of the pan? Heat travels straight out in all directions when it can. Furnace heat will propel itself straight out of your home unless it is bent back by efficient insulation.

This is why J-M Spintex can save you up to 30¢ on every dollar you spend for fuel. Your home is uniformly warmer in winter, cooler in summer, and, because Spintex can't burn, safer from fire, too!



WHERE YOUR HOME NEEDS INSULATION

1. Exterior walls. 2. Floor above unheated garage. 3. Floor above unexcavated area. 4. Floor over open porch. 5. Ceiling below unfinished attic. 6. Sloping ceiling. 7. Dormer cheeks and faces. 8. Knee walls. 9. Ceiling below flat roof.

Free

Send for your copy of "Comfort that Pays for itself" book.



Johns-Manville, Dept. AH-9, Box 60, N. Y. 16, N. Y.
Please send me free copy of "Comfort" book.

Name_____

Address_____

City_____

County_____ State_____

(In Canada, send to 199 Bay St., Toronto 1, Ont.)

JOHNS-MANVILLE JM PRODUCTS **Johns-Manville**

NEWS for your home

NEW PAINTS

ROBERT W. HOUSEMAN

PORCELAIN-LIKE FINISH

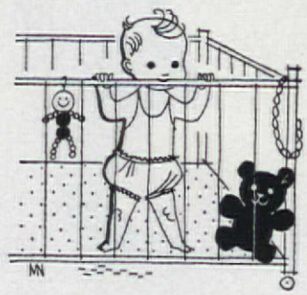
Although it isn't brand new, a product of the Arthur C. Mangels Industries, Inc., called Nu-Frigerator may be very good news to you. It simulates the good, hard finish manufacturers bake on to their kitchen appliances, and permits you to color them while you refresh them. Sunshine yellow used on our refrigerator took only one coat to cover completely, and dried to a hard lustrous



finish. Because of the durability of this enamel, and its fadeproof qualities, it is a natural for use on outdoor furniture. Comes in nine colors, plus black and white. $2.95 a gallon.

CAN'T HURT BABY

Not exactly edible, but harmless if chewed upon, are the new nontoxic, nonpoisonous enamels for painting the toys and furniture a moppet might put into his mouth. In addition to safeguarding Baby's health,



the Zynolyte Baby Enamel is said to produce a finish that will not chip or peel. Pastel colors, $1.25 per half pint.

FIRE-RETARDENT PAINT

Any product with a safety factor is good news to us, and the fire-retardent paint by the Glidden Company is more than welcome. Called Duo-tex, it is available in 12 pastel shades, and unlike more combustible paints, it provides a protective covering for any inflammable surface when it is exposed to fire. Particularly useful for coating acoustical tile or wallboard, it can be used as a first or base coat under interior paints.

SPEEDY MIX-UP

Handsome but unusual colors that used to require weeks for special-ordering will soon be available right from the paint store in a matter of seconds. The machine which performs this high-speed miracle has been developed by the Martin-Senour Paint Company to mix any amount of paint in any color.

DIAL A COLOR SCHEME

If you can't decide just what shade or color of wall paint will look well with the furnishings you already have, make use of the new Decomatic color selector unit, found wherever paint is sold. Here is how



it works: If you want a wall color that will match or contrast happily with your new upholstered furniture, simply select a color from the paint chips of the Devoe-Raynolds chip rack which most nearly matches the upholstering. Note the key letter on the chip, spin the dial on the rack to get code letters for three harmonious color schemes.

ALL-IN-ONE COLOR TINT

If you mix your own paints and use tube color tints, you'll realize the importance of a new color tint by the Keystone Paint and Varnish Corp., which can be used with any paint whether its base be oil, rubber, or alkyd. The single tinting color that gets along so beautifully with the various types of paints is called the Key-Tint Customix System, and is available in pint cans or in tubes to help you mix any color or shade. Use a water paint on the ceiling, flat oil on the walls, and high gloss on the woodwork, the new color tint works effectively with any of them.

for the young in heart



colorful new floors in

Printz by Pabco

Floor covering designed for youth! Low-priced but high-styled. Colorful yet practical. Easy to keep and hard to harm. Meet PRINTZ by Pabco, sold by the yard and in bordered rugs. Only around $12 for a gay 9′ x 12′. Just unroll, and any room looks new. If you move, pick up and go! At dealers now, plenty of fresh patterns and smart colors in Pabco PRINTZ. Dash in, dance home with a new floor—for pin-money!

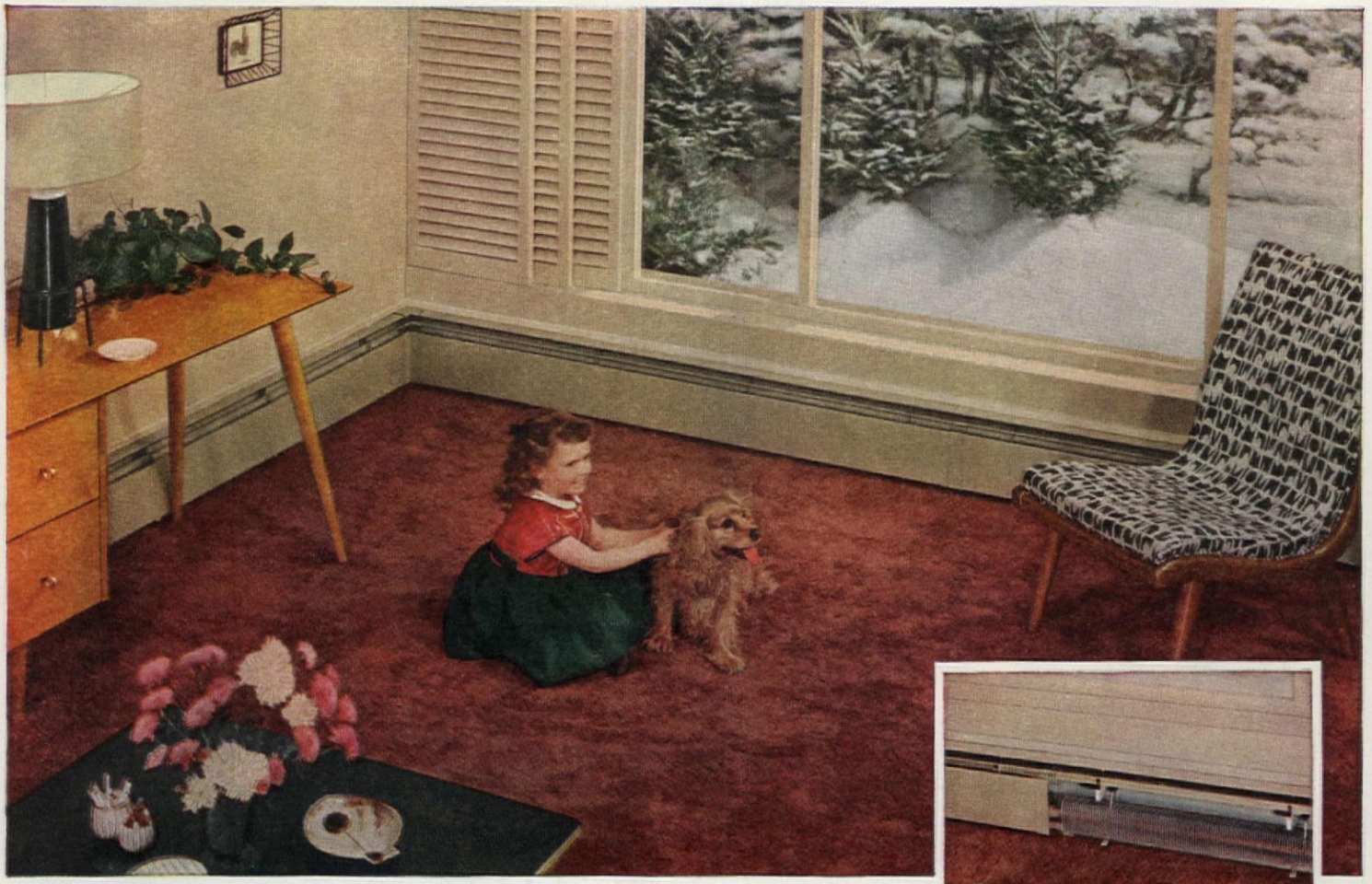
Shown here, "Pick-Up Sticks," available on green, gray or red background—one of many new Pabco "Printz"

PABCO PRODUCTS INC.

San Francisco • New York • Chicago • Dallas

Pabco Floor Coverings include
California Originals Inlaid Linoleum
Linoleum Tile
Floron Plastic Tile
Printz Rugs
Printz Yard Goods
Rubber Tile
Vinyl-Asbestos Tile
Asphalt Tile
Mastipave

© 1954



From this compact heating element, with its copper tube and aluminum fins, comes the luxurious, uniform warmth that makes your rooms so cozy in cold weather.

Tired of uneven heat—dirty, streaked walls?

Change to cleaner, more uniform

American-Standard Baseboard Heating

• See what you'll have! You'll have a *hot water* heating system . . . the best for efficiency and long life. You'll have a premium-quality American-Standard boiler to furnish uniform, dependable warmth. And you'll have the newest *form* of hot water heating . . . American-Standard baseboard panels!

Heatrim panels are easy to install in old or new homes—replace old-fashioned, bulky radiators and wooden baseboards. Heatrim panels let you use *all* your wall and floor space . . . can be painted any color you wish. These space-saving panels give you the magic of hot water comfort, plus complete decorating freedom. Yet they cost as little as $2.06 a week (plus installation) for an average six room house.

See the perfect hot water heating equipment for your home (whether you use oil, gas or coal) at your American-Standard retailer's. He's listed under "heating equipment" in the Yellow Pages of your telephone book. Or for more information, mail the coupon for big Home Book. **American Radiator & Standard Sanitary Corporation,** Pittsburgh 30, Pennsylvania.



Pay as little as $2.98 a week plus installation for a completely automatic, highly efficient boiler by American-Standard.

AMERICAN-STANDARD PRODUCTS

AMERICAN-Standard

HOT WATER HEATING

—PLEASE PRINT—

American-Standard
Dept. RA-94, Pittsburgh 30, Pa.

Please send me your big HOME BOOK. I enclose 10¢ in coin to cover handling costs.

I am remodeling ☐ I am building a new home ☐

NAME.....

STREET.....

CITY.....

COUNTY.....STATE.....

If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto

Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS & WALL TILE • DETROIT CONTROLS • KEWANEE BOILERS • ROSS EXCHANGERS • SUNBEAM AIR CONDITIONERS



Don't Be Inhibited!

Go on! Try something different next time you paint your house. Here are seven houses we've published before, reviewed in eight new color schemes. And these colors are ready-mixed, straight from the can!

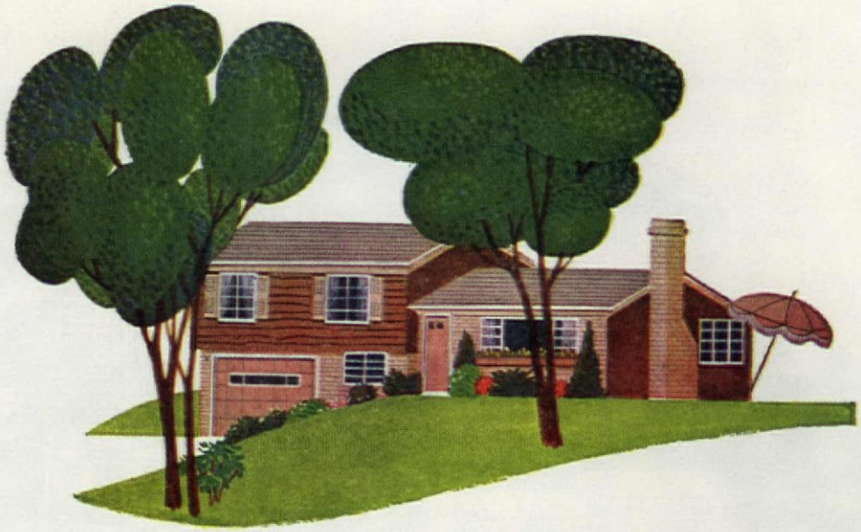

A

FOR INSTANCE:

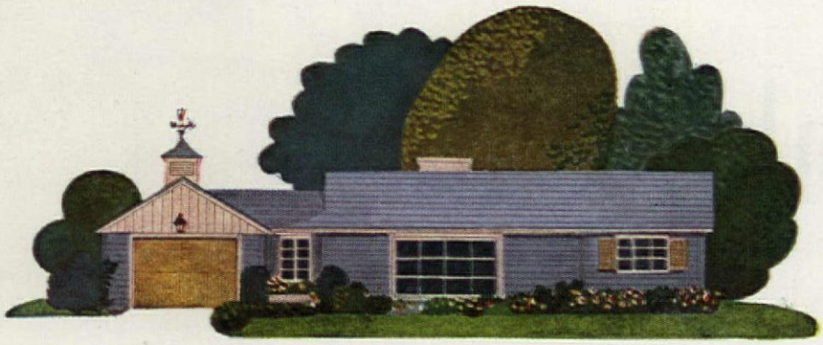
This pretty ranch house appears at the top of the hill in the neighborhood drawing above. There you see it as we published it in February, 1953; pink with white trim. Now study it at the left as we've repainted it, smart as a whip in its new colors. The board and batten façade is Lime, garage and trim are Turquoise, front door and pillar are Winchester Blue. Every one is a standard color you can buy at a paint store without the try-and-try-again bother of intermixing special colors yourself. These colors, just as we've named them, are by the Sherwin-Williams Co. Now, for a totally different effect, look at this same house at the right, painted another way—this, a fairly conservative scheme that would look well in any neighborhood. Here, the body of the house is painted No. 128-Tan, garage door and window trim are No. 255-Colonial Red, exposed beams, door, and pillar are white. Dark brown roof blends well and has a good feeling of weight to hold the house down. These stock colors are "Dutch Boy" paints made by the National Lead Co. Many manufacturers have color cards with a variety of co-ordinated color schemes by expert stylists.


A

FOR MORE COLOR SCHEMES, TURN THE PAGE



B Even though this is a relatively new house (we published it first in our April, 1953, issue), it is probably due for a good coat of paint about now. To help you picture how your own house might look in a brave new color scheme, we've redone this one a different way. Look at it first (B) on the preceding page and compare the new version, below. Exterior walls are painted No. 366W Copenhagen Blue, trim and gable are No. 170E Ivory Tint, garage door and shutters are No. 325W Old Bamboo. All Colorizer house paints.



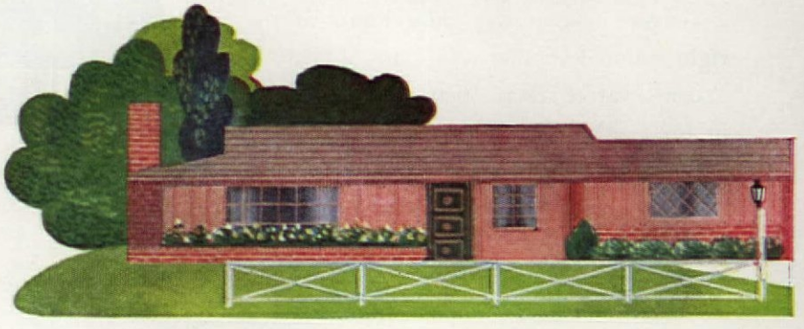
D Here's an excellent example of the popular split-level house, nestled into the side of a hill. The two major surfacing materials (most builders use too many) are brick and cedar shakes. As we originally published it (see drawing, page 37), the brick was painted white and the shakes stained spruce green. Here it is in a new guise: shingles are finished with Redwood Stain, the brick painted in Cream cement and stucco paint. The front door, a smart color called No. 327 Sunset Red. All from the Pratt and Lambert line.

Don't Be Inhibited!

(Begins on page 37)



C This big beauty, when we first featured it in our September, 1953, issue, was an all-white house—white roof, white siding, white concrete masonry, white trim. To prove how well it would look with a pastel color scheme, we've painted most of the outside walls with a lovely shade of cement and stucco paint called Delray Yellow. Trim color is a very subtle contrast of No. 845 Devon Cream. The front door is a sharp accent—Mexicali Rose. These paint colors are by DuPont.



E More and more younger families are buying older houses and remodeling them. Here, particularly, is where paint can work magic; an imaginative color scheme makes people exclaim, "What *interesting* people must live there!" Smart and sophisticated is this scheme: walls, No. 677 Warm Sandy; window trim, white; No. 681 Garrison Brown is the shutter color. Front door and railing are shiny black (No. 661). All Kyanize house paints.



F Below, another old house (49 years, it was, when published in our May, 1953, issue) brought to life again by remodeling and paint. Originally dark green with white trim, we've done it over in a subtle blending of three shades of green—similar, yet newer looking. Walls are 1-92 Everglade Green; trim, 1-93 Bud Green; front door and pediment lining, 1-341 Copper Verde, a hard-to-find blackish green. Pittsburgh Paints.





G Left, a distinguished house with lots of style, even in its original color scheme of white board and batten with red brick. But see how the new scheme with walls painted No. 56 Bermuda Pink gives the house more unity —the pink blends into the rosy-toned brick. Front door is painted a deep Essex Green with applied moldings picked out in a color called No. 39 Copper Red. All Benjamin Moore colors.

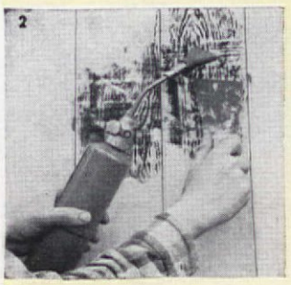
Good News if You're Painting Your Own

ROBERT SCHARFF



Some 58.1 per cent of our readers plan to tackle the job themselves the next time they paint the exteriors of their homes—and the percentage gets bigger every day. The savings in cash are substantial, and though we're not going to tell you that it is a cinch, we are happy to report that you can now buy a whole raft of painting accessories designed to make the job easier for the amateur. We show some here and more on pages 114 and 116. We show them to you because we advocate painting in late summer or autumn when woodwork has dried thoroughly, and when spells of dry weather ensure work uninterrupted by showers.

As you saw in the preceding article, there's good news in colors. You'll now find it easy to get, at neighborhood stores, any shade, standard or a bit off-beat—without tricky blending or the risk that the second batch won't match. You can also get, at any store, different types of paint in identical tones—for example, your masonry, siding, and trim, though they all require different types of paint, can match perfectly. (For these, see "News for Your Home," page 34.)



TO MAKE PREPARATION EASIER, there is a new instant-lighting blowtorch (Bernz-O-Matic—Illustration 2) which softens up large accumulations of old paint and burns "canned" gas in a disposable tank. There's also an electrically operated flat-iron type of paint softener. Rough spots can be quickly smoothed with the sanding attachment on an electric drill, and scale can be removed from metal with a wire-brush wheel on an electric drill. For caulking, you can now have an inexpensive caulking gun with disposable cartridge. There's a new putty knife, V-shaped for easy spreading (page 116), and there's even a disposable dropcloth to keep paint from your shrubs, plants, and walks (page 116).

TO MAKE MIXING EASIER, there's a plastic pouring spout for paint containers (Por-Mix, Illustration 1) which keeps paint in its place. We show it pouring paint into a disposable cardboard bucket (price: about 20 cents) ideal for mixing, or to use on the job with a metal holder you can get for it—no more cleaning of paint buckets! For thorough mixing, a paint-mixer attachment can be used with any standard electric-drill chuck.



TO APPLY THE PAINT with professional results, there are a variety of new brushes and rollers designed for exterior painting, and plush pads made especially for painting sash. And for safety, there are extension poles for rollers and brushes, and stepladders that convert into extension ladders (page 116).

FOR CLEANING UP: What with disposable buckets and dropcloths, cleaning up is no problem. And don't miss a product called Quickee (Illustration 3) which cleans the painter himself—a waterless hand cream which doesn't irritate the skin.

CONTINUED ON PAGE 114

Here is a house that was made to order for one family, but it has so much that is desirable for so many families that we've made it AMERICAN HOME Blueprint Home No. 33. You can buy complete blueprints and specifications and build it right on your own property.

It's a king-sized house for real family living, as a study of the plan will show. The big living room opening off the entrance hall runs a full 26′2″ from front to back of the house, not including the area compassed by the big bow window. The master bedroom is oversize—15′ x 19′—and has its own bath and two enormous closets. The second bedroom, a generous 14′ x 17′6″ also has its private bath and two good closets. The study is so arranged that it could easily serve as a third bedroom with wood-burning fireplace. Note the additional bedroom in the opposite side of the house, well separated from the others: it can be put to use as guest bedroom, home office, or den, or as a maid's or nurse's room.

Who wouldn't love entertaining in that gracious dining room with its lovely bay window? In the kitchen, there's a beautiful brick cooking wall with built-in range and oven, and next to it a separate laundry room with plenty of space for a home freezer.

The enclosed living space, not including the garage, measures 2650 square feet. The over-all length is a masterful 98′1″, and the exterior is a combination of hand-split shakes and random-patterned stone with slate roof. Like more details? Send for our blueprint and see for yourself!

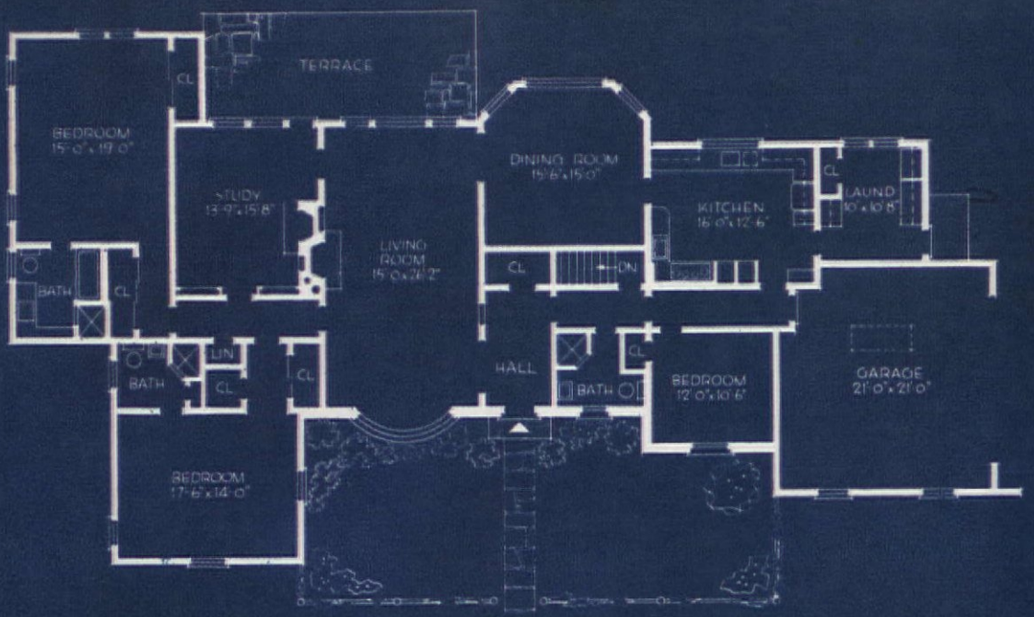
OWNERS: MR. AND MRS. HENRY WEISS
DESIGNER AND BUILDER: WALTER UHL



Buy

This Is Blueprint Home No. 33 ★ Order Form Page 131





the Plans and Build It!

With hundreds

Let's Go Shopping for Lilacs



The word "lilac" conjures up in most minds pictures of three types of plants. One includes sturdy old bushes of the common lilac *(Syringa vulgaris)*, laden with fragrant flowers, found around old farm houses, guarding brier-filled cellar holes, gracing small town-yards or larger suburban or rural gardens. The second is the late-flowering old, but less well-known, white variety, *alba*, of the common lilac, bearing small spires of bloom high up on tall, narrow plants. Then there is the more graceful, smaller-leaved Persian lilac *(S. persica)*, with enormous heads or trusses of purplish-lilac flowers.

Don't let the use of the lilac's botanical name—Syringa—confuse you, for it is still often, but wrongly, applied to the mock-orange shrub, with white, sweet-smelling blossoms, whose proper scientific name is Philadelphus. The so-called California-lilac that grows wild in Pacific Coast mountains is actually neither lilac nor Syringa, but Ceanothus; it is not recommended east of the Rockies or for any cold climates.

Lilacs are now available from general nurseries and specialists in a wide range of colors, in both single- and double-flowering forms, covering a blooming season of about three weeks. Most numerous and offering the greatest color range are the so-called French varieties of the common lilac. There is also an earlier group (by a week or ten days) with flowers tending to be paler; and a later group with, for the most part, pinkish flowers and

SOME LILACS RECOMMENDED FOR

EARLY SPECIES, VARIETIES, AND HYBRIDS

All Singles, blooming 1 to 2 weeks earlier than the Common Lilacs at right. *Syringa oblata dilatata*, lavender-pink is earliest of all

VIOLET: Louvois. PINKISH: Necker (3); Lamartine, best known; Catinat, pale; Buffon; Esther Staley, new, free bloomer, fine spikes. MEDIUM PURPLE: Montesquieu (10); Pocahontas, medium height, deeper color.

LATE SPECIES, VARIETIES, AND HYBRIDS

All Singles, blooming 1 to 2 weeks later than the Common Lilacs. Scent rather unpleasant

VIOLET: Lutece; Jessica; Kim. LILAC: *S. josikaea*; Isabella. PINKISH: *S. reflexa*; Romeo; *S. swegiflexa*; Floreal; Miranda*; Nerissa; Praireal. REDDISH PURPLE: *S. wolfi*. PURPLE: Royalty; Rutilant.

DWARF — USUALLY 5 to 8 FEET

Lucie Baltet, pink, single; Siebold, white, double; Vesuve, purple, single; Virginite, pinkish, double; *S. laciniata*, lilac, single.

TALLEST — USUALLY 10 to 15 FEET

Lamartine, pinkish, single, Early Hybrid; Necker (3), pinkish, single, Early Hybrid; Mme. A. Buchner, pinkish, double; Montaigne, pinkish, double; Marechal Foch, pinkish, single; President Lincoln, blue, single.

TREE LILAC: *S. amurensis japonica*, white, to 30 feet.

*PICTURED, NOT IN LIST: (4) *S. chinensis*, hybrid, midseason,

of varieties available, descended from

25 wild species, the selection of kinds

for your garden is not easy . . . Here is wise

advice from a famous authority

JOHN C. WISTER

an odor rather unpleasant to most people. Last to bloom is the white tree lilac which often attains a height of 30 or more feet and a basal trunk diameter of a foot or more.

Needing cold winters for a long rest period, lilacs grow well in the cooler parts of this country and into the coldest parts of Canada. They are not plants for Southern California or the Deep South, but are at their best in the Prairie States where soils are deep, rich, and definitely not acid. Lilacs bloom in tulip time, and charming combinations of the two can be made, except that orange tulips do not go well with pink, reddish, or lilac-toned lilacs. For a particularly gay spring picture, mix in some lavender-blue Phlox divaricata and bleeding-hearts, or some of the Intermediate bearded irises. Lilacs are so charming in bloom against a house wall (light kinds against dark walls and the other way around) that they should be used more to give relief from the heavier, darker masses of yew and other evergreens which surround all too many homes. Arching over a picket fence or flanking a gateway, they are delightful. And even though a plant blooms for only a week or so, it is then a lovely, fragrant highlight of the garden year. Many people prefer (or think they prefer) doubles to singles, but the latter offer the greater color range. The pinkest is the rather dwarf, utterly charming Lucie Baltet; bluest is the tall, rangy President Lincoln. Finest of the deep purples are the old reliable Ludwig Spaeth and the

CONTINUED ON PAGE 124



GARDENS *(Numbers in parenthesis refer to those pictured*)*

COMMON (or FRENCH) LILACS

Called early (E) or late (L) only for comparison with each other; none is as early as the Earlies, or as late as the Late kinds at left

WHITE: *Single*—Vestale (E); Mont Blanc (L); Mme. Florent Stepman (buds creamy); Marie Finon; Marie Legraye, old, rather creamy; Henry Clay (6); Candeur, new, very large flowers. *Double*—Ellen Willmott; Jeanne d'Arc; Alice Harding.

VIOLET: *Single*—De Miribel; Cavour. *Double*—Marechal Lannes; Violetta; Henri Robert.

LILAC: *Single*—Jacques Callot; Christophe Colomb. *Double*—Victor Lemoine; Leon Gambetta; President Fallieres; Henri Martin (11).

BLUE and BLUISH: *Single*—President Lincoln (E), tall, bluest; Decaisne (1) (E), buds pink; Maurice Barres; Firmament (9). *Double*—Olivier de Serres, buds pink; President Grevy; Duc de Massa; Rene Jarry Desloges.

PINK and PINKISH: *Single*—Lucie Baltet; Macrostachya (2), very pale; Charm, new. *Double*—Katherine Havemeyer; Mme. A. Buchner; Montaigne; Belle de Nancy.

REDDISH PURPLE: *Single*—Congo; Capitaine Baltet, very consistent bloomer; Mme. F. Morel, large flowers, open dark, suckers freely; Marechal Foch, tall, rather leggy; Reaumur; Marceau; Priscilla (5), new; Glory, very large but sparse bloom. *Double*—Paul Thirion, buds very red; Mrs. Edward Harding, reddest double; Paul Deschanel.

DEEP PURPLE: *Single*—Ludwig Spaeth; Monge, redder, short clusters; Mrs. W. E. Marshall (8); Volcan; Toussaint l'Ouverture; Sarah Sands; Night, new, very late, very dark. *Double*—Adelaide Dunbar; Paul Hariot; Charles Joly, not quite so deep.

(7) a prestoniae hybrid, probably Miranda





Memories Live in This Lovely

Nearly everything in this home is a loved memento

of a person, a time, an event in a family's history.

Their combination—a tribute to one person's taste







Inspiration for this home furnished in memories: "Mama's Great-Grandmama" whose lovely, intelligent face, portrayed in oils and framed in rosewood, pervades the living room

Here is a home that represents in its own way a triumph of taste over sentiment—or, more accurately, a harmonious blending of the two. Such a combination rarely results in a perfect marriage from a decorative point of view. Who of us has not seen houses crammed with knickknacks, odds and ends of furniture, and bibelots collected from all over the earth—all of it of great sentimental attachment; little of it with real beauty and value? To make something of such objects requires, in the first place, taste in the acquisition of these things; it requires discipline in the choice of what to use and what not to use; and it requires wit and charm to turn into a graceful supplement to a room something whose primary value is the personal affection you bear it.

The owners of this house have done that. After 35 years of marriage, they decided to sell a quite large house and to build this somewhat smaller one in a wooded corner of their old estate. (For the exterior, and its own nosegay of memories, see page 120.) They disposed of most of their formal furnishings and kept only their very favorite and informal pieces—those that held some sentiment of an anniversary, an ancestor, a holiday, or a pleasant event in their busy lives or in the lives of their daughter, her husband, and their family of three little girls.

Come, visit them with us. As you stand on the tiny entrance porch, do not allow your admiration for the front door's starchy white organdy and Irish crochet curtains with their great perky organdy bows carry you too far—or you might stumble over the shell door stop which holds many perfectly entrancing memories of Wales and the summers spent on the picturesque rock-bound coast of Cardigan Bay.

Old decanters, delicate wine glasses, silver trays, and liqueur sets brought from France, England, and Italy seem to feel quite at home in the elegance of the bejeweled and sequined bar off the entry hall.

As you walk into the sunny living room with its misty gray-green walls, exquisite stark white hand-embroidered curtains, and tiny old louvered shutters, you are greeted by the gracious smile of "Mama's Great-Grandmama." Her lovely oil portrait in the rosewood frame over the mantel quite dominates the room which is furnished in the rosewood of that gracious lady's gracious era.

Through doors which have louvered shutters and old hand-painted white china door knobs, you can see the soft gray and white dining room. You'll

CONTINUED ON THE NEXT PAGE

Home



The formal dining room. China from all over Europe is kept in those square corner cabinets. Beyond, a tiny gem of a garden with ironwork from France





Pink bedroom (our cover room) has "Grandma's spinning wheel," and smart window treatment which would surprise Grandma—and please her very well





"Mama's first violin," beyond repair, holds flowers Mama loved. At left, Victorian touches, built-in cornice, shows that modern bathrooms can be as pretty as dressing rooms in Grandma's house

Memories Live in This Lovely Home

(Begins on page 44)

notice the square corner cupboards with their large brass door pulls, the chandelier from Venice, and the ivy-splashed cornice framing the view of a charming little formal garden beyond.

Climb the gray-carpeted stairs, and pause at the wall niches in which stand quaint old Staffordshire lambs holding flower arrangements of field daisies and meadow rue.

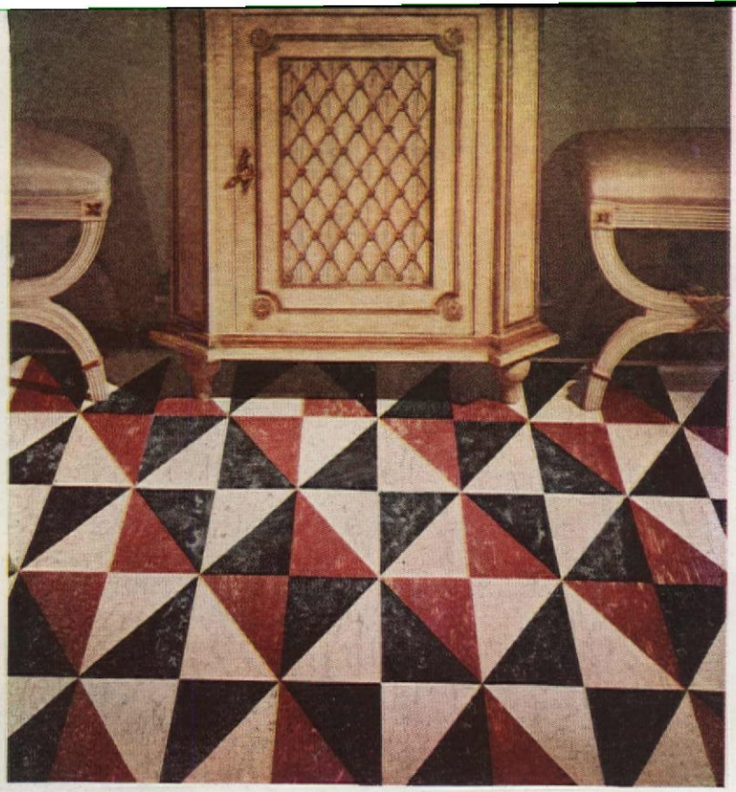
The L-shaped plan of the house permits two spacious bedrooms, each with three exposures, and one smaller corner bedroom, all connected by bathrooms which have been perked up with pretty dressing-room touches.

The very feminine shell-pink bedroom (shown on our cover) harbors "Mama's mantel" and "Grandma's spinning wheel." On one wall hangs "Mama's first violin." It just could not be relegated to the scrap pile even though it had reached the "beyond repair" stage, so it now presents a gay flower arrangement, a fitting tribute to the staunch little strings that for so long screeched—and then suddenly broke into song under "Mama's" patient little hands.

FOR THE EXTERIOR OF THIS HOUSE, SEE PAGE 120

From a garden filled with mementos, you enter the house through this front door whose pristine curtains—organdy edged with Irish crochet and tied with saucy, party-dress bows—reflect the decorative theme of this home: an adroit combination of equal parts of nostalgia and inspiration, blended together with uncommonly good judgment and taste





Right out of a Venetian palace came the inspiration for the beautiful harlequin floor at left. The power of its design would furnish a room, but because of that very power, it is best confined to a small area such as an entry hall. By Harry Heidenreich, from a design by Doris Dessauer



At right: This versatile new tile offers endless design possibilities. Each tile comes factory-scored and is easily broken into fifths. Use the whole tiles, or in combination with strips, or use the strips alone as in the herringbone pattern at far right. In four wood colors. It is Parquetry, a Matico asphalt tile

JAMES M. WILEY

Slick Ways to Dress Up Your

Handsome design for a dining room floor—or any formal room. The body of the floor is square terra-cotta colored tiles. At intersections of these tiles occur smaller white tiles set on the diagonal. Each of the larger tiles has one corner cut off so the white tile can be set in. Courtesy Jacques Bodart

Before laying designs as intricate as these, you should first do a scaled drawing of the room and lay out the design on paper. Plot the design to fit the area; then if you follow the pattern you won't "run out" at one end with only a fraction of the repeat. The floor below could be either tiles or strips cut from yard goods. Designed by William Pahlmann, A.I.D.







Another variation of a herringbone design. In this case, the designer kept to red for one side of the V, alternating black and white strips on the other side. The result is a smart chainlike pattern. Designed by William Pahlmann, A.I.D.



Floors

Don't be a "square" when you put down new resilient floorings! A little planning, a little more effort, will reward you with striking floors such as these

A simple but effective floor made up of alternating bands of three different colors. Stripes can be any width you desire—but keep them in scale with the room. Stripes running crosswise make a narrow hall seem much wider. You might also try a mirrored wall, right to the floor, for a further illusion of space. Malcolm MacGregor, designer

Most of us are familiar with floors laid off in big checkerboard squares of black and white, but see how pretty this one looks in pink and white. You can combine any two colors in this way, but remember that white, used for half the squares, gives it freshness and points up the other color. Designed by Guy Roop, A.I.D.







How to Lay Resilient Tile

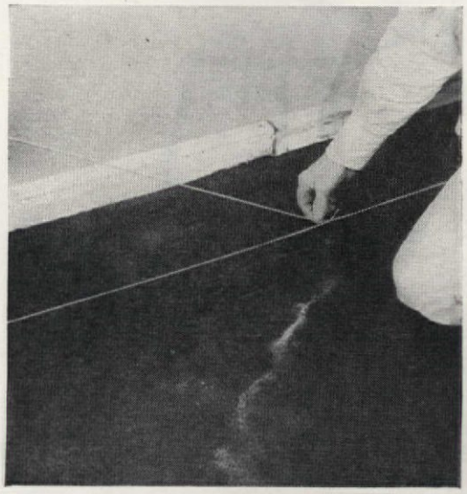
JONATHAN ALEY

Covering battered old flooring with resilient floor tile is one of the more popular, and rewarding, of do-it-yourself projects. First step is to prepare floor with underlayment and felt paper (we gave full directions last month). Next, plan your pattern—and for that you'll find plenty of inspiration on page 48. Make an accurately measured floor plan to work from, and draw your projected design to scale upon it. Borders are tricky, so plan your design to avoid having narrow strips of tile bordering the walls. Border sections should be at least half a tile in width, because narrow strips may cause trouble, but you needn't be so fussy with borders of alcoves and jogs. Next, lay out chalk lines, and check plan by laying a row of tightly butted tiles across the room in both directions—but don't cement. If borders are too narrow, shift the whole row, and lay out new chalk lines. Because of the problems that border areas present, we prefer laying chalk lines border-width away from two adjacent walls, although some people recommend starting chalk lines from center of room.

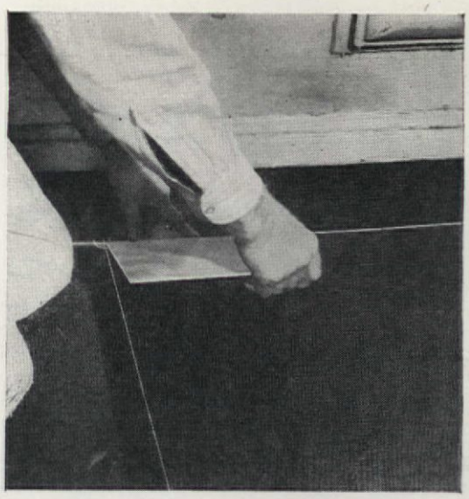
Materials needed for the job are tile, suitable adhesive (consult your dealer about this), notched spreader, linoleum knife, chalk lines, scriber, small hand roller, and a blowtorch which is used to soften all tiles except rubber, cork, and leather.

See "Where Credit Is Due," page 133

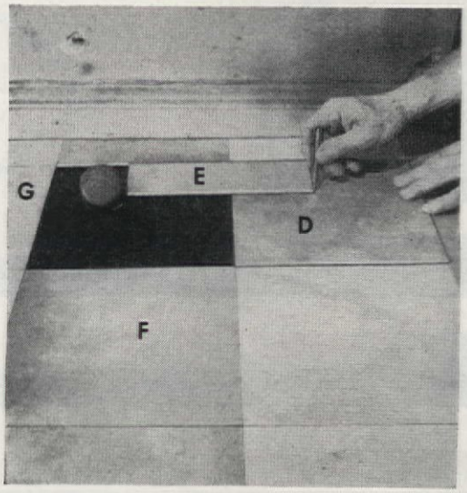
1. You know from your plan how wide each border will be. Lay out chalk line parallel to longest wall, border width from the wall. Snap line. Nail one end of line to floor. Raise other end and attach it to wall (later, after adhesive is spread, you'll resnap line on floor)



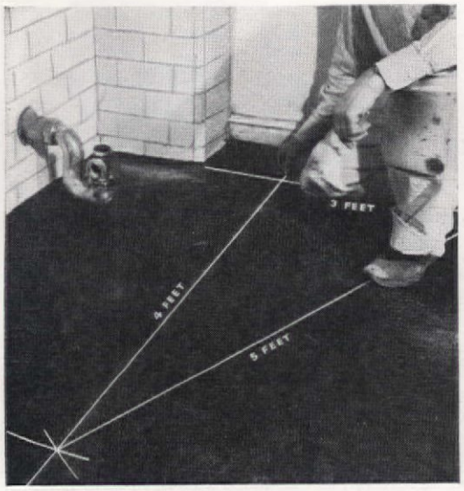
5. Leave border for later. Start laying tiles where the two chalk lines intersect. Lay tiles along each chalk line. Press tiles firmly down into place, but do not slide them, as this will force adhesive up between joints



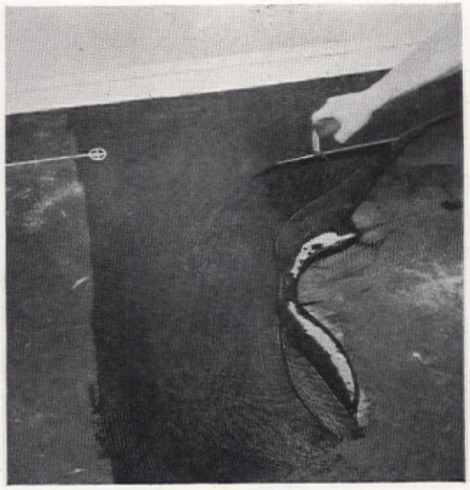
9. To fit tiles around pipes, align tile to be cut (D) on installed tiles. Mark, using full length strip of tile (E). Move tile (D) and repeat in front (F) and at G. Measure pipe's thickness for front-to-back size of hole



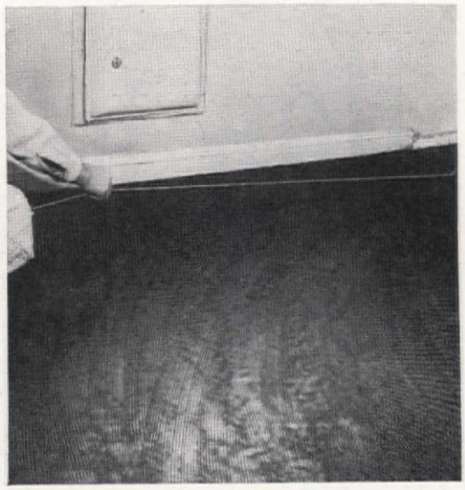
2. Lay second line at right angle to first. To do this, mark 3 ft. along first chalk line; from mark, swing arc on 5-ft. string; from other end, swing second arc on 4-ft. string. The chalk line through crossing of arcs on 4-ft. side of triangle makes right angle to the first line



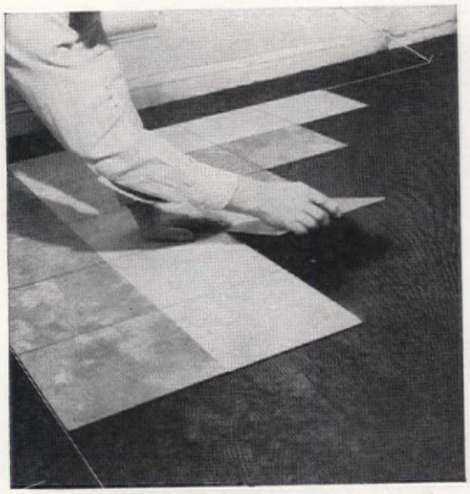
3. Nail second chalk line to floor beyond arcs, and attach one end to wall. Sweep floor clean. Spread adhesive as sparingly as possible with the notched spreader. Cover about one quarter of your floor, but leave uncovered the intersection point of the chalk lines



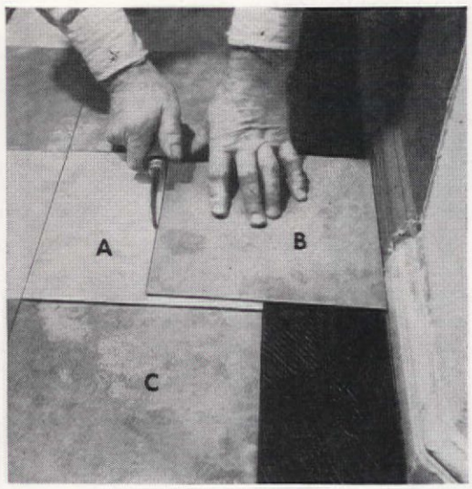
4. Resnap chalk lines on adhesive between nailed ends and intersection point. Note thinness of adhesive, here correctly applied. Most common error is to use too much adhesive —which works up between the tiles later, and makes a mess of floor. Allow adhesive to set



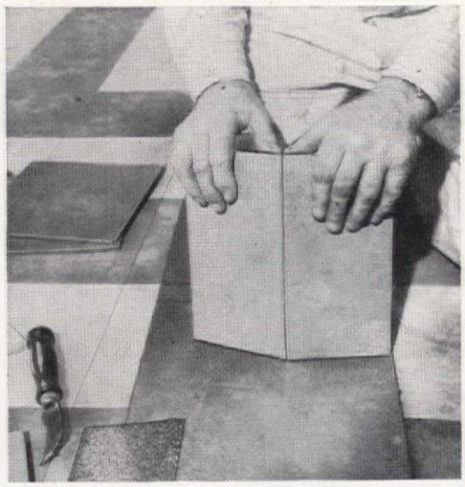
6. Lay tiles tightly butted against each other, forming a progressively larger triangle. When adhesived area is tiled, spread adhesive on adjacent area. Continue laying rows of tiles, tightly butted against those first installed



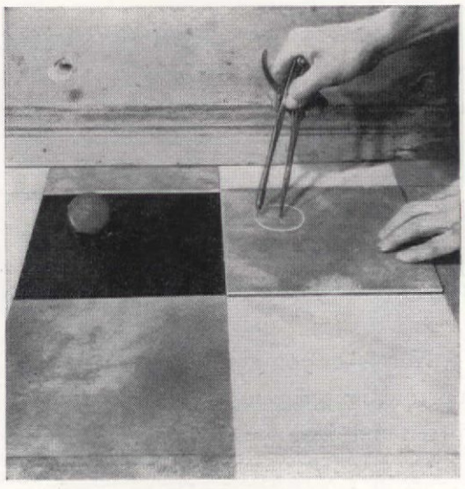
7. To fit borders, use one tile (B) for all marking. Lay a tile of border color (A) on last row (C) of installed tiles. Align edges. Place marking tile (B) on top of A. Push B flush against wall. Scribe A along edge of B



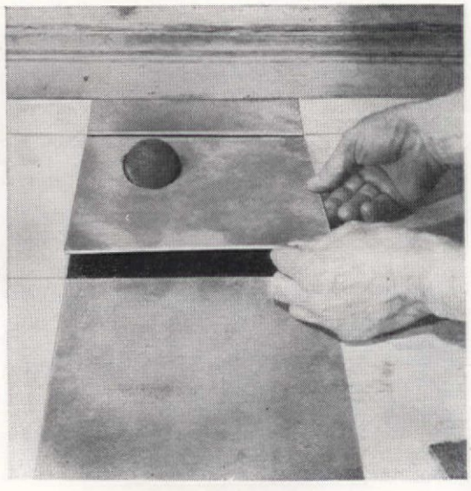
8. Since marking tile may pick up adhesive, keep it off the finished floor. Scribe marked tiles deeply with a linoleum knife. Snap tiles in two along scribed line. Sand edges smooth. Fit tiles into place



10. Connect points by swinging arcs between them. To cut out hole, heat back of tile with blowtorch. Be careful not to burn tile. When it has softened, use a sharp linoleum knife to cut along marked lines easily and accurately



11. Reheat edges of hole and bend them up. Use same procedure if tile must be slit to get around radiator pipe. Place tile in position, and while it is still warm and pliable, press it down flat with small roller or face of hammer

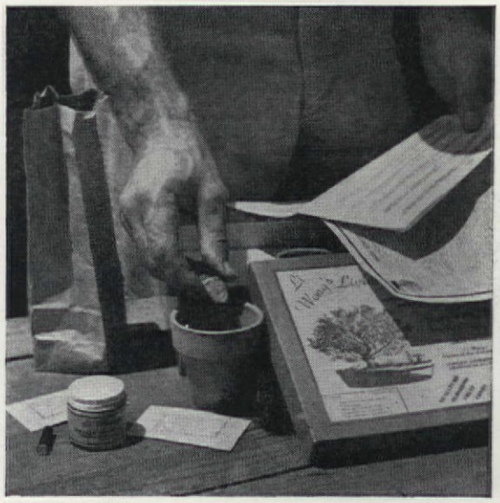


12. When using blowtorch to heat tiles for irregular cuts, keep it in constant motion—or you may discolor tile. Final step: remove surplus adhesive from floor with steel wool and water—before it gets tracked around the room



How to Grow "Dwarf Trees"

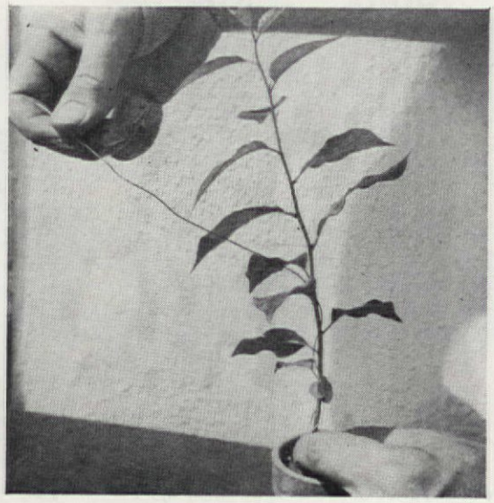
1. To grow a miniature tree, or *bonsai*, from seed, first cover drainage hole of a small flower pot with a good-sized pebble to ensure perfect drainage, yet prevent leaching out of soil. Use your own materials or those supplied, with instructions, in "kits"



5. Ten-month-old osage-orange seedling (left) and two eight-month-old cypress seedlings of good size and form to be trained into miniature trees by means shown in the next two illustrations



6. Tree dwarfing involves (a) bending plant and holding it to a desired shape by coiling copper wire around it, (b) repeatedly cutting or pinching back to restrict and control its growth, (c) giving adequate water, light, and nutriment



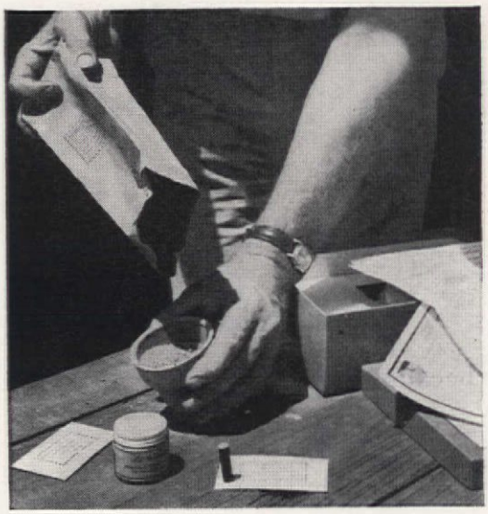
7. First root-pruning, done when one-year-old seedling is at dormant stage, consists of cutting the tap root; the second, a year later, cuts back side roots; the third, shown here, thins out some smaller roots to make root system small, dense



PAUL COREY

The ancient art of growing miniature trees, now enjoying a renascence of popularity, is peculiarly adaptable to our modern American homes. For it can be practiced in very limited space, indoors and out; and it offers a salutary contrast to, or antidote for, the contemporary craze for speed and quick results. Nature grows her own *bonsai* trees, as the Japanese call them, by submitting them to the rigors of high, cold, bleak locations, limited moisture and root-run, and the incessant pruning action of strong winds. Such a tree, brought by easy stages to lower levels and gradually root-pruned to fit a suitable container, may provide, in a relatively short time, a gnarled, bent specimen—the result of years of growth. By starting with a seed and following century-old procedures, you can in time achieve a similar result and enjoy generous rewards for the years of careful attention and horticultural artistry required. To this end, you can study under Japanese masters of *bonsai;* you can read the excellent writings available, such as the *Handbook on Dwarfed Potted Trees* issued by the Brooklyn (N. Y.) Botanic Gardens as *Plants and Gardens,* Vol. 9, No. 3—or you can use a commercial kit or outfit of seeds, soil, fertilizer, directions, etc. and launch your own experiments along the lines illustrated on these pages, and with many kinds of trees, both evergreen and deciduous.

2. Fill pot to within half an inch of top with good garden or potting soil made loose and friable with sharp sand or vermiculite. Stand pot in dish of water containing a little disinfectant such as Clorox until soil is soaked, then let it dry off



3. Make three holes equidistant and about ½ inch deep, place a seed in each, cover with soil, and firm gently. Certain kinds of hard seeds should be soaked for several hours or stratified (exposed to cold) for some time to facilitate germination



4. When seedlings appear, remove all but the strongest to other pots. Water often enough to prevent soil and/or plant from drying out. Once a month give a few spoonfuls of liquid plant food (see maker's directions)



8. While root mass is small, plant tree in hole dug in chunk of tufa or other porous rock which absorbs and holds moisture better than a clay pot and forms appropriate, effective base for arrangement in a shallow container



Here are two typical *bonsai* arrangements of moderately dwarfed trees grown from seed. (Many specimens are kept much smaller and trained to more distorted, even grotesque, forms.) Right, a seven-year-old Chinese elm growing in a rock, as already described. Below, a five-year-old Japanese maple, one-year-old larch, a small maple, and a carefully chosen "boulder," all combined to create a landscape in miniature. Containers must always have holes for drainage



MARION ROSS

How to Sew Synthetics

Scared to tackle orlon and nylon because you've heard they're "difficult"? They'll never pucker up if you follow these simple, sure directions. Here's the low-down on how to handle them

If you've given up trying to fashion your own orlon curtains because they pucker in the sewing, if you're missing out on nylon-blend slipcovers of your own making because you've heard that the fabric is tricky to sew, or if you're not taking advantage of many of the other synthetics which wear so well and launder so beautifully, we have some good news for you: new sewing techniques and new threads make them as easy to handle and to stitch as any fabric you've ever used. But because they behave very differently from natural fibers—silk, cotton, and wool—they do need the special treatment we at the Singer Sewing Machine Company recommend below. And just because the rules are really easy, don't think you can skip them.

Synthetic fabrics—the newer dacron, orlon, dynel, vicara, and acrilan, as well as the familiar nylon, rayon, acetate, and viscose, are now in abundant supply in a wide range of designs and textures for home furnishings as well as for home dressmaking. Sometimes the fabric is made wholly of synthetic fibers, and sometimes these new ones are blended with natural fibers to create special effects—in either case, it is advisable to follow our sewing suggestions for the best results. To help you to understand these fibers, here is a quick run-down on each:

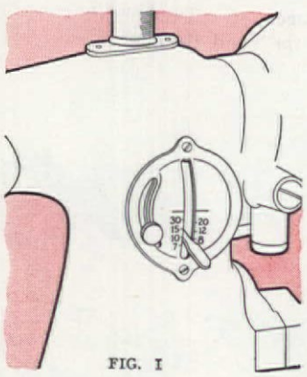


FIG. 1

NYLON is known as the tough fiber. Built to take wear and tear, it combines strength with light weight and can be woven to look like silk or wool. It washes easily, dries quickly, and needs little ironing. It is used pure or in blends.

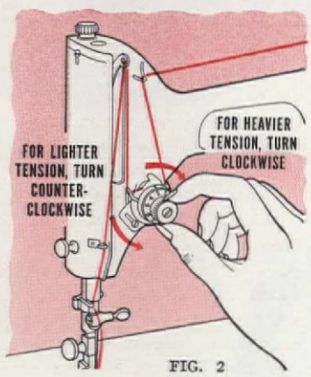


FIG. 2

DACRON feels crisp to the touch but can be softer in a blend, depending upon the amount of fiber used. It drapes well when tailored, washes and dry cleans well (many spots can be washed off with water). It dries quickly and needs little ironing. Outstanding in crease retention, it is wrinkle-resistant and long-wearing.

ORLON is wool-like in appearance, but can look like the fiber with which it is blended. It launders and dry cleans well, has low moisture absorption, and therefore resists spots and wrinkles. Lightweight, it is also warm without being heavy.

DYNEL has a soft and pleasant touch, is strong and durable and almost shrink- and stretchproof, It can be spun to resemble any natural fabric. It holds creases or pleats well, washes and dry cleans easily, and stain-removing is no problem with this fabric. It gives warmth without bulk.

VICARA is known as a blend fiber or the "fiber which improves the blend." It has a cashmere softness, is absorbent, resilient, impervious to acids, shrink-resistant, and is lower in price than almost any other man-made fiber.

ACRILAN, the latest of the man-made fibers, has excellent dyeing qualities which make it highly desirable. It is lightweight, has a soft touch and—very important—it is porous and will throw off moisture, making it ideal for use during the warm weather.

All of these fibers can be, and frequently are, blended with natural fibers. There are very definite reasons for this from the manufacturers' viewpoint. For example, nylon is blended with natural fibers to give added strength; dacron will add wrinkle resistance; orlon is blended with wool to add washability, strength, and crease-retention with less weight, while the wool gives absorption plus a soft, fine texture to the blend for warmth without weight.

The success of the finished product in any case depends upon the percentage of each fiber used, the construction, and, most important, upon the kind of finishing treatments used.

HANDLING AND CUTTING

In order to handle the fabric correctly, find out when purchasing synthetic yardage, whether it is a pure synthetic or a blend. If it is a blend, inquire about the fiber content. If there is a greater percentage of synthetic content, follow the sewing directions for synthetics. If there is a greater

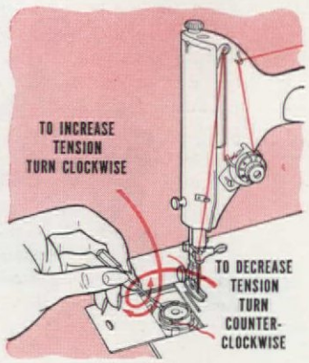


FIG. 3

percentage of natural fiber, treat the material as you would a natural fabric.

After selecting fabric suitable for your particular project, the rules for handling and stitching are simple—but MUST be followed.

Before cutting, straighten the end of the fabric. For soft-finish drapable fabrics, do this by drawing a thread across the width. For hard, permanent-finished fabrics, do this by drawing a straight line across the width with a yardstick. Or take a tip from the home carpenter in your family and make use of a straight edge (rule). Line the straight edge along the selvage and cut straight across fabric regardless of where the grain line of the fabric may be.



FIG. 4

For cutting, use very sharp shears.

For pinning, be sure to use very sharp pins. Special pins made for sewing with silk are ideal for this purpose.

Seams: Most seams for slipcovers and bedspreads should be bound to prevent fraying. If you're making draperies or curtains of a firmly textured synthetic, however, pinked seams are adequate. For sheer and lightweight synthetic fabrics, a narrow French seam is best.

Ripping is not advisable when working with synthetics, since markings will show. Therefore before stitching, check seam lines to avoid errors. If ripping is necessary, carefully cut threads every few inches to prevent distorting the yarns when they are being pressed.

Pleating: If your sewing project calls for pleating, it is well to remember that "permanent pleating," though frequently encountered in manufactured items, is not as feasible for washable synthetics sewn at home. The reason for this is that the ability to press in pleats that hold through repeated washings depends upon the percentage of thermoplastic fiber in the blend, the direction in which the fiber is used, and the degree of heat at which the fiber was set or finished—all important information which is not available to the home seamstress when she selects her fabric. However, if you know that the amount of fiber is approximately 50 per cent and was used in the crosswise grain, then vertical pleats usually will withstand washing. But if, in the finishing processes, the fabric has been set at a higher temperature than can be used at home without injury to the fabric, so-called "permanent pleats" cannot be obtained. In some sections of the country, it is possible to have "permanent pleating" done commercially before the item you are making is stitched.

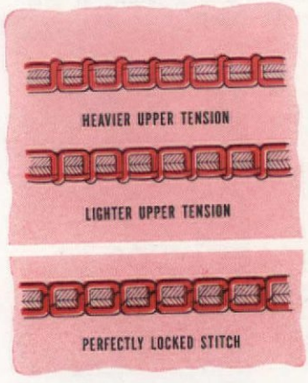


FIG. 5

NEEDLE AND THREAD SELECTION

Before starting to stitch, select needle and thread of the correct size for the synthetic you are using. In general, you use a size 14 needle on heavier weaves and a size 11 or 9 on very fine and sheer ones (see chart on page 133). Mercerized thread is suitable for all synthetics, though nylon and dacron threads have now been developed for use with synthetics. Because of the strength in these threads, they are especially good to use, when stitching seams that will have to withstand a great deal of strain. They are also advantageous for visible stitching, since they make a finer stitch.

MACHINE STITCHING

In general, when using your sewing machine on synthetics, you will need an *easier tension,* both top and bobbin, and should run your machine at a *slower* speed than for natural fibers (Figures 2 and 3). Use a *shorter stitch* on finely woven synthetics—from 16 to 20. For spongy types, use about the same length of stitch as on woolens of similar texture and weight—from 12 to 16 (Figure 1).

On most fabrics, synthetics or natural, crosswise and bias stitching may look perfect, while lengthwise stitching on the same fabric may be slightly drawn or puckered. For this reason, stitch-testing and adjustment should be made on the *lengthwise* grain. If the lengthwise grain shows perfect stitching, the cross grain and bias will automatically be good.

To test for the proper stitch, use a double thickness of the fabric with which you are working. If stitch is not suitable, adjust top tension down to a looser setting. If this does not produce satisfactory results, loosen the tension screw on the bobbin case until the stitch is in balance, or so that the stitch locks in the center of the seam—not on the top or bottom of it (Figures 2, 3, and 5).

You may also have to make some adjustment in pressure on the presser bar. To accommodate lightweight fabrics that are hard-finished or tightly woven, tighten the pressure screw at top of presser bar (Figure 4) so that it holds the fabric in place as it passes through the feed of the sewing machine.

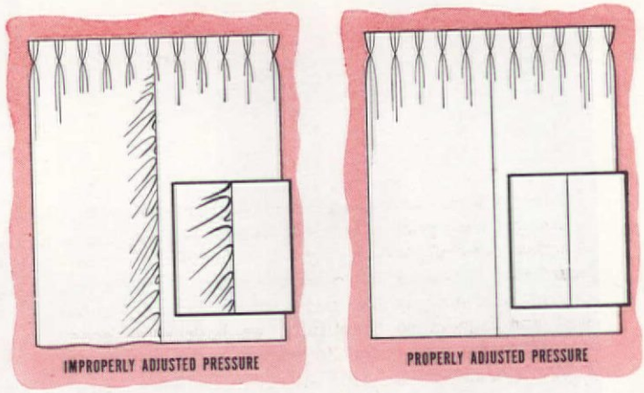


FIG. 6

To accommodate fabrics of heavy or spongy texture, loosen pressure screw so that fabric passes through the feed and under the presser foot with ease. If pressure is too heavy on these textures, a drawn look may appear on one side as in Figure 6. Since the feed will take the underside of a heavy fabric through faster than the presser foot will take the topside, adjustment of top pressure will enable the topside to come through at an equal rate of speed.

PRESSING

Pressing as you sew is just as important with the newer synthetics as it is with fabrics made of natural fibers. Every section should be pressed after stitching *before* the item is assembled. This is important since the contour of a slipcover, a sleeve, or any other fitted item is formed in large part by proper pressing. Each section must be shaped as the assembling progresses.


FIG. 7

Pressing with steam is almost a necessity for good results on most synthetics. A steam iron is most convenient, but a dry iron with press cloth and pressing sponge may also be used. Orlon and dynel require very little heat, and should be pressed with heat indicator on iron set lower than the "synthetic" or "rayon" setting (Figure 7).

Whether or not the finished item of a fabric marked "Requires Little Or No Pressing" ever needs pressing again, it

CONTINUED ON PAGE 132

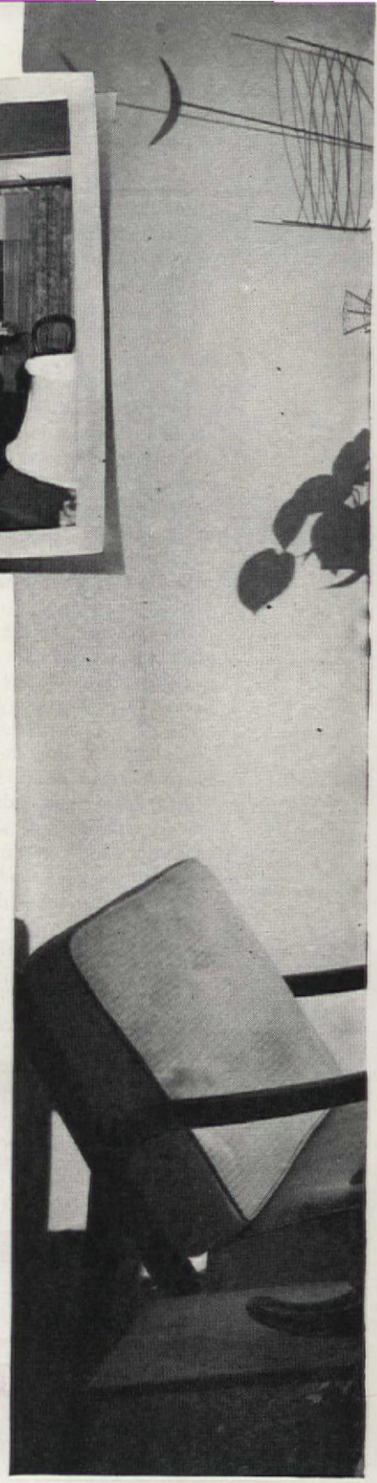
BEFORE: Living room was cut up by doors and windows, so paper was steamed off, walls and woodwork were painted white, and two small windows were covered by expanse of drapery. Result: Calm in place of clutter





BEFORE: Mantel added to visual confusion. Now it's white. "Fishmobile," of stained glass and chicken wire, and brass planter box were both weekend projects—made with borrowed tools







WE

DAVID SKYLAR

Sofa had to be comfortable, contemporary, copious, and durable enough to withstand acrobatics of progeny. Five-piece sectional, curved around the one corner free of doorways, provides 14 feet of seating space. New vinyl-cork tile flooring was installed in all downstairs living areas (with some professional help), and area rugs point up furniture groupings



DIDN'T TOUCH THE OUTSIDE!

Our house has two personalities. Outside, it's straight Shaker Heights Georgian, circa 1925—pleasant, but not the house Marilyn and I had planned upon. The second personality greets you inside the front door—and that one, we feel, reflects our own tastes. We had wanted to build a contemporary house, but when the project bogged down, we decided to remake an old one. Finally we found this place which offered ample space for ourselves, our daughter Claudia (then 16 months old), our son Dean (three months away, at the time), and for several more youngsters we anticipated.

It's the first house I've ever lived in—and I think it's wonderful. Economically, the deal worked out well too. The house was appraised by the bank at $21,500. Since $23,000 would have been a fair price at that time, we were delighted to have our $19,000 offer accepted. Into "remaking" it, went a total of $4,238, plus 310 hours of my labor—but that includes kitchen equipment, flooring, decorating, draperies, and $1,000 worth of new furniture. And so we have it, complete, all for the value of the unimproved building alone.

During my two-week vacation, we moved in, and the Great Face Lifting began—on the inside, where we'd be living. The biggest project I had ever attempted up till then was building a model airplane—but now I've taken to wearing old clothes around the place, and acting as though I'd been a handy homeowner all my life. We tried to avoid the common pitfall of the do-it-yourself clan by scheduling our projects instead of trying to tackle them all simultaneously, and the fact that Marilyn was "expecting" kept that schedule close.

The entire house was covered with layers of wallpaper, the newest 15 years old. Because Claudia was always underfoot, we decided against using a steamer. Instead, I borrowed a pressure-type garden sprinkler, sprayed down a room at a time. Half an hour after spray-

CONTINUED ON THE NEXT PAGE





New wallpaper, new floor, and new lighting fixture provided good background for contemporary dining room furniture which, though not new, was refurbished by buffing wheel on an electric drill

We Didn't Touch the Outside

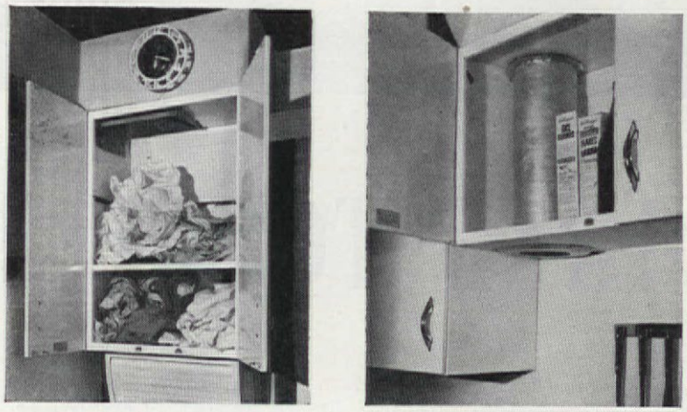
(Begins on page 56)

ing, the paper yielded as easily as banana skin. As our project proceeded, our confidence grew—and so did our list of advisors. A local paint manufacturer told us about a wall primer used by hospitals. It is quick-drying, odorless, and only a bit more expensive than ordinary interior primers. After filling in all cracks and nail holes, I primed walls and woodwork downstairs in one day—and Marilyn slept in comfort that night in an odor-free house.

But before we finished the other rooms, we made the kitchen Top Project. When you're raising a flock, you have Pablum—and pandemonium. And when pandemonium breaks, it breaks in the kitchen, so the kitchen better be as good as you can make it. Ours was originally 9′ x 18′, with a seven-foot square breakfast room branching from it. Paper and linoleum were aged, and the large, musty-looking cupboards testified that there were no supermarkets in 1925!

First step was to construct a cardboard scale model of kitchen and adjoining rooms—we borrowed small models of sinks and cabinets from an appliance dealer. After many "build 'em up . . . rip 'em down" sessions, we decided to make one large L-shaped sweep of kitchen and breakfast room, and to line up new appliances and cabinets along two walls. Where old cupboards had stood, we would have a linoleum-topped plywood snack bar, complete with soda-fountain stools. All that blocked our plan were a wall and an archway which succumbed to sledge-hammer and crowbar. We provided adequate water lines and

CONTINUED ON PAGE 113

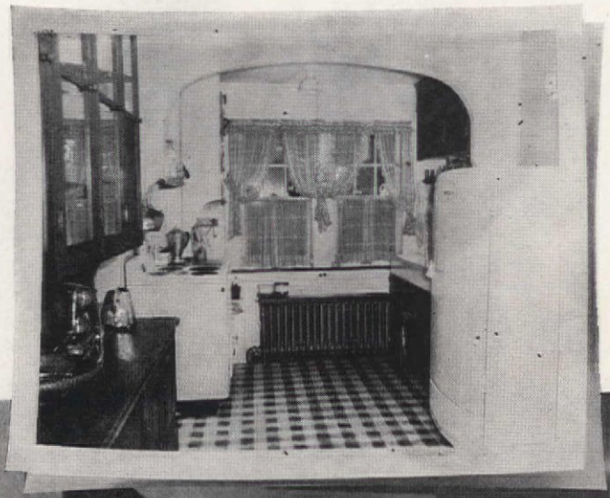


Standard kitchen cabinet at left is receiving end of laundry chute from second floor. One at right, over range, exhausts cooking odors: small motor and deep-pitch rubber blade are mounted in section of galvanized stove pipe running through cabinet, then under soffit to outside wall

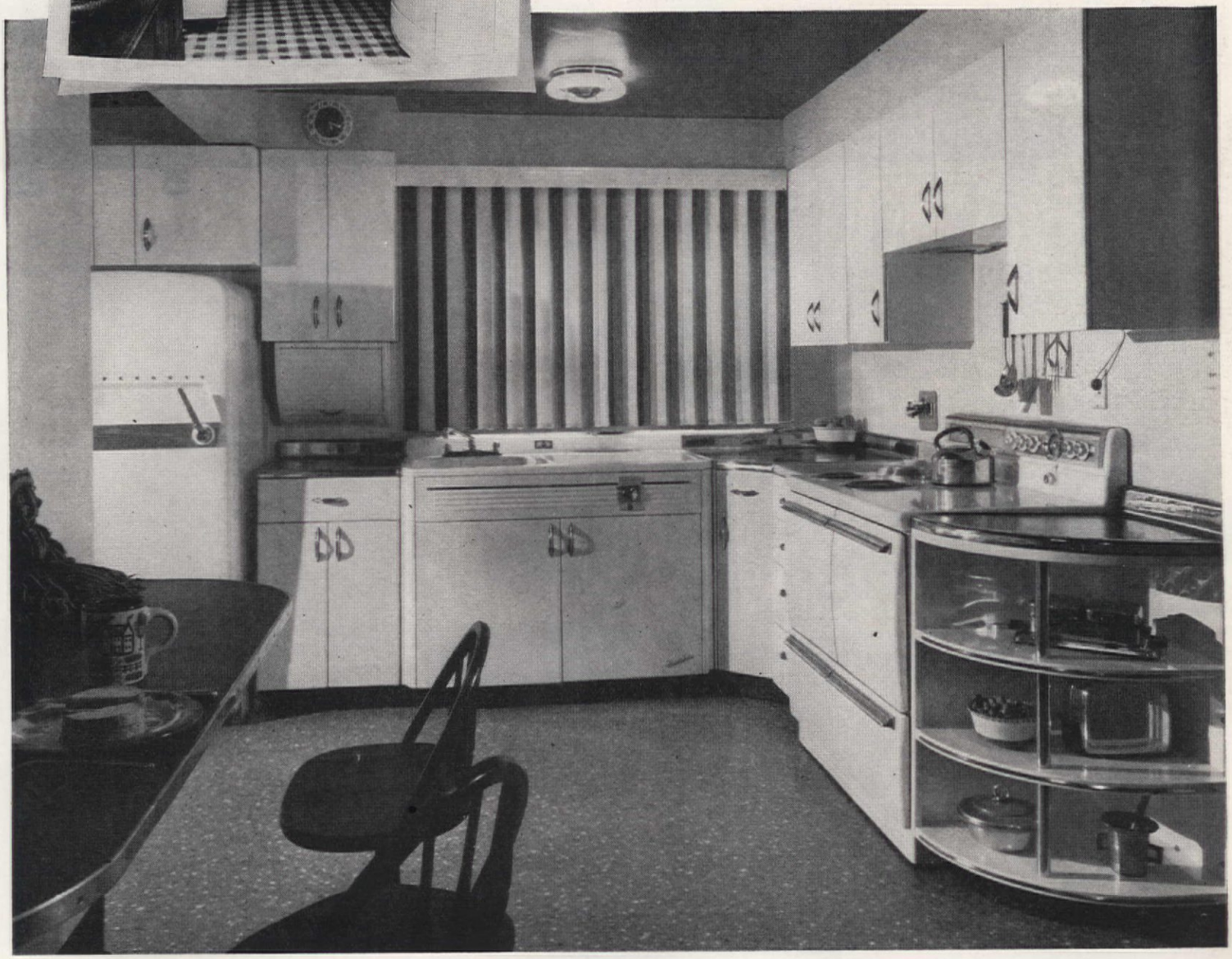
BEFORE: Kitchen showed its age more than any room in the house. Wall and archway at right were removed by sledge hammer and crowbar wielded by owner. Old breakfast room became new laundry. Additional water lines were brought in, and the room was rewired to provide adequate 220-volt outlets for electrical appliances. To avoid confusion, new appliances were installed one at a time







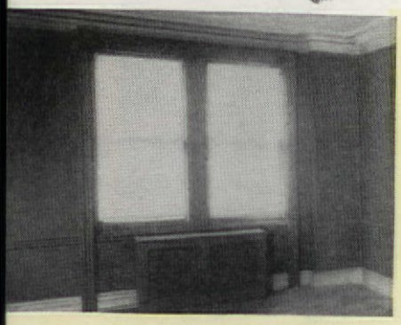
BEFORE: Dark cabinets were inconvenient, and never looked clean. Out they came. In their place, a new snack bar. New appliances and cabinets were installed in an easy L plan. Windows extend below sink top, so sill was removed and vertical-panel draperies on fixed rods solved the visual problem—bottom one rides the sink top



For details about merchandise, see "Where Credit Is Due," page 133

Good Hardware to

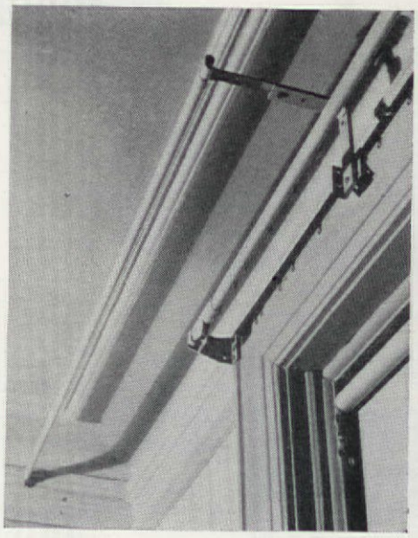
PROBLEM



Because room is narrow, problem was to widen it visually by making a unit of this architectural jumble. Two windows are off center. Radiator, wall jog at right, and profusion of moldings on walls and ceiling complicated matters.

SOLUTION

Wall is masked by draperies hung just under topmost molding; window frames are hidden by curtains. Traverse rod, mounted on end of window frame, is supported by 1½-inch bracket that keeps curtains close to window. Drapery at left is brought to end of wall thanks to clever inside bracket. Drapery at right is extended into room by ingenious use of 9-inch extender plate fastened to inside of wall jog. Drapery rods get added support from heavy-duty angle brackets braced against molded frames by pieces of an extender plate



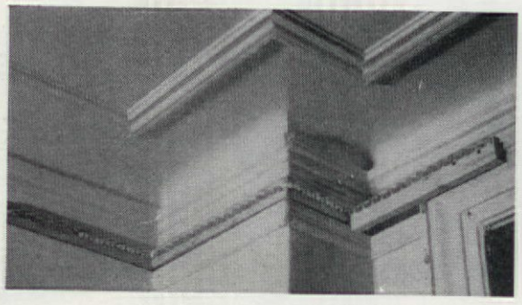


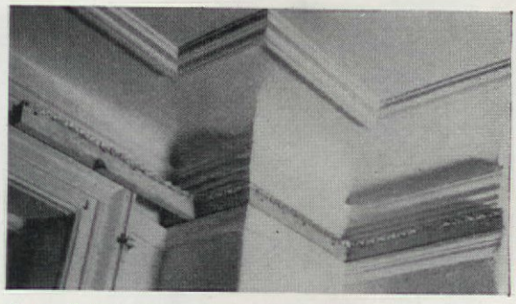
ALL HARDWARE BY KIRSCH

PROBLEM



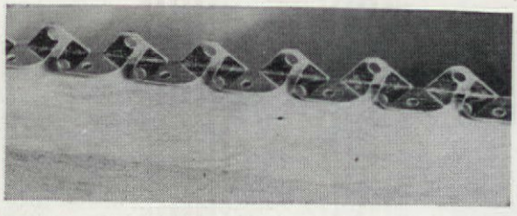
Only window in a large room is this double one, almost hidden in a corner. Problem of giving it prominence was compounded by radiator, three wall jogs of uneven depth, and a maze of moldings lavished on walls and on ceiling.





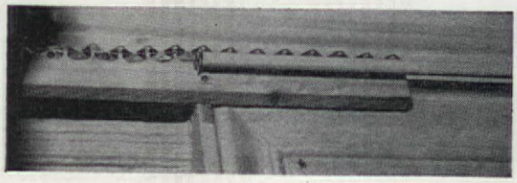
SOLUTION

Hardware and ingenuity "remodeled" this corner—draperies cover jogs, turn corner to widen window area. To support drapery hardware, strips of 2" x 1" hardwood were cut to fit sides of each jog. On left side, final strip turns drapery around corner of the room. Strips extend far enough onto window frames to permit draperies to hang flush with sides of the radiator.



Eyelet rodding for draperies did the trick here, because it is flexible enough to turn sharp corners. It is attached in continuous strips to tops of wood pieces shown above, and is held in place by screws at 6-inch intervals. Pin hooks inserted into eyelets support heavy drapery.

For sheer curtains, oval rodding was cut exact width of window (including frame) and attached on face of wood strips by close-fitting brackets —adequate support and clearance for curtains.



To attach wood strips to plaster wall firmly enough to bear weight of drapery, 3" x ⅛" toggle bolts were used. Picture at right shows bolt being inserted through pre-drilled hole, and how it expands as it is screwed into wall.

For more details about merchandise, see "Where Credit Is Due," page 133

the Rescue

GERTRUDE BROOKS DIXSON



RESULT: A continuous flow of gentle folds makes big drama on a narrow wall; jog is minimized by protruding draperies; room appears wider, ceiling height is turned to advantage. Well-balanced asymmetrical arrangement of draperies and tie-backs makes capital of off-center window placement (tie-backs come with shanks of various lengths). To avoid lopsided look when curtains are open, drapery panels are brought out same distance over each window.

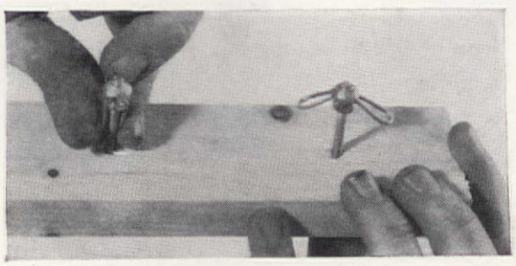
Problems might have been solved by expensive architectural alterations or by costly custom-made valances—but the biggest drama about this budget job (draperies are old ones, remade) is the fact that the posers were licked with the aid of clever drapery hardware you can buy at any well-stocked department store, and in amazing variety. Some are cut-to-measure—at the store. Much of it has more than one trick up its sleeve (for example, curtain traverse shown here can double as ceiling track). We were able to hang right-hand drapery panel out beyond the wall jog by using an extender plate, a device designed to make windows appear higher or wider—it performs an entirely different job here. Inside bracket which permitted us to bring left-hand drapery panel smack to end of wall is another useful item.





RESULT: Instead of being "swallowed up" by jogs and moldings, window, substantially "widened" by draping of walls, becomes an important decorative focal point. Radiator, which had protruded so noticeably before, now is integrated into the treatment. Here again, hardware came to the rescue, particularly the eyelet rodding which can carry heavy weights and turn corners easily without cutting and fitting. (For less complicated problems of turning, you can buy ready-made rods for bay, corner, or curved windows.)

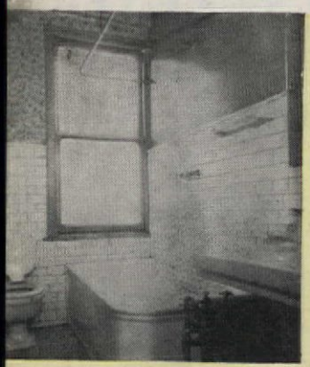
But don't overlook fabric's important part. To streamline the window and still let in light, organdy was used for glass curtains which make the point that you needn't have the crisscross variety in order to enjoy the crispness and easy laundering benefits of permanent-finish organdy—a fabric inexpensive enough to employ with lavish hand. For this sophisticated treatment, we tucked the organdy from top to bottom. Graduating the tucks was a refinement the eye enjoys—the tuck at the bottom is ten inches deep; the topmost one, only two inches. As in the case of the treatment above, the draperies were remade from old ones—sill-length draperies which lent themselves to piecing because of the fabric's all-over pattern and heavy texture.



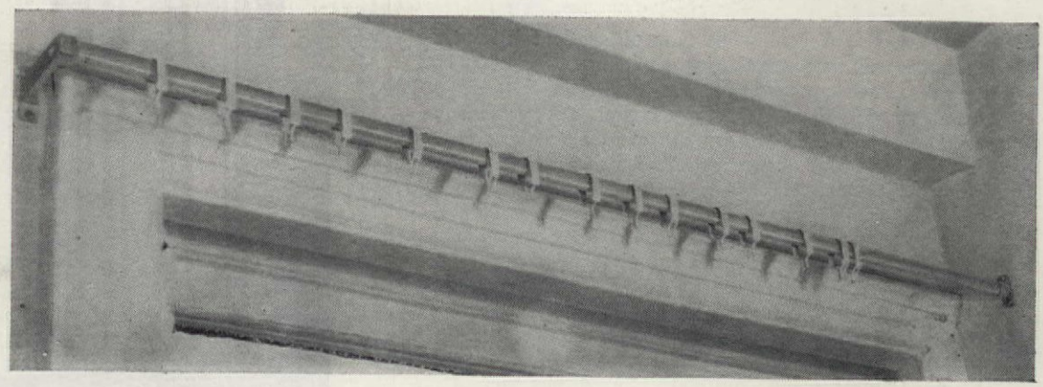
FOR MORE WINDOW TREATMENTS, TURN THE PAGE

New Ways to Lick the

PROBLEM



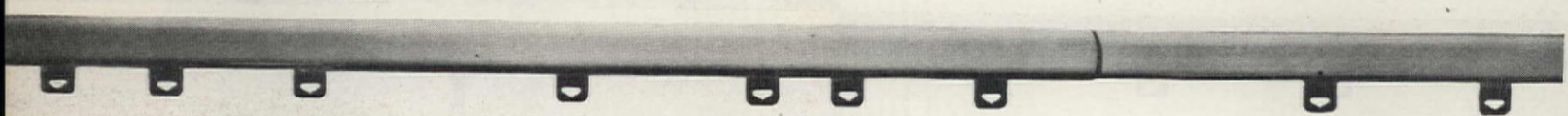
Evidently the product of a careless remodeling, bathroom window is oversize, and part of its frame is imbedded in wall. Both facts were hard to camouflage successfully.



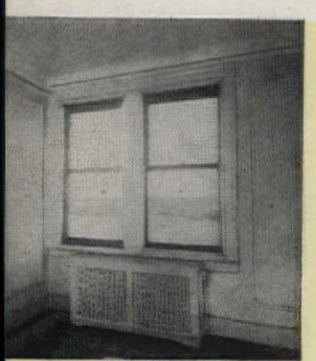
SOLUTION

Window frame is disregarded entirely, and two tiers of curtains are hung on oval rods installed in wall area. At right, rods are attached by oval inside bracket which permits curtains to come clear to the corner. At left, rods are supported by drop-in brackets: top bracket protrudes 2½ inches; bottom bracket protrudes 1½ inches and lines rod up with lower window sash.

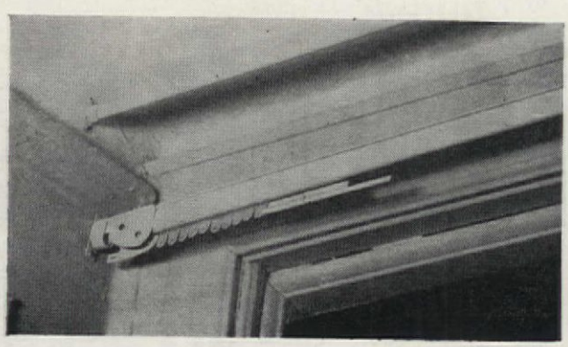
ALL HARDWARE BY KIRSCH

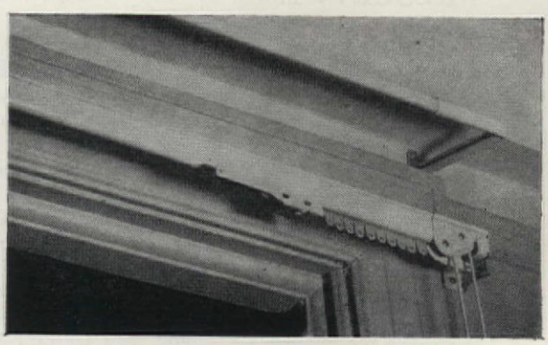


PROBLEM



Window, in corner of room and above radiator, needed more height and width. Occupants did not wish to go to the expense of removing moldings, had to "drape" around them.



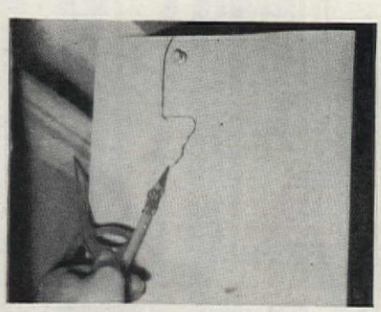


SOLUTION

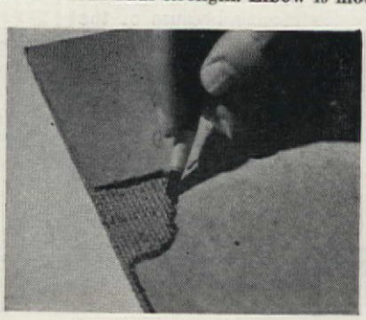
Drapery covers both windows clear to the corner. Both the traverse rod for the draperies and the oval rod for the valance are fastened to the wall at left by oval inside brackets. Standard traverse bracket holds traverse to window frame at right. Right side of drapery rod slips into an oval reversible elbow which adds strength. Elbow is mounted on wall by oval rod bracket.

Pleating's a cinch with pocketed tape and special hooks developed by drapery hardware manufacturers.

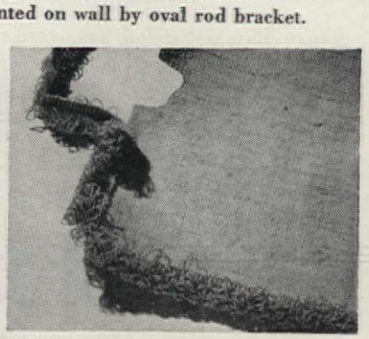




To fit valance to molding, make template of area. Hold supported cardboard up to molding area. Scribe curves with compass. Repeat procedure to make pattern for other end of valance.



Cut patterns from cardboard. Outline pattern on each end of valance material. Material should be exact length of rodding, plus ½ inch taken up by rod. Cut, and check fit.



Fabric we used is Permette, a plastic-coated, burlap-like material which won't fray or ravel, so it is possible to sew fringe on it around the perimeter of the valance.

Problem

(Begins on page 60)

RESULT: Blotting out window frame made the window seem wider; using two tiers of curtains cut its apparent height. Installing hardware on plaster walls may be tricky—but it's a lot easier than making architectural changes. Because this bath is used only by children, we lowered shower curtain rod to line up with lower window curtain. (Don't worry! We tested the spray before taking such a step.)

The café curtains were made from a shower curtain, cut into four sections, their scalloped tops simply cut out with pinking shears. Brass café curtain clips, dipped in paint to match the curtain rods, hold them in place. There's good news in hardware for shower curtains, too—the plastic Snap-Kwik rings we used conceal unsightly metal gromets in shower curtain heading. Shower curtains were shortened, and weights were tucked into their hems.

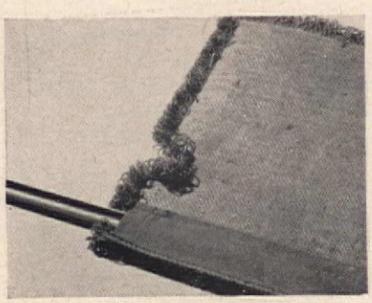
Cotton carpeting, fresh as spring grass, is laid in sections, easy to launder (for the how-to, see page 129)—even after six months, the occupants' mother has not regretted the use of wall-to-wall carpet here. Coated wall covering is final touch which makes this a completely splashable, washable bathroom, exceptionally pretty despite the fact that its glamor treatment was a relatively simple one.





RESULT: From wall at left to end of new radiator cover at right, an expanse of handsome print. Three factors contribute to its success. The first is hardware (traverse here has nylon mechanism for added strength). The second is Permette, a material developed as a stiffening agent for valances and such. But along with its other sterling qualities (easy to handle, washes without going limp), it has such an interesting color and texture that we made the valance of it—just as it comes from the bolt—and fitted it around moldings in the manner illustrated below. Permette sewn to draperies where they meet at the center also permitted us to indulge, at low cost, in that fabulous cut-out border, so conversation-making we give the know-how on page 93.

Finally, there is the beautiful fabric itself. Not a new pattern, it is a Glosheen selected and sponsored by AMERICAN HOME more than five years ago from a group submitted by Waverly Fabrics. It is still a nation-wide best seller.



Pocket for the drapery rod is two-inch carpet binding, machine-stitched to fabric. We allowed the valance to extend above the rod far enough to meet the ceiling break.



Draperies are graced by some wizardry—cut-out inner edges which look fabulously expensive and difficult to achieve—and aren't (see page 93).





• baked candy-apples

Preparation time: 20 min.
Cooking time: 35 min.

1 jar "red hots" (cinnamon dots)
½ cup sugar
1 cup water
6-8 baking apples

• Combine "red hots," sugar, and water. Cook slowly until "red hots" are melted. Partially pare apples. Place pared section in syrup and simmer slowly for about 20 minutes, or until apples begin to soften. Lift out and put right side up in greased baking dish. Boil syrup until thick (about 5 minutes). Spoon some syrup over apples; bake in moderate oven 350° F. for about 15 minutes. Keep basting until all syrup is used. Adjust cooking time to type of apple used.

Serves 6 to 8 — *187-169 cal. per serving* — *Source of vitamin B*

Originated in The American Home Kitchens



• apricot pork roast

Preparation time: 10 min.
Cooking time: 3 hrs.

6 lb. loin pork roast
#2½ can whole apricots
2 tbs. cornstarch
Salt and pepper

• Roast meat in moderate oven, 350°F., for 2 hours. Spoon off excess fat. Pour apricot juice over roast, bake 1 hour more. Remove roast to warm platter. Make gravy with cornstarch and strained juice and drippings (add water if necessary to make 2 cups). Garnish with apricots.

Serves 10 to 12 — *697-583 cal. per serving* — *Source of vitamins A, B*

Originated in The American Home Kitchens



JEANNIE WILLIS

A Baked Apple can be a thing of beauty *and* a marvelous dessert! But, seeing the limp clumps all too frequently served in lieu of a real Baked Apple inspired us to go to work on them. We found most recipes were pathetically inadequate, in fact we found that there was a truly professional secret which we've managed to ferret out for you. It is that you poach them on top of the stove first, and then bake. We've carried it a step further and poached them in a red cinnamony syrup, but you can do it equally well with simple syrup. Or you can stuff your apples after poaching and before baking. Whichsomeever, put Baked Apples *back* on your list of desserts-not-to-be-despised and take advantage of all their fine qualities—good buys, good nutrition, and good eating.

Roast Pork is one of those things you like—or very positively do *not* like. However, our Apricot Pork Roast actually won a positive "I *like this*" from a non-pork eater. So perhaps those of you who like it, but whose families do not, can have the very same success. The trick to this is that you roast it in apricot juice, which cuts the fatty taste and makes a lip-licking gravy with a pleasant tart flavor.

We've not room for the recipe for candied sweets, suffice to tip you off that we make them with maple syrup instead of sugar. Also let the salad, shown at left, be a mental note from you—to you—not to forget vegetable salads for a change of menu. A trick here too, for you—add some of those tiny sour onions to the other vegetables for a tart fillip.

Cheeseburger Pie is an adaptation of that great national favorite, the cheeseburger, to family-style food. Serve it up in an onion crust, and watch it disappear. It's a sure-fire way to respark the family's interest in ye olde "hamburger." With

Family Food



• cheeseburger pie

Preparation time: 12 min.
Cooking time: 10 min.

1 8-inch pie shell
2 tsp. grated onion
4 tbs. butter or margarine
2 lbs. chopped beef
Salt and pepper
6 slices cheese

• To favorite pie crust recipe, add 2 tsp. grated onion (be sure to try our Mixer Pie Crust recipe, page 74). Roll out and bake. Melt butter in skillet; brown meat; add salt and pepper. Put into pie shell. Top with cheese slices. Broil until cheese is melted. Serve at once.

Serves 6 ***668 cal. per serving*** ***Source of vitamins A, B***

Originated in The American Home Kitchens



For details about merchandise shown, see "Where Credit Is Due," page 133

• chocolate pie

Preparation time: 20 min.
Chilling time: 2 hrs.

8-inch baked pie shell
½ cup butter or margarine
¾ cup sugar
1 square (1 oz.) unsweetened chocolate
1 tsp. vanilla
2 eggs
Whipped cream

• Cream butter and sugar in electric mixer or sturdy hand beater. Melt chocolate; when cooled, stir into creamed mixture. Add vanilla and 1 egg. Beat for 5 minutes at medium speed. Add second egg and beat again for 5 minutes. Turn into baked pie shell. Chill for 2 hours. Before serving pie, decorate with whipped cream.

Serves 6 ***437 cal. per serving*** ***Source of vitamin B***

Recipe submitted by Lois K. Ittelson

Tested in The American Home Kitchens



very little work you have a very economical party meal, and one which can be prepared in advance, then stashed away 'til party time. When about ready to serve, add cheese slices and heat thoroughly in a moderate oven.

While on the subject of pies—here's a Chocolate Pie Filling you'll really care for. Start with our Mixer Pie Crust (page 74), fill with this uncooked filling, top with whipped cream, and you can't go wrong. A guaranteed success with all sweet-toothers!

Someone you love loves

so *Campbell's* make 4 great

CAMPBELL'S CHICKEN GUMBO

Like vegetables with your chicken? Here's downright good eating. Chicken with a Southern manner, accented with tomatoes, okra, celery and feather-light rice.

CAMPBELL'S CHICKEN NOODLE

Noontime, nighttime, schooltime, playtime . . . here's the soup everyone loves. Oodles of noodles and chunks of chicken in golden chicken broth. Aren't you hungry?



Chicken...

Chicken Soups!





CHICKEN GUMBO | CHICKEN NOODLE | CREAM OF CHICKEN | CHICKEN WITH RICE

CAMPBELL'S CREAM OF CHICKEN

You'll know a good soup when you sip it. This one's smooth with sweet country cream, blessed with tender chicken, crisp celery, thoughtfully seasoned. It's superb!

CAMPBELL'S CHICKEN WITH RICE

It's a gentle, soothing sort of soup—tender chicken and fluffy rice, slow-simmered in a golden, good-for-you broth —a soup for baby, grandma and everyone in between.

CREAM OF CHICKEN

CHICKEN WITH RICE

Simply wonderful—wonderfully simple . . . any time—Campbell's Soup



CRAB À LA QUEEN

Take a Can of CRAB MEAT

Crab meat used to be a luxury enjoyed only near the sea, and in season; and it took patience and skill to prepare the crustacean for eating. No more, since you can buy it in cans—all picked, cleaned, and ready to use. Have it any day, any place. For dishes as quick and as thrifty as they are delectable to eat, we combined the canned crab with other ingredients—out of cans. Fancy restaurants charge roundly for such treats—yours at home for budget prices.

RECIPES ON PAGES 72, 74



CRAB MEAT BISQUE



SNUG HARBOR SALAD



CHESAPEAKE CAKES

Take a Package of CAKE FLOUR

CATHERINE NISSLY



DOUGH-RE-MEAT



LADY BALTIMORE CAKE

A pie crust made of cake flour? Absolutely! It's also the secret of the most feathery of dumplings, as well as those velvety cakes for which it was especially developed by baking experts. Cake flour isn't just for cakes alone—it can do you proud in many kinds of cooking, so learn its many talents and use this versatile ingredient to full advantage. A very festive—and quickly prepared—main course that you'll surely want to try are these thin little pancakes, filled with a truly delicious chicken mixture and then baked in the oven. So very good that they'll be the talk of your town.

RECIPES ON PAGE 72



AMISH LEMON SPONGE



CHICKEN CRÊPES

For details about merchandise, see "Where Credit Is Due," page 133

CRISCO HAS NEWS FOR ALL WHO LOVE... YET FEAR FRIED FOODS!



Crisp, light, Crisco-fried foods are so digestible you can eat them 7 days a week!

Mmmmm! Watch the eyes light up around *your* table when you serve crackling-crisp chicken and mouth-melting French fries like these!

And now you can treat the whole family to their favorite fries as often as you like—with never a worry or doubt! For medical tests have *proved* that foods fried tender and crisp in *Crisco* are so digestible you can eat them *7 days a week!*

You know, Crisco is different from ordinary frying fats. It's pure, entirely vegetable. Why, you can see it's as smooth and satiny-white as whipped cream. And Crisco has no grease taste to "heavy up" fried foods. So you can fry every day, if you like. Use Crisco for delicious fried foods that are *digestible*, too.



FRIED CHICKEN'S EASY THIS WAY—PERFECT FOR PARTIES!

Prepare pieces of chicken ahead of time by steaming in a sieve over hot water about 15 minutes. Just before serving, dip in batter and deep fry in Crisco at 365° F. until brown (10 to 12 minutes).

use Crisco

IT'S DIGESTIBLE!

American Home Recipes

(Take a Package of Cake Flour, pictured in color on page 69)
(Take a Can of Crab Meat, pictured in color on page 68)



American Home Recipes

(Take a Package of Cake Flour, pictured in color on page 69)
(Take a Can of Crab Meat, pictured in color on page 68)

• snug harbor salad

Preparation time: 15 min.

6½-oz. can crab meat
5 tomatoes
1 tsp. salt
1 tsp. dry mustard
1 tbs. minced parsley
1 hard-cooked egg, chopped
1 tsp. Worcestershire sauce
1 cup diced celery
½ cup mayonnaise
Lettuce

• Scoop out tomatoes, turn upside down to drain. Blend crab meat with tomato pulp which was removed from tomatoes, and remaining ingredients except lettuce. Fill tomatoes with mixture. Serve on lettuce or other salad greens.

Serves 5 ***227 cal. per serving*** ***Source of vitamins A, B, C***

Originated in The American Home Kitchens

• dough-re-meat

Preparation time: 10 min.
Cooking time: 45 min.

½ lb. chopped beef
1 cup sliced onions
3 tbs. beef fat or other shortening
4 tbs. flour
1¾ tsp. salt
Dash pepper
1½ cans water
1 can beef bouillon
1-lb. can carrots and peas

• Brown chopped beef and onions in fat. Stir in flour, salt, and pepper. Add water and bouillon; cook until thickened, stirring constantly. Cover; simmer 20 minutes. Add peas and carrots, cook 5 minutes longer. Drop dumplings from teaspoon on simmering stew; cover very tightly and cook over low heat, without removing cover, for 8 to 10 minutes, according to size of dumplings.

For Feather Dumplings: Measure 1 cup sifted cake flour, add 1¼ tsp. double-acting baking powder, and ½ tsp. salt, and sift again. Add ⅓ cup milk and 2 tsp. melted fat; then stir quickly and lightly until a soft dough is formed.

For Variations: Add 1½ tsp. finely chopped parsley or chives to dry ingredients. Or sift ½ tsp. curry powder or chili powder with dry ingredients.

Serves 4 ***468 cal. per serving*** ***Source of vitamins A, B, C***

Tested in The American Home Kitchens

• lady baltimore cake

Preparation time: 15 min.
Baking time: 25 min.

2½ cups sifted cake flour
1 cup sugar
3 tsp. double-acting baking powder
1 tsp. salt
½ cup shortening
1 cup milk
1½ tsp. vanilla
¼ tsp. almond extract
4 egg whites, beaten with ½ cup sugar

• Beat 4 egg whites with sturdy egg beater, or at high speed of electric mixer, until foamy; then add ½ cup sugar gradually, beating until meringue holds up in soft peaks.

Measure sifted flour, 1 cup sugar, baking powder, and salt into sifter. Sift onto shortening in mixing bowl. Add ¾ cup milk, mix until flour is dampened. Then beat 300 strokes by hand or 2 min. at low speed on electric beater. Add flavoring, remaining milk, and egg white mixture. Beat 150 strokes by hand or 1 minute on mixer. Turn batter into two round 9-in. layer pans (1½ in. deep) which have been greased and floured. Bake in moderate oven, 350°F., about 25 min. or until done. Cool.

Frosting: Use Seven Minute Frosting. Divide frosting, reserving half for top and sides of cake. To other half, add ½ cup seedless raisins, ½ cup currants, ½ cup chopped nuts, 4 figs chopped, small piece citron chopped. Spread filling between layers; frost top and sides with reserved frosting.

Serves 14 ***347 cal. per serving*** ***Source of vitamins A, B***

Tested in The American Home Kitchens

• amish lemon sponge

Preparation time: 15 min.
Baking time: 40 min.

2½ cups sifted cake flour
1 tsp. salt
⅔ cup shortening
⅓ cup cold water (about)

• Measure sifted flour, add salt, and sift again. Cut in shortening, using pastry blender or two knives. Sprinkle with water, mixing lightly with fork. Press into ball. Roll ⅛ inch thick on lightly floured board or roll between wax paper. Makes enough pastry for nine-inch two-crust pie or two shells.

Filling for one nine-inch unbaked pie shell:

2 tbs. butter
1 cup sugar
3 eggs, separated
3 tbs. flour
½ tsp. salt
Lemon juice and rind of 1 lemon
1½ cups hot milk

• Cream butter, add sugar and egg yolks, beat until light and fluffy. Stir in flour, salt, lemon juice, rind, and hot milk. Fold in stiffly beaten egg whites. Bake in hot oven, 400°F., about 40 minutes.

Serves 6 ***371 cal. per serving*** ***Source of vitamins A, B, C***

Tested in The American Home Kitchens

• chesapeake cakes

Preparation time: 10 min.
Cooking time: 5 min.

6½-oz. can crab meat
2 eggs, well beaten
1 cup bread cubes
1 tsp. Worcestershire sauce
½ tsp. dry mustard
1 tbs. chopped parsley
¼ tsp. salt
Dash pepper
3 tbs. butter or margarine

• Combine above ingredients except butter. Divide mixture into 4 portions, shape in flat cakes. Brown in butter or margarine, turning to brown both sides. Serve with tartar sauce.

Serves 4 ***186 cal. per serving*** ***Source of vitamins A, B***

Originated in The American Home Kitchens

• chicken crêpes

Preparation time: 30 min.
Baking time: 20 min.

1 cup cake flour
½ tsp. salt
2 eggs
1 cup milk
3 tbs. melted butter
1 cup chopped onion
1 cup chopped green pepper
2 cups chopped celery
½ tsp. salt.
Dash pepper
12-oz. can chicken
10½-oz. can condensed cream of mushroom soup
½ cup water
2 tbs. grated Parmesan cheese

• Beat eggs, add salt and flour; stir in milk. Fry pancakes in small amount butter, using about 3 tbs. batter for each pancake, turning to brown other side. Fry onion, green pepper, and celery in butter; add salt, pepper, and chicken. Arrange about 3 tbs. filling on each pancake; roll. Place in baking dish. Stir water into soup, pour over rolled pancakes; top with grated cheese. Bake in hot oven, 400°F., for about 20 minutes.

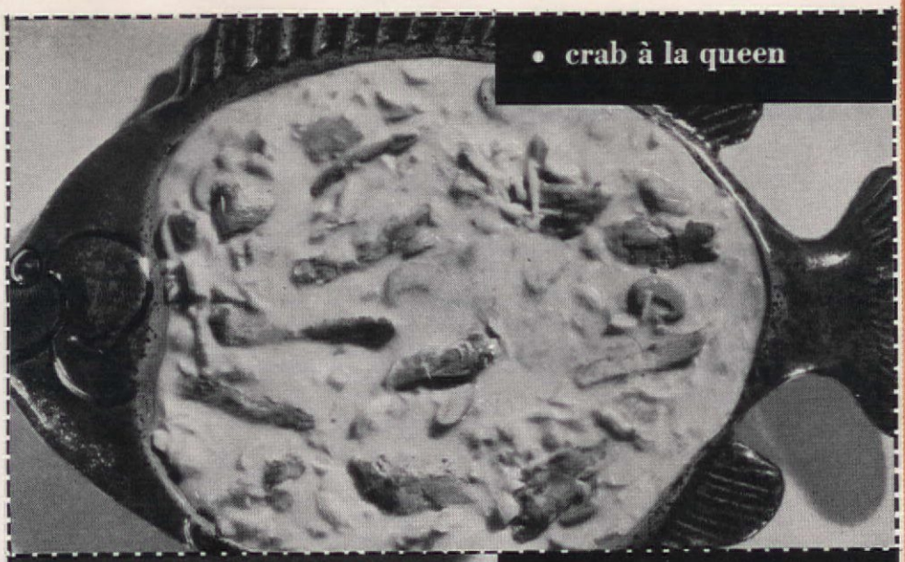
Note: Pancakes can be made day before, filled and refrigerated, ready to bake. Crab meat, turkey, tuna, or leftover ground meat may be used instead of chicken.

Serves 6 (makes 12 pancakes) 369 cal. per serving Source of vitamins A, B, C

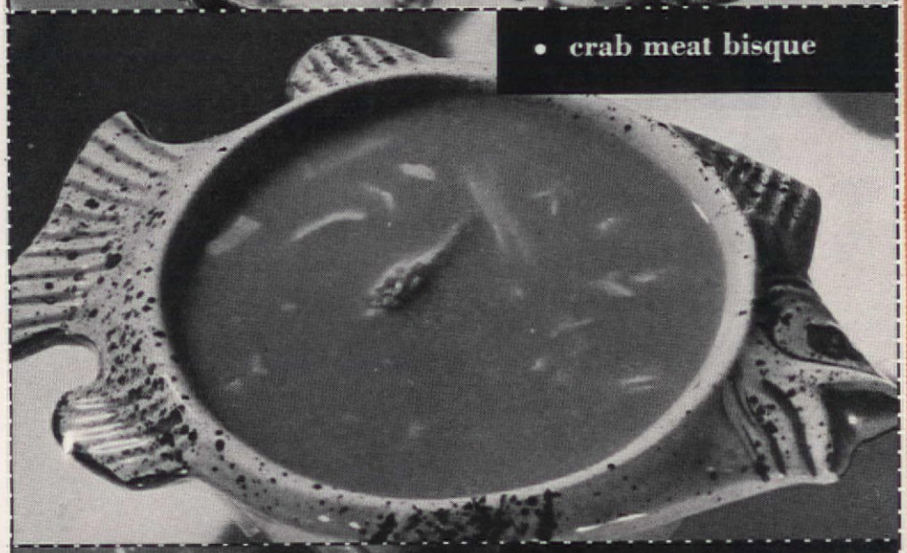
Originated in The American Home Kitchens

American Home Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for $1 from:

THE AMERICAN HOME, Dept. O-54
American Home Building, Forest Hills, N. Y.



• crab à la queen



• crab meat bisque



• ballottine du canard



• mixer pie crust

Anne's Notebook

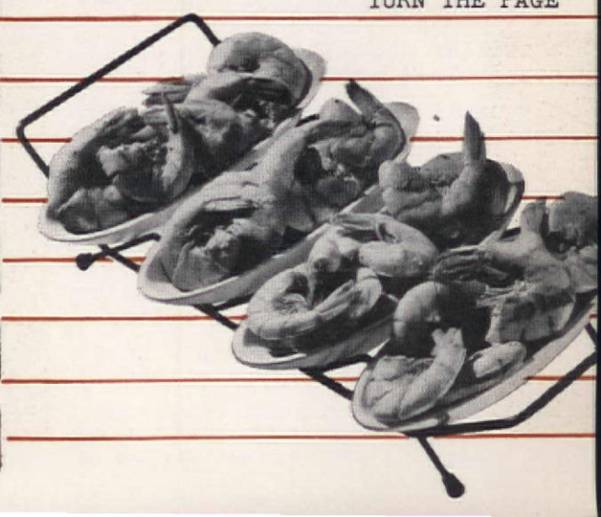
ANNE BARNARD

THIS SHRIMP SNACK is relished with zest by our guests, and it's the brew the shrimp are cooked in that does it. For 2 lbs. of shrimp—fresh or frozen—combine the contents of 2 bottles or cans of cola, 1½ tbs. celery seed, 2 tsp. salt, ½ tsp. pepper, 1½ tbs. dry mustard, and 1/3 cup white vinegar. Bring to boil and cook 15 minutes. Chill and serve very cold—with or without jackets. Potato chips and pretzels are good partners for this conversation piece.

THESE PARTY BISCUITS RATE TOP BILLING for breakfast, luncheon, dinner, or that coffee break. You'll need biscuit mix and a can of condensed mushroom soup. (Don't be scared by the idea of soup in biscuits.) Stir soup (1¼ cups) and ¼ cup melted shortening into 3 cups packaged biscuit mix until well blended. Roll dough on lightly floured board until ½-in. thick; cut with biscuit cutter. Bake for 10-12 minutes or until browned in hot oven (450°F.)

FOR A HANDSOME DESSERT MOLD, this recipe really does it. First drain the fruit cocktail (#2½ can or 3½ cups). Bring to boiling point 1 cup fruit juice...adding water if necessary...and pour

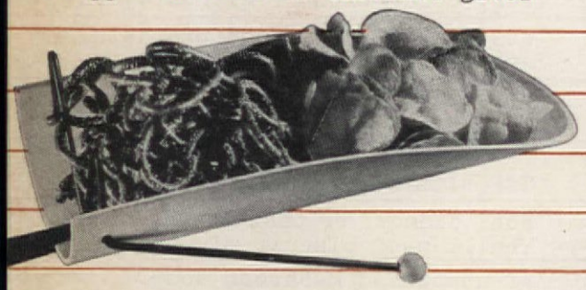
TURN THE PAGE



Anne's Notebook (Begins on page 73)

over contents of 1 pkg. lemon gelatin, stirring until dissolved. Cool. Add 1 tbs. lemon juice and chill until slightly thickened. Blend in fruit cocktail and 1 cup cream, whipped. Turn into mold and place in refrigerator until firm. Serves eight and is a luscious ending to any dinner.

THIS FRUITED PUDDIN' PIE is an answer to a prayer on those occasions when we have to whip up a delectable dessert in a grand rush. Drain contents #303 can fruit cocktail and turn into 9-in. baked pie shell or graham cracker crust. Add cooled, cooked or instant vanilla pudding (1 pkg.). A crown of slightly sweetened whipped cream dotted with chopped maraschino cherries gives



that final festive touch.

A CURRY POT ROAST CAME MY WAY not so long ago and was a pleasing surprise. The secret is to sprinkle the pot roast with a mixture of curry powder and sugar before you season it with salt and pepper...about 1 tbs. curry powder and ½ tsp. sugar. Cook as usual. A new version of an old favorite.

NEXT TIME YOU HAVE MUSHROOMS ON YOUR MIND, try this. Place several tablespoons of your favorite French or herb French dressing in a skillet and add contents of 1 can drained mushrooms. Cook gently until mushrooms are brown and have absorbed flavor of dressing.

FIT FOR KINGS AND QUEENS IS THIS GRAPE AND WALNUT GRAVY. Cook ½ cup seeded sweet grapes in 1 tbs. butter or margarine...slowly until tender but not soft. Stir in contents 1 can (1¼ cups) beef gravy and ¼ cup chopped walnuts. Heat. Makes 2 cups of gravy and

CONTINUED ON PAGE 92
See "Where Credit Is Due," page 133

• crab à la queen

Preparation time: 10 min.
Cooking time: 10 min.

6½-oz. can crab meat
10½-oz. can condensed cream of celery soup
4½-oz. can sliced mushrooms, drained
½ cup milk
1 tbs. lemon juice
4 tbs. grated Parmesan cheese
Toast

• Combine cream of celery soup, mushrooms, and milk. Let come to a boil, stirring constantly. Add crab meat and lemon juice. Serve on toast or place in individual baking dishes with Parmesan cheese over top. Bake in hot oven, 400°F., for about 10 min.

Serves 4 ***163 cal. per serving*** ***Source of vitamins B, C***

Originated in The American Home Kitchens

• crab meat bisque

Preparation time: 5 min.
Cooking time: 10 min.

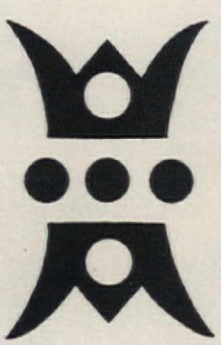
6½-oz. can crab meat
10½-oz. can condensed tomato soup
10½-oz. can condensed green pea soup
10½-oz. can condensed consommé
1 can water
1 tbs. lemon juice

• Combine soups in saucepan, add water and crab meat. Heat, but don't boil. Add lemon juice. Reserve some pieces of the claw crab meat as a garnish.

Serves 6 ***119 cal. per serving*** ***Source of vitamin B***

Originated in The American Home Kitchens

• ballottine du canard



• Remove breast meat from three ducks. Place in loaf pan and pour ½ cup cognac over the meat. Let stand for several hours or overnight to marinate.

On one half of each marinated duck breast, arrange thin slices of ham, veal, goose liver, and truffles. Place the other side of breast on top. Sew together with heavy sewing thread.

Simmer the stuffed duck breasts in the marinade, adding 1 cup chicken consommé and 1 cup beef consommé. Cook for 1½ hours. Chill the duck. Strain the consommé (about 2 cups) and add 1 tbs. dissolved gelatin. Let cool.

When the stuffed breasts are chilled, decorate with truffle design (at right), then spoon gelatin liquid over duck several times to glaze. Pour remainder in a shallow pan and let set. Cut in squares and make a bed on serving platter before arranging the *ballottine* on it.

• mixer pie crust

Preparation time: 5 min.
Baking time: 12-15 min.

1 cup sifted flour
⅓ cup shortening
½ tsp. salt
2 tbs. cold water

Sift flour and salt into mixing bowl. Add shortening and water. Turn speed control to medium, mix for 30 seconds (½ minute). Roll dough to ⅛ in. thickness on lightly floured board or between waxed paper. Bake in a 450° oven for 12-15 min. Double ingredients for two-crust pie, but use same method and time.

Makes 1 pie shell ***117 cal. per serving*** ***Source of vitamins A, B***

Submitted by Mrs. Lois K. Ittleson

Tested in The American Home Kitchens

"It's so easy to get EXPERT RESULTS with these mouth-watering REFRIGERATOR ROLLS!"



Betty Crocker
OF GENERAL MILLS

"There's no kneading and the dough keeps for days. Your family will enjoy several bakings from this one recipe."



Remember... Gold Medal Flour is your key to
EXPERT RESULTS WITH EVERYTHING YOU BAKE

Because... it's tested daily to insure dependability ... then women like you test it in their own kitchens under home baking conditions.

REFRIGERATOR ROLLS

- 2 pkgs. active dry yeast (not compressed)
- 2 cups warm water or potato water (not hot—110° to 115°)
- 1/2 cup sugar
- 2 tsp. salt
- 6 1/2 to 7 cups *sifted* GOLD MEDAL *"Kitchen-tested"* Enriched Flour
- 1 egg
- 1/4 cup soft shortening



Dissolve yeast in water: add sugar, salt and just ½ the flour. Beat thoroughly 2 minutes. Add egg and shortening. Beat in remaining flour gradually by hand. Mix with hands until smooth. Place in bowl and grease top.



Cover with damp cloth: place in refrigerator. Punch down occasionally. 2 hrs. before baking, cut off amount needed. Roll dough ½" thick into oblong 12" wide. Spread with soft butter. Fold over in half: cut in ½" strips.



Shape into knots, twists and figure 8's: place on greased baking sheet. Brush with melted butter. Let rise until light (1½ to 2 hrs.). Bake in moderately hot oven (400°) 12 to 15 min. Makes 4 dozen medium rolls.

Good Victuals

JEAN AUSTIN

"The love of praise, howe'er concealed by art,

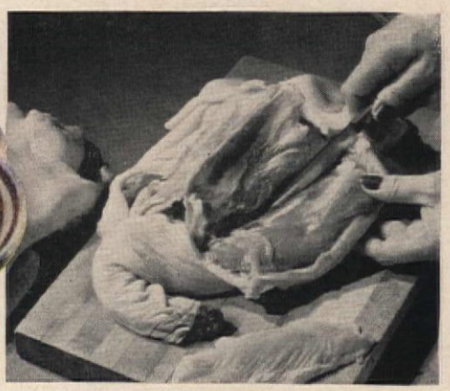
Reigns more or less, and glows, in every heart"



Hero worshipper Boswell, whose biography of Johnson was faithful if not discriminating, none the less furnishes me with a most discerning statement for a point I should most emphatically like to make this month. "This was a good dinner enough, to be sure, but it was not a dinner to ASK a man to." Now surely this grumbling can hardly be the spleen of a gourmet, for one does not associate either Dr. Johnson or Boswell with epicurean food. Was it not, perhaps, the same feeling so many of us have after a dinner party, when there has been a plentitude of food, the talk and company good enough—but for all that, leaves one feeling that "it was not a dinner to ASK a man to?" Is it not more intelligent, more discriminating, and certainly more sophisticated to learn to do a few things very well and make them specialties of the house? None of us, these days, do so much entertaining but that a small yet distinguished repertoire could not be repeated again and again. So many mediocre things, that take exactly as much time and cost as much in the aggregate if not individually, as a very elegant but small menu, are served as "company" food, particularly at buffets where the menus are almost identical in every house. Understand, please, that I am not campaigning for hours of toil and a hostess too fatigued, or worried, to enjoy her own party. Far from it—for entertaining entails gracious hospitality that

CONTINUED ON PAGE 90

1. With a sharp knife, remove the breast of each duck. Work close to the breast bone to get all the meat. Pull off outside skin with care. Marinate breast meat in ½ cup cognac for several hours or overnight





2. On one half of each marinated duck breast, arrange thin slices of ham, veal, goose liver, and truffles. Place the other side of breast on top. Sew together with heavy sewing thread.



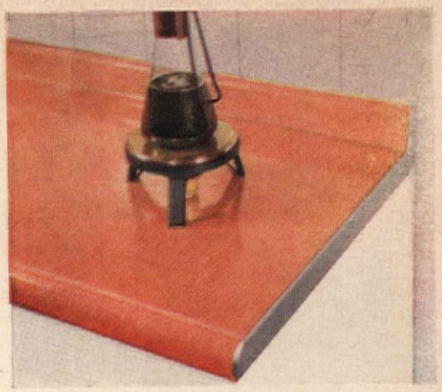
3. When the stuffed breasts are cooked and chilled, decorate with design made of truffles. To make the small rounds, use a pencil from which the eraser top has been removed. Cut out the rest of the design with a small sharp knife.

RECIPE ON PAGE 74

BALLOTTINE DU CANARD



CABINETS OF STEEL FOR LASTING APPEAL! American-Standard steel cabinets are precision made and finished with a thick coat of baked-on enamel that never needs repainting. They'll never warp, splinter, crack. They are fireproof, termite proof. Remember, American-Standard steel cabinets give you lifetime beauty and service.



RAISED FRONT EDGE of smooth Micarta counter top prevents liquids from dripping to the floor. Curved backsplash makes cleaning easy.



YOU CAN CHANGE a cabinet into a food storage center like this, with convenient sliding shelves that bring canned goods within easy reach.



DEEP DRAWERS can replace shelves! And because both are of steel, they are completely moisture-proof . . . will never stick, swell or crack.

An American-Standard kitchen gives you more usable storage space...more efficient counter tops

HAVE the *only* kitchen that gives you more usable storage space by having shelf and drawer arrangements that can be changed *at any time* to meet new storage demands. You can make these changes yourself . . . easily, quickly. And there are dozens of different storage combinations possible.

Another exclusive benefit of American-Standard kitchens is the new counter top that is a continuous, unbroken surface from the raised front edge right up to the top of the backsplash. There are no joints, no crevices to collect water, crumbs or dirt.

Other important features are all-steel cabinet construction with baked enamel finish, doors that open at the touch of a finger, drawers and shelves that slide out smoothly, easily even when heavily loaded, and famous American-Standard sinks of rigid cast iron with thick coat of acid-resisting enamel.

For your "ever-new" kitchen see your American-Standard retailer. He's listed in the Yellow Pages of your phone book under "kitchen cabinets." Or for a helpful booklet of money-saving kitchen, bathroom and heating ideas, mail the coupon below. **American Radiator & Standard Sanitary Corp.,** Pittsburgh 30, Pennsylvania.

AMERICAN-STANDARD PRODUCTS

AMERICAN-Standard KITCHENS

Serving home and industry: AMERICAN-STANDARD · AMERICAN BLOWER · CHURCH SEATS & WALL TILE · DETROIT CONTROLS · KEWANEE BOILERS · ROSS EXCHANGERS · SUNBEAM AIR CONDITIONERS

PLEASE PRINT

American-Standard
Dept. KA-94, Pittsburgh 30, Pa.

Please send me your HOME BOOK. Enclosed is 10¢ in coin to cover handling costs.

I am remodeling ☐ I am building a new home ☐

NAME.....

STREET.....

CITY.....

COUNTY.....STATE.....

If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto.



DATA: PRESSURE COOKING INSTITUTE



2. After the five-minute cooking, cool quickly. Remove cover. Add two pounds sugar and twelve maraschino cherries cut in small pieces. Cook until thick and fruit is clear, stirring occasionally. Add ½ cup blanched almond slivers. Cool again

PEACH CONSERVE IN JIG TIME





1. Five pints of elegant peach conserve from three pounds of peaches—in jig time—when you use a pressure cooker. Peel and slice peaches, add ¼ cup water, two thinly sliced oranges and one thinly sliced lemon (both peeled), sliced peel of one orange, one teaspoon grated lemon rind. Cook five minutes at fifteen pounds pressure

3. Now you are ready to pour conserve into sterilized glasses. If eating time is within a few weeks, don't bother to paraffin tops of the glasses. Simply cover with wax paper or foil and store in the refrigerator. If you do use paraffin, pour it on as soon as glasses are filled. Be sure edges are well sealed



Betty Crocker of General Mills

"Feel like baking today?

You can make any of these with Bisquick . . . because the ingredients that start almost all baking are right in Bisquick . . . measured and blended so perfectly it's close to magic. That's why Bisquick helps you all these ways we've pictured here . . . and why anything you make with Bisquick turns out so light and good."

Betty Crocker of General Mills





PINEAPPLE UPSIDE-DOWN CAKE



DUMPLINGS



COFFEE CAKE



MEAT PIE



MUFFINS



COOKIES



NUT BREAD



SHORTCAKE



VELVET-CRUMB CAKE

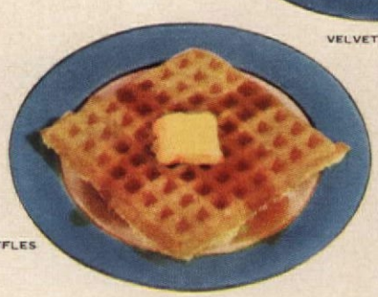




PANCAKES



BISCUITS



WAFFLES

You don't even need a cookbook. Directions are all right here. B.C.



lew, Revolving Shelves *put all foods at your fingertips!*



Holds over 12 cubic feet of fresh and frozen foods. Price of model LH-121L, above, $525.96. Available with either right- or left-hand doors.

After small down payment. See your G-E dealer for exact terms. Prices and specifications subject to change without notice.

Model LH-121L
ABOUT
$5.25* WEEKLY

A simple twist of the wrist, and the back area of the Revolving Shelves is right in front. No more fussing or fumbling!

A GENTLE NUDGE of your fingertips, and all the foods ride before you—just like on a Lazy Susan. You see what you want.

OLD-STYLE SHELVES

NEW REVOLVING SHELVES

More shelf space, too!

Actually 8 per cent more shelf space than in the previous corresponding model with old-style shelves. To accommodate these extra-large shelves, the inside refrigerator walls are *rounded*.

G-E Refrigerators are priced as low as $210.48. See them at your G-E dealer's. Look for his name in the classified telephone directory. General Electric Company, Appliance Park, Louisville, Kentucky.

Two separate and complete appliances in one cabinet



True, zero-degree freezer is built just like a floor-type freezer. Has its own separate refrigerating system. Keeps up to 89 packages of frozen foods.

Automatic defrosting refrigerator section is *completely* automatic. No clocks to set; no pans to empty. Humidity is also controlled. Foods remain moist-cold.

So dependable! More than 3,500,000 G-E Refrigerators in use 10 years or longer!

GENERAL ELECTRIC



Back-door bath for a family of mudlarks

Children and dirt somehow seem to go together, but there comes a time when the two should be separated. With a back-door bathroom like this you can catch youngsters' dirt-filled cuffs and sandy shoes before they get emptied throughout the house. The floor in this room must take a beating, so the natural choice is Armstrong's Linotile—the easiest of all Armstrong's resilient floors to keep clean.

Grit won't grind into Linotile's exceptionally dense, smooth surface. Dirt whisks away with a damp cloth—and all the care this exclusive Armstrong Floor ever needs is occasional washing and waxing. Linotile has no backing, so its beauty goes all the way through the tile. You can be sure your floor will stay new looking for years.

With the bold, dramatic graining and rich, clear colors of its Linotile Floor, even a practical bath like this is attractive enough to serve as a powder room for guests. It costs very little extra to combine several harmonizing Linotile colors to make a custom-designed floor. Because tiles are laid singly, design possibilities are almost endless. See your flooring dealer soon about a colorful and practical Armstrong's Linotile Floor for your home.





Send post card for free booklet showing room interiors and all the colors available in Armstrong's Linotile. A sketch plan of this bathroom with list of furnishings included. Just write Armstrong Cork Company, Floor Division, 5409-A Plum Street, Lancaster, Pennsylvania.

ARMSTRONG'S LINOTILE

There's an Armstrong Floor for every room in your home

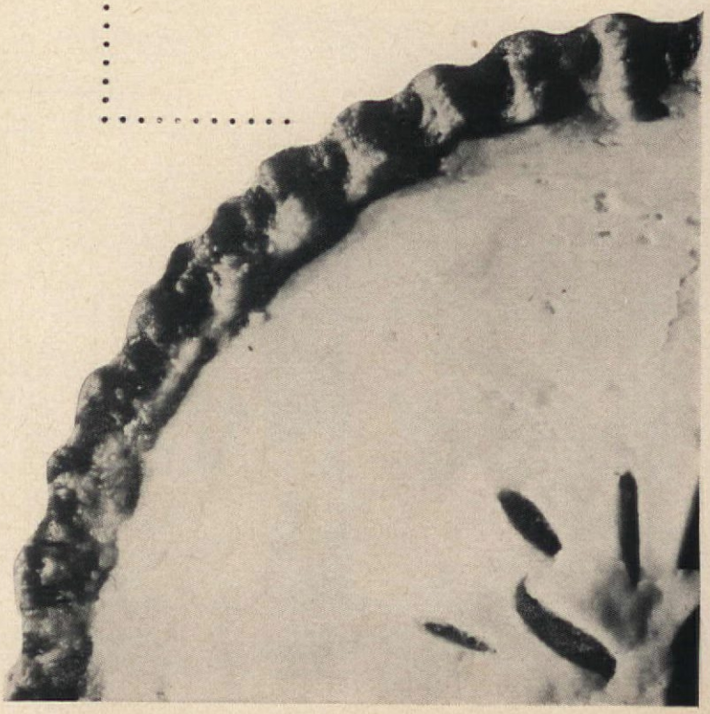
LINOLEUM • CORLON® • LINOTILE® • RUBBER TILE • CORK TILE • ASPHALT TILE
EXCELON® TILE • QUAKER® RUGS AND FLOOR COVERINGS



RECIPE ON PAGE 74

Find of

You can make this pie crust



We've all heard the warnings—handle gently, use a light touch, baby it, hold your breath—and naturally we've come to think of pie crust as the most fragile Princess of Pastries. It's all a fairy tale, for here is a wonderful recipe, from Mrs. Ittelson of Dayton, Ohio. It's a never-fail method which not only cuts crust-making time to nothing flat, but also will make you discard all those preconceived notions, all those ancient beliefs that pie crust, to be light and good, must be a "spoiled darling." Just sift the flour, beat all ingredients together in your electric mixer for 30 seconds, roll out, and bake. Easy as pie? Much easier! It's just as delicious and flaky as a much more pampered pie crust. Use the recipe on page 74, and feel free to use any liquid you prefer for flavoring, (for example, orange juice or lemon juice). On page 72, we've used it with grated onion for a meat-pie crust. So do try it, vary it—and let us know if you don't feel just as enthusiastic about this "find of the month"—and the year!—as we do.



the Month

in your mixer in 30 seconds!



KING-SIZE KITCHEN FIT FOR A QUEEN!

Yours For Only $459 a Week...*

Fly through your work! Have hours of free time every day. Here's the world's most beautiful kitchen . . . with all of the most wanted work-saving features. Just look and see why it's easiest to clean . . . easiest to use. Drawers seamless as a china bowl . . . smooth surfaces . . . no dirt catching handles . . . colorful stain-resistant vinyl tops . . . bigger sink bowl with no dirt catching back ledge. Your new custom tailored American Kitchen costs as little as $2.82 a week, no money down, 3 years to pay! For kitchen planning and decorating hints . . . send coupon today for decorator planning booklet!

*Appliances and installation not included

American Kitchens

SAVE 1000 STEPS A DAY

American Kitchens, Dept. AH-549
Avco Mfg. Corp., Connersville, Indiana
Here is 25¢. Please rush new full color 24-page American Kitchens booklet . . . "New Kitchen Designs for Living."

Name _____

Address _____

City _____ Zone _____ State _____

American Kitchens Division AVCO Connersville, Indiana

MAGIC CHEF *sparkles in a new color...deep, deep coral highlighted by brilliant stainless steel. Isn't it a handsome automatic Gas range?*



It's old stove round-up time... time to change to the smartest range anyone could own

There never was a better time to buy a new automatic Gas range. And there never were better ranges for you to buy. They bear no more relationship to that relic in your kitchen than the new cars bear to a 1908 Maxwell. Actually, no other kind of range is as fast, as deft, as perfectly controlled . . . why, the new Gas ranges even turn themselves on and off automatically, bake whole meals while you're busy elsewhere. For the last word in cooking, make sure you get Gas. For substantial savings in purchase, installation and operation, make sure you get Gas. Nothing else even comes close to it. See a "round-up" of all the *new* "CP" automatic Gas ranges at your Gas company or Gas appliance dealer's. AMERICAN GAS ASSOCIATION

Only Gas gives such matchless performance

GAS—the modern fuel for automatic cooking...refrigeration...water-heating...house-heating...air-conditioning...clothes-drying...incineration.

EDITH RAMSAY AND
HUBBARD H. COBB

Disposers and Incinerators

AMERICAN HOME GUIDE for BETTER BUYING AND USAGE

Nowadays any homeowner who copes with the mess and the bother, and the unsanitary, unappetizing nuisance of accumulated garbage, is either a new variety of masochist or decades behind the times and not hep to the modern method of dealing with trash and garbage: garbage disposers and automatic indoor incinerators. And when it comes to disposing of garbage or the cubic yards of trash a family assembles almost daily, any householder willing to be at the mercy of weekly trash collecting, or to struggle, rain or shine, with the pest-infested, dog-ridden, unsafe, inefficiency of the old-fashioned outdoor garbage bin—should know better. The advent of the disposer and automatic indoor incinerator is especially welcome in view of the fact that communities in increasing numbers are eliminating garbage and trash collection.

A garbage disposer installed in your sink grinds up food wastes and whisks them away—on the spot. A modern, automatic incinerator, installed in your basement or kitchen (yes, *kitchen*) makes trash no problem at all—you just put the refuse in, and it disappears, quite literally, into thin air. Since incinerators burn wet and dry garbage as well as trash there is, of course, some duplication in function between these two types of ultra-convenient modern conveniences. But each one is a specialist with talents of its own, and blessed is the home that is equipped with both.



DISPOSERS

Any woman who has ever enjoyed the luxury of flushing food wastes, bones and all, down the sink drain, is never quite willing to be without a garbage disposer again. If she moves into a neighborhood where old-hat building ordinances won't permit garbage disposers to empty into city sewer lines, the chances are you'll find her joining up in local politics to try to get the regulations changed—as they have been in hundreds of communities.

An electric disposer can be installed in any cast-iron, formed metal, or enameled sink having an opening of 3½ to 4 inches. Most sinks less than 20 years old are of this type, but special flanges or adapters make it possible to install disposers in other types of sinks. Of course, the ultimate in this respect is a brand-new "electric sink"—sink, dishwasher, and disposer, all designed to go together.

Here are some of the reasons why the garbage disposer rates so highly:

- It saves unending trips with dripping waste between sink and garbage pail—18 miles a year in a typical household!
- It eliminates garbage at point of origin, without sorting.
- It promptly shreds food waste into small particles and then swishes them down the drain before the waste has a chance to spoil or to attract vermin.

CONTINUED ON PAGE 84



CLOROX® makes linens *more than white*... it makes them *sanitary*, too!

Yes, for real whiteness more women choose Clorox than any other product in its field... for Clorox effectively removes dinginess, stains, even scorch and mildew. Still more important, Clorox does a better job of protecting health... for no other home laundering product equals Clorox in germ-killing efficiency!

And Clorox bleaches your white cottons and linens, brightens fast colors, removes stains, deodorizes and sanitizes whether you use it in hand laundering, in a conventional machine or an automatic washer. What's more, Clorox, a liquid, contains no gritty particles to damage your washer, or your wash.



Stained sink spoiling your kitchen? Make it bright with CLOROX! Many stains that ordinary cleaning won't remove from sinks, drainboards, and other kitchen surfaces disappear quickly with Clorox on the job. Clorox also deodorizes, disinfects... provides a type of disinfection recommended by hundreds of public health departments. See the Clorox label for answers to many housecleaning problems.



When it's CLOROX-clean... it's SAFER for family health!

"My husband says that since we got our Club Aluminum I make the best fried chicken he's tasted. And I've noticed that low-heat waterless cooking cuts food bills because less meat shrinkage gives me more servings from everything I buy."

Mrs. W. A. Clare
1718 S. Edgefield, Dallas, Texas

Club Aluminum
HAMMERCRAFT WATERLESS COOKWARE
thick-cast to last a lifetime!

Always cooks better because even heat is spread quickly *not only across bottom* but to sides and top as well. For yourself or for gifts, see the complete Club Aluminum line *at your favorite store.*

CLUB ALUMINUM PRODUCTS COMPANY, CHICAGO 14



Insist on a lovely GENEVA steel kitchen . . . *personalized just for you.* In white, or your choice of six decorator colors. Your GENEVA dealer will be happy to show you how you can have a beautiful GENEVA kitchen . . . designed to fit your budget. Compare before you buy.

Geneva Modern Kitchens, Inc.
Geneva, Ill. (Dept. AH-9-54)
Write for colorful 20-page booklet "Just For You" illustrating stunning Geneva kitchen designs. Enclose 10¢ for handling.

Name_____
Address_____
City_____
County_____ State_____

Disposers and Incinerators

(Begins on page 83)



• It even disposes of such things as small bones, fruit pits, vegetable and fruit parings, corn cobs and husks, egg shells, and all.
• It simplifies and speeds up meal preparation by disposing, instantly, of the food waste that piles up while preparation goes on.
• It completely eliminates the nasty scrubbing and relining of garbage pails—a disposer cleans itself.

But a disposer won't chew up old bottle caps, glass, or crockery, large pieces of paper, or rubbish in general. It wasn't designed to grind up tin cans, rubber, yards of string, or pieces of cloth. Some manufacturers also recommend that you avoid feeding it clam shells, nut shells, and the like.

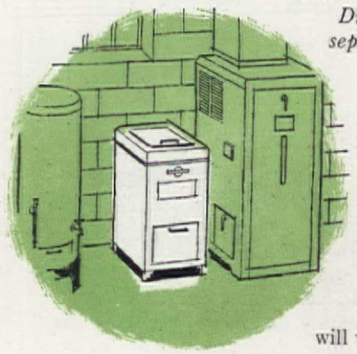
DISPOSER TYPES

Disposers come in two general types. One is the capacity type—you put food waste into the grinding compartment, lock the drain into place, turn on your cold water, start the motor—and away she goes! Capacities of home models generally range from two to four-and-a-half pints, although heavy-duty commercial models with larger capacity are available, and can be installed in home kitchens. The other type, the continous-type disposer, is fed while the water is running and the motor is in operation. You just keep on feeding it. All have very ample safety devices. Some models have motors which automatically reverse their grinding direction to lessen possibility of jamming. Most have overload controls.

CARE OF DISPOSERS

As far as care goes, a disposer makes few demands. It should be operated by *cold* water rather than hot (cold water solidifies grease which the disposer then grinds up).

Disposers require no regular attention, and they are self-cleaning since shredded waste scours them continually, and constant water action washes them.



Disposers are friendly to both septic tanks and plumbing lines. The bacteria which make all septic tanks work are remarkably unprejudiced—all they ask is to feed on organic matter, and food waste is that. When garbage disposers first came out, there was some doubt on this score, but tests over the years have proved that if the tank is large enough, it will welcome a disposer. (Leading manufacturers of septic tanks and disposers can furnish reliable information on this subject.) As far as the plumbing lines are concerned, a disposer's constant scouring and flushing action keeps them free of the greasy particles that normally adhere to drain pipes. Drain-cleaning chemicals are *not* needed.

INDOOR AUTOMATIC INCINERATORS

When it comes to making short shrift of trash and garbage by reducing it to fine ash, you can't beat modern automatic indoor incinerators which operate on gas or electricity. As efficient as modern methods can make them, they are a far cry from the old-fashioned jobs that smoked, smoldered, and smelled. Installed in your kitchen or utility room, they are vented through the furnace flue or into Class A prefabricated or masonry chimneys of their own. They are free from odors, well insulated against heat-loss, and have an average capacity of two bushels.

CONTINUED ON PAGE 92

Just Look at Dixie . .

"You'd never dream it costs Less!"



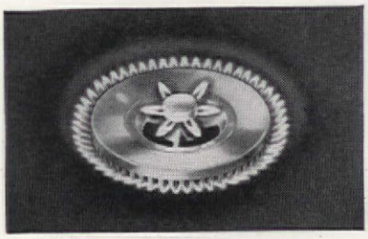
Features You'd Expect Only on Higher-Priced Ranges!

In a Dixie fully automatic gas range you get more style, more performance, more value than you'd ever dream possible at such a low, low price! Just *look* at the beauty, *compare* the features, and you'll *love* the price! See your Dixie dealer *now*—have him deliver a beautiful new Dixie to *your* home! You'll get all this and

SAVE UP TO $50 (or more)

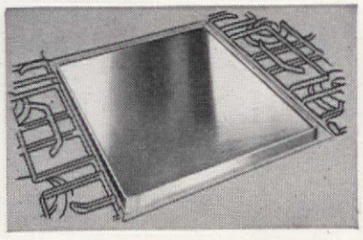
- Superb styling, beautiful gold and chrome trim.
- Safe-T-Lox burner controls; continuous unit burner grates.
- Oven door window, plus inside oven light.
- Roller bearing broiler and storage drawers.
- Rust resistant, easy to clean interior finish.
- Stain-proof *Titanium* Porcelain enamel finish.
- Automatic timed oven; automatic oven and top burner lighting; automatic oven heat control.
- Fluorescent non-glare top-of-range lighting.
- Heavy oven insulation keeps heat inside.
- C.P. and A.G.A. approved

"Be Thrifty – Buy Dixie"



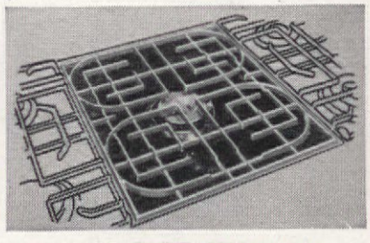
EXCLUSIVE THERMA-FLEX BURNERS

Only with Dixie's NEW Therma-Flex top burners can you get *unlimited* temperature choice PLUS "easymatic" selection of the most-used temperatures—Quick-Boil, Maintain-A-Boil, and Simmer-Glow—at Dixie's thrifty-low cost! Dixie ovens feature NEW *Thrifti-Kool* pilot, too.



224 SQUARE INCH GRIDDLE

Dixie center griddle (available on several models) is the *largest on any range!* It's real *family* size for pancakes, hamburgers, chops, eggs, etc. Its cover, when closed, is flush with the top . . . provides extra work space and protects griddle when it is not in use.



JIFFY GRATE REPLACES GRIDDLE

Dixie ranges with center griddle can be *quickly* converted to a 5 BURNER RANGE with "jiffy grate"... for full top-of-range cooking, canning, etc. Jiffy grate and griddle are interchangeable, easily and quickly. Another Dixie feature you'd expect only on a *costly* range!



DIXIE IS EASIER TO CLEAN

All Dixie ranges are engineered and designed for utmost *cleaning ease.* Burner grates, drip pans, and oven bottom "lift out" for easy cleaning. All corners are rounded, including those on the *inside* of the oven, and the Titanium Porcelain finish exterior is acid-resistant.

"DIXIE PRODUCTS—Everything you Want... For Less!"

Made by one of the nation's largest gas range manufacturers! Many models available . . . full-sizes, new 30" sizes (one with full-width oven shown right), and apartment sizes.



***Write* FOR FREE CATALOG!**

Get latest literature . . . see the complete line and all the features of Dixie fully automatic ranges. See your dealer, gas company, or write us today. No obligation.

DIXIE PRODUCTS, INC., Dept. 902, Cleveland, Tenn.



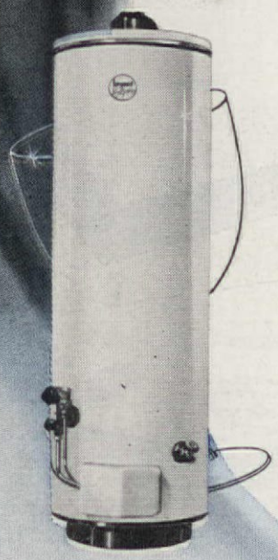
Dixie

Fully Automatic **GAS RANGES**



IS YOUR HOT WATER ALWAYS

Crystal Clear?



No longer need you put up with cloudy, discolored water from "that old water heater". Now you can have an entirely new kind of water heater that ends this problem for good—*Crystalglas!*

Start now, to get your hot water from a new, automatic Bryant *Crystalglas* Gas Water Heater. It features new steel tank that's fused with a solid lining of strong, chemically pure glass that prevents corrosive action of any kind of water—anywhere!

Let your Bryant Plumber-Dealer show you how economically you can bring this new convenience to your home.

Look for this identification display at your favorite dealer's.

bryant Crystalglas GLASS LINED

AUTOMATIC GAS WATER HEATER

Bryant Heater Div., Affiliated Gas Equipment, Inc., Dept. AH-9,17825 St. Clair Ave., Cleveland 10, O.

I would like more information on the new Bryant Crystalglas Gas Water Heater.

Name_____

Street_____

City & State_____



BEFORE: Old-fashioned cabinets were inconvenient to use, there was little usable counter space, and there was no storage space under the sink. **AFTER:** Shipshape line-up with peninsula putting floor space to work

They Weren't Stymied by Structure

Data: Jessie Walker



BEFORE: It wasn't a horror, exactly—but see how space was squandered in the face of inadequate counters and storage. **AFTER:** Peninsula and new equipment, now arranged in a compact plan, make working in this kitchen a pleasure

Of course, we love to show you spectacular remodelings—old wrecks of kitchens transformed into the newest and sleekest of cooking quarters, but less spectacular undertakings, such as this, have more meaning for many more families. The kitchen in the home of John and Kathryn Smith of Kenilworth, Illinois, was typical of those built into millions of homes a quarter of a century ago. They weren't small, they weren't cramped, and the plaster is not yet hanging in clumps from the walls. But how inconvenient! How wasting of steps! In this case, the range was nested in an alcove, a whole big room away from the refrigerator and sink. The room was spacious enough (larger, really, than most modern kitchens), but the wall space was so cut up by

CONTINUED ON PAGE 88



Easiest on you...best for your rugs



a BISSELL SWEEPER



Shown is the NEW Sweepmaster, America's most modern sweeper. Lighter, more compact, cleans right to walls, under furniture, too. Stores flat. **$12.75***

saves time–saves work–saves rugs

Nothing to plug
Nothing to lug
Nothing to unwind
Nothing to attach

Make light of everyday rug cleaning . . . with a Bissell Sweeper. It's so easy to use . . . no cords or connections to fumble with . . . just glide it along. And it cleans so quickly. The brush with its firm but gentle bristles adjusts to any carpet . . . reaches down to lift out dirt and dust in a hurry . . . cleans itself while you sweep. Empties at a touch. Choose from six models in handsome fashion colors . . . for as little as **$7.95***.

Makes a wonderful gift . . . any time

**Slightly higher in the West.*

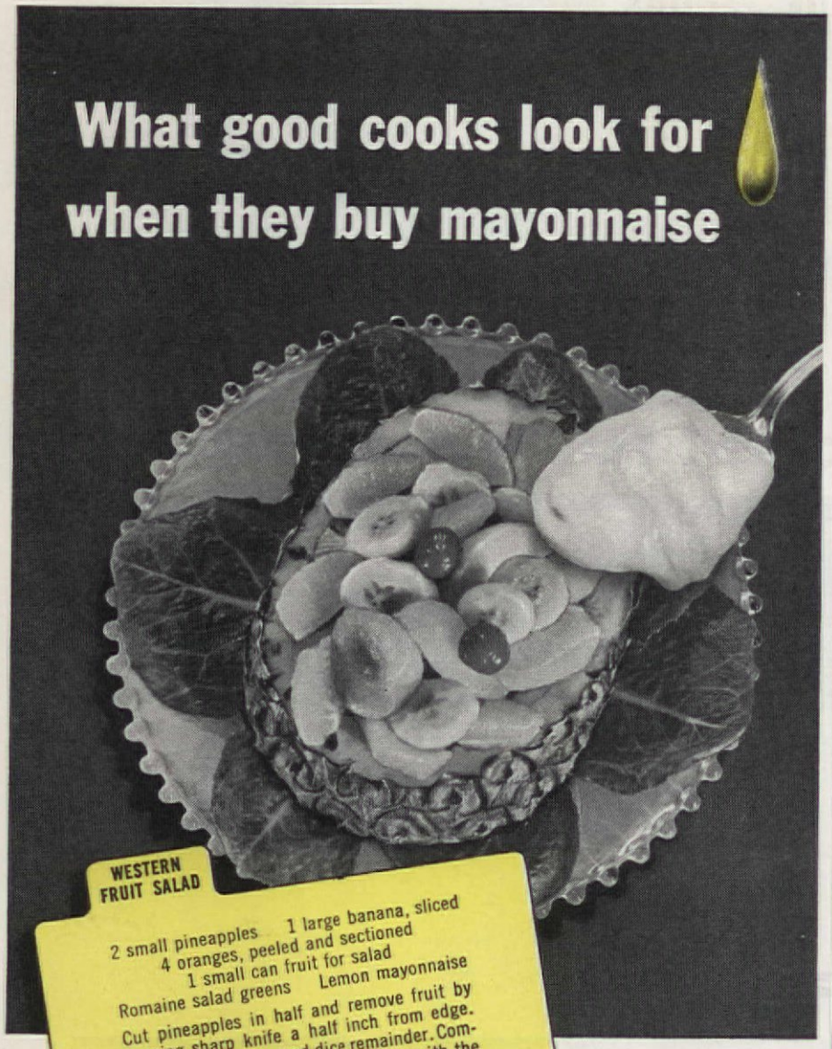
GUARANTEED FOR LIFE
against mechanical defects.
Guarantee with each sweeper.

The Best Housekeepers use Bissell Sweepers

. . . for daily cleaning . . . save their vacuums for the heavy work. See the complete line at the Bissell® display in your favorite store.

Bissell Carpet Sweeper Company, Grand Rapids 2, Michigan

What good cooks look for when they buy mayonnaise



WESTERN FRUIT SALAD

2 small pineapples
4 oranges, peeled and sectioned
1 small can fruit for salad
Romaine salad greens
1 large banana, sliced
Lemon mayonnaise

Cut pineapples in half and remove fruit by running sharp knife a half inch from edge. Cut out hard center and dice remainder. Combine one cup of the diced pineapple with the orange sections, banana slices and can of fruit. Arrange romaine; place pineapple bowls on salad plates. Fill with the fruit mixture. Add generous amounts of the mayonnaise. Serves four.

They choose a brand made with lemon juice—for three very good reasons.

You know what a wonder lemon juice is at perking up the flavor of soups and salads, meat and fish dishes. Gives so *many* everyday foods that Sunday dinner allure! And because lemon juice works its flavor magic in mayonnaise too, you'll find it a basic part of the *best* brands your grocer carries.

Lemon juice adds health values to mayonnaise too—provides a valuable source of vitamin C. And it even helps keep mayonnaise fresh by countering oxidation and off-flavoring.

More and more food processors are finding that lemon juice works the same flavor magic for baby foods, canned fruit, fruit cocktail, and tomato aspic.

For flavor, for freshness and for health—see to it that the brands *you* buy contain lemon juice.

The best mayonnaise is made with

A concentrated California lemon juice for the manufacturers of fine foods and beverages.

Exchange® LEMON JUICE

Not Stymied by Structure

(Begins on page 86)

doors and windows that cabinet space was woefully inadequate. And the center of the floor was wasted area, not earning its keep.

When they first moved in, Kathryn had placed a table in peninsula position to cut down the sum of steps she would take when working, but this table was too low to function easily as a work area, and was never used for eating as the Smiths had a breakfast room adjacent to the kitchen. The range was too far from the sink, and the window above it was so complicated with muntins that the light was limited.

After consulting with a kitchen designer about the most economical and practical way to improve their old kitchen, the Smiths found that the remedy for creating a kitchen to their liking involved only the movable things—range, refrigerator, sink—plus the installation of some built-ins, all tied up prettily with pattern and color. The five doors, two windows, and alcove are still there—structural changes weren't necessary.

A new stationary peninsula with storage space for pots and pans and kitchen silverware was built in the area where the table had been (it provides just the additional work area needed to make meal preparation here comfortable). A continuous counter top with a new double bowl sink was built against the wall which had housed the old-fashioned sink and two cupboards. The range, a new one, was relocated in a more convenient spot flush to the working counters, leaving the alcove space free for a home freezer. A dishwasher was tucked neatly under the counter top to the right of the sink. The refrigerator is just a step from the marvelous new peninsula. The cabinets are now birch, with a natural finish, which Kathryn will happily tell you never shows one smudgy finger mark.

The window was changed for a new one with a generous clear glass center section—now it throws light throughout the attractive kitchen, with its bright yellow vinyl counter tops, its fresh green and gray figured wallpaper, and gray rubber tile floor.



BEFORE: Range in an alcove seemed miles away from work counters. **AFTER:** Now that the range is more conveniently located, alcove is ideal spot for a freezer. Peninsula not only offers more and better counter space than table, but it also provides excellent storage space below





Choose from a thousand heats—Contro-lo Burners.

Famous Tappan Tel-U-Set controls at your fingertips.

Loads of work surface in the middle with the Divided Top.

World's best baker! Chrome Lined Oven *reflects* the heat.

Oven starts-stops itself—Automatic Oven Control.

You *see* what's cooking through the Visualite Window.

Presto—The broiler's out! Delicious, flame-kissed foods.

Crisp Chest keeps foods fresh and moisture-free, always handy.

What a Lift at cleaning time! The oven door just lifts off!

Everything you want—right at your fingertips

and the beauty of it is—it's a TAPPAN

Yes, Tappan has long been famous for beautiful ranges that brighten the kitchen...lighten cooking. And this *new* beauty is loaded with Tappan touches to give you years of better...more enjoyable cooking.

TAPPAN GAS RANGES

In models to fit every kitchen, every budget. For city gas, Philgas, other LP (bottled) gases. The Tappan Stove Company. Dept. A-94, Mansfield, Ohio.

"...one of these BLUE RIDGE patterns was created for you!"



HANDPAINTED UNDER THE GLAZE *Blue Ridge* DINNERWARE

SOUTHERN POTTERIES, INC., ERWIN, TENN.



UNDERWOOD'S

Glorifies cooked foods, too: Try stirring a canful into your next casserole dish. (New Family Size fully flavors a two quart casserole.) Add it to regular ingredients for super stuffed peppers. Familiar dishes take on lively new flavor from nourishing Underwood's!

NEW FAMILY SIZE too!

Glorifies Plain Foods

Good Victuals

(Begins on page 76)

food alone can never compensate for. But if, let's say, you worked out not more than four menus, on each of them one very special dish, the rest extremely simple—is not this approach to entertaining a far more worldly view to take?

This month, my contribution to this program, is a cold entree for buffet or supper—beautiful to behold, beautiful to eat, and so rich it is, a little goes a long way; a thing you can do way in advance of your party with nothing more than a little thin soup to preceed it; to toss a mixed green salad with water cress predominating; and perhaps, some fine old port and walnuts as the perfect ending. It is simple but it will also be a memorable meal. It is one of my standbys and through repetition, even the entree is easy to do. What with the pictures showing you just how it goes, I sincerely feel that you too, will soon enough feel that it is not remotely as difficult as the entree in my picture would lead you to believe. And as surely, you will not quarrel with my contention that it is far more distinguished than an equally expensive joint and its attendant fixings. I do most sincerely hope you find it a real contribution to the Good Victuals you serve, and I guarantee the praise you'll get will give your heart a glow.

* * * *

Such *nice* letters I did get on Good Victuals in Spain and Portugal. Among them, Mrs. Beatrice A. Kreppel of New York City, a Spanish and Portuguese translator during World War II, writes she has many Portuguese friends and will use Good Victual recipes as new surprises for them. . . . Mrs. Samuel S. Jones of Orlando, Florida wrote: "I have enjoyed your account of collecting recipes on your travels, and in reading of the Spanish and Portuguese dishes especially. There was more than a little nostalgia in picturing you in those quaint spots obtaining your material, for at the age of 16 I spent a winter in Spain and was introduced to the delicious Spanish food that cannot be surpassed. That was some 25 years ago when my likes and dislikes also were more than a little definite. I mention this because of one luscious dish we were served frequently at our hotel in Valencia. With our faltering Spanish, and their lack of any English whatever, the dining room staff was unable to convey just what it was. I ordered it whenever possible, knowing it was the most delectable seafood I had ever eaten. You can imagine my shock and dismay in learning it was tiny octopus! By then, I had become

CONTINUED ON PAGE 91



top secret for a GREAT STEAK add...



LEA & PERRINS THE ORIGINAL WORCESTERSHIRE SAUCE

FREE! Recipe Book "Dishes Men Like." Write Lea & Perrins, Inc., 241 West Street, New York 13, N. Y. Dept. M-9.



New Easy Way to MAKE EXTRA SPARE TIME MONEY!

Take Orders Easily for Exclusive Sell-on-Sight Christmas Cards

Easiest way to make good extra cash in your spare time! Show exquisite "Feature" 21-Card Christmas Assortment to friends, neighbors... many order several boxes at low $1.00-a-box price. Make up to 50c profit per box! Show many other fast-selling greeting card assortments, personals, gift items, for big earnings every day.

SEND NO MONEY! Rush name and address on postcard — we'll send actual sample "Feature" Assortment on approval, plus FREE samples exclusive PERSONAL CHRISTMAS CARDS. No experience needed. Write NOW!

WALLACE BROWN, INC., Dept. U-154
225 FIFTH AVENUE - NEW YORK 10, N. Y.

New Miracle Jelly... CUTS OVEN GREASE Like Magic!

JUST SPREAD ON EASY-OFF... WIPE GREASE OFF ... OVEN SHINES!



No scraping! No steel wool! No razor blades! No ammonia! Even hard-crusted, baked-on grease wipes right off, leaves oven, burners, racks, grills, walls sparkling clean! Try new Easy-Off! In 8 oz. and 16 oz. jars.

LOOK FOR FREE BRUSH ATTACHED

EASY-OFF OVEN CLEANER

HOW TO MAKE

Chuck Wagon Meat Balls

glamor eating that sings with California flavor

SO YOU think meat balls are humdrum? This recipe will change your mind—*fast!* The secret is: here they sing with the bright sunny flavor of California Ripe Olives. Try it and taste what we mean.



1 egg
⅓ cup fine dry bread crumbs
2 tbsps. milk
1 tsp. salt
1 pound ground lean beef
1 tbsp. shortening
¾ cup ripe olives
1 (10½-ounce) can tomato soup
1 tbsp. vinegar
1 tsp. prepared mustard
1 tsp. Worcestershire sauce

Beat egg lightly and combine with crumbs, milk and salt. Add beef and mix well. Shape into balls and brown in hot shortening. While meat browns, cut olives into large pieces. Put browned meat balls into baking dish. Heat undiluted soup with vinegar, mustard, Worcestershire sauce and olives. Pour over meat balls and cover. Bake in moderate oven (350 degrees F.) 30 minutes. Makes 4 generous servings.

For your best friends—set out your best welcome—that's *whole* Ripe Olives, of course—in a handy "welcome bowl" or tempting appetizer tray.



Free Ripe Olive Recipe Booklet

For dozens of exciting ways to add California flavor to daily cooking, send for "Elegant but Easy Recipes with California Ripe Olives." Write Olive Advisory Board, Dept. A-49, 24 California Street, San Francisco 11, California.

ripe olives*

make meals that sing with California flavor

*Ripe or green-ripe...whole, pitted, chopped or sliced!

Good Victuals

(Begins on page 76)

so fond of the little tendrils that, all ideas to the contrary, I found I still loved the wonderful food. I had learned my first lesson in being prejudiced about a food because of its name, and I *hope* you will try it at least. I understand it is served in New York. Please do!"

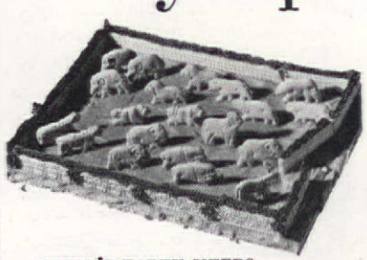
And from Mrs. J. A. Borba of Chino, California: "I just received my June copy of AMERICAN HOME and was so pleased with your article 'Good Victuals from Portugal.' My husband and I are both of Portuguese extraction, although our families migrated to America some 30 years ago from the Azore Islands, possessions of Portugal. We know so little about Portuguese victuals we're always so happy to know more about it. Thank you so much for the very nice article and for the recipes which I am adding to my collection."

* * * *

Over my desk, a delightful little book from the Rodale press—*Old English Coffeehouses.* Discovered in original 17th-century pamphlet form in the Rare Documents Division of the Yale Library, it reprints "The Women's Petition against Coffee," dated 1674 and representing to "Publick Consideration the Grand INCONVENIENCES accruing to their SEX from the Exceffive Ufe of that Drying, Enfeebling *Liquor.*" Also, in full, the men's rebuttal "VINDICATING Their Own Performances, and the Vertues of their Liquor, from the Undeferved Afperfions lately Caft upon them, in their (the women's petition) Scandalous Pamplet." No mincing of words in this age of pamphlets, and the contemporary illustrations in color are delightful. I can think of no more sophisticated gift for $1.25.

* * * *

Party Tip



CHILD'S PARTY NEEDS A SPECIAL TABLE CENTER

Let an animal yard be your centerpiece. Spread green colored frosting (made of water and confectioners' sugar) on aluminum foil over cardboard. Place animal crackers on "grass." Fence 'em in with cookie wafers* topped by a frosting design

Only Royal INSTANT PUDDING is Super Homogenized



Extra Smooth! Extra Delicious! Digestible!

Because Royal Instant Pudding—and only Royal—is pre-cooked and *super homogenized,* it is buttery smooth from the swirls on top to the last smidgen you greedily scrape from the dish. Your tongue finds no tough film, no lumps, no starchy taste in a luscious spoonful. It's so easy to digest you can give it to babies. Get *super homogenized* ROYAL INSTANT PUDDING at your food store today.

Ideal, too, for Making Quick Ice Cream, Frostings, Pie Filling!



HOWDY DOODY'S FAVORITE Copr. KAGRAN

How To

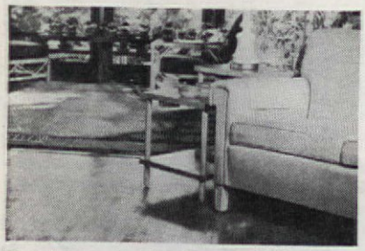
throw away your scrub brush forever

and have cleaner, more beautiful floors easier!

If you've been scrubbing the *life* out of your floors before waxing, here's some important do's and don'ts on the care of wood and linoleum floors.



Dry Clean Your Floors With Preen. Floor experts warn water damages floors; linoleum doesn't wear out, it washes out. Yet floors must be clean before re-waxing. Because Preen contains efficient *dry cleaners* and *pure, polishing waxes*, Preen cleans and waxes floors thoroughly, safely, perfectly. The long-handled Preener shown above saves bending.



Give Floors Lasting Beauty With Preen. Ordinary wax applied over improperly cleaned floors seals down dirt causing discoloration. In one application, Preen's cleaners penetrate and remove dirt scientifically; the genuine waxes polish quickly to a brilliant protective lustre that resists wear and water.



Save Time and Work With Preen. Once linoleum and wood floors are Preened, they need little care between applications. Preen's double-action eliminates scrubbing, prevents darkening, provides a longer-lasting, more water-resistant shine.

Favorite In Fine Homes For 10 Years



PREEN

REG. U.S. PAT. OFF.

Cleans As It Waxes

SEND FOR FREE BOOKLET TODAY

A. S. Harrison Company, Dept. A-1
South Norwalk, Connecticut

FREE Send free copy BOOKLET ON FLOOR CARE, giving expert advice on proper care of all types of floors. Worth having.

NAME_____

STREET_____

CITY_____ STATE_____

Anne's Notebook

(Begins on page 73)

will meet with wholehearted approval.

MUSHROOM FILBERT SAUCE gives inexpensive glamor to cauliflower buds. Add ⅓ cup milk to a can condensed cream of mushroom soup. Heat, stirring constantly. Add ¼ cup toasted chipped filberts. Dresses up string beans, too.

SPANISH RICE AND MACARONI CREOLE in *single-serving cans* have been added to a fast growing line of stews, beef goulash, chop suey, and others. Busy homemakers with small families find them a joy. Each can has a generous serving, and you can please different preferences with the twist of a can opener. Heat and serve.

I WAS A DOUBTING THOMAS ABOUT MEAT TENDERIZERS until I was caught raving about a particularly tender and juicy steak at a friend's home. It was a chuck steak that had been treated with a tenderizer. So convinced I am now that the tenderizer has a permanent spot on my pantry shelf.

COFFEE ICE CREAM is hard to find sometimes. I've started making it myself. The fast way is to blend 1 tbs. of dry instant coffee with 1 pkg. ice cream mix and follow pkg. directions. If you prefer a stronger coffee flavor, use 4 tsp. of dry instant coffee.

HERE'S A MOCHA SAUCE . . . quick to do and luscious. Blend 1 tbs. instant coffee with 1 cup canned chocolate sauce. Heat gently and serve warm. We like it 'specially on chocolate or coffee ice cream.

WE LIKE GRILLED SARDINES as an evening snack, and fixed this way: Toast lightly 8 3-in. strips of white bread. Make a paste of 6-8 skinless and boneless sardines, 1 tsp. grated onion, 1 tbs. prepared mustard, 3 tbs. butter, 1 tsp. vinegar, ½ tsp. salt. Spread evenly on toast and top each with a whole sardine . . . squeezing on a little lemon juice. Broil a few minutes and serve at once.

WE NEVER TIRE OF COLE SLAW when made this way: Combine shredded cabbage and carrots with some grated onion and celery seed. Mix with a tart homemade salad dressing.

A NEW MINT CONCENTRATE flavoring is tantalizing the taste buds here. Made of carefully chosen, fresh mint leaves, this flavoring agent has long shelf life and many uses. We've tried it in salad dressing for fruit salad, in lamb gravy, and in tea—hot or iced. Use sparingly however, for it is highly concentrated.

LEMON IS MAGIC. Add 1 or 2 tsp. lemon juice to water when cooking white vegetables. It keeps 'em white.

THIS SAME CITRUS JUICE gives an unusual tang to a gelatin salad when added to the juice drained from canned pears and used for liquid with raspberry-flavored gelatin. Pour over pear halves in mold. Chill. Serve in lettuce cups with boiled dressing.



Those are not just idle words. Regardless of the weave, pattern, or quality, wall-to-wall carpet cannot appear at its lovely-best unless properly installed.

that means

NO TACK MARKS

with

Smoothedge®

MODERN TACKLESS INSTALLATION

Those beautiful, smooth, tailored lines along moldings and up to hearths, stairways, and doorways are admired by everyone. Fastidious homemakers abhor unsightly dust-filled tack marks. SMOOTHEDGE can be used on any kind of floor with any type of carpet.



Write today for our free booklet. Learn what to look for when you select carpet. You'll find it will save you time and dollars.

REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

THE ROBERTS CO.
Dept. AH49
1536 N. Indiana St., Los Angeles 54, Calif.

Please send me my free copy of "Carpet As You'd Like It."

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

Note: In Canada write Box 129, Weston, Ont.

Disposers

(Begins on page 83)

The cost of operation, although it varies because of local gas and electric rates, amounts to only a few pennies a day—far less in many instances than the cost of daily or weekly trash collections.

Incinerators designed especially for kitchen installation are worth their weight in steps saved. They are counter high and finished either in white enamel or stainless steel. Other units, with less expensive finishes, are designed to look well in the basement or utility room.

All of them dispose of garbage, wet or dry, and of trash of all kinds —bones, seafood shells, discarded clothing, boxes, paper, dead flowers—in short, all combustible materials. They *will not*, however, dispose of bottles, tin cans, scrap metal, or crockery.

TWO TYPES OF AUTOMATICS

Both gas and electricity operated incinerators come in two types, and you never set a match to either.

One type operates continuously, at very low heat. You can add to its load at any time. The low heat dries out the trash or garbage, which then acts as its own fuel and dissolves into fine ash.

The second type operates at fairly high temperatures. You turn them on when you load them, and they dispose of their loads rather rapidly —after which time they turn themselves off.

Any incinerator is safe if it carries a seal of approval by the American Gas Association or the Underwriter's Laboratory.

CARE OF INCINERATORS

They require only that you empty the ash pan about once each month—and when you do, the ash can be spread on your compost heap. Many models provide an easy access to grates so that you may remove glass or metal which may accidentally make its way into the unit. Aside from this, the only maintenance necessary is an occasional cleaning of the exterior—just as you would clean any other appliance.

NONAUTOMATIC INCINERATORS:

For those who don't have enough room indoors for an incinerator, there are a large variety of outdoor types. These have been redesigned to be both efficient, safe, and a credit to your backyard. They do not require either gas or electricity. Most of these outdoor incinerators destroy the garbage and trash through flame but there is one type which is set underground and operates on a chemical which turns the trash and garbage into a liquid. This dissolving action is strong enough to deal with ordinary garbage as well as bones.

New Keys to Home Canning by Lucina Ball



20 MILLION HOME CANNERS PROVIDE THEIR FAMILIES WITH MORE DELICIOUS, MORE NUTRITIOUS FOOD, SEASONED TO *THEIR* TASTE! By adding new twists many give their home canning more variety, too! Yet home canning costs only about 3¢ a jar —for heat, cap and jar (estimated jar-life at 8 years).



Surprise Flavors

When you make peach butter, dress it up with subtle new flavors by adding a dash of ginger or nutmeg. Or give new taste-appeal to your canned pears by cooking them with orange peel or pineapple juice.



No Doubt About It

Ball Mason Jars—outstanding favorites for 4 generations—are made especially for home canning, assure best results. Shaped for space-saving, they've non-slip ribs—are the ONLY jars that come with famous Ball DOME Lids!

Plump and Pretty

To keep your pickles from shriveling, don't add too much sugar, salt or vinegar at one time. Fruits and fruit pickles will be plumper if left standing in syrup 12 to 24 hours before canning.

Look for the ENAMEL Lining!



Home canners like the clean-looking, cream-white enamel of Ball Dome Lids that resists acids and prevents corrosion. And, they prefer the seal they can *SEE* . . . DOME down, jar sealed.

Beauty Treatment

To keep fruit from darkening when preparing to can: Add to 1 gallon of cool water, 2 tablespoons each salt and vinegar. Drop fruit into salt-vinegar water as you peel it. Don't leave it in water over 20 minutes. Rinse on removing.

Blue Book Tells How



This beautifully illustrated book on home canning and freezing contains over 300 recipes . . . everything from old-time favorites like salt corn to many newer ones. For your copy, send 25¢ (coin) to: BALL BLUE BOOK, Dept. AH94, Muncie, Ind.

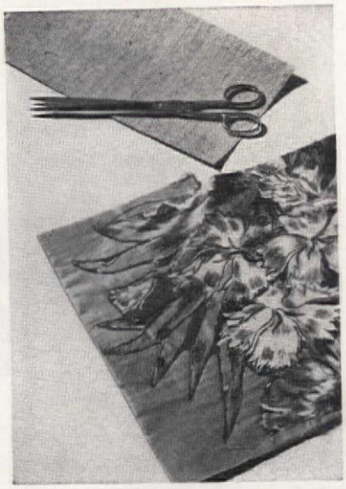
© 1954 BALL BROS. CO.

Guaranteed by Good Housekeeping

CAN WITH CONFIDENCE ...CAN WITH Ball

Good Hardware

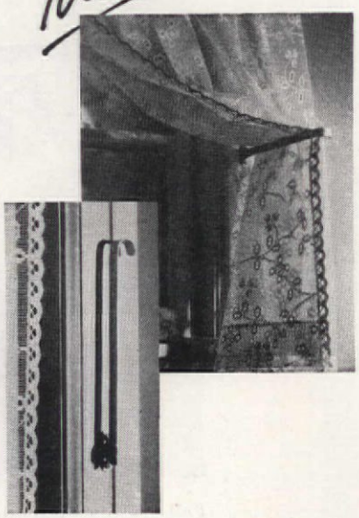
(Begins on page 60)



For cut-out drapery border (page 63), first cut around outlines of motif, allowing about ¼-inch beyond motif for stitching and final trimming. Cut strips of Permette about 6 inches wide, and long enough to reach from bottom of hem up to (but not including) heading. Fold strips of solid-colored material (cut 12½ inches wide) around Permette, and stitch on one side. Stitch cut-out drapery fabric to fabric-covered Permette. Repeat this stitching to prevent raveling. Finally, cut out whole assembly, Permette and all, close to stitching. Voilá!

MORE ON PAGE 94

Idea!



Like many good ideas, it's so simple! A curtain holdback that folds up against the window, out of sight, when not in use. Curtains won't wrinkle, either, for there is plenty of room on the nine-inch holdback. Made by the H. L. Judd Company

OIL-O-MATIC users report they save up to 30% on fuel bills!

You can save, too!

Find your nearest Williams dealer listed under "Furnaces" or "Oil Burners" in classified yellow pages of your telephone directory. Call him! He will gladly estimate the actual savings you can expect when he installs your new Oil-O-Matic or Gas-O-Matic equipment.



Eureka Williams
OIL-O-MATIC

Winter air conditioners, boiler-burner units, conversion burners —featuring the world's original *Metered Low Pressure*, which cuts your fuel costs up to 30%. Approved by Underwriters' Laboratories.



Eureka Williams
GAS-O-MATIC

Winter air conditioners, gravity furnaces, conversion burners—featuring exclusive, fuel-saving *Metered Flow Pressure*. Approved both by Underwriters' Laboratories and American Gas Association.



Eureka Williams
AIR-O-MATIC

Summer air-condition your entire home for far less than you think! It's already more than *half paid for* if you have installed Oil-O-Matic or Gas-O-Matic Winter Air Conditioning, because Air-O-Matic can be easily added to these or any other approved forced warm air system. Five-year guarantee. Approved by Underwriters' Laboratories.

Learn the big difference in oil heat— cut fuel costs 3 ways!

Oil-O-Matic, the original *Metered Low Pressure* (created by *Williams* more than 35 years ago) cuts heating costs 3 ways: (1) Burns the new catalytic oils that give more heat per dollar. (2) Meters oil drop by tiny drop exactly as needed. (3) Burns oil completely by *double blending* oil and air for a hotter, cleaner flame.

What's more, with its original *Metered Low Pressure*, Oil-O-Matic lasts twice as long as ordinary burners, requires *no* expensive service. Its oil-air nozzle is guaranteed *for life!*

Plus NEW LOW PRICES!

Now *every* home can afford the comfort and economy of a *Williams* Oil-O-Matic, the original *Metered Low Pressure* oil heat. Call your dealer for free heating survey of your home and for estimate based on new low prices.

EW PRODUCTS

WILLIAMS DIVISION
Eureka Williams Company
Division of Henney Motor Company, Inc.
Bloomington, Illinois
Better Products, Better Made *for better living!*



Williams Division • Eureka Williams Company
Division of Henney Motor Company, Inc.
Bloomington, Illinois

Please send me FREE copy of valuable booklet, *Oil Heat Buyer's Guide*, name of my nearest *Williams* dealer, and additional information on (check which):

☐ OIL-O-MATIC Oil Heat
☐ GAS-O-MATIC Gas Heat
☐ AIR-O-MATIC Home Cooling and Air Conditioning

Name_____

Address_____

City_____ State_____ AH-9



LET A WURLITZER PIANO MAKE YOURS A MUSICALLY HAPPY FAMILY

Inviting tone. Flawless performance. Smart styling. These features combine to make the Wurlitzer Piano a lasting family treasure *worth many times its modest cost!*

There is no age requirement to enjoy music; a musical family is a happy family.

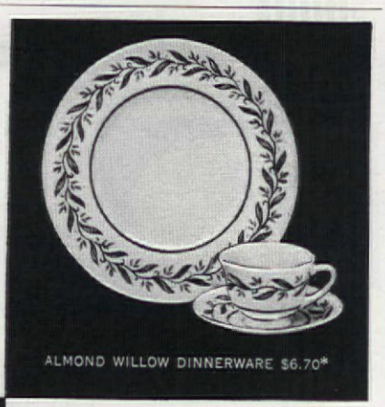
Write Dept. AH-5 for Free set of color reproductions of Wurlitzer Pianos. Priced from $464.00 to $3617.00. (Bench Included).

MORE PEOPLE BUY WURLITZER PIANOS THAN THOSE OF ANY OTHER NAME

WURLITZER PIANOS

The Rudolph Wurlitzer Company, DeKalb, Illinois





ALMOND WILLOW DINNERWARE $6.70*



GRANTHAM DINNERWARE $6.70*

Choose Royally

If you value perfection in small things, you'll treasure the flawless detail of this fine English dinnerware by Royal Doulton.

Send for illustrated china leaflet, 10¢; new figurine book in full color, 25¢.

*Prices cover 5-pc. place setting.

Choose Royal Doulton

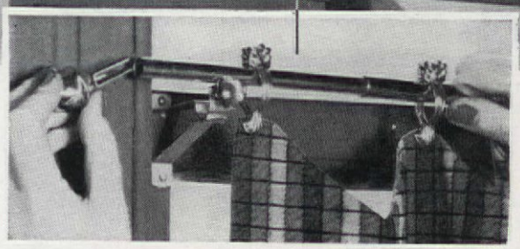
DOULTON & COMPANY, INC., Dept. A-7, 11 East 26th Street, New York 10, N. Y.

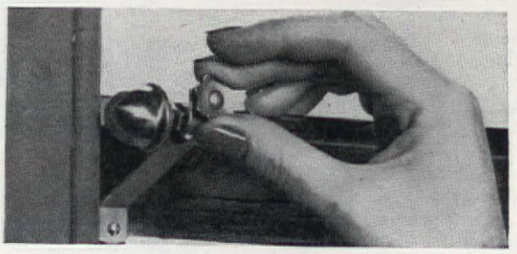
Good Hardware

(Begins on page 60)

Ready-made draperies plus café curtains of checked denim pair up to make an unusual combination for this double window, and the use of handsome brass hardware makes them even more attractive. To hang draperies on round brass rod going across top of both windows, French heading hooks were sewn on each pleat







Polished brass extension rod, brackets with ornamental set screws and end caps come as a package and are very simple to install. Attach where desired (we put this one right on window sash), extend rod proper length, insert end caps into rod, tighten set screw to hold rod firmly in place. This rod extends 28 to 48 in.; others will extend from 48 to 86 in.; or 66 to 120 in. Like hardware at top of page, they're by H. L. Judd Co.

SEE HOW WINDOW BEAUTY CAN GIVE YOU TWO LIVING ROOMS

Count on Andersen WINDOWALLS helping you to spacious, cheerful living, by giving you two living rooms.

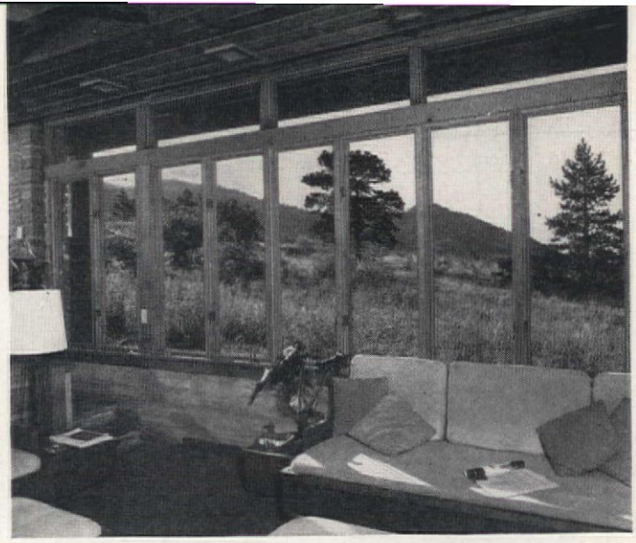
Your indoor living room invites sunshine through clear reaches of glass. A touch opens your WINDOWALLS to capture each breeze.

A barren porch enclosed with Andersen WINDOWALLS becomes a lovely extra room for outdoor living. Yet, in an instant WINDOWALLS close tight against wet or wintry weather.

Get complete information on window beauty for *your* home with Andersen WINDOWALLS. Just talk to your architect, builder or lumber dealer. Or send the coupon to Andersen.

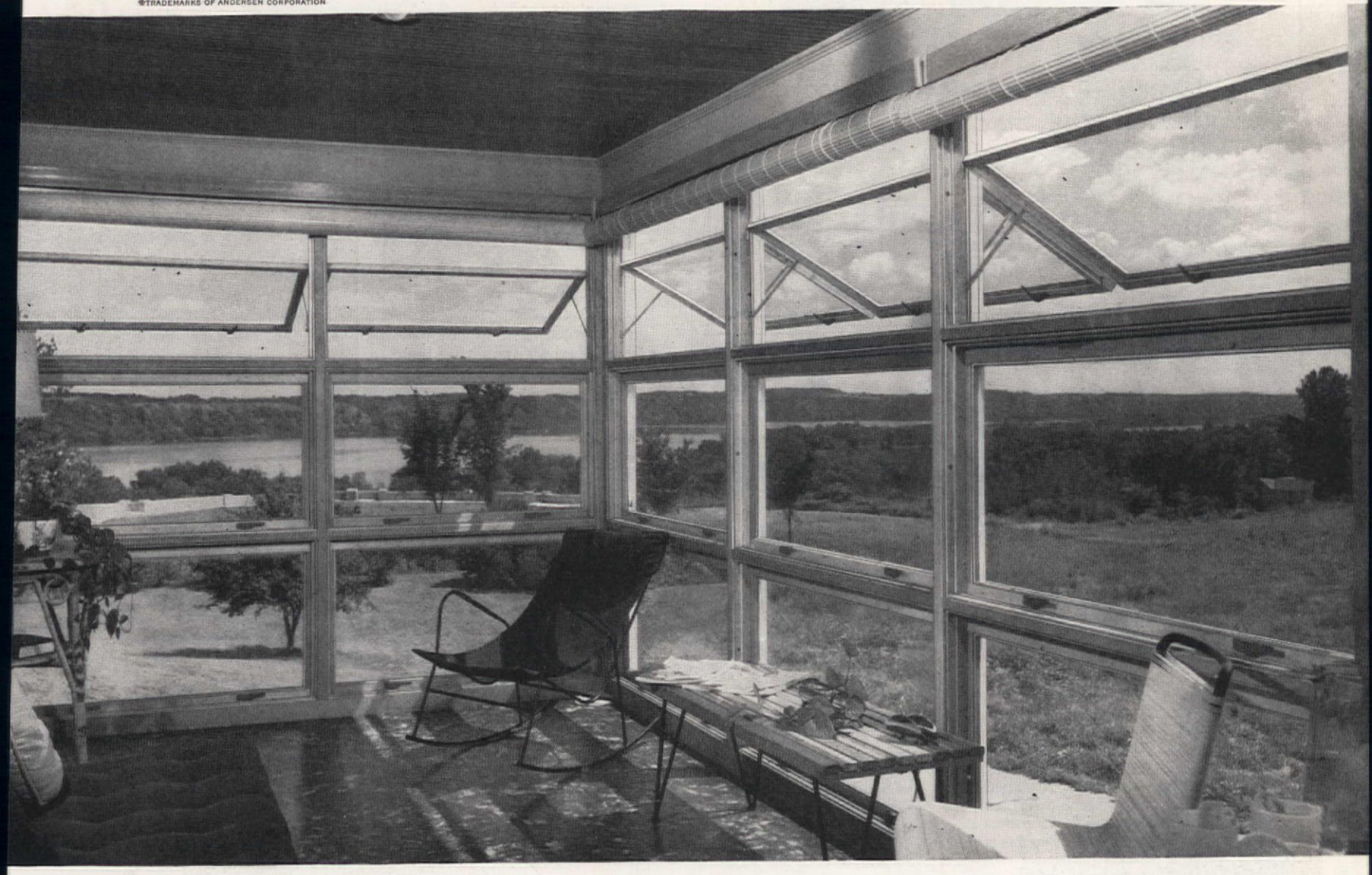
Andersen *Windowalls** GIVE YOU WINDOW BEAUTY

*TRADEMARKS OF ANDERSEN CORPORATION



INDOOR LIVING is a greater pleasure when all outdoors is part of the room through Andersen WINDOWALLS.

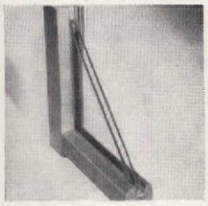
*AN EXTRA LIVING ROOM for the whole family on an all-weather porch enclosed with Andersen Flexivents.**



ANDERSEN WINDOWALLS OFFER THESE BIG ADVANTAGES



EASY WINDOW CLEANING. Sash open wide. Wash outside surfaces easily inside your home. See how simple it is on this hopper style Flexivent.



DOUBLE INSULATING GLASS. Gives year 'round insulation with 2 less glass surfaces to clean. Cuts cleaning time in half!



LIGHTWEIGHT STORM PANELS. Fit windows exactly to provide efficient double glazing. Picture above shows Andersen Gliding Window.



WINDOWS OPEN EASILY. Precision manufacture means WINDOWALLS open smoothly and effortlessly, just like the Gliding Window above.

MAIL FOR **FREE** WINDOW IDEAS

ANDERSEN CORPORATION AH-94
BAYPORT, MINNESOTA

Mail this coupon today for your *free* treasure trove of window beauty photos and ideas. Get 36 pages of window beauty pictures—16 pages of window facts and information.

Please Check { ☐ I plan to build ☐ I plan to remodel

Name .....

Address .....

City ..... *Zone* ..... *State* .....



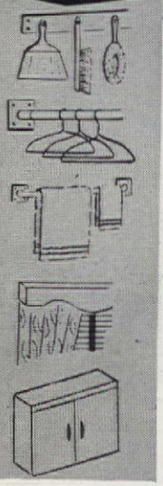
"If you can fix a faucet, you can insulate your attic with KIMSUL —it's easy as A B C!"

Kimberly-Clark Corporation
Neenah, Wisconsin

KIMSUL INSULATION
A PRODUCT OF Kimberly-Clark

MOLLY

WHERE NAILS AND SCREWS WON'T HOLD ...MOLLY WILL





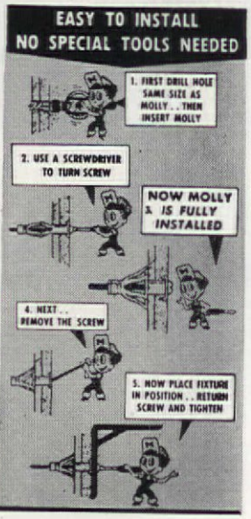
REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

PUTS THE FIX IN FIXTURES

Molly Screw Anchors hold any fixture securely in any hollow wall construction. Molly allows you to install fixtures exactly where you want them—not where the studs are. Puts an end to loose fixtures, broken walls, crumbled plaster. Molly reinforces the area in which it is used and will not pull through. Once installed, the anchorage is permanent. Fixtures can be removed for cleaning and be replaced in the same anchor. Mollys are inexpensive and easy to install.



EASY TO INSTALL
NO SPECIAL TOOLS NEEDED



Write For FREE Folder!

ASK YOUR HARDWARE DEALER



SCREW ANCHORS
MOLLY CORPORATION • DEPT. 117 • READING, PA.

Take the Long View

LURA OSBORNE GAINES

Are you planning a house, choosing a building site? You'll save a lot of headaches if you take the long view. Is this home to be permanent? Do you want satisfaction, convenience, and comfort in the so-called "twilight years" of life? Then give those years consideration. Back in '37, had we taken the long view, I wouldn't be writing this article. Now the twilight years draw near—and we must be content to live with young middle-age planning.

Mistake number one: Our original cabin was built on the strength of a "view" (look out for that view bugbear) for our site is on a knoll some distance from the highway. The various outbuildings, water system, etc., developed naturally around the cabin site, and for a long term of years, during summer vacations, things were quite satisfactory.

But four years ago, when my husband retired, we faced the need for a permanent dwelling. Then we discovered the fly in the porridge: that long trek up hill several times a day, laborious paths to clear in winter, a year-round driveway problem. We could not scrap our original site, for too much money and labor were involved.

Mistake number two: Our picnic ground and outdoor fireplace. Again the error was in choice of site. We let a pine grove and view from the road run away with us. Nestled in the trees, near a moss-covered rock, our grounds are inviting—and in the early years we enjoyed the barbecue. Our children were home to do the toting. Up hill, down hill . . . everything from matches to lemonade poses a toting problem—and with each passing year our regrets grow louder. Now three or four outdoor meals each summer (when children and grandchildren are home to tote) are the limit. Oh, why didn't we build the fireplace adjoining our house?

Mistake number three: The results of limitation. My husband had some knowledge of building and had taught mechanical drawing, so he drew up the plans for my O.K. Together we worked things out. Should our living room, our bedroom, be just a few feet longer—or wider? The question of cost arose—and Mr. Dollar won out. We failed to take the long view—and we're sorry.

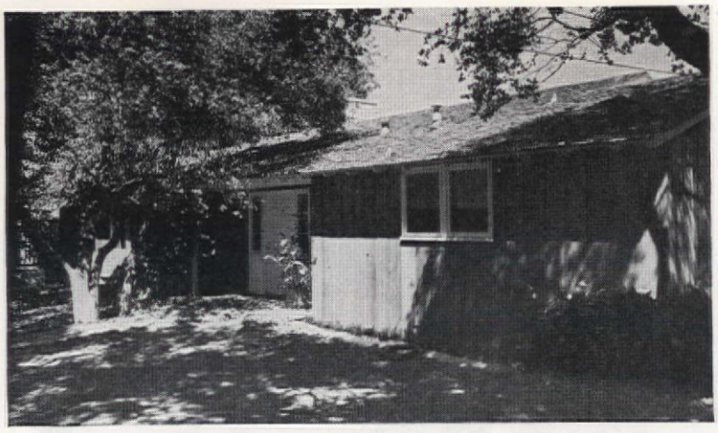
On paper, our 12′x20′ living room seemed very adequate. With the addition of a dining alcove or sizeable breakfast nook, it might have passed muster—but the first dinner party showed our mistake. It was crowded. In the bedroom, our error in judgment was not so glaring, yet a few added feet would have given us a room to be proud of. It isn't bad, it isn't good—it's tolerable.

Like most people who plan a home, we studied the magazines. And quite in accord with the modern trend, our kitchen boasts a counter, a neat little deal jutting out from one side to divide the cooking and eating areas. It looks lovely, convenient, on paper. But our room is too narrow (nine feet) for a jutting counter. Such counters have their points—in a good wide kitchen, but ours limits the breakfast nook—four people and we're crowded! Had we built this precious asset along the wall, our kitchen wouldn't look "cut-up," would be quite acceptable.

Yes, in planning our home we missed the boat on many counts. If we were to build again, our main floor would boast a second bedroom, be it ever so small. Ours, in the basement, a combination den and bedroom, is used to advantage. But, oh the times we've berated ourselves for the lack of a more accessible bedroom!

I should feel disloyal if I should unearth all the errors, but none of the highlights of this home we love so dearly. For in some matters we did use foresight. Our house is small, yet folk say in amazement, "How spacious! Why I never dreamed. . . ." "It's our decorative scheme," we reply, for we stuck to one color throughout the house. Our choice was yellow—with pine groves on every side, and a dearth of sunshine in winter, yellow is a happy shade indeed.

Our house sits at an angle, much to everyone's wonderment. And the result—more light and an all-round view we love. For poised as we are, a bit askew, mountain, lake, and pine trees creep in on all sides. We made many an error, but in this matter at least, we did take the long view.



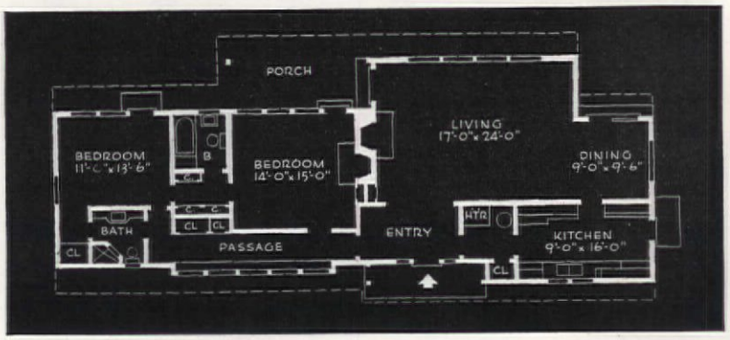


Small House with a Good Point of View

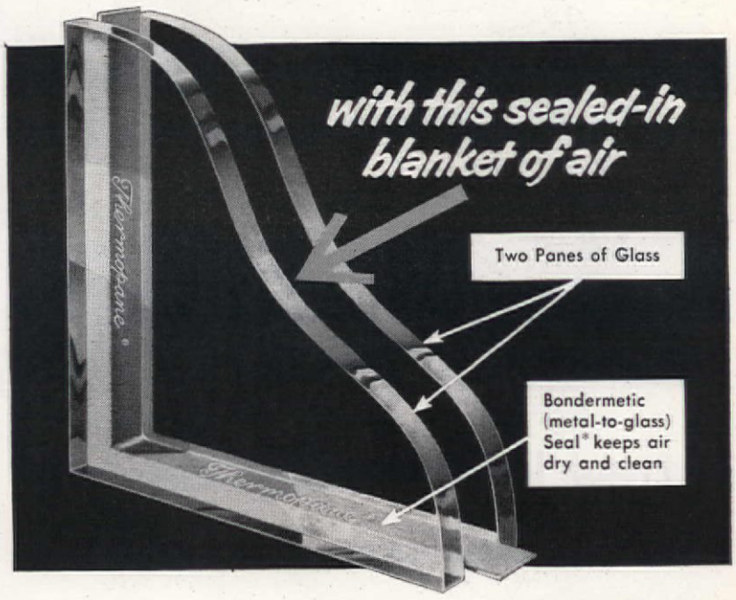
ETHEL McCALL HEAD

After their three children had married, Mr. and Mrs. H. H. Baskerville of Pasadena built this new home, geared to their own comfort and designed to harbor the furnishings they had enjoyed living with through the years. They believed that the long, low lines of an old ranch house would be appropriate to their wooded land, but they wanted walls of glass and plenty of good circulation to outdoor living areas. Designer Jack De Longe understood their thinking completely and reflected it in the plan and design of this charming small house built of redwood with white trim and fieldstone accents—just enough house for two people to live in graciously, and welcome visiting offspring. The view is to the east, so it's there that all principal rooms are faced.

CONTINUED ON PAGE 98



Here's the modern way to INSULATE WINDOWS



Thermopane* INSULATING GLASS SAVES WORK

With *Thermopane* in every window, you never need to buy and bother with storm sash. *Thermopane* makes windows self-insulating.



Thermopane INSULATING GLASS SAVES MONEY

Heat loss through *Thermopane* is half that through single-pane windows. You save fuel. And in summer, *Thermopane* helps air conditioning operate more efficiently.



Thermopane INSULATING GLASS REDUCES DRAFTS

You can sit closer to your windows in cold weather without feeling chilly. Floor space near your windows is usable all year.



Thermopane INSULATING GLASS KEEPS ROOMS QUIETER

The two panes of glass and the sealed-in air space effectively muffle outside noise.

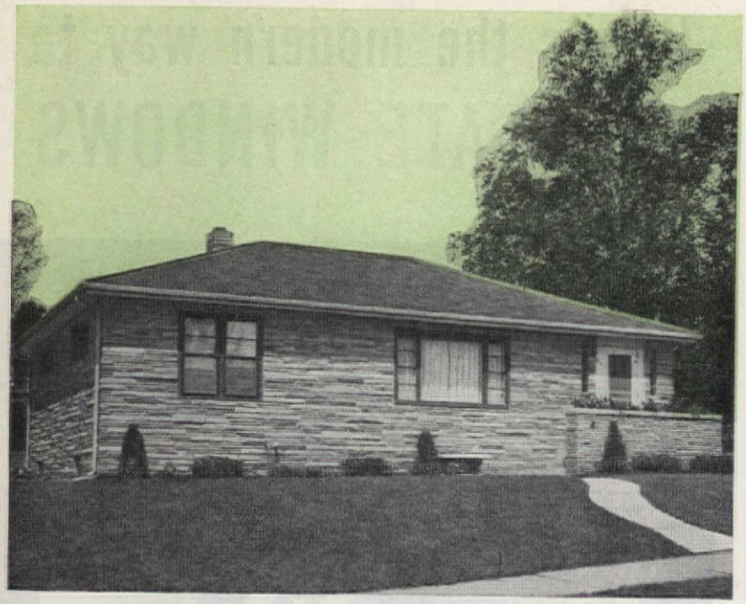


It's a wonderful feeling to have all your windows insulated the year 'round with work-saving, money-saving *Thermopane*. Look into it before you build or remodel. Compare its cost with good storm windows. Compare the benefits. You'll see why more than 4,000,000 units of *Thermopane* insulating glass have been sold. *Thermopane* in economical standard sizes is stocked by L·O·F Glass Distributors for ready delivery. They are listed in the yellow pages of your phone book. Write to Dept. 494 for our booklet "Self-insulating Windows of *Thermopane*". *®

L·O·F GLASS Compliments FIBER-GLASS

LIBBEY·OWENS·FORD GLASS COMPANY

608 Madison Ave., Toledo 3, Ohio



1729

new ledge stone design

accents the best lines of your home

To create a stone design that would accent the long, low lines of ranch houses was an exciting idea — and Perma-Stone did it with dramatic success. This popular new ledge stone design adds charm to any type of architecture, to old or new homes. Now Perma-Stone offers pleasing new wide-and-narrow combinations. A full range of designs for luxurious all-over effects or smartly modern decorative trim. Your dealer will suggest many low-cost ways to use Perma-Stone in beautiful blended colors and rich stone textures. See him for free estimate, easy terms.



free book

of Perma-Stone Homes

Send today for this book of exciting ideas. Shows many new and modernized homes, "before" and "after" photos, ways to use ultra-modern Perma-Stone. Tells about its low cost, permanent beauty without upkeep, insulating value, safety from fire, weather, vermin. Explains advantages of Perma-Stone for concrete block homes. Shows ways to beautify home *interiors*. Mail coupon for free book and dealer's name.

PERMA-STONE
Reg. U. S. Pat. Off.
for Beauty • Permanence • Strength

25th year of service to AMERICAN HOMEOWNERS

Perma-Stone is the registered mark of the PERMA-STONE COMPANY, originator of moulded stone wall-facing.

Perma-Stone Co., Desk F-24, 719 E. Hudson St., Columbus 11, Ohio
Send free book, "Modernizing Magic," and name of your local dealer.

Name_____

Street_____

City_____ State_____

Good Point of View

(Begins on page 97)



each with its own wall of windows, and its own door to the porch which runs the length of the house. The circulation couldn't be better, for the entry leads to kitchen and utility room on the right, to the bedroom passage on the left, while the large living room opens up directly ahead (separated from the front door, when the Baskervilles so desire, by a wall of curtains on a track). No pioneer building a ranch house in bygone days ever had such airy, pleasant rooms opened to sun, light, and outdoor living!

While the junior Baskervilles might have preferred seeing some new furniture in a house so contemporary in its planning, the Baskerville Seniors, who occupy it, were much too fond of their old things to part with them—and the design of the house was eminently friendly to such an arrangement. Nothing could be sleeker and newer in feeling than the whitewashed brick fireplace in the living room above—yet old furnishings take very well to it. The same bold brickwork fashions the fireplace wall in the master bedroom shown below—but here an old marble mantel, a family heirloom, adds an amusing quaint note to the modern treatment, and a family portrait, wide oak-plank floors, white rugs, and open bookshelves make this a bedroom which doubles equally well as a pleasant little sitting room. The entire east

CONTINUED ON PAGE 100



Authentic, Adaptable

Faithfully reproduced Traditional American furniture, designed to meet today's needs for utility and convenience



ABOVE
For your bedroom, warm, mellow Old Colony by famous Heywood-Wakefield. As efficient as it is interesting in design and finish, the Mr. and Mrs. dresser shown has been scaled to take up minimum floor space, and give you maximum storage room.



LEFT
For your dining room, the graceful Old Colony drop-leaf table extends to seat six, folds down to console size. Of fine solid birch in several rich finishes, Old Colony Home-Planned furniture is available in over eighty pieces for every room in the house.



LEFT
For your living room, Old Colony furniture sets a friendly, informal scene for today's casual living. Start with the pieces you need now; add more later whenever your budget permits.
See Heywood-Wakefield Old Colony at your favorite furniture or department store.

HOME-PLANNED
Old Colony
by
HEYWOOD-WAKEFIELD
EST. 1826
Guaranteed by Good Housekeeping

NEW "HOW TO DECORATE WITH OLD COLONY" BOOK—Mary L. Brandt, nationally known decorating consultant, tells you how to plan an attractive home with Old Colony. Send 25¢ in coin for your copy. If you'd also like our decorating book on "Home-Planned Modern," send 50¢ in coin for both.



Heywood-Wakefield, Gardner, Mass. Dept. AH 31
I enclose ..... in coin for your decorating books at 25¢ each.
(check your choice) ☐ Old Colony ☐ Modern
NAME .....
STREET .....
CITY & ZONE ..... STATE .....

Heywood-Wakefield, also makers of Ashcraft and Modern furniture

Whisper-soft upholstery ...in muted tones!

It's the subtle new Seville pattern

Du Pont's latest

Fabrilite®

ELASTIC

SUPPORTED VINYL PLASTIC UPHOLSTERY

Now . . . Du Pont "Fabrilite" elastic supported vinyl plastic upholstery with an elegant softness that conjures up the handiwork of Old World leather craftsmen! It's the fabulous new Seville pattern in a range of smart, subdued colors by Russel Wright that lend an air of quiet distinction to any room. Though soft as a glove, Seville is super-tough . . . washable, too! Comes in the new dry, high-slip finish (a unique "Fabrilite" feature) that means genuine comfort, less dirt accumulation. See Seville at better stores everywhere.

*"Fabrilite" is also used for fine luggage, handbags, women's shoes and folding doors.



DU PONT

REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY



Good Point of View

(Begins on page 97)

wall is opened to the view; and French doors lead directly to the roofed rear porch.

Because one of the children of the family is a talented artist, the wide, well-lighted bedroom hall serves as a gallery for handsome watercolors, and the hallway does another good job, too—under the windows are open shelves for potted plants and below them, storage space for oversize books and portfolios.

The view of the living room, above, is the one you get from the entry hall—pale gray walls and ceiling are a restful color choice to set off a magnificent view across a wooded ravine to the view of mountains and city beyond, and a dusty pink carpet sets off the old walnut furniture. Green, white, and pink cretonne draperies pick up all the colors of the room in a fine bouquet, while white airplane cloth makes the curtains.

A ranch house it is, but one with a contemporary point of view which fits to perfection its owners, native Californians who admired old California redwood ranch houses, but wanted one "opened up." Set back from the road, with a curved drive to the front, it seems to belong under the giant live oak trees and looks as if it had been nestled forever on its lovely site.



Next to the laundry tub is the "second guest room"—a large cupboard which houses a folding bed, double size—bed can be moved to any part of the house so visiting grandchildren can always be bedded down. The laundry tub does double duty, too—as a flower sink with open shelves above



Creamy, dreamy! And "Dutch Boy" all the way! Siding: 122 Cream House Paint. Windows, door, trim, fence: 210 Sash & Trim White. Shutters: 774 Deep Turquoise, Quick-Drying Enamel.

A sure sign a man's in love with his Home

. . . "Dutch Boy" House Paint

You can tell when a man's in love, really in love, with his home. Tell by the way he pampers it!

Does he keep it painted? You bet he does. Painted "for keeps" with "Dutch Boy" House Paint!

Try it. You'll like the extra protection "Dutch Boy" House Paint gives your home. You'll like its extra beauty, too — its very special snap and sparkle in Bright White or in colors.

Extra protection, extra beauty—but no extra effort! "Dutch Boy" House Paint goes on easy and fast. What's more, it's so high hiding it often saves you a second coat on repaint jobs.

From now on, pamper your home—with "Dutch Boy" House Paint! At the sign of your "Dutch Boy" dealer — he's listed under "Paint" in your classified telephone directory. Or see your painter. And, today, write for a free copy of "COUNT ON COLOR".

Live Colorfully with

*Reg. U. S. Pat. Off. **Dutch Boy***

PAINTS • ENAMELS • VARNISHES



FREE COLOR BOOKLET—full of fresh, new ideas about painting homes, outside and inside. Shows how the new "Dutch Boy" Color Gallery simplifies color selection and planning. It's FREE! Just mail the coupon.

NATIONAL LEAD COMPANY
Dept. 332 (Address nearest office)

New York 6; Atlanta; Buffalo 3; Chicago 80; Cincinnati 3; Cleveland 13; Dallas 2; Philadelphia 25; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.).

Please send me a free copy of COUNT ON COLOR, your idea-a-page, full color booklet on home decoration.

Name_____

Address_____

City_____ Zone_____ State_____



Kentile colors shown: Rouge Acajou with Greek Skyros, Shuffleboard, Feature Strip and ThemeTile

KENTILE FLOORS give you playroom-gaiety and workshop-ruggedness



It's easy, you can install an 8' x 10' KENTILE FLOOR for about $16.75

Why waste your money on flooring with painted surfaces that quickly wear off? Why not have guaranteed Kentile with beautiful colors that go clear through to the back of each rugged tile. Kentile's cost is remarkably low. And you get so much more value.

This true-color, solid flooring will withstand the hardest wear... thousands of dancing, playing, working, scuffing footsteps won't harm it. Easy cleanings and no-rub waxings will keep it shining for years. Choose your favorites from 24 thrilling decorator colors and create your own exciting floor designs.

And, low cost KENTILE is GUARANTEED not to wear out... as long as you live in your home!

SHOPPING HINT: Be sure you get the finest in asphalt tiles. Look for the famous KENTILE name on every carton. Genuine KENTILE is manufactured only by KENTILE, INC.

For an estimate, see your KENTILE Dealer, listed under FLOORS in your Classified Telephone Book. In Canada, T. Eaton Co., Ltd.

Kentile, Inc., 58 2nd Avenue, Brooklyn 15, N. Y.

KENTILE

GUARANTEE

Kentile, Inc., will furnish new tile without charge for any Kentile that wears out... and on which colors wear off... during your own occupancy of your own home wherein you have installed Kentile or have had it installed by an authorized Kentile Dealer. This guarantee does not apply to damage caused by your improper handling or your failure to follow the instructions for installation and/or maintenance available at your Kentile dealer's. This guarantee must be presented if claim is made for new tile.

KENTILE®

The Asphalt Tile of Enduring Beauty

Copyright 1954 Kentile, Inc.

There are two broad classifications of woods which are useful to the handyman: hardwood and softwood. Hardwoods are cut from broadleaved trees such as oaks, maples, and birches, which lose their leaves in fall. Softwoods, are from evergreens or cone-bearing trees, like pines, firs, and hemlocks. These terms are botanical classifications and you will find several instances where a "softwood" is harder than a "hardwood" and vice versa.

In general, hardwoods are more durable but are more difficult to work with than most softwood. Their beautiful grains make them applicable for furniture, wall paneling, expensive cabinet work, and other places where wood effects are desired. Softwood is usually cheaper and has a much wider application in both house construction and general home jobs.

When you buy lumber from your local lumber yard, you will find it graded according to quality, into two main divisions: Select lumber and Common lumber. Grade B and Better (also called No. 1 & 2 clear) is the highest quality board, almost free of blemishes and is used where a natural finish is desired. C Select and D Select have a few small blemishes or defects but have a good appearance and are suitable for painting. Select lumber, because of its price, should be used only in places where

HOW TO Buy Lumber

it can be seen. Common lumber contains numerous blemishes and defects which make finishing difficult, but it is suitable for general utility and construction purposes. In this grade, strength and dryness are placed ahead of appearance. Common lumber is classified by grades ranging from No. 1 Common to No. 5 Common, depending on the number and size of defects and blemishes.

The price varies with the grade of lumber—the higher the price, the better the grade. Since the price range between the lower select grades and the upper common grades is frequently as much as 30 to 60 per cent, it is obviously important not to buy a better grade than is required. Any tendency to buy the best the market offers for all uses is wasteful of both money and lumber, for in most cases the lower and cheaper grades will render satisfactory service.

The type of wood used, naturally, makes a difference in the price—the most plentiful woods in your particular area usually being the most reasonable in cost.

One confusing point to many novices is lumber sizes—why, for instance, a 2 x 4 never measures that? The "rough" lumber is full size when it is cut at the sawmill, but it gets smaller as it dries out. The planing or dressing operation removes still more stock in smoothing the rough surfaces. These steps reduce the 2 x 4 to an "actual" size of 1⅝ by 3⅝ inches, but it is still sold by its nominal or rough-sawn dimensions.

The amount of wood removed by the dressing operation varies with the width and thickness of the board. The actual size of one-inch lumber is 25/32 inch. From two inches to six inches, the actual dimension is ⅜ inch less than the expressed dimension; that is, a 2 x 6 is really 1⅝ inches thick and 5⅝ inches wide. Boards eight inches wide and up, drop a full half inch.

Dressed lumber is designated as surfaced on one side (S1S), two sides (S2S), one edge (S1E), two edges (S2E) or a combination of sides and edges (S1S1E), or (S1S2E). A piece dressed or surfaced on two sides will, of course, remain its nominal size across the unsurfaced sides, so that a 2 x 2 S2S will measure actually 1⅝ by 2 inches. The lumber you will be using normally, will be dressed four sides (S4S).

Most lumber is sold by a unit measurement called a board foot. A board foot (BF) is the equivalent of an amount of lumber 1 inch thick by 12 inches wide by 12 inches long.

Small pieces, trim, siding, 2 x 4, and other standard lumber will be quoted at a price per running or lineal foot.

As previously stated, freshly cut lumber contains a good deal of moisture but disappears as the wood dries. When the moisture content of board gets to around 12 per cent or so, the lumber is considered seasoned or ready to use.



KenFlor colors shown above: Willow Green, Kerry Green and White Tweed with ThemeTile and Feature Strip

You can answer every flooring need with a colorful floor by KENTILE, INC.

Start here to make your floors the most beautiful feature of your home. Then visit your KENTILE Dealer's...see all the beautiful colors in each of the five distinct types of KENTILE, INC. Floors. Choose the floor that best suits *your* needs. Your dealer's name is listed under FLOORS in your Classified Phone Directory. Prices shown here are approximate.



Kencork Floor Tiles shown above are 6" x 12" size

For floors of practical luxury, see Kencork. It's pure natural cork, compressed into amazingly durable, slip-resistant, sound-hushing tiles. Rich, random nut tones add elegance to rooms, and require the easiest care. Cost is actually less than wall-to-wall carpeting and no additional rugs are needed. Self-install an 8′ x 10′ floor with Kencork for approximately...$41.50

KENCORK
FLOORS/WALLS ®

AMERICA'S LARGEST MANUFACTURER OF RESILIENT TILE FLOORINGS

It's the finest flooring of its kind, if it's made by

KENTILE, INC.

KENTILE • KENCORK • KENRUBBER • KENFLEX • KENFLOR

*Reg. U.S. Pat. Off. • ©1954 Kentile, Inc., 58 2nd Avenue, Brooklyn 15, N. Y.

Looking for a sparkling new way to cover old or new wood floors? Then ask for "Beauty Smooth" KenFlor. It's pure, easy-to-clean vinyl bonded to resilient cushions... a miracle of weightless strength. Grease or stains can't harm these long-wearing, non-porous tiles...won't scuff or mar under hardest use. Also by-the-yard for floors or matching counter tops. Self-install KenFlor yourself. An 8′ x 10′ tile floor costs about $26.50

KENFLOR
TRADE MARK
VINYL TILE

Your choice of 2 kinds of vinyl tile



KenFlex colors shown above: Desert Sand, Antique Coral; ThemeTile and Feature Strip

If you want a greaseproof, stainproof, moistureproof floor to install in every room of your home from basement to attic, choose KenFlex. A blend of shining vinyl and sturdy asbestos, KenFlex defies grease, dirt and wear...seldom needs scrubbing. Exquisite colors go clear through each tile, can't wear off. Self-install an 8′x10′ KenFlex floor for about $25.50

KENFLEX
VINYL TILE ®

To give your floors the exclusive "Cushioned Beauty" preferred in finest homes, select KenRubber with qualities unequalled in other floors, even those costing dollars more. Graciously quiet, as lastingly resilient as coiled steel springs...its mirror-smoothness cleans so easily. Tile-deep colors can't wear off. Self-install an 8′x10′ floor in economical new Standard Gauge for about $32.50

KENRUBBER
TILE FLOORS ®

KenRubber colors shown below: Duporth, with ThemeTile and Feature Strip





THE *Tailored look...*

ONE OF MANY PERSONALITIES POSSIBLE

IN A *St. Charles* KITCHEN

CUSTOM-BUILT OF STEEL

The sky-blue print at this tidy kitchen window, like a gay scarf at the throat, accents the effective simplicity of St. Charles "tailored look"... a crisp expression of one of St. Charles many "personalities," created for those who enjoy the functional, modern form.

With a choice of 12 decorator colors or natural wood surfaces ... with limitless combinations of special units and accessories ... and, above all, with the extreme flexibility of true custom-building, your St. Charles Kitchen can be equally expressive of your taste. And, whether its outward appearance is Cape Cod or Deep South, trim-tailored or traditional, it can be planned to offer more accessible storage space, more convenience, and more practical utility than you ever thought possible, regardless of its shape or size.

Your St. Charles dealer is listed in the yellow pages of your phone book. See him now for skillful advice in design and useful advice in financing the most practical, most economical kitchen of your lifetime. Your St. Charles Kitchen may be purchased on surprisingly low monthly payments.

ST. CHARLES MANUFACTURING CO.
ST. CHARLES, ILLINOIS
Factory Showrooms: 122 S. Michigan Ave., Chicago
101 Park Avenue, New York

NEW 24-PAGE BOOK NOW READY!

ST. CHARLES MANUFACTURING CO.
91 Tyler Road, St. Charles, Illinois

Sirs: Please send my copy of your new 24-page guide to color, convenience and kitchen economy. I enclose 25 cents in coin to cover handling and mailing costs.

Name.....

Address.....

City.....Zone...State.....



StC



ARRANGEMENT BY BETTY B. MERRIAM

SEASON'S BOUQUET

All of these flowers are plentiful now: white delphinium; asters blue, white, and pink; yellow zinnias; white petunias; pink and white cleome; blue ageratum; white eupatorium, or mist flower; Michaelmas daisies; and Dusty Miller. We did them up proud in a silver wine cooler—a useful container for flowers, fruit, or for presenting a course at a buffet supper, even if never used to bring a bottle of "bubbly" to the prescribed temperature. And to support the flowers, both fine-stemmed and heavy, we used Oasis Foam, the lightest holding material ever, highly absorbent, and available in a variety of colors at florist shops.

MORE ON PAGE 106



With knife or scissors, cut Oasis Foam in desired shape. For narrow-necked vase, cut foam slightly larger than opening, wedge in place. Pour water to ½ inch from top



Soak foam 30 minutes. First it floats, but later is heavy enough to support even large flowers. For quicker use, hold foam below water level with rock or lead

You'll have unsurpassed comfort in a concrete house that's properly insulated for the climate, whether it's in Illinois (below), Florida (lower right) or any other state. You'll find that it's warm in winter, cool in summer, dry in all seasons.





INSIDE *or Out...*

a Concrete House offers more of the qualities that make for truly satisfactory shelter

No matter what the price range, size, style or location of the house you build or buy you get more for your money when it is built with concrete. And you get *all* the features you want—durability, low maintenance cost, beauty, comfort and protection.

With the wide choice of patterns and finishes available it's hard to match the charm of concrete masonry walls. And you can't beat the economy of concrete construction. Its resistance to such destructive forces as fire, rot, storms, quakes and termites makes it extremely durable. In simple arithmetic, moderate first cost + low maintenance expense ÷ long life = ***low annual cost.*** *It costs you less per year to live in a concrete house.*

Before building call a concrete masonry manufacturer for names of architects, builders and lending agencies experienced in concrete house design and construction. The architect you choose can show you how to get a durable, attractive, firesafe, ***low-annual-cost*** concrete house. For more information write for free booklet. Sent only in U. S. and Canada.

PORTLAND CEMENT ASSOCIATION

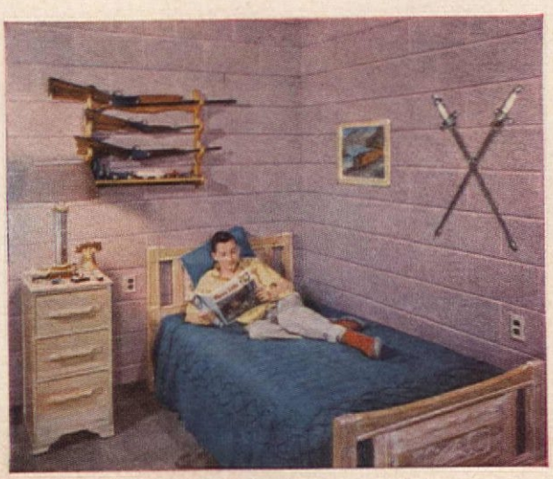
Dept. 9-5, 33 West Grand Avenue, Chicago 10, Illinois

A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work

It's easy to integrate concrete masonry walls into any scheme of interior decoration. There is a block size and texture and a wall pattern for any taste. The walls can be painted any color to harmonize with the furnishings.



"Running bond" pattern is widely used. To minimize heat losses outside walls are built hollow or insulated on the inner surface and finished with plaster or wallboard.



Concrete masonry construction dispels worry about termites, decay and fire. *Remember, concrete can't burn!*



Send Your Old Rugs, Clothing to the OLSON RUG FACTORY



..and Get Lovely New Rugs Like these for LESS MONEY than you thought possible!



It's All So Easy! Write for beautiful FREE *Olson Rug Catalog* in full colors that tells how your materials are picked up at your door and sent at our expense to the Factory, where . . .

By Famous Olson Process we shred, sterilize, sort, merge and reclaim the wool and other valuable materials in worn carpets, rugs, clothing; then picker, card, bleach and expertly blend with choice, New Wools—spin, re-dye in exquisite shades and weave *in 3 Days* into lovely, NEW, deeply tufted . . .

Two-Sided Broadloom rugs with the thrilling twist-weave beauty and "feel" of luxury-priced wool rugs—at a fraction of the cost.

Choice of 52 Colors, Patterns, *Any Size* —up to 16 feet wide, seamless and *any* length:

Solid Colors	Early American	Colorful
Tweed Blends	Oriental Designs	Florals
Two-tone	Embossed Effects	Ovals

Factory-to-You. We do not have agents or sell thru stores. We guarantee to please or pay for your materials. Over 3 Million customers.

OLSON RUG CO. *Chicago, New York, San Francisco*

Mail this Coupon or a Postcard for—

SEND YOUR MATERIALS *and Save up to ½!*



80th Anniversary GIFT OFFER!

FREE *Rug & Decorating BOOK in Full Color—and GIFT OFFER*

OLSON RUG CO.; E-3, Chicago 41, Ill.

Mail Book of Rugs, Model Rooms, Gift Offer to

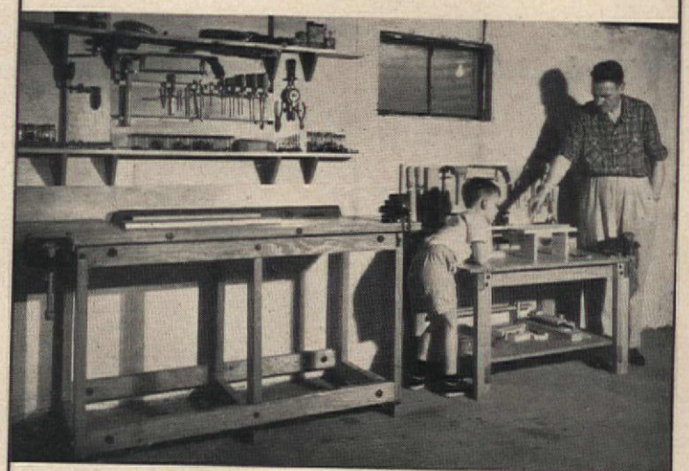
Name.....

Address.....

Town.....State.....

© ORC

Like Father, Like Son



Project for a Dad—make your son a workbench, a miniature of your own, and teach him the proper use of, and respect for, good tools. In the case we illustrate, the father is Frank Smith of Syosset, Long Island, an electrical engineer whose own workbench is a source of great pleasure—and great savings—in doing many a job around his new home. Young Bill, always an interested spectator, is now fast becoming a useful assistant. He initiates projects on his own since his Dad provided that junior-size workbench—junior size, but not junior grade, for the tools are good enough to deserve careful handling

Season's Bouquet (Begins on page 104)



First, place three tall stalks of delphinium at different levels in center of vase. Next, add cluster of cleome at left, stripping off most of foliage. Add asters, shading from white through pink and purple. Keep dark shades in lower portion of arrangement

See "Where Credit Is Due," page 133

Use petunias at periphery of arrangement for variety of form. Add zinnias at focal point, then arrange eupatorium and ageratum for airy contrast. Three sprays of Dusty Miller, with soft gray color, tie in with silver of the container which is placed on a block base for visual stability

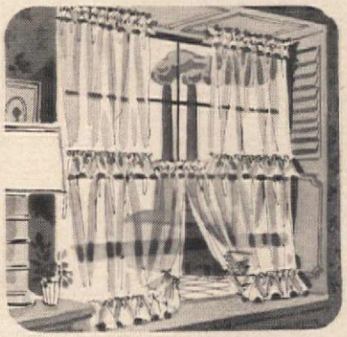


You'll enjoy all three—luxurious beauty, ease of care, long wear—when you buy new curtains of

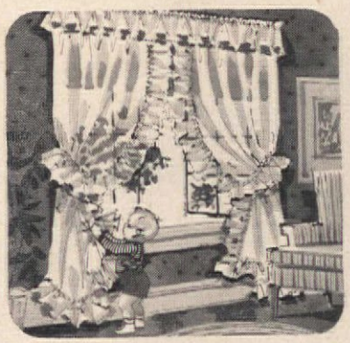
DACRON®



Because "Dacron" fibers are smooth, they shrug off dirt and grime . . . stay lovely-looking longer.



"Dacron" fibers are insensitive to moisture—so your curtains laugh at dampness and humidity—stay crisp-looking in any weather.



Curtains of resilient "Dacron" won't sag, keep their good looks . . . even after hard wear.



Picture your windows with these exquisite curtains of "Dacron" . . . so delicate, so frothy, so luxurious! These beautiful curtains look wonderfully inviting from the outside . . . on the inside provide fresh flattery to soften glaring daylight.

Curtains of "Dacron" are called the "best balanced" curtains because they give you the most of all three . . . beauty and easy care and long wear.

You'll care for them so effortlessly. Curtains of "Dacron" rinse easily, dry in minutes, never sag or stretch—need only the whisper of an iron. And these curtains keep their just-bought freshness . . . are yours to cherish for longer than you dreamed possible! Look for curtains of "Dacron"* polyester fiber at your favorite store. Add their loveliness to every room in your home and be proud of the high-fashion air they bring to windows!

Du Pont produces fibers only—not fabrics or finished merchandise.

DU PONT

REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

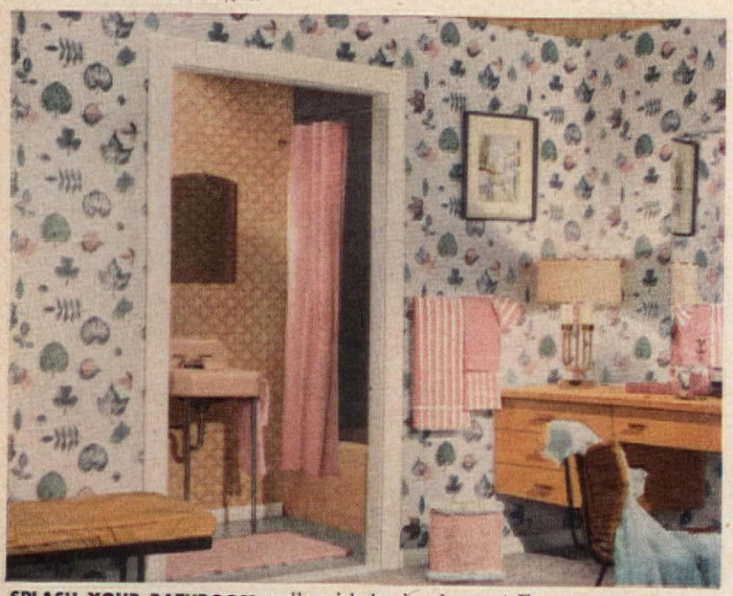
DACRON . . . *one of Du Pont's modern-living curtain fibers*

*TRADE-MARK FOR DU PONT'S POLYESTER FIBER

Cheery New Wall Fabrics *for Fall*



YOUR ROOMS BLOOM with color when you decorate with Wall-Tex fabric wall coverings! Choose this exclusive Rose Bouquet pattern on fabric . . . in eight true-to-nature colors, like a painting on canvas. You can actually see and feel the 3-D effect. It's just one of many exciting Wall-Tex color combinations and designs.



SPLASH YOUR BATHROOM walls with lasting beauty! Even steamy showers won't harm the waterproof surface of Wall-Tex. And the strong cloth base firmly controls plaster cracks. Wall-Tex for the average bathroom costs about $10. Wonderful for kitchens, too. Washes clean with soap and water.



IT'S FUN TO HANG WALL-TEX. It comes in easy-to-handle 24-inch rolls, pre-trimmed with straight edges for perfect matching. Send for free Wall-Tex portfolio. Colorful room scenes with new decorating ideas. "How to hang it" folder. Sample swatches of beautiful new textured patterns.

WALL·TEX
fabric wall coverings

Guaranteed by Good Housekeeping

. . . *Mail me right now!* . . . . . .

Columbus Coated Fabrics Corp.
Dept. AH-94, Columbus 16, Ohio

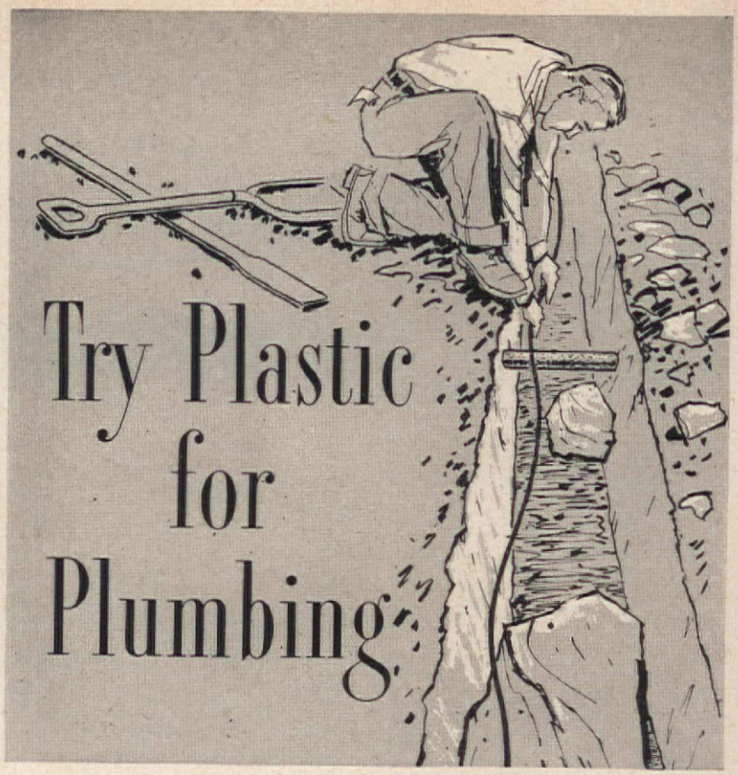
Please send a free Wall-Tex color portfolio.

NAME_____

STREET_____

CITY_____ ZONE____ STATE_____

IN CANADA: EMPIRE WALL PAPERS LTD., TORONTO

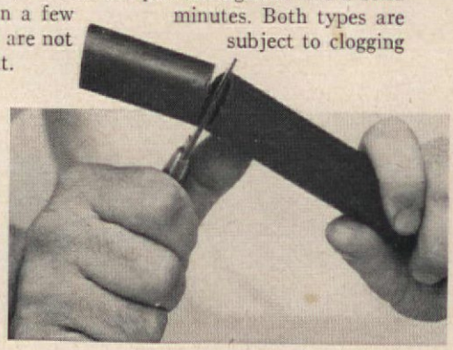


Try Plastic for Plumbing

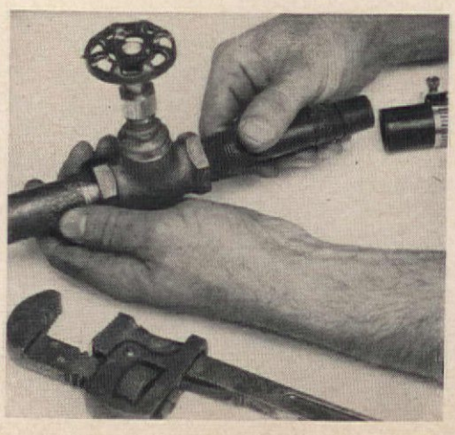
STANLEY SCHULER

If you want a faucet in the middle of your garden, a permanent or temporary sprinkling system for your lawn, if you must replace a corroded pipe from your well to the house, or are plagued by a root-clogged sewer line—take a look at plastic plumbing. It will solve just about any outdoor plumbing problem.

Plastic plumbing is available in a variety of sizes in both an extremely flexible variety and a semirigid type. The flexible pipe can be snaked around rocks underground (as shown in the sketch above), and since it will not split when frozen, it need not be placed below the frost line. It comes in continuous coils up to 400 feet in length. The semirigid variety, though for permanent installations it must be below the frost line, has the advantage of cemented joints: cement is applied to the exterior of the pipe and the interior of the joint, the two are pushed together and a solid snug bond is formed in a few minutes. Both types are moderately priced and are not subject to clogging from scale or sediment.

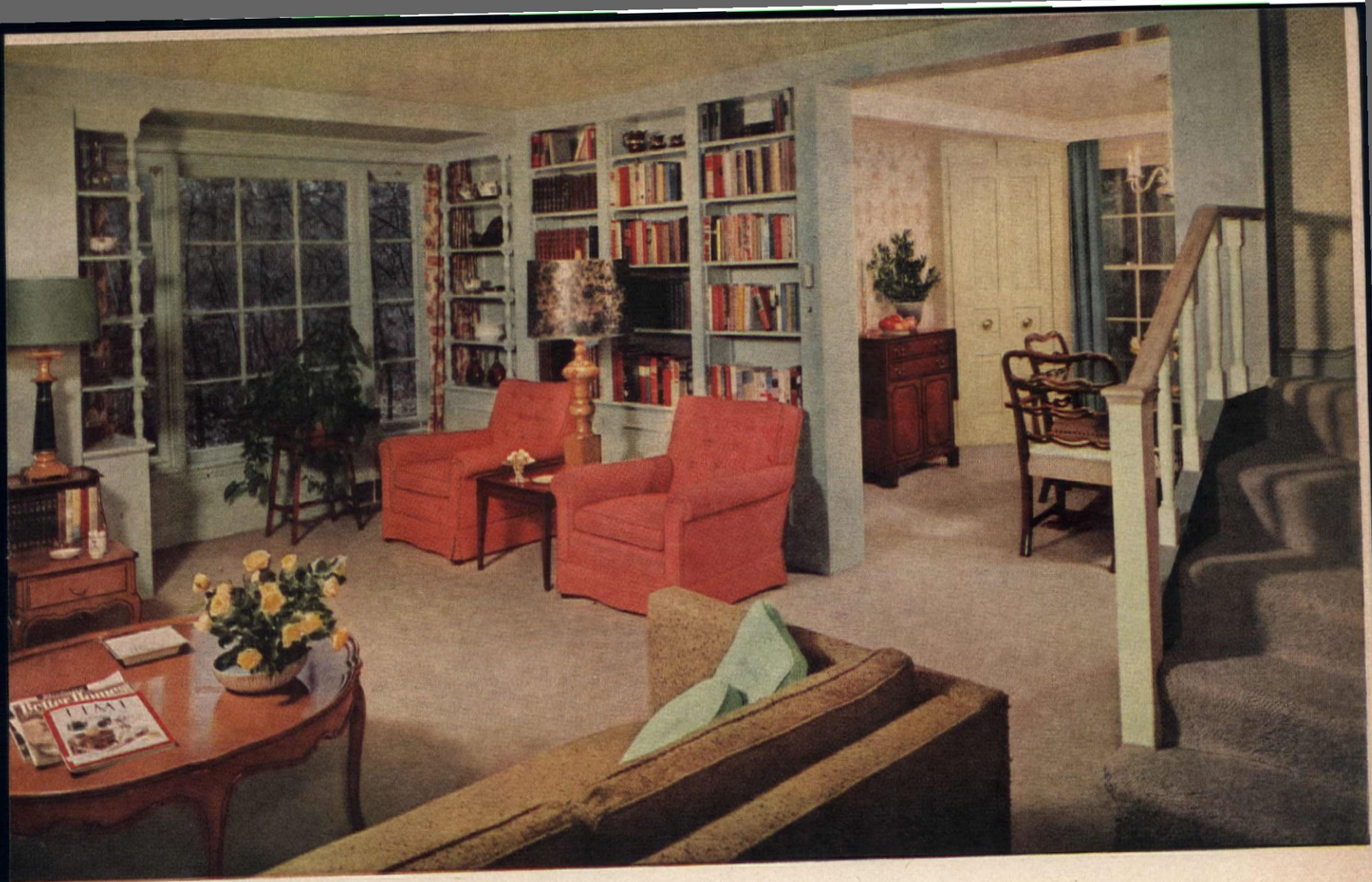


Plastic pipe is easy to cut. The flexible pipe can be cut with an ordinary knife, and the semirigid pipe, which comes in shorter lengths, is easy to cut with an ordinary hacksaw. Be sure to keep cuts square



Threaded and unthreaded ells, tees, and couplings of hard plastic are available in standard sizes for use with the two types of pipe. Plastic-to-plastic threaded joints should be coated with gasket cement. Plastic-to-metallic threaded joints should be tightened by hand or carefully with a wrench

MORE ON PAGE 110



Can you tell the 5 things *wrong* with this room?

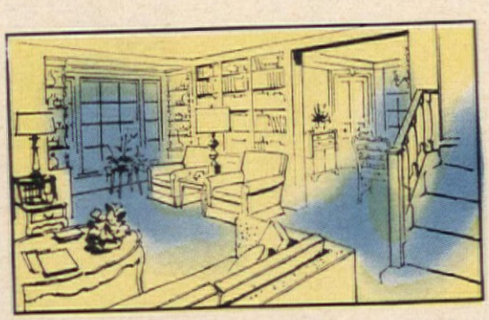
No, you can't tell just by looking at the picture, for the room displays excellent taste! You'd have to enter it. Then you'd know:

(1) It's either too hot or too cold. (2) There's no continuous, gentle circulation of air. (3) There are drafts. (4) It's either muggy or dry as a bone. (5) The air lacks freshness.

You may have been in rooms like this in friends' homes...maybe even in *your own home*. The surest and most satisfying solution is the world's most modern and most livable comfort system—a Lennox Perima-Flo!

It's as different from old-fashioned heating and cooling methods as hot from cold. Lennox insists, first, on providing all five basic elements of perfect indoor comfort: indoor air at the right temperature, of proper humidity, filtered clean, freed from staleness, moving constantly.

But now Lennox goes one important step further. It places the circulating air at the point where heat is lost in winter and gained in summer—in front of windows, doors, outside walls. This is called Lennox Perima-Flo Comfort—an invisible curtain of conditioned air between the weather and you! In winter, this Lennox curtain of warmth stops cold from entering the house.



CONVENTIONAL HEATING or air conditioning methods try to combat unpleasant temperatures *after* they have entered the room—result: drafts, uneven temperatures, inadequate circulation for air freshness.



LENNOX PERIMA-FLO stops cold or heat at outside walls *before* it enters the house, puts an invisible curtain of conditioned air between the weather and you. Result—an indoor climate as healthful as it is invigorating.

And in summer, with Lennox Air Conditioning added to your heating system, a Lennox curtain of *coolness* stops summer *heat* from entering the house.

It's different...it's effective...it's what you'd expect from Lennox, with its 59 years leadership as indoor comfort specialists. Why not get in touch with your Certified Lennox Dealer? You'll find his name in your Classified phone book. Ask him for the full story of Lennox Comfort and the easy-pay plan. No obligation, of course.



Look for this sign

LENNOX
AIR CONDITIONING-HEATING
CERTIFIED DEALER

of indoor comfort

in warm air heating more families buy

LENNOX®

THE LENNOX FURNACE COMPANY • Since 1895 • AIR CONDITIONING AND HEATING

Marshalltown, Iowa
Syracuse, N. Y.
Columbus, Ohio
Fort Worth, Texas
Pasadena, California
Salt Lake City, Utah
Decatur, Ga.
Toronto, Canada

B.F.Goodrich
RUBBER
FLOOR TILE

Convincing Proof —

MAKE THE TOUCH TEST!

That's all it needs — a touch of your hand on a B. F. Goodrich Rubber Floor Tile — to reveal the secret of its exclusive feature — *Super-Density . . . Feel the smooth, non-porous surface* . . . so easily cleaned and kept clean . . . *Feel the natural resiliency* of this rubber tile . . . so important for comfort and quiet under foot. *See the rich colors* . . . choose from 26 tones.



INSTALL IT YOURSELF...
it's easy...and you save

B. F. Goodrich Rubber Floor Tile is now available in a special 80 gage thickness for home use. Ask your dealer about the easy-to-use Home Installation Kit. You can achieve amazingly beautiful results.

B. F. Goodrich Co.
Dept. AH10, Flooring Division
Watertown 72, Mass.

Please send me complete color chart on B. F. Goodrich Rubber Floor Tile.

NAME .....

STREET .....

CITY ..... STATE .....



Plastic for Plumbing

(Begins on page 108)

Joints in flexible pipe are made with special hard plastic inserts by pushing serrated end of fitting into pipe, slipping stainless steel clamp over joint, and drawing screw up tight



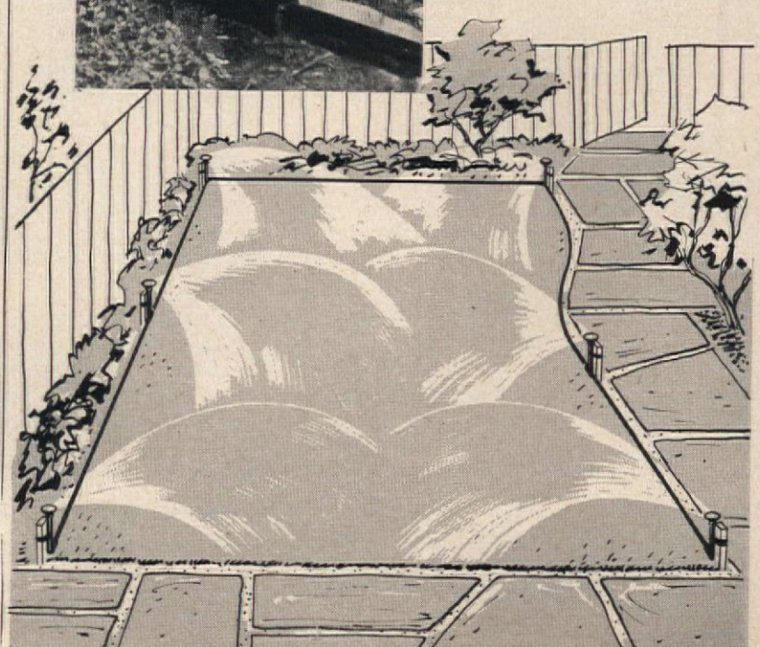
You can even buy kits for watering your lawn. These come complete with pipes, sprinkler heads, tees, ells, and an adapter to connect the system to an existing outside outlet







Semirigid pipe sprinkling system is first laid out roughly on surface of ground, tees and metal sprinkler heads attached and staked up, connected to water line and, after letting joint cement set 30 minutes, tested for ground coverage. Pipe and sprinkler heads can then be buried to proper depth





No doubts



No guesswork



Here's actual proof!

Don't buy any other gas heating equipment

How world's finest gas furnace compares with 4 other well-known makes!

VALUE FEATURES	TIMKEN SILENT AUTOMATIC	BRAND "B"	BRAND "C"	BRAND "D"	BRAND "E"
Universal burner for all furnaces, all gases.	✓		✓	✓	✓
Heavy-gauge steel "ribbon type" burner body, vitreous enameled, for high efficiency and long life.	✓			✓	
Lint free, easily cleanable stainless steel burner inserts for lifetime performance and efficient wall placement of burner flame.	✓		SOME UNITS	✓	
Cross-over burner insures simultaneous and quiet ignition of main burners.	✓				
Extra-heavy, 12-gauge, multi-element heat exchanger, for longest life	✓	EXTRA COST	EXTRA COST	EXTRA COST	EXTRA COST
Exclusive "dimpled" heat exchanger design eliminates need for internal baffles.	✓				
Curved, solidly-welded diffusers guide air over heat exchanger for efficient, quiet, heat transfer.	✓				
Sturdy, streamlined, tightly constructed cabinets with rounded corners. Smooth—snagproof.	✓			✓	✓
Easily removable burner assembly for quick servicing.	✓		✓		✓
Electronically seam-welded, pressure-tested heat exchanger for clean, leak-proof operation, long life.	✓				
Metal cabinet interliner insulates against heat loss, adds to sturdiness.	✓		✓	✓	✓
Solid, air-tight base adds to rigidity, eliminates entrance of dirt, simplifies installation.	✓	✓	✓	✓	✓
Installed by factory-trained installation crews.	✓				✓
Complete line of gas furnaces, boilers and conversion burners to meet your exact requirements.	✓	✓		✓	

. . . and you get all these important Timken Silent Automatic extras, too! Clean, quiet, completely automatic always • Complete selection of types of equipment—conversion burners and furnace boiler units • Ultra-compact, with modern lifetime beauty styling • Complete range of sizes and capacities for every home • Filtered air—healthful for all the family • No down payment—36 months to pay • Approved by American Gas Association.



Choose from Timken Silent Automatic's Complete Line of Gas and Oil Furnaces, Boilers, Conversion Burners and Water Heaters

Phone your local Timken Silent Automatic Dealer today for free survey of your present heating plant . . . facts on 36-month Easy-Pay Plan!

UNTIL YOU READ THIS REVEALING

Timken Silent Automatic "Show-Down Chart"

Discover for yourself how Timken Silent Automatic Gas Heating gives you more value in every way!

Don't take chances! When you buy gas home heating equipment today, buy for keeps! Buy wisely. Get the facts and study them well. To help you, we have prepared the "Show-Down Chart" at the left. It compares famous Timken Silent Automatic Gas Furnaces, Boilers and Burners, feature by feature, with four other well-known makes of gas home heating equipment.

Facts speak for themselves! Not only do they prove Timken Silent Automatic Gas Heating Units give you many years of efficient operation, but state positively that these exceptional units are installed by factory-trained crews. Made and guaranteed by the world's leading manufacturer of quality-built heating equipment!

Your Timken Silent Automatic Dealer is an expert in gas heating installation and service!

No other item in your home pays richer dividends in comfort and health than your heating plant. If it is quality-built Timken Silent Automatic Gas Heating Equipment, you can be sure of its clean, quiet, dependable operation, with greatest fuel economy for many years to come.



Let your Timken Silent Automatic Dealer survey your home FREE of charge or obligation. He will estimate your exact heating requirements, advise you as to the size of unit you will need, and supply you with a complete proposal covering purchase price, terms and installation details! He is listed in the yellow pages of your phone book. Call him now!

TIMKEN
Silent Automatic
GAS HEAT
TIMKEN SILENT AUTOMATIC DIVISION
ROCKWELL SPRING AND AXLE COMPANY • JACKSON, MICHIGAN
The Timken-Detroit Axle Company of Canada, Ltd., Toronto, Ont.
The Accepted Standard

FREE! Send Coupon Today!

Timken Silent Automatic Products
Timken Silent Automatic Division
Dept. AH-94, Jackson, Michigan

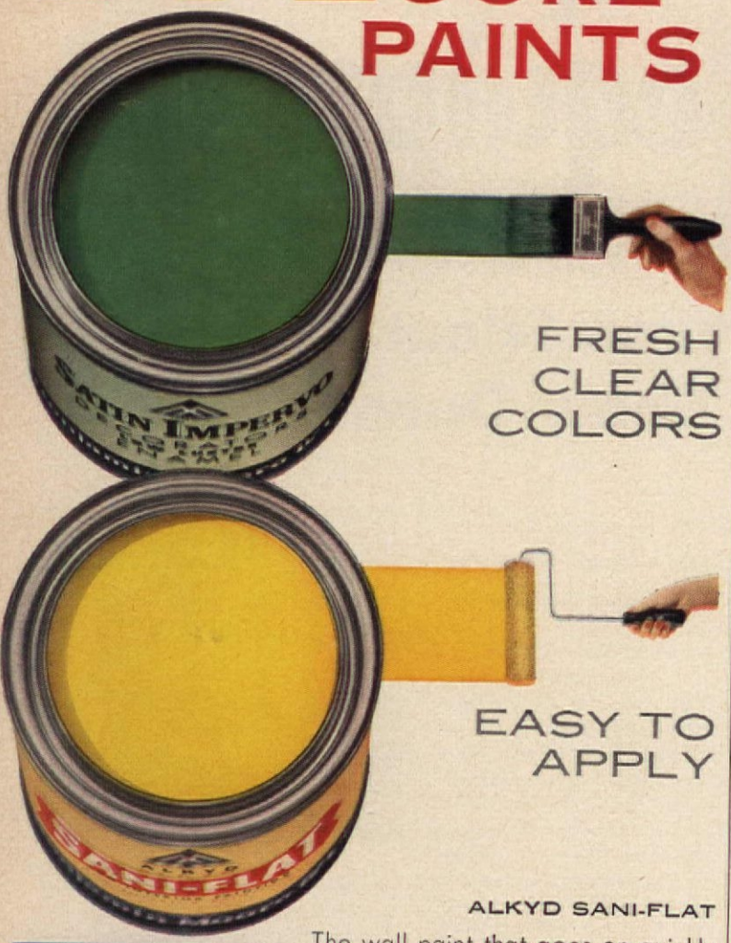
Please send me specific information on Gas Furnaces ☐. Gas Boilers ☐. Gas Conversion Burners ☐. Gas Water Heaters ☐. Students' Data ☐.

Name_____

Street_____

City_____ State_____

MOORE PAINTS



FRESH CLEAR COLORS

EASY TO APPLY

ALKYD SANI-FLAT
The wall paint that goes on quickly and evenly . . . dries in a hurry . . . holds its color beauty a long time!

SATIN IMPERVO
The enamel that brings a beautiful low-lustre finish to trim, furniture, kitchens or bathrooms.

FREE COLOR BOOKLET.
24 pages chock-full of latest decorating and painting ideas. Send for your copy today. Address: Betty Moore, 511 Canal Street, New York 13, N. Y.

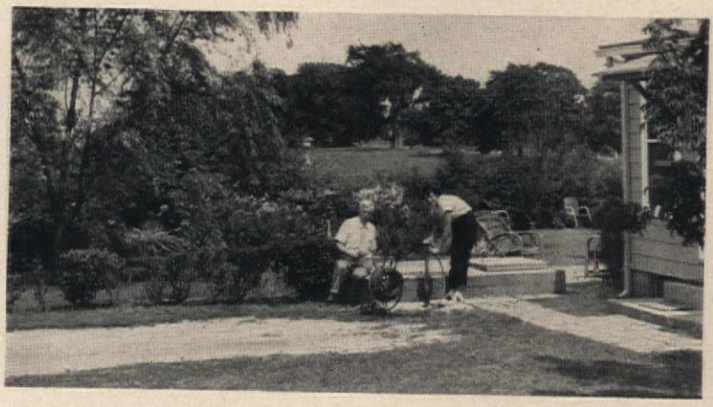
HERE

Benjamin Moore® paints

© BENJAMIN MOORE & CO.



Farm homesteads are too often mere business enterprise centers rather than homes, with little attention given to convenience, comfort, good appearance, and good living. Joan Downs had a different idea, won her parents to her way of thinking, and made simple but striking transformations like this, where formerly a well and spray-mixing platform dominated and demeaned the back door



Yard Beautification—4-H Club Style

E. L. D. SEYMOUR

Last winter, Joan Downs of Riverhead, N. Y., was "just a freshman" at Potsdam (N. Y.) Teachers College. But in 1952, while a high-school senior, she completed an eight-year program of 4-H Club projects that not only brought her national recognition, but also markedly improved the surroundings of her home, benefited her community, and made a lot of people justly proud of her. If you're not familiar with 4-H Club work, it is one of the three

CONTINUED ON PAGE 122



Until recently, the ugly and obtrusive garage and implement shed were not even screened from the house by the equally scrubby weed growth. Today, paint, trees, shrubs, flowers, lawns, and *planning* make the same view a vista—as Joan here explains to John Berney, Suffolk County 4-H Club Agent, and to an inquiring—admiring—reporter





Bienvenue!

Yes indeed — you are always welcome in La Province de Québec. Come this Fall when the Laurentian hills flame with color and the Eastern Townships' maples are at their most beautiful. Clear warm autumn days — long cool nights. Enjoy French-Canadian hospitality in comfortable modern inns and hotels.

For road maps and booklets—write: Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada; or 48 Rockefeller Plaza, New York 20, N.Y.

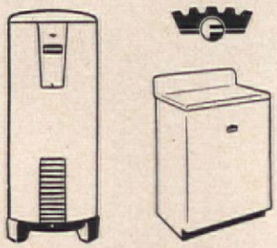
LA PROVINCE DE Québec

MORNING GROUCH?

Why let the "early birds" leave you to suffer cold-water shaves? Be sure there's hot water left for you — install a new Frigidaire Water Heater today. Fast recovery of exclusive Radiantube Heating Units and super heat-saving insulation means plenty of hot water for all...and it costs only pennies a day. Completely automatic. No fuel, no flues, no soot, no dirt, no hazards . . . *it's electric!* Upright or porcelain-finished table-top models, 30- to 80-gallon sizes. (Magnesium rod models for corrosive water areas.)

Look for your Frigidaire Dealer's name in your phone book under "Electrical Appliances."

Be modern . . . heat water electrically



FRIGIDAIRE

Electric Water Heaters

Built and backed by General Motors

Skylar Remodeling

(Begins on page 56)

220-volt circuits, and I put in a good foundation of quarter-inch hard felt under the new linoleum—all to prepare for modern equipment.

Ripping the kitchen apart took about a week—redecorating it required twice that. While the new plaster dried, I had a plumber install the sink and dishwasher unit—the only professional installations in the kitchen. For the rest of the equipment, we planned staggered deliveries to avoid confusion. Each unit went into its spot as it arrived—our washer and dryer were at work the evening of the day we received them.

The next project was finding some suitable flooring—easy to clean, good looking, and able to endure a beating. Vinyl cork tile seemed to fill our bill, and I learned that I could lay it quickly with "proper advice," and the correct tools. To obtain both, we hired an experienced floor man for one day. He arrived 8:30 on a Saturday morning, and by 8:35 we were both on our knees putting down tile. We stayed that way for seven hours. Then our professional departed, leaving his equipment behind. We had dinner—and went back to work. Some sleep. Then more work. Exactly 36 hours after we had started, we had more than 650 square feet of elegant flooring—all ready for contemporary furnishings. It really looked wonderful, and when Claudia initiated it, its sound-deadening qualities became apparent. Luxury!

When it came to decorating and furnishing, Marilyn took over—she has the decorating sense in the family, and she had started her plans the day we bought the house.

The white walls she specified in the living room and den have a double advantage—you can build a lovely color scheme around them, and you can roll on a little paint any time it is needed—without worrying about an exact match. The morning of a recent party, we noticed Claudia's finger marks all over the fireplace wall. Out came the white paint and roller, and the whole wall was repainted in 45 minutes!

For papering the dining room, however, I did call in a professional—I was afraid of an amateur's job on the handsome, and somewhat intricately patterned paper Marilyn had selected. But I set up a dado, and painted the lower part of the wall and the ceiling myself. That hanging wall cabinet in the dining room was another satisfactory project. We bought it unpainted, then couldn't find a stain to match our furniture. A wood-grained paper did the trick.

Gradually, the downstairs took shape, and assumed our own stamp. And when it was complete, the upstairs became the target of our remodeling zeal.



Close-up of decorator-favored Textured White Celotex Ceiling Tile Board used in room above. Note the striking, *sculptured* look of its unusual texture — it's a Celotex "exclusive!"

You can install a beautiful ceiling like this for only $17.00*

with Celotex Tile Board



It's surprisingly quick and easy to cover a cracked, unsightly old ceiling—or install the ceiling in that new room you're planning to build in the attic, basement or porch. Simply put up Celotex Tile Board—and presto!—at low cost, you have a ceiling that's fresh, beautiful, excitingly "different!"

No mess, no inconvenience—when you use Celotex Ceiling Tile Board. Snug, interlocking joints conceal all staples or nails. And, you don't even have to paint, because Celotex Ceiling Tile Board is *pre-decorated*. Choose square or rectangular panels in a range of rich, distinctive textures and smart, decorator-inspired colors—available *only* in genuine Celotex Ceiling Tile Board.

The different shapes, sizes, colors and textures can be combined to create just the effect you desire. In addition, you get extra insulation that helps keep rooms warmer in winter, cooler in summer. Get Celotex Ceiling Tile Board at your Celotex dealer's! And mail coupon for new 32-page modernization book.

for a beautiful ceiling

CELOTEX

REG. U. S. PAT. OFF.

CEILING TILE BOARD



Look for this package. If it isn't sealed in a package like this, it isn't genuine Celotex Ceiling Tile Board!



Send for new modernization book showing how you can have a handsome new ceiling easily and at low cost, with Celotex Ceiling Tile Board. Contains dozens of other practical ideas for modernizing and remodeling, too. Mail coupon with 25c in coin today!

*Approximate cost of Celotex Ceiling Tile Board for average 10' x 14' room.

The Celotex Corporation, Dept. AH-94
120 S. LaSalle St., Chicago 3, Ill.

Send me the new Celotex modernization book, "97 Ideas for Improving Your Home." I enclose 25c in coin.

Name.....

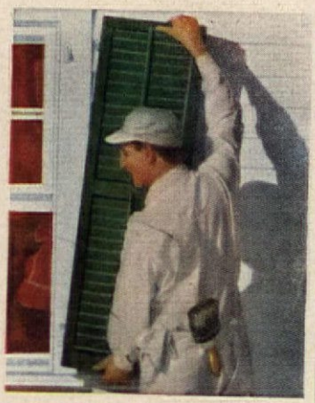
Address.....

City.....Zone.....State.....



Sheds dirt... stays white
DU PONT HOUSE PAINT CLEANS ITSELF!

Du Pont House Paint starts white . . . stays white . . . keeps your home sparkling white long after ordinary paints have become dull and dirty. That's because Du Pont "40" Outside White House Paint is self-cleaning! Due to the unique blend of pigments and oils, this fine, extra-durable House Paint actually cleans itself under normal exposure to sun, rain and weather . . . provided, of course, that dense shade or excessive accumulations of dust and soot do not retard this self-cleaning process. Du Pont House Paint is also available in a wide range of modern colors. Whether your home is all wood, masonry or a combination of both, Du Pont has the right paint for you! See your Du Pont paint dealer today. He'll be glad to give you free literature on how to paint, help you with your painting problems or recommend a reliable painting contractor.



Du Pont DULUX Trim and Shutter Paint is years ahead of ordinary trim paints. Stays glossy for years with superb resistance to fading, mildew and discoloration. Attractive colors.

DU PONT PAINTS — CHEMICALLY ENGINEERED TO DO THE JOB BETTER

REG. U. S. PAT. OFF.

Better Things for Better Living ... Through Chemistry



Painting Your Own

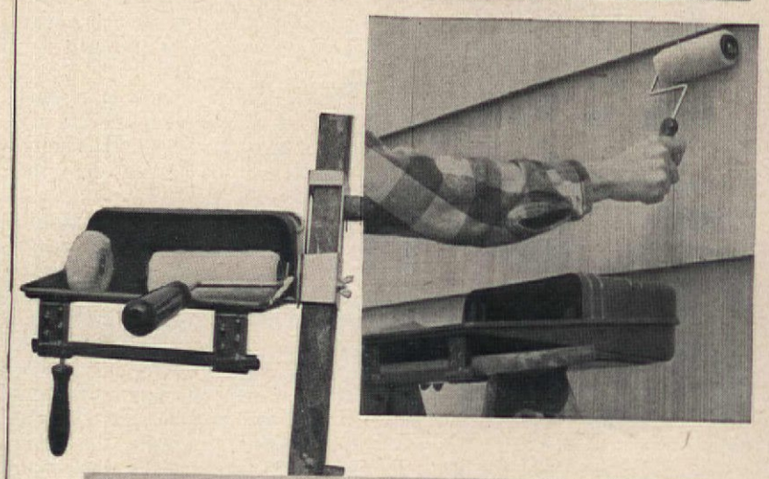
(Begins on page 39)

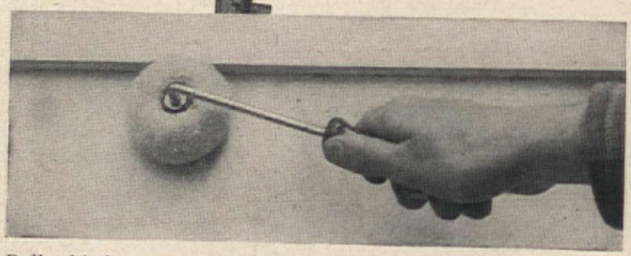


Painting high spots is easy, even without ladder or scaffold, when you use brush or roller extension pole. Good for overhangs and gutters, it also saves stooping when painting floor, concrete porch, or terrace



A low-priced paint-mixing attachment that fits any standard electric drill chuck will do a thorough mixing job on all kinds of paint. It saves time and avoids the arm-breaking effort of hand mixing





Roller kit for exterior painting includes: roller for clapboard and other smooth surfaces, *or* long-nap roller for stucco, brick, concrete block, wood shingles, and other rough surfaces; special doughnut-shaped roller for painting corners and underside of clapboards and trim; and a paint tray that clamps to the side of a ladder, hooks on top of a step ladder, or can be hung from a ladder rung. Tray can be carried in vertical position like a bucket with no danger of spilling. E. Z. Paintr Kit

MORE ON PAGE 116



KEEP ALL YOUR RECIPES IN ONE PLACE!

Put an end to the lost motion and time involved in digging through drawers, assorted crannies, and cook books to find the recipe you want. Use our Menu Maker to have all your recipes in one convenient place. It takes up very little space (6 x 11 inches) yet you can file 1,000 recipes in this steel box, available in black and white, or red and white. With its set of 35 stiff, preprinted index cards, you can file all your favorites—from appetizers to vegetables, with additional indices for menus and your own specialties. Just lift the lid—every recipe is at your finger tips.

*Our practical cellophane envelopes accommodate AMERICAN HOME recipes or any 3 x 5 file card. Slip recipe into envelope—then if you spill on it while cooking, just wipe off before refiling. Over 40 million of them in use. $1 a hundred, or 250 for $2.

only $2.50 postpaid

THE AMERICAN HOME, Dept. J-54
American Home Building, Forest Hills, N.Y.

Enclose find $..... for which you will send me the items checked below:

☐ New Steel Menu Maker $2.50

(Please indicate color combinations ☐ Red & White ☐ Black & White)

☐ 100 Cellophane Envelopes 1.00
☐ 250 " " 2.00

—COMBINATION OFFER—

☐ New Steel Menu Maker and 180 Cellophane Envelopes $4.00

Sorry, no shipments to Canada or foreign countries. If you live in New York City, add 3% for Sales Tax.

NAME _____ Please Print

STREET _____

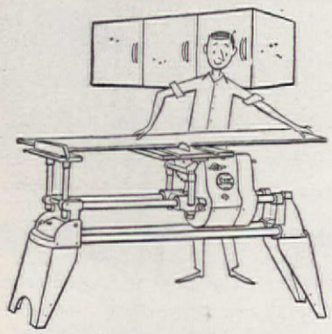
CITY _____ ZONE ____ STATE ____

Typical Tom's Tremendous Talent

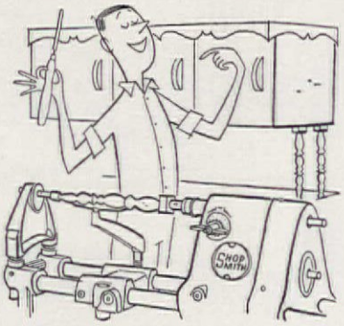
or "What any guy can do, given the NEW SHOPSMITH*!"



"Suddenly, I got talent!" cried Tom from behind his NEW SHOPSMITH. "My woodworking is the neighborhood rage. My joints, the envy of experts. And these built-ins!—even my wife is bug-eyed."



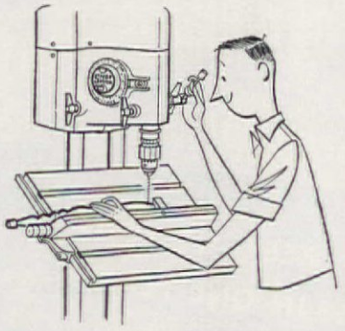
"You never saw a saw to match it! Big plywood panels like this cut to a hairline. Heavy boards sliced without strain. SHOPSMITH is foolproof for amateurs—and I'm just the amateur to prove it!"



"My wife tells everybody I can do everything. Darned if SHOPSMITH doesn't back her up. I can sand with it, drill with it, turn table legs and salad bowls. Safely, too. It's all enclosed!"



"And look at this," piped Tom, twirling SHOPSMITH'S exclusive Speed-Dial. "Just set it for the job—any job. You get exactly the right speed automatically. Downright revolutionary in itself!"



"Can't miss! There's an easy way to do everything—like holding round pieces for drilling. SHOPSMITH is a complete workshop ready to plug in. You can store it in a 2 x 6 corner. Looks good anywhere!"



See NEW SHOPSMITH* Mark 5—at leading hardware and department stores or any Montgomery Ward store. Complete 5-tool unit: saw, sander, lathe, vertical and horizontal drill press, with built-in ¾-hp. motor, and bench, **$269.50**

MAGNA ENGINEERING CORP.
Dept. 269-F, at factory nearest you:
12819 Coit Rd., Cleveland 8, Ohio, OR
Menlo Park, California

Rush free power tool book and 20-page SHOPSMITH catalog.
Name_____
Address_____
City_____ State_____

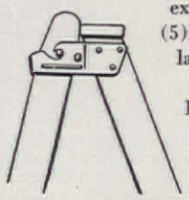
*SHOPSMITH is a registered trademark of the Magna Engineering Corporation.

Painting Your Own

(Begins on page 39)



New five-way ladder: (1) It's a step ladder. (2) And it's two individual ladders. (3) Or it can be adjusted to stand upright on a stairway. (4) Lock the two halves together to make an extension ladder. (5) Use a pair of ladders to make scaffold base. Ladd Master-all 5-way ladder

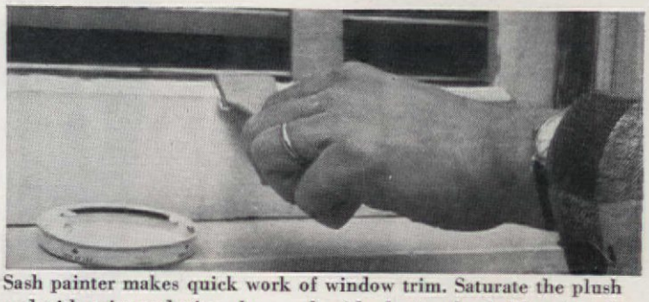




V-shaped putty knife works quickly and makes professional-looking bead. The other end of knife has a scraper for removing old putty from sash. Called the Duo-Fast Putty Knife, it's really a great timesaver



Disposable dropcloth keeps paint off shrubs, plants, and walks. It's water-repellent paper, and can be used many times. Also handy for indoor paint jobs, protecting plants from frost, and can even be used as a picnic cloth



Sash painter makes quick work of window trim. Saturate the plush pad with paint and wipe along sash with plastic edge held against the window—no paint gets on the glass. Sashie, it is called



A triangular metal masking plate keeps paint off glass, costs about 15 cents. Brush shown is convertible and gives you three for the price of one. Sash brush, shown in use, plus varnish brush on window sill, can be screwed together to make four-inch wall brush

A Cutler-Hammer UNIT BREAKER in your new home ENDS the blown fuse Nuisance forever!



A Cutler-Hammer Unit Breaker ends the blown fuse nuisance forever. No longer will you have to hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy. No longer will you have to stumble down dark cellar stairs and fumble in the old fuse box wondering what to do. The Cutler-Hammer Unit Breaker is installed in the kitchen or any other convenient place. When service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy. Nothing to replace! Service is restored in the twinkling of an eye, even by a child! The average new home can have this modern and safe protection for very little additional cost. Also easily installed in old homes. What are *all* the facts? Write today for our free booklet "Goodbye to Fuses."

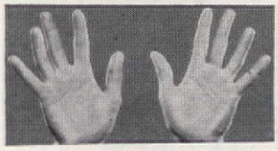
CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1395 St. Paul Avenue, Milwaukee 1, Wisconsin



FREE BOOKLET Tells facts about new, better home electrical protection. Write TODAY for your copy.

CUTLER-HAMMER UNIT BREAKER C-H

Invisible Gloves To Protect Hands Against Grease, Grime, Paint



Now your hands can stay soft and smooth through the dirtiest jobs. Just smooth on Du Pont PRO-TEK hand cream before starting work. It acts like invisible gloves to protect skin against grime. When the job is done, just wash with water. Dirt and grease wash away! Your hands are spotless clean, soft! Get PRO-TEK for about 49¢ at drug, hardware, and auto supply stores.



DU PONT PRO-TEK®

DU PONT Better Things for Better Living ...through Chemistry

look for this tag because



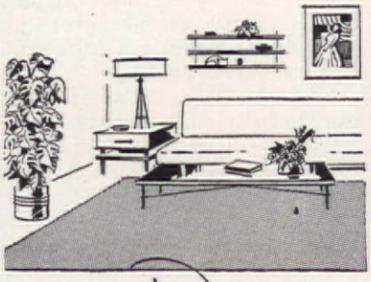
walnut is the prestige wood used in only the world's finest furniture. Send 25¢ for magnificent new Interior Decorator's Portfolio.

american walnut mfrs. assoc.
664 Lake Shore Drive, Chicago 11

MARGARET H. HABER

Starting from Scratch

to choose a rug or carpeting, consider more than just your floor



Dear Jane

Here's your long-promised letter about floor coverings. Since I'm sure you only want a primer—not an encyclopedia—I'll try to give you enough clues so that you will feel properly equipped to ask the salesmen pertinent questions.

You may not know it, but we don't have sheep in this country that produce the right kind of carpet wool. And thereby hangs a tale (no pun intended!). It's the story of the greatest development in the rug industry since the invention of the broadloom. Since the war, costs of imported wools have soared, and in trying to circumvent these prices, rug manufacturers experimented with synthetics, the various blends of synthetics and wools, and of course, cotton. In adapting these, they came upon many new ways to use the looms which for years and years had produced the same basic weaves—Wilton, Velvet, Axminster, and Chenille.

When our mothers did their furnishing, Chenille weave was the most expensive—then Wilton, Velvet, and Axminster, in that order. But because of the newer processes, this caste system has changed. Each weave now comes in different grades, and a good Axminster can be better than a poor Wilton. There's the new tufting process, too, that used to be confined to bathroom or scatter rugs, but now it is used for standard carpets as well.

A term to remember is broadloom—it isn't a separate type of weave, but is just carpet that is woven on a broad loom. All carpets used to be woven 27 inches wide, and it wasn't until the invention of the broadloom (about 60 years ago) that carpets

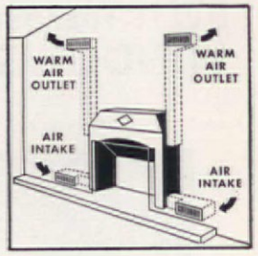
CONTINUED ON PAGE 118

Now... the New Improved **3 STAR HEATILATOR FIREPLACE**



★1 Circulates Warm Air
★2 Will Not Smoke
★3 Damper Seals Air-Tight

THE new 3-Star Heatilator Fireplace is the only fireplace designed especially for the modern home. It gives you cozy warmth and smokeless operation when a fire is burning. Then when the fireplace is not in use, you are protected from the loss of house heat up the chimney or from down-drafts that chill the room.



Warms all the room. Cool air from floor level is warmed in the double walled firebox of the Heatilator unit — then circulates gently to every corner of the room, even adjoining rooms. Provides extra comfort from heat formerly wasted up the chimney.

Will not smoke. A scientifically design form for the masonry, the Heatilator unit does away with guess-work and rule-of-thumb construction methods. Savings in labor and materials make the finished Heatilator Fireplace cost little more than old-fashioned construction.

New pressure-seal damper. The new Pressure-Seal Damper is found only in the 3-Star Heatilator unit. Actually seals the chimney throat air-tight when the fireplace is not in use. No costly house heat escapes up the chimney. No chimney down-drafts can cause cold drafts in the room. And in the fully air-conditioned home, it is an absolute necessity to prevent loss of expensive summer cooling as well as winter warmth.

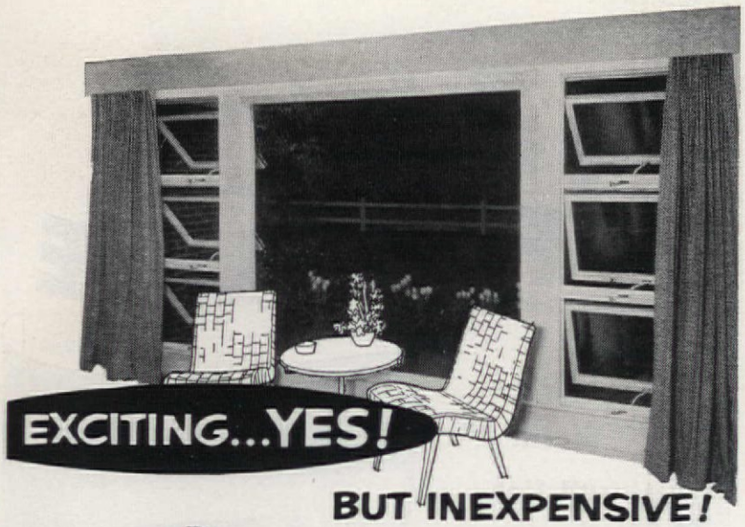
The Fireplace for Every Purpose . . .

Ideal for homes, basement rooms, camps or cabins. But be sure you get the genuine. Look for the name Heatilator on the damper handle and dome. Ask your building material dealer, or mail coupon now for free booklet.

★★★ 3-STAR HEATILATOR® FIREPLACE

- Heatilator Inc.
- 719 E. Brighton Ave., Syracuse 5, N. Y.
- Send free booklet on new 3-Star Heatilator Fireplace.
- Name.....
- Street.....
- City.....Zone.....State.....





EXCITING...YES!

BUT INEXPENSIVE!

DRAMATIZE your new home *economically* with Pella Multi-Purpose Windows. They are designed to give you low-cost window beauty. Use them as awning-type windows beside Pella picture windows. Place them high on the wall for additional furniture space and privacy. As window walls, they can be installed to open in or out. Completely factory assembled with self-storing screens and storm windows. Easy-to-operate hardware. Built of select wood to give you a lifetime of service.

MAIL COUPON TODAY!

NEW WOOD Pella® MULTI-PURPOSE WINDOWS

ROLSCREEN COMPANY, Dept. F-62, Pella, Iowa

GENTLEMEN: Please send *FREE FOLDER* on Pella Multi-Purpose Windows.

NAME

ADDRESS

CITY & ZONE STATE

Made by makers of famous PELLA CASEMENT WINDOWS *and* PELLA WOOD FOLDING DOORS



ANCHOR FENCE

Protects children, pets and property

An Anchor Fence keeps children and pets safe from harm. Keeps out intruders. Increases property value.

What's more, an Anchor Fence requires no yearly painting or repair. An Anchor Fence is permanent. Sturdy. Remains erect in any soil.

So insist on Anchor Chain Link Fence . . . the fence with the zinc coating applied after weaving—not before. Look for the famous orange and black Anchor Fence nameplate. For more information on Anchor Fence, write for free illustrated pamphlet.

"The Magic Fence"

For your copy of "*The Magic Fence*," a fascinating story your children will love about an elf who lives in an Anchor Fence, mail 10c to: ANCHOR POST PRODUCTS, INC., *Fence Division*, 6629 Eastern Ave., Baltimore 24, Md.

"Permanent Beauty for your Home"

Anchor Fence®

Division of ANCHOR POST PRODUCTS, Inc.

From Scratch

(Begins on page 117)

could be woven in widths of 9, 12, 15, and 18 feet. So the term "broadloom' indicates *any* carpeting woven on a loom that's nine feet, or wider.

You and Joe don't have to strike uranium to afford certain handmade rugs, if that's your choice. Some of these come reasonably priced in small sizes—the modern hooked rugs are an example. Consider, too, the fiber rugs made from specially processed paper, flax, or cotton cord, once used only in summer, but now, what with varieties of designs and colors, are seen the year around.

Now for a check list of characteristics to go by, when examining floor-coverings—all are *equally* important. First: High, closely woven pile is an indication of good quality. The more content per square inch of wool, synthetic, or cotton, the better the article. Second: Look for tightness of twist of the yarn, and the number of strands twisted together to make it. Third: Take note of the springiness of the pile, which keeps carpets from matting when walked on.

Before you go into the "carpet or rug" question, let's get a clear definition of each. A rug is a specified size (say, 9′ x 12′) while carpet is *cut*



LEARN THE DIFFERENCE BETWEEN RUGS AND CARPETS BEFORE YOU BUY

from a roll and usually (though not always) installed wall-to-wall. Of course, carpet can be cut any size, bound, and then used as a rug. When this method is used, the term "room-size" rug is sometimes applied. Today we often hear of the accent rug, too, which is any small rug that adds a decorative note to the room. It can be round, square, oblong, or oval, patterned or plain and, sometimes, is placed right over wall-to-wall carpeting. An area rug is larger, often almost room-size, and can do very nearly an architectural job. For example, a free-form rug in the living area of a large living-dining room would do the job of separating the areas. The main advantage of rugs is that they are easily moved and can be turned around to minimize wear in certain spots. But caution—avoid the postage stamp look that occurs when too much floor shows. In the case of a room-size rug, remember that the margin of floor should never be more than twelve inches.

Now—Fit EVERY WINDOW with CAMEO Shir-Back® CURTAINS and FLIK DRAPERIES

CUSTOM SIZES AT READY-MADE PRICES

Over 4000 decorator schemes to choose from — at stores everywhere



Mrs. E. Chabers, Atlantic City, N. J.

"I SAVED $35! I used to pay extra for altering curtains because ordinary ready-mades wouldn't fit my windows. Thanks to Cameo's selection of sizes, I fit every window without extra cost."

Send for CAMEO's new DO-IT-YOURSELF GUIDE TO WINDOW DECORATING *plus Cameo Decor-Chart*

Mail 10c to CAMEO CURTAINS, INC. Box 952 D, New York 1, N. Y.



METALS FOR HANDICRAFT

ALUMINUM ● BRASS ● COPPER

Circles • Tooling Sheet • Flat Sheet Kits • Designs • Tools • Accessories

Copper for Enameling & Wirecraft Do-it-yourself Metals

Designs, asphaltum, remover, steel wool, plastic luster, brushes, free directions, etching powder. *Free price list sent on request. Write today.*

HUBBELL METALS INC.

2817 Laclede Ave. Dept. AH-3, St. Louis 3, Mo.

SAVE YOUR RUBBISH!

Leaves, garbage, grass—even sawdust and soot—can be made cheaply into rich garden fertilizer with science-discovery ActivO. Quick. Easy! ANY SEASON. See garden-supplier and rush postcard for free details.

ACTIVO PROCESS, Bridgeton 20, Indiana

FREE-200 Decorating Ideas



Full color pictures... 56 idea-filled pages of unusual candles for talked-about table and room accents.

A Candle Wonderland

Emkay Candles

SEND NOW for your Emkay Candle Wonderland Book. See smart new candle creations editors and decorators are using in today's decorate-with-candles trend. Discover how easily—inexpensively—these unusual candles help you, too, capture the theme of Christmas, Easter . . . wedding, bridge or cocktail party, dinner—any season or occasion. Snowball Candles . . . Self-coloring Candles . . . special Candle Sequins for striking do-it-yourself candle decoration—all told more than 200 candle ideas for home and gifts.

Clip and Mail While Supply Lasts!

Emkay Candles, Dept. A-954 Syracuse 1, N.Y.

Send free 56-page "Candle Wonderland" Book.

Name.....
(Please print)

Address.....

City.....State.....



Whether your home is contemporary or traditional, the time-tested beauty of your Spode will add an authentic and distinguished note. Booklet 15 will help you to select your pattern. Write for it today.

SINCE 1710

Wholesale Distributors

Copeland & Thompson, Inc.
206 Fifth Ave., New York 10, N.Y.

BE $100-$200 RICHER

SHOWING W S CHRISTMAS CARDS

TWO 21 CARDS FOR $1.00 BOXES

EXCLUSIVE Personal Cards 50 for $1.50 up

CASH OR PREMIUMS—NO EXTRA EFFORT



Guaranteed by Good Housekeeping

IT'S FUN—It's easy showing the famous WS line. Friends, neighbors buy on sight—big quick sales that pay you up to 100% profit. Over 120 items to show—Christmas box assortments including two amazing value 21 cards for $1.00, dozens of other brand new originations, Exclusive personal cards —50 for $1.50 up, everyday assortments, new stationery selections, imprint stationery, 30 new gift items, EXCLUSIVE gift wrap ensembles—as low as $1.25.

SPECIAL FUND RAISING PLAN FOR CLUBS

FREE TRIAL OFFER

WETMORE & SUGDEN, INC.
43 Monroe Ave., Rochester 2, N. Y.

Gentlemen:
Please rush me your 10-day FREE TRIAL OFFER including 4 box assortments on approval, free name imprint samples, 32 page full color catalog and other sales helps.

Name.....
Address.....
City & State.....

From Scratch

(Begins on page 117)

Wall-to-wall carpeting is, for most people, the height of luxury, and if circumstances permit, I don't think you would regret choosing it. But if you don't plan to stay very long in this particular apartment, it might be rather impractical. If you *do* select this type of floor covering though, and find yourself on the move, you can always have it cut into pieces for use in other rooms.

Cushions or pads to put *under* your carpet are available in hair, jute, or sponge rubber with waffle-like designs. All rugs and carpets are better off with these—they keep the rug from slipping, and act as a shock absorber for the abrasion between the floor and the covering every time a step is taken. The addition of padding literally puts years of life on the floor covering.

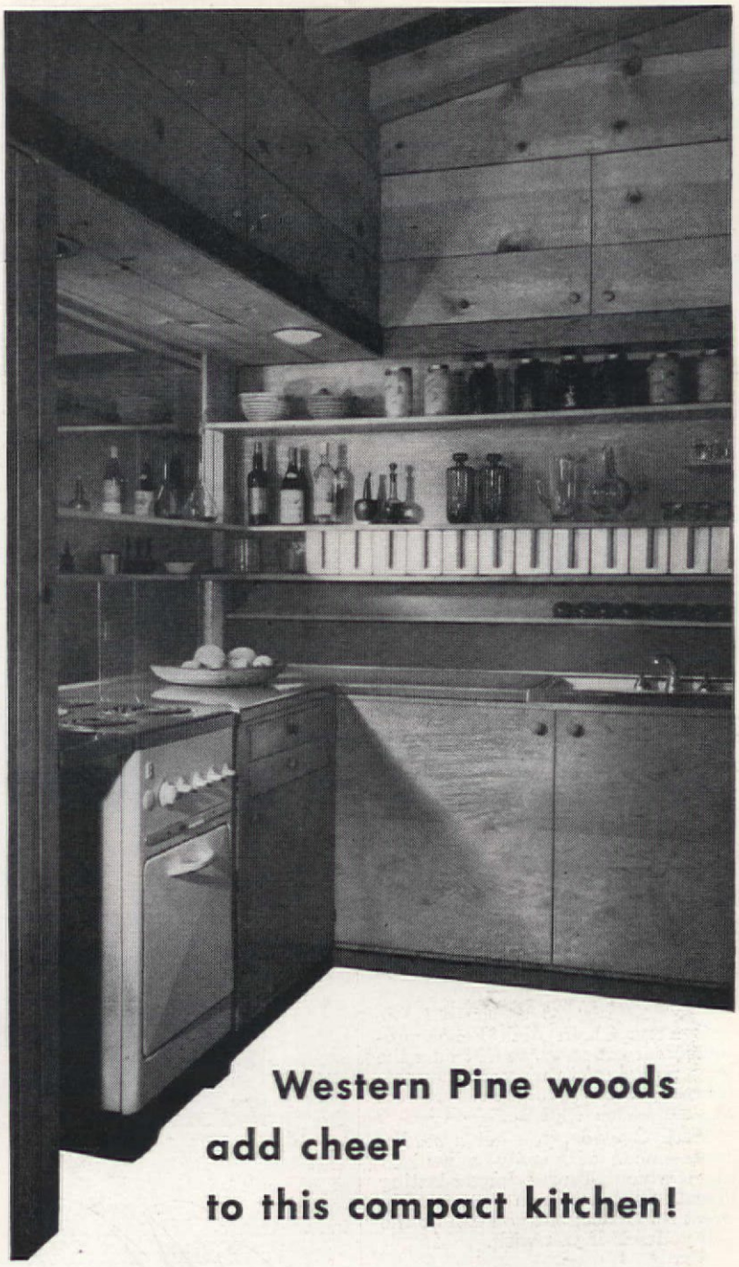
While this yarn is spinning, let's take up the case of plain versus pattern. And here, your taste is your guide. If you intend to put much pattern on the furniture or in draperies, it's most likely you will want a plain rug or carpet. And don't underestimate the plain carpets, because the variety of textures they come in can add interest. Whenever possible, it's wise to start your color scheme from the floor up. Pick a color for your floor that will allow some scope in the scheme you can use with it—you'll want to use this carpet for a long time. Also bear in mind that lighter colors are remarkably dirt resistant and sometimes don't show as much soil as the darker ones. And you shouldn't forget that small rooms painted the same color as the carpet will appear more spacious, and that a direct contrast of wall and floor will cut the size of a large room.

As to cost, rugs and carpets are in the you-get-what-you-pay-for class. Rely on the name and reputation of the manufacturer and the store when you make your purchase. Beware of very low sale prices and special offers, because you may be getting second quality. Don't be afraid to ask your salesman questions!

Guess that winds up Lesson II—I hope you and Joe will now be able to find something for your aching feet to come home to! Been scouting around for wallpaper, and maybe before long, I'll have some more cues for you.

'Til then,

Love,
Peggy



Western Pine woods add cheer to this compact kitchen!

The mellow woods of the Western Pines* add warmth and cheer to the smallest space! They turn an odd corner into a well-planned kitchen like this one. Handy shelves and cabinets carry out the charm expressed in the Western Pine paneling and ceiling.

Whether you build it yourself—or have it done—you'll find the Western Pines economical for this and other building and remodeling projects. These handsomely grained, smooth-textured woods add their lasting beauty to your home for surprisingly little. Ask your local lumber dealer for an estimate—see the Western Pines there soon!

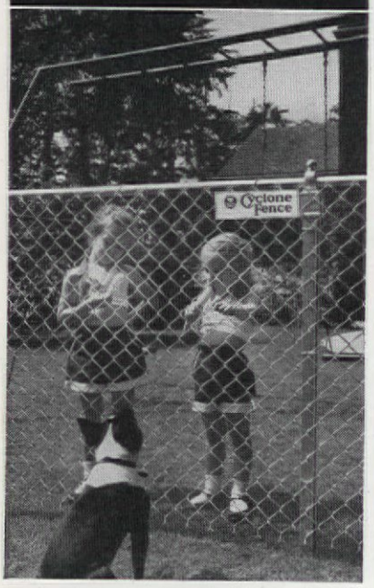
the Western Pines *IDAHO WHITE PINE *PONDEROSA PINE *SUGAR PINE



NEW FREE BOOKLET... bright new ideas

Just off the press . . . "FRIENDLY HOME IDEAS IN WESTERN PINE." 86 photographs, many in color, show you building, decorating and remodeling ideas featuring the warm and cheerful Western Pines. Write for your free booklet to WESTERN PINE ASSOCIATION, Dept. 325-F, Yeon Building, Portland 4, Oregon.

How to make your yard a SAFE playground



● It's easy. Just put Cyclone Fence around your yard. Then, your children will be kept at a safe distance from street traffic. They will be playing *at* home—not straying *from* home.

Cyclone Chain Link Fence protects your property, too. It bars the way, politely yet firmly, to thoughtless people who indulge in short-cuts at your lawn's expense.

With Cyclone, you get a *quality* fence—made of heavily galvanized steel which assures longer-lasting fence. Cyclone's own men usually erect this fence; but you can do the job yourself if you wish.

CYCLONE FENCE DEPT.,
AMERICAN STEEL & WIRE DIVISION
UNITED STATES STEEL CORPORATION
WAUKEGAN, ILLINOIS • SALES OFFICES COAST TO COAST
UNITED STATES STEEL EXPORT COMPANY, NEW YORK

FREE BOOKLET

Filled with photographs, drawings and graphic descriptions of different styles of fence and gates for the protection of property. Whether you need a few feet of fence or a lot of it, you'll find this booklet valuable. Send for your copy.



Cyclone Fence, Waukegan, Ill., Dept. 194

Please mail me, without charge or obligation, a copy of your booklet.

Name.....

Address.....

City.....Zone...State....

CYCLONE FENCE

USS

Cyclone is the trade-mark name of fence made only by Cyclone. Accept no substitute.

UNITED STATES STEEL



Memories Live in This Lovely Home

(Begins on page 44)



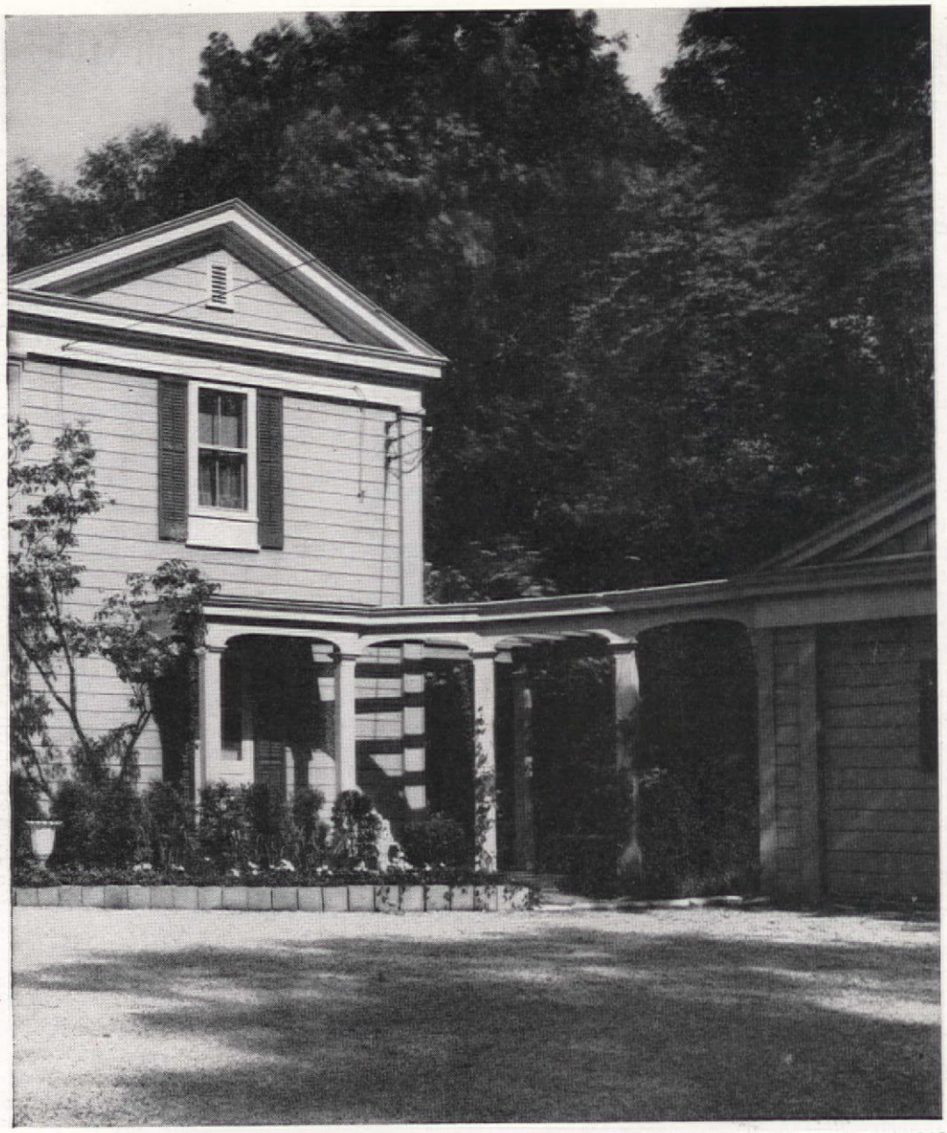
By the front door, ivy winds through lacy ironwork—a section of balcony rescued from the French Colonial Prefect's home in New Orleans

Memories flourish inside of this house, and memories grow in the garden, too. As you drive through the lovely old iron entrance gates, you see, tucked in a clipped viburnum hedge, a swooping bronze eagle—it used to stand guard over the shining silver trophies in "Papa's den."

Walking toward the house, along the gravel path bordered with white pansies and myrtle, William Shakespeare (in bronze, of course) gazes pensively from the rich green yew hedge—the owner does not need to tell you that this image of the great bard used to stand under the palms and rubber plants in "Mama's conservatory."

Crossing the tiny entrance porch, your gaze lingers on the English ivy creeping shyly through lacy iron—a piece of the historic balcony rescued from the French Colonial Prefect's New Orleans home, as it was sliding helplessly into the river.

On the other side, from the dining room, French doors lead you to a tiny formal garden of Peace roses, Killarney Castle ivy, pansies, ajuga, and tuberous begonias, surrounded by the very rare and old umbrella pattern of iron brought from France. Stiff clipped yew and cedar form the corner accents.

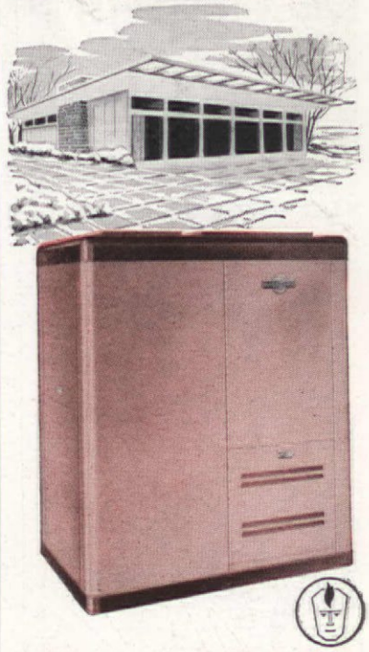


CONTRACTORS: THOMAS AND GEORGE RANDALL, WILMETTE, ILLINOIS



The garage has something of the air of the old-time summer-kitchen about it. In its quaint cupola is proudly displayed an old copper bell which the owner carefully brought home from her "Aunt Martha's" plantation on the banks of the Mississippi River

Only 50% fuel input required, 70-90% of the heating season!



WILLIAMSON
HEATER COMPANY

Gasaver and Oilsaver
DELUXE
WARM AIR FURNACES

Here's a revolutionary new furnace offered by WILLIAMSON in either gas or oil fired models enabling you to enjoy fuel savings 70-90% of the heating season. These furnaces feature inside and outside thermostats, two speed blowers (forced air models) and *modulated hourly fuel input.* In most sections of the country where the temperature is above 30 degrees 70-90% of the heating season, these furnaces operate on only half fuel capacity and the blower on half speed. Fuel savings are realized, heating overruns are eliminated and a new experience in balanced room temperatures is obtained.

Why buy an ordinary furnace when the ultimate in modern heating is available at conventional furnace prices?



Two, three and five ton air and water cooled companion cooling units available for your Williamson Furnace or in combination with your present furnace.

THE WILLIAMSON HEATER COMPANY
3530 Madison Road, Cincinnati 9, Ohio

Please send me information on:

☐ Gasaver Deluxe Furnaces
☐ Oilsaver Deluxe Furnaces
☐ Summer Cooling Units

Name_____

Address_____

City_____ Zone____ State_____

WEEK-END DECORATORS

(FEMALE OF THE SPECIES)

DISCOVER EASIER COLOR SCHEMING

with

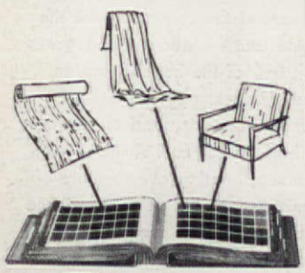
NEW KIND OF PAINT



1,322 Colors

to choose from...

BEAUTIFUL PASTELS AND DEEP TONES THAT GO WITH YOUR FURNISHINGS



Colorizer® PAINTS

Now, choose from 1,322 actual paint samples in the Colorizer Album—at your Colorizer paint dealer's. It's quick and easy to harmonize paint colors with rugs, wallpaper, draperies, furniture. You get any color immediately, at budget prices, in any interior or exterior paint finish—including the sensational new Colorizer Flat Wall Enamel!

Week-end Decorator's Guide:

Includes interior color combinations galore...28 actual paint chips...new decorating ideas! Send 10 cents to Colorizer Associates, 341 North Western Avenue, Chicago, Illinois.



4-H Club Style

(Begins on page 112)

main functions of the Cooperative Extension Service of the U. S. Department of Agriculture and the state agricultural colleges. Through national, state, and county agents and local volunteer leaders, it enables boys and girls all over the country to undertake individual projects in more than 25 fields, including farm, garden, live stock, home, health, community service, and personal leadership, and, most effectively, to "learn to do by doing." Between 1945 and 1952, Joan, as a member of a typical 4-H Club, achieved the following astonishing record of achievement:

Eight years of clothing projects, in which she made 38 garments (including a suit and an evening gown), took part in 13 style revues, and made a net cash profit of $90.

Six years of craft work, including shell jewelry, glass-, wood-, and fabric-painting, wood-working, and aluminum-tray etching, and involving many local and county exhibits.

Five years of food projects, which included the realistic problem of doing the cooking at home in addition to work on a baby-feeding program.

Four years of home grounds improvement which she valued at $450. In her own words (I wish there were space for all of them): "A home beautification project is one that . . . includes the whole family in planning and carrying out the work. We learn to work and play together while creating a more beautiful out of doors. . . . My father and mother helped me in this project, and the first thing we did was to have a planning talk and decide what we wanted to accomplish and how we could best use the materials on hand." Briefly summarized, Joan: made a brick patio in an angle of the house; made a lawn beside and in front of the house; landscaped a concrete well-head near the back door where, for years, spray materials had been mixed, with inevitable mess and clutter; painted the house trim, shutters, etc.; painted garage and implement shed and planted some 75 kinds of shrubs and flowers to render them less conspicuous; built a flagstone walk, a barbecue, and a game area; established privet and mixed shrub hedges, and found time to paint her grandmother's cottage to augment her funds in preparation for college.

Two years of leadership training, during which she helped her mother as assistant leader of one junior 4-H Club, organized a second and then, when no adult leader could be found for it, led it herself.

One year each of vegetable gardening (which netted her $55 besides food and experience) and home improvement, which included redecorating and rearranging of her own room.

During those busy years, she also served as reporter, secretary, treasurer, vice-president, and president of her local club, and as county secretary for two terms; attended 94 out of 102 local meetings; seven county, one district, and two state meetings; gave a radio talk, and wrote 17 4-H Club news stories. Nor did this interfere with her school work, for she was in the upper fourth (40th or better) of her class throughout her high-school years; and, among other activities, she was on the school band and octette (which went on TV), the school newspaper and year book, was member of a national honor society and president of her junior and senior classes, and played on the basketball, baseball, and volleyball teams.

All that and more is set down in her eight-page 4-H report, three annual project reports, 1000-word story of her home-grounds improvement work, plans showing yearly accomplishments, and a snapshot scrapbook.

When, in 1952, as a candidate for national honors, Joan submitted her impressive record, endorsed by local, county, and state extension leaders, she had already collected 12 blue ribbons from county and state shows, and county and state championships in 1950 and 1951, for which she had been awarded trips to the International Flower Show in New York. Then, as 1952 state champion for home grounds improvement work, she won a gold medal, a trip to the National 4-H Club Congress in Chicago (given her by the New York State Nurserymen's Association), and a 17-jewel wrist watch provided by Mrs. C. R. Walgreen of Chicago. For all-round merit she won the $1200 N. Y. PTA Jenkins memorial scholarship. (And this year she was State alternate delegate to the National 4-H Club Camp at Washington.)

Despite all these honors, Joan remains a jolly, natural, wholesome, charming young lady. She was a delightful, self-possessed hostess (and model) when we visited her home to get pictures. She is deeply interested in her home, her family, her handsome cat, her purebred collie, Lassie, her community, and, especially, "her" junior Club. I don't see how, as a teacher, she is going to do a better job than she has already done—by both precept and example, but I bet she will be a good one.

This story is, obviously, an enthusiastic tribute to a fine, unusually able girl and her exceptional record. But don't forget that, in 1952, she was but one—albeit an outstanding one—of more than two million members of some 86,197 4-H Clubs. Remember that when you ponder the problems and potentials of modern American youth, and of the future of our country and of the world.

WEEK-END DECORATORS

(MALE OF THE SPECIES)

DISCOVER EASIER PAINTING

with

NEW KIND OF PAINT



Odorless Washable 1 Coat Covers Easier to Use



Colorizer®

Flat Wall Enamel

in

1,322 Colors

Made with an odorless Alkyd Base—the new paint discovery that gives you a durable, washable enamel with a luxurious flat finish!

Colorizer Paints are available in these well-known regional brands:

Beauty by the Brushful Paints, Brooklyn, N. Y.; Bennett's Paints, Salt Lake City, Utah and Los Angeles, Calif.; Blue Ribbon Paints, Wheeling, West Virginia; Boysen Paints, Oakland and Los Angeles, Calif.; Bute Paints, Houston, Texas; Great Western Paints, Kansas City, Mo.; Jewel Paints, Chicago, Ill.; Komac Paints, Denver, Colo.; Lion Brand Paints, St. Paul, Minn.; Vane-Calvert Paints, St. Louis, Mo.; Warren's Paints, Nashville, Tenn.; Wetherill's Atlas Paints, Philadelphia, Pa. IN CANADA: Flo-Glaze Paints and Enamels, Toronto, Ontario. ENGLAND: Robbialac Paints, London.

A well-designed, sturdily built potting bench makes for efficiency, convenience, and neatness in garden operations and can be fitted in almost anywhere—outdoors or in garage, workshop, breezeway, or basement. This one, at the last Oakland (Calif.) Spring Flower Show, of simple braced-frame construction, has its working surface bordered on three sides by a six- or eight-inch-high board to retain soil, pots, tools, etc. The four-compartment bin below, for peat moss, compost, etc., slides on runners and can be taken out entirely when the bench is moved. For outdoor use, a simple awning or other shelter would be desirable.



2 Sturdy Potting Benches

DATA: JOHN ROBINSON



This larger, permanent-type bench, seen at the 1954 San Mateo (Calif.) Fiesta, was designed by Landscape Architect Gil Rovianek. Built of heavy planks and four-inch posts, it provides display space for pot plants as well as generous working space. Use redwood or cypress for durability. Boards can be added in front to increase the capacity of the storage bins and removed as the supply of soil, etc. is depleted. The screen at the back would hide the bench from house or pleasure garden and support a vine, as well as, on this side, a temporary or permanent shelter.



DOORWAY
Dirt-Zone Vanishes
OR YOUR MONEY BACK!



5-MINUTE BEAUTY TREATMENT FOR RUGS!

No need to clean entire rug! Just sprinkle Glamorene on each Dirt-Zone — brush in — and vacuum as usual! Leaves no rings! Perfect for spot cleaning, too! ½ gal. (cleans 2 complete 9 x 12 wool, wool-blend rugs) ONLY $2.29. (Special Applicator $1.25)

FOR COTTON and synthetic rugs, New Glamorene Cotton Rug Cleaner, ½ gal. $2.49 (Applicator FREE)



Glamorene RUG CLEANER

Guaranteed by Good Housekeeping

10 E. 44 St., New York 17, N. Y. Sold in Canada as "Lamorene" by G. H. Wood & Co., Ltd., Toronto

Put NEW Hollywood Glamour in Your Bedroom!

Don't wait any longer for that Hollywood glamour. It can be yours in any size bedroom, in any style furnishings. It's easy when you...

Use the Genuine HARVARD BED FRAME

The complete foundation for Hollywood beds. Sturdy all metal construction—fully adjustable to hold any size coil or box spring—supports headboard—moves easily on quality casters. Many styles to choose from—at your furniture or department store. Look for the Seal on every Harvard Frame—look for the Registered Warranty Card in every carton. It's your assurance of guaranteed quality.


Bookcase Headboard by Huntington House

Use "NEW Decorating Magic"



24 pages of ideas on "how to plan your bedroom", fully illustrated.

SEND 10¢ IN COIN FOR YOUR COPY.



HARVARD of Cleveland

6201 Woodland Avenue • Dept. 48 • Cleveland 4, Ohio

HYPONeX®

SOLUBLE PLANT FOOD COMPLETE

Grows Better Plants in Soil, Sand or Water

Simply dissolve and water all your house plants, garden flowers, vegetables, shrubs and lawn. Feeds instantly. If dealer can't supply send $1 for 1 lb. Makes 100 Gals.

Guaranteed by Good Housekeeping

HYDROPONIC CHEM. CO., Copley, Ohio, U.S.A.

ESHELMAN FOR Better LAWNS And GARDENS

RAKES PLOWS CULTIVATES HARROWS HAULS SPRAYS SAWS DOZER MOWS CUTS ROLLS TILLS SNOW PLOW



1 to 8 H.P. Also Walking Tractors Low as $69

Women Can Operate It. Free Catalog. Write ESHELMAN, Dept. R-359, 119 Light St., Balto. 2, Md. 333 N. Michigan Ave., Chicago-1, Ill. 7070 Hollywood Blvd., Los Angeles 28, California.



SIGN UP FOR Scotts LAWN CARE®

T M REG



Just fill in the coupon below to receive a free 2-year *subscription.* In each issue of *Lawn Care* you'll discover practical, seasonal tips on how to make your lawn thicker, greener, more beautiful the whole year 'round. Thousands of readers tell us, "With *Lawn Care* guidance you can have the finest lawn on the street." Sign up for *Lawn Care* today!

O M *Scott* & SONS CO, 34 Fourth St., Marysville, Ohio

Also Palo Alto, California

Name_____

Address_____

City_____ Zone____ State_____

Lilacs

(Begins on page 42)

newer Monge, Mrs. W. E. Marshall, and Night. Of the whites, Ellen Willmott and Edith Cavell, both doubles, do not, in my opinion, compare with the singles, Vestale and Mont Blanc.

Earliest of all the early-blooming kinds, S. oblata dilatata (a natural variety) can hold its own with any of the man-made varieties. Making a bush as wide as high, with a wealth of light lilac, fragrant bloom, it is one lilac with attractive foliage in fall when the leaves of most are apt to be disfigured by a harmless but annoying white coat of mildew. A lovely species is S. laciniata (still called a variety of S. persica), with dainty cut leaves and many clusters of pale lilac flowers strung along slender arching branches. Of medium height (about eight feet), it is a delightful shrub, but not reliably hardy north of Boston or Chicago. The shrubs usually grown and sold as Persian lilacs are in reality hybrids, (S. chinensis and its variety Saugeana). About as high as the common lilac and free-flowering, they are splendid for an untrimmed hedge..

Because it takes years for a fine new variety to become widely known and grown, the average nursery is apt to carry but a few ordinary varieties. You may have to shop around, perhaps send away, for the best; but why bother with anything else? And what makes some varieties better than others? Clearer colors, better-shaped bloom spires, and, above all, plant vigor and plenty of flowers year after year. When buying, be content with a small plant, from two to four feet high. Fall is the best planting season, except in the most northern states and Canada, where early spring is better.

As lilacs enjoy a really good soil prepare a good, big hole (at Swarthmore we make them about four feet across and three feet deep) and work in manure (dried or partly rotted) or plenty of leaf mold or other humus. For a hole that size, you can add a quart of bone meal or superphosphate and, if you know your soil is acid, a quart of pulverized limestone. If you want to use a complete fertilizer, mix a pint very thoroughly with the soil.

Set the plant a few inches deeper than it grew in the nursery row, for many lilacs are grafted and it is better for them to develop their own roots above the graft. Lilacs are sturdy and will withstand fairly dry weather when well established, but do not allow them to dry out the first year. They often take four to eight years to come into their own and produce the finest flowers; the first blooms are usually disappointing—dull and washed out in color and only partially developed. So be

Can You Equal This Home for $3128



Shipped Direct from Our Mill

Act Now! Save 30% to 40% on Your New Home

You can save several thousand dollars when you build a Liberty Home! Buy direct from our mill at our low, factory, freight-paid price. We ship you the lumber cut-to-fit, ready to erect. Doors, windows, roofing, paint, glass, hardware, nails, etc., all included in the price. Plans furnished—also complete building instructions. No wonder our customers write us that we saved them 30% to 40%. Easy terms—monthly payments. Architecturally approved construction. (Not prefabricated.)

Send for FREE BOOK of Liberty Homes

Handsome Big CATALOGUE

Pictures wonderful homes in colors at money-saving prices. Write for FREE catalogue today. (West of Mississippi, 35¢.)

LEWIS MANUFACTURING CO.
3149 Lafayette Ave. Bay City, Mich.

Unusual BULBS and PLANTS for Early Spring Bloom

PLANT THIS FALL

- NEW TULIPS
- HYACINTHS
- MAGIC LILY
- HARDY PHLOX
- HARDY PRIMROSES



FREE AMERICA'S HELPFUL GARDEN BOOK "GLORIES OF THE GARDEN" JUST OFF THE PRESS

Shows all of the above in natural colors; also many other colorful plants, bulbs, roses, shrubs, evergreens and perennials for fall planting. Write for your FREE copy of this helpful book now!

Free "GLORIES of the GARDEN"

KRIDER NURSERIES
BOX 43 MIDDLEBURY, INDIANA

LEAVES VANISH!

GRAVELY LEAF MULCHER



does away with leaf raking, leaf burning . . . gets rid of leaves in minutes instead of hours!

5-HP Gravely Powers 21 Tools does every lawn, garden, field and farm job *faster, easier, better.* Write for FREE Booklet, "Power vs. Drudgery".

GRAVELY TRACTORS, INC.
BOX 913 DUNBAR, W. VA.

BABY SIZED TREES & SHRUBS

JUST WHAT YOU'VE BEEN LOOKING FOR!

Numerous varieties from which to choose. Mostly 8 to 12-in. height—the popular sizes for experimental use. Write today for FREE CATALOG! Address—
THE WHITTEN NURSERIES, Box 7, Bridgman, Mich.

AMAZING MULTIFLORA ROSE AS LOW AS

LIVING FENCES 5¢ Per Ft.

Beautify your home with dense rose hedges. At low cost—as little as 5c a foot. Write today for FREE Catalog.
WHITTEN NURSERIES, Box 8, BRIDGMAN, MICH.

For garden tools

Lasting protection against corrosion with 3-in-one Spra-Gun! No messy rags—press button for penetrating spray!



"3-IN-ONE" OIL

do-it-yourself!

. . . use



Fir Ply-wood

Large, light, real wood panels speed, simplify building jobs. Need no special tools. Send for free list of available do-it-yourself plans (USA only): Douglas Fir Plywood Assoc., Tacoma 2, Wn. Or see your lumber dealer!

Buy Only DFPA-Grademarked Panels

FREE ROSE GUIDE

STAR ROSE catalog, just off the press, is your guide to best new and classic varieties, including PRESIDENT EISENHOWER Rose and latest AARS winners. Guaranteed to bloom. Full color and valuable rose information help you choose. Send for it today.

STAR ★ ROSES

The Conard-Pyle Co. West Grove 258, Pa.



Plant BABY Evergreens

AND SAVE 40%

All high quality popular varieties, once transplanted. Real bargains. Also Roses, Shrubs, Shade Trees, Fruit Trees. Write today for FREE Color Catalog.

EMLONG'S Box 861 Stevensville, Michigan

Learn FLOWER ARRANGEMENT



Floristry and Floriculture. Big demand for arrangers and lecturers. Study at home. Learn to make professional sprays, wreaths, corsages, etc. Send for folder "Opportunities in Floristry."

NATIONAL LANDSCAPE INSTITUTE
Dept. HF-9, 310 S. Robertson Blvd.
Los Angeles 48, California

$60.00 FOR A LITTLE SPARE TIME

With New Christmas Card Line

Exclusive new "Petite Gold Rush" Assortment pays you 75c on each $1.25 box. Make $60.00 on 80 boxes easily. Only Cardinal has gorgeous 26-Card $1 box, new idea $1 Gift Wraps & Curl Ribbons By-the-Yard, 6 exclusive BIG-PROFIT Name-Imprinted lines low as 40 for $1. Over 250 new fast sellers. Extra Cash Bonus; Money-Back Guarantee assures up to 15c more profit per box. Surprise "Choose-Your-Own FREE BOXES" Offer. $2 in Gifts offered FREE for prompt action! Send for samples now.

Guaranteed by Good Housekeeping

FREE SAMPLES
Personalized Christmas Cards
40 FOR $1 UP

MAIL COUPON

Cardinal Craftsmen Dept 51-M.
1400 State Avenue, Cincinnati 14, Ohio
Send money-making kit of 5 boxes on approval and surprise Free Offers.

Name _____
Address _____
City _____ State _____

Lilacs

(Begins on page 42)

patient. If you see new growth coming from below ground level with leaves unlike those of the plant, it is probably from the privet or ash understock on which the variety was grafted, and should be cut off at once. If, however, you know your plant is "own root" (not grafted), or had the understock cut off after it made its own root system, leave these shoots to make a vigorous, many stemmed bush. Plenty of sun—for at least half the day—is a must. With less, lilacs may grow, but will give little bloom. They must have good drainage. They thrive on a liberal annual feeding of manure, with perhaps some wood ashes and bone meal, too, or a moderate application of a complete fertilizer. A thin sprinkling of the latter, scratched in lightly, can safely be applied in spring and fall. Too much may burn the roots.

We prune a lilac to maintain a shapely bush with bloom low enough to be enjoyed. Some people allow only one stem, or two or three, to grow. My ideal plant has six to ten strong stems; of these, two or more of the oldest can be cut to the ground each year as soon as the flowering period is over. Do not cut the plant back to an even height.

As noted, mildew may be unsightly, but is usually harmless. If necessary, dust weekly with sulphur from when it first appears. Scale insects may do damage, especially if they encrust a whole stem before they are noticed. So examine plants occasionally for tiny hard bodies and scrape them off gently with a knife, taking care not to break the bark; then go over the branches with a vegetable brush dipped in soap suds with a little nicotine sulphate added. Or prevent by spraying plants while dormant in early spring with lime-sulphur solution (one part to eight of water), or a miscible oil (one part to 12 to 15 of water). This is rarely necessary oftener than every third year. If borers attack lilac trunks, cut out infested parts or even the whole trunk to ground level. Big black and yellow hornets may in late summer and fall strip off bits of bark, and even girdle and kill a branch. A bush near the house can often be defended by vigorous use of a fly-swatter. Or spray the stems with a strong solution of DX, whaleoil soap, or Bordeaux mixture with arsenate of lead added.

NOTE: *Lilacs for America*, the 1953 revision of a 1941 survey conducted under Dr. Wister's direction, by the American Association of Botanical Gardens and Arboretums, which lists all available lilacs, and lilac sources, can be obtained for $1 from the Hoyt Horticultural Foundation at Swarthmore College, Swarthmore, Pa.—ED.

modern, horizontal

New Look IN ROOM THERMOSTATS FOR HOME HEATING



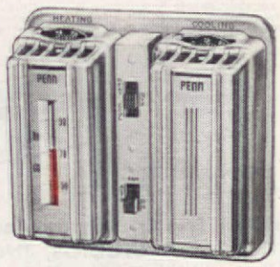
always in perfect harmony with any room . . . any color scheme

It's neutral-colored, this new Penn horizontal thermostat . . . specially designed to blend perfectly with the colors and decorating scheme you now have. What's more, in this distinctive, always-dependable Penn Control, you get fully automatic "heat anticipation" . . . the Penn-made magic that holds room temperatures within one degree of your original setting!

Why put up with miserable Hot-n-Cold living any longer? Let this striking new Penn horizontal thermostat — with its amazing "weather sense" — anticipate temperature changes for you. You and your family will enjoy greater comfort and better health. Tell your dealer you want the best . . . *you want Penn!* It costs no more than ordinary thermostats. **Penn Controls, Inc., Goshen, Indiana.** In Canada: Penn Controls Limited, Toronto, Ontario.

for all-season comfort in home air conditioning . . .

Choose this dependable Penn combination heating and cooling thermostat. Banishes "Hot-n-Cold" living, gives you care-free command — automatically — of home temperature the year 'round.



ENGINEERED COMFORT

PENN AUTOMATIC CONTROLS

Selected by leading manufacturers for over 30 years

FOR HEATING, REFRIGERATION, AIR CONDITIONING PUMPS, AIR COMPRESSORS, ENGINES, GAS APPLIANCES

DO YOU NEED EXTRA MONEY?

$35.00 IS YOURS

for selling only 50 boxes of our 300 Christmas card line. And this can be done in a single day. Free samples. Other boxes on approval. Mail coupon below today.

It costs you nothing to try.

Last year some folks made $250—$500—$1,000 and more this very way. Church groups and organizations can do this, too. No experience necessary.



NOEL DELUXE FEATURE CHRISTMAS ASSORTMENT
21 luxurious cards—including satin "puff", gold bronzing, red velvet, lovely embossing



FUN A-PLENTY CHRISTMAS COMIC ASSORTMENT
Novel animated cards with original cut-outs, pop-outs, unique folds and novelty attachments—including jingle bells and 3-D glasses



DELUXE CHRISTMAS GIFT WRAPPING ENSEMBLE
20 large multi-color 20"x30" sheets in a fascinating variety of designs—plus matching seals and gift tags



BIBLE TEXT CHRISTMAS ASSORTMENT
Richly decorated religious cards with Scripture Text quotations

Guaranteed by Good Housekeeping

FREE SAMPLES Personalized Christmas Cards and Stationery

COLONIAL STUDIOS, INC.
Dept. 63-B, White Plains, N. Y.

Mail Free Trial Coupon Today
COLONIAL STUDIOS, INC.
Dept. 63-B, White Plains, N. Y.
Please rush free samples, other boxes on approval for FREE TRIAL, and full details of your easy money-making plan.

Name_____

Address_____

City_____ State_____

If writing for organization, give name_____

Herbaceous plants that retain their "crowns" or green tops over winter may suffer serious injury when the soil heaves as it freezes and thaws. But if covered too heavily to prevent *that* damage, they may rot as a result of excess moisture and lack of ventilation. To prevent both troubles, protect against temperature changes but permit air circulation. One way is to invert a berry

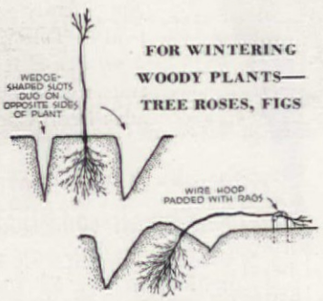


basket over each plant, heap straw or leaves over the basket *after the soil has frozen*, then toss enough soil or gravel on the mulch to prevent its blowing away. The basket will prevent the plant from being smothered and the mulch will prevent the soil from thawing and freezing during weather changes.

Plant Protection Tips

JOHN KRILL

Woody plants of questionable hardiness (tree roses, figs, etc.) can be wintered in the garden without bulky, ugly wrappings of straw, building paper, etc. With a spade, dig wedge-shaped slots on opposite sides of the plant about as deep as its root system. Bend the plant over toward the wider slit, loosening the soil around it if necessary. Then gradually and gently lay the plant almost flat on the ground and hold it down with big U-shaped staples made of heavy wire or thin metal rods padded with rags where they straddle the recumbent stem or stems. Cover the whole plant with soil, then with leaves, straw, and evergreen boughs as thickly as the anticipated winter temperatures make necessary or advisable.

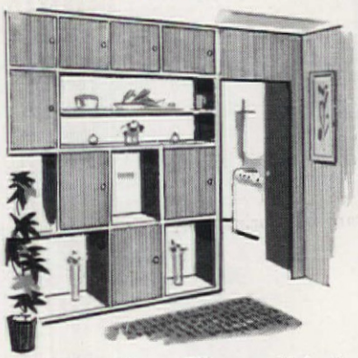


upson model home ideas

Like a new hat, new walls and ceilings do so much for the spirit. With Upson Panels you can do the job inexpensively and add lasting beauty to your home.



A kitchen always needs more room. And Upson out-does itself with Peg-it Panels. Holes in panels take strong wire hooks, make ordinary wall space like a cabinet. Smart looking, too. Pots and pans, bright and gleaming, within easy reach. Use Upson Peg-it Panels for cabinet doors, too. *Coupon brings details.*



Mealtime fun. Who wouldn't be happy in a beautiful dining room like this? With Upson Striated Panels for walls, we mean. Upson Striated Panels are fresh, new, beautiful. Forever crack-proof, too. Easy to paint. Note how Upson Striated Panels are used on cabinet doors, also. *Get free details. Mail coupon.*

Upson Strong-Bilt Panels are used exclusively on the walls of

THE "Pacemaker" BY National HOMES

In your neighborhood—watch for announcement of Fall Showing, September 11th.

upson walls and ceilings

PROVEN QUALITY YOU CAN TRUST

The Upson Co. 429 Upson Pl., Lockport, N.Y.
Please send free details on Upson
☐ Peg-it Panels ☐ Striated Panels
NAME_____
ADDRESS_____
CITY_____ STATE_____

Learn from Your Child

—if you want to improve as a parent

L. A. BABCOCK

My large family of small children has brought so many bewildered mothers to me, asking what I do to keep them playing happily together and with other children, that I believe a few simple suggestions might prove helpful to others. First, I would say that it is not what you *do*, but what you *don't* do, that is one of the most important and often overlooked values in bringing up a family. A constantly trained child is not living a natural life. "Don't do this" and "Don't do that" is an easy habit to get into, but its effect is just as devastating to a child as to an adult.

There is just one way that a child learns naturally and easily, and that is by example, for children instinctively imitate. If you hear him speaking in a bossy voice to his friends, check yourself to see whether you use the same voice in speaking to him. If you find that he teases and torments his friends, see whether that's your mode of playing with him.

If you would try just for one day to treat your child with the courtesy you give to a friend you were anxious to please, the loving response would prove the value of that approach.

Children want to please. Appreciate it when they do. One smile and word of appreciation will save you and the child a dozen irritated "don'ts." How some parents have reached the conclusion that love and kindness spoil children is beyond me to understand. Possibly this warped viewpoint comes from a misunderstood morbid molly-coddling: giving children candy when they cry, over-sympathizing over a slight hurt. This is quite different from good, wholesome affection.

A child who eats good, sensible food, plays outdoors, or can play happily in the house, without fear of "don'ts," is a happy child. Say, "You can play with this toy in the living room. It will be easy to clear up." Then when the time comes to clear up, say, "Shall we put this in the other room now, and make the living room nice and neat?" A child brought up this way is learning *real* obedience and pleasure in having the house neat. Also a child with this type of home is not wild and destructive. If you are trying to rest and he is in a noisy mood, say, "Could you play something quiet now, so I can get a little rest?" You will find it won't be long before he will take a per-

THESE HORRID
AGE SPOTS*



FADE THEM OUT

*Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with new ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. Acts in the skin—not on it. Fragrant, greaseless base for softening, lubricating skin as it clears up those blemishes.

SEND NO MONEY—7 DAY TRIAL TEST

Send name and address. Pay only $2.00 on arrival plus C.O.D. postage and tax on guarantee you must be satisfied with first results or return remaining ESOTERICA for money back. Or save money. Send $2.20 which includes tax and we pay postage. Same guarantee.

MITCHUM COMPANY, Dept. 162L, PARIS, TENN.
(CANADA $3) 320 Jones Ave., Toronto 6, Ont.

Announcing Sensational New
DRESS CLUB PLAN



In 5 short weeks get up to $100 in beautiful dresses for yourself or choice of over 500 home gifts! Exclusive creations at low prices make forming your club easy and fast.

FREE PORTFOLIO

See the many styles shown in full colors with actual sample fabrics. Get the big Gift Catalog ALL FREE. Send your name, address today.

COLONY HALL, Dept. W-31, Cincinnati 25, Ohio



RESIN-FREE
(All Oil Base)
Liquid Raw-Hide
2 IN 1 FINISH
for
REDWOOD
CEDAR, FIR, ETC.

WEATHERPROOFS and RESTORES the beauty and color of redwood with only ONE COAT. LIQUID RAW-HIDE 2 IN 1 has sufficient oil solids and color to finish new or raw wood in 2 COATS. $1.75 Qt., $5.30 Gal. Prepaid. Guaranteed. REDWOOD FINISHING PAMPHLET WITH ORDER OR FREE ON REQUEST.

LINSEED OIL PRODUCTS CO.
1102K So. Fremont Ave., Alhambra, California

STOP SCRATCHING!
NEW PULVEX
Anti-Scratch
FLEA POWDER



Kills FLEAS · LICE · TICKS · FUNGI · BACTERIA

Double Your Earnings With
CHRISTMAS CARD BARGAIN SPECIALS

SELL 50-Card Assortment for $1.00

Supply Limited! Order Early! Factory Surplus Bargain Specials bring you biggest profits ever, while supply lasts. Also Free Color Catalog of newest fast-sellers in Greeting Cards, Gifts, Stationery. New Catalog Shopping Plan. No experience needed. We'll send list of Bargain Specials, 3 new boxes on approval, 44 Personalized Samples FREE if you act at once.

GET $1.25 Boxes for 50c
$1.00 BOXES for 35c

Midwest Card Co., 1113 Washington, Dept. J-62, St. Louis 1, Mo.

BEST FOR PET CATS



KITTY LITTER

Amazing absorbent granular material replaces messy sandbox routine... destroys annoying odors. Sanitary, economical... 5 lbs. last several weeks. Obtain where pet supplies are sold.

WRITE FOR FREE FOLDER

LOWE & LOWE CO., Dept. 907, Cassopolis, Mich.

Your Child

(Begins on page 126)

sonal interest in letting you rest; also that tactful, kindly approach will be the one he will use with his friends.

Children have simple taste. During a siege of rainy weather, if they get restless, tie a string to a cardboard box, and let them pull small toys around in it. Or they can sit at the kitchen table, each with a small piece of dough. These little homey things often mean more to a child than the expensive toy.

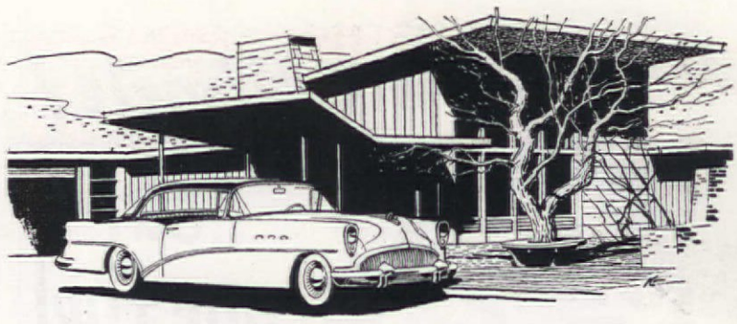
If a child is sick, don't be afraid to humor him until he is thoroughly back on his feet. He is much less apt to cry for sympathy if he gets it when he really needs it. He will then be satisfied and not want it afterward.

You save yourself much trouble if you have an interesting yard and welcome the neighbors' children. Even the pests of the neighborhood (who have been brought up by the "don't" method) behave reasonably well when they have interesting things to play with, and you will know where your children are. When they reach teen age, you will be mighty grateful, and the few minutes you have had to take now and then to settle a squabble will seem pretty small beside the problems some of the teen-agers' parents are having, whose children ran wild during early childhood years.

When it is time for your children to come in for dinner, you can yell, "Come in right away, dinner is on the table and you are as dirty as a pig!" (and you know what will happen!). Or you can think to call them five minutes early and say, "You will have time for one more ride, then run fast and see who can be the cleanest when the big hand gets up to 12." I can just see their rollicking faces, if you choose that one. They will probably not wait for the "one more ride," and when the big hand reaches 12, their hands and faces will be shining clean.

One of the greatest things you can do for them is to do things as a family—working in the garden, doing jobs around the house. A few miniature tools, and a little job to do will help to make a family bond. The younger ones may not be able to do part of the real job, but they can be given similar ones that make them feel essential to the group. And, no matter what your differences of opinion may be, don't ever, ever let the children feel it. Keep them loving and enjoying both parents equally. Never make them take sides. The hurt to a child from that is greater than parents may realize.

And know this fact: If you do not win the love and respect of your children when they are young, you will find it is too late when they reach the teen age.



WHAT EVERY HOMEOWNER SHOULD KNOW:

GENERAL MOTORS MAKES DELCO-HEAT

WHAT IT MEANS TO YOU:

Lower cost because Delco-Heat is General Motors "Assembly Line" Built.

More heat from fuel because, like your car, it's General Motors "Precision Engineered".



Delco-Heat Conditionair—forced warm air furnace—gas or oil fired.

You pay less for any Delco-Heat unit made because GM production short cuts pare dollars and dollars off manufacturing costs and yet improve quality. You can count on getting more heating comfort per dollar, year after year, because GM engineering knows how to squeeze all the energy out of fuel. That's why we say it's important to you as a homeowner, builder, or prospective buyer to know about Delco-Heat.

Basement models, models for utility room, closet or crawl-space installation and counterflow models for perimeter systems—gas or oil, with synchronized controls for truly automatic comfort.

Look for your Dealer's name in Yellow Pages of phone book. Or write: Delco Appliance Division, Dept. AH, General Motors Corp., Rochester 1, N.Y. In Canada, Delco-Heat, Toronto 13, Ontario.

GM
GENERAL MOTORS

DELCO-HEAT

... a complete line of automatic oil and gas fired conversion burners, Conditionair forced warm air furnaces and heating and cooling units, boilers, water heaters and electric water systems.

4-Hour Miracle!



...cut our fuel bills as much as 40%

INSULATE NOW IN ONE AFTERNOON WITH ZONOLITE®

The Do-It-Yourself Insulation

It's true! In just four short hours you can insulate your own home and save up to 40% on fuel bills! Zonolite vermiculite is the miracle insulation that pours like popcorn. Just open a bag of lightweight Zonolite, *pour it—level it—leave it!* No cutting to size, no nailing. It flows snugly around all braces, pipes and wiring. Zonolite is rot proof, vermin proof—permanent. Lasts the lifetime of the building. Zonolite brand vermiculite is all mineral—completely fireproof! In fact, it actually *snuffs out flame!* Add this extra benefit to your home when you insulate with Zonolite.

Do It Yourself for as low as $67.60

You can insulate the average attic with Zonolite for as little as $67.60. So easy you can do it yourself and save $100.00 to $150.00 installation costs. No matter how you figure it, it all adds up to money in the bank when you insulate with Zonolite and save!



ZONOLITE
INSULATING FILL

100% FIREPROOF

Zonolite Company, 135 S. LaSalle Street, Chicago 3, Illinois

FREE
SEND FOR FREE BOOK
"Safety, Comfort, Savings in Your Home."
Shows easy way to insulate your home.

ZONOLITE COMPANY, DEPT. AH-94
135 S. LaSalle Street, Chicago 3, Illinois
Without obligation, please send me free booklet HI-47, "Safety, Comfort, Savings in Your Home," telling how I can insulate in one afternoon for as low as $67.60.
Name.....
Address.....
City.....Zone....State.....

SEE YOUR LUMBER OR BUILDING SUPPLY DEALER



Cut and Pierced Lampshades



DOROTHY LAMBERT TRUMM

The light shining through the cut-out and pierced designs forms part of the pattern of these lampshades. The one at top of page features pine cones and the graceful sway of pine needles. Pattern **1561.** On the next



shade, rounded grapes and "shining" leaves give a wonderful third dimensional and shadowy effect. Our Pattern **1562.** The beloved chrysanthemum, theme of the third design, is particularly good on a large paper shade; leaves add to the effectiveness, and the shade, when lighted, is unusually beautiful. Cutting methods fully explained. Pattern **1563.** All of these patterns, 25 cents.

SEE PATTERN ORDER FORM, PAGE 132
See "Where Credit Is Due," page 133

Shrinks Hemorrhoids New Way Without Surgery

Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to stop bleeding—without surgery.

In case after case, pain was relieved promptly. And, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute.

Now this new healing substance is offered in ointment form under the name of *Preparation H.** Ask for it at all drug stores—money back guarantee.

*Trade Mark

IF YOU SUFFER PAIN of HEADACHE NEURALGIA NEURITIS

get FAST RELIEF with ANACIN

the way thousands of physicians and dentists recommend.

HERE'S WHY . . . Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin® today!

LIPS SORE? Blistex POCKET SIZE 39c HIGHER IN CANADA

BEST FOR COLD SORES CHAPPED LIPS FEVER BLISTERS

Your Own CHILDREN'S DRESSES without 1c Cost! Extra CASH too!

Style Display FREE! . . . Get all your own children's clothing and make *extra money* too, introducing world's cutest dresses, jeans, playwear, shirts, nightwear to friends, neighbors, at **amazing low prices.** Big selection adorable styles for ages 1 to 14. Mothers order on sight! Rush your name and address now for Big Dress Display—sent FREE. Write today.
HARFORD Dept. M3324, Cincinnati 25, Ohio

Tiny BURNS MAY LEAVE Lifetime Scars

Apply Fast 4-Way All Around Help

Soothing, cooling OIL-O-SOL for minor burns. Helps: ease pain; fight infection; prevent blisters; speed healing. At your druggist MOSSO'S OIL-O-SOL

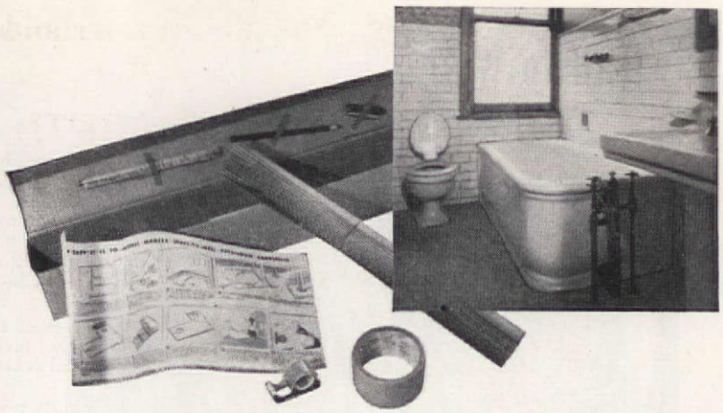
Foot Relief

Quick-Acting, Soft, Cushioning Foot Plaster

Easily cut to any size or shape

If you use Moleskin, you'll prefer Dr. Scholl's Kurotex. It is so much softer, more cushioning, protective. Easy to cut to sizes and shapes to meet your particular foot needs. Economical! Relieves corns, callouses, bunions and tender spots on feet and toes, caused by new or tight shoes. Flesh color. At Drug, Shoe, Department, 5-10¢ Stores.

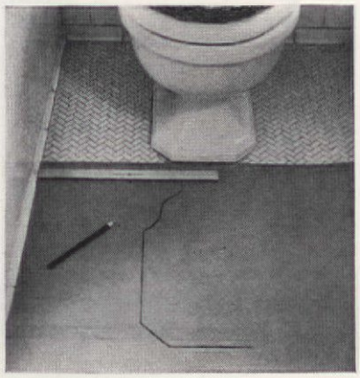
Dr. Scholl's KUROTEX



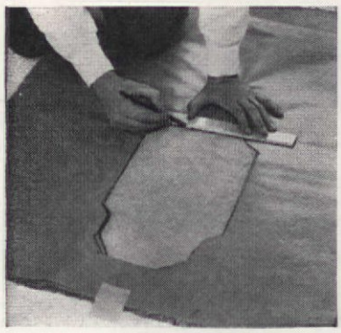
Wall-to-Wall and Washable

Bathroom carpeting you install with the aid of a kit

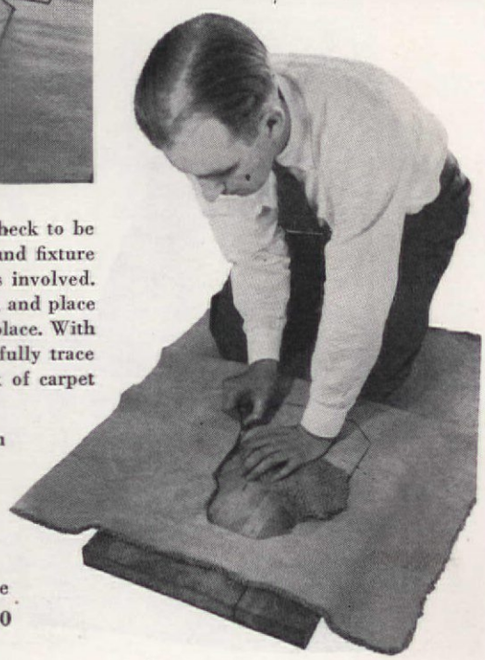
The bathroom carpet on page 63 is sensible as it is pretty, for it is washable, latex-backed cotton made by Martex and is sold in linen departments. You lay it in easy-to-launder sections without binding, and install it with the aid of a kit included with your purchase (everything you'll need from scissors to masking tape). But first, you pick up a folder containing a chart to guide you in measuring your floor so you'll know just how much carpeting to buy. We got an expert to give us some additional tips on making patterns and cutting. Here they are:



To make pattern of fixtures, place paper flush with side wall. Beginning at back, with left wall as guide, measure all projections and mark them on paper. Repeat from right

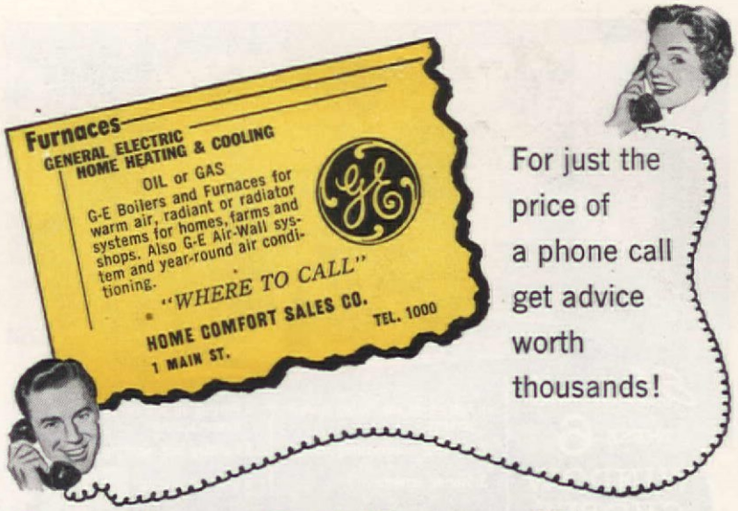


Cut out pattern and check to be sure it fits snugly around fixture or uneven wall areas involved. Turn pattern upside down, and place on back of carpet. Tape in place. With ruler as guide, carefully trace all openings onto back of carpet



Place carpet upside down on heavy board (we used a bread board). Cut out all openings with a sharp razor blade. Make slits from the back of each opening to wall line

MORE ON PAGE 130



Call Your G-E Home Heating Expert Now ...*without delay*

Don't make any decisions on heating until you hear the amazing facts about G.E.'s specially designed boilers and furnaces for quick, economical heating comfort in your home. Phone your local G-E Expert for a *free home heating survey now.* He'll help you plot the most economical way to heat every room whether you use warm air, steam or hot water . . . or heat with oil or gas. He also offers you 3 basic designs created to fit your home's construction—upflow for basement, downflow for basementless homes, horizontal flow for crawl space or attic installation.

For the name of your G-E Dealer, consult your Yellow Pages today. Look under Furnaces or Oil Burners or Gas Heating.

FUEL-thrifty OIL HEATING



G-E Oil Boilers save up to 50% on fuel! For quick warmth on coldest mornings; automatic G-E Oil Boilers or Furnaces.

CLEAN, work-free GAS HEATING



Just a flick of your finger and summer warmth floods every room. Automatic G-E Gas Furnaces or G-E Gas Boilers.

Progress Is Our Most Important Product

GENERAL ELECTRIC

ASK ABOUT G-E YEAR 'ROUND AIR CONDITIONING, TOO!

Enjoy healthful, clean spring-time air in your home 12 months a year! New, compact G-E unit fits anywhere. Cools your entire home in summer, heats it in winter with oil or gas. Enhances the value of your home.

General Electric Co.,
Home Heating and Cooling Department A.H. 9
Bloomfield, N. J.

Please send me complete information on
Oil Heat ☐ Gas Heat ☐ Year Round Heating and Cooling ☐
I am
☐ Home Owner ☐ Architect ☐ Professional Builder ☐ Student

Name_____

Address_____

City_____ County_____ State_____



Eliminate THESE 6 WINDOW CHORES

1 Putting up and taking down screens
2 Painting and repairing screens
3 Storing screens
4 Putting up and taking down "storms"
5 Painting and repairing "storms"
6 Storing "storms"



Pella® WOOD CASEMENTS with built-in ROLSCREENS and DUAL GLAZING eliminate tiresome, semi-annual window chores. PELLA DUAL GLAZING and STAINLESS STEEL WEATHERSTRIPPING increase the efficiency of heating and air-conditioning units . . . save on fuel and power costs. Stock-size PELLA units reduce window installation costs because they are completely factory-assembled. They can be combined into hundreds of modern window arrangements. Before you build or remodel, investigate PELLA. Send for FREE FOLDER.

ROLSCREENS — the original inside screens that roll up and down like window shades.

MAIL COUPON TODAY!

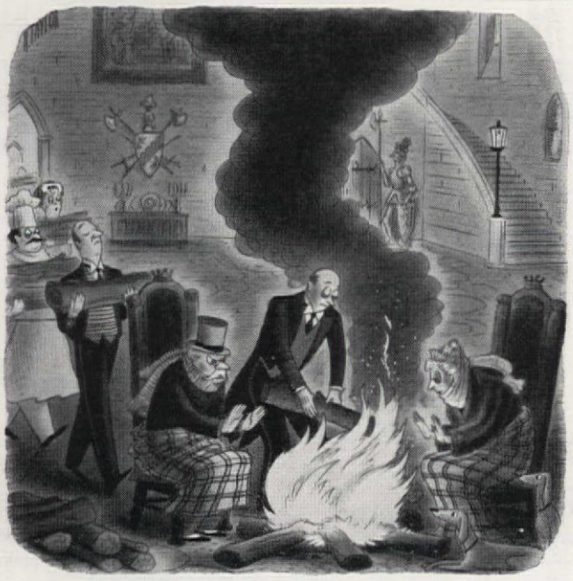
ROLSCREEN COMPANY, Dept. F-61, Pella, Iowa
GENTLEMEN: Please send *FREE LITERATURE* on Pella Wood Casements with ROLSCREENS and DUAL GLAZING.

NAME

ADDRESS

CITY & ZONE STATE

MAKERS OF PELLA MULTI-PURPOSE WINDOWS • FOLDING DOORS • VENETIAN BLINDS • ROLSCREENS



there's a more convenient way to get heating comfort today . . . **FLUID HEAT!**

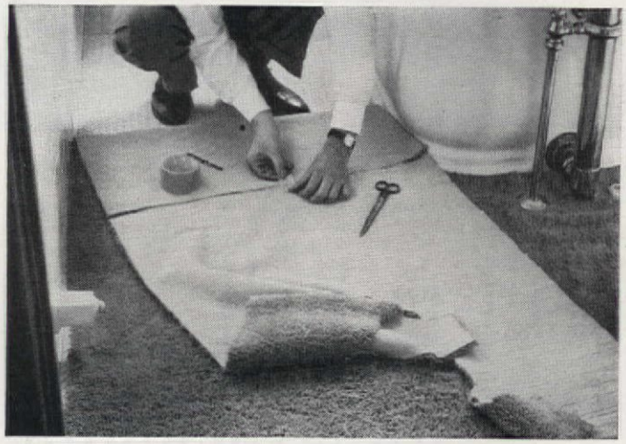
Oil or gas, there's nothing like Fluid Heat. Fluid Heat *keeps* giving comfort throughout the heating season at lowest possible fuel costs. This comfort and economy reflects Fluid Heat's 30 years experience in producing the finest equipment. For example, Fluid Heat's Wall Flame Rotary Oil Burner has only one moving part, uses less electricity than a small light bulb, has longer life, is quieter in operation. Check your classified telephone directory for your nearest Fluid Heat dealer or write for full information. Address: Fluid Heat, Division of ANCHOR POST PRODUCTS, INC., 7759 Eastern Ave., Baltimore 24, Maryland.

fluid heat®
AUTOMATIC HEATING EQUIPMENT
"WORLD'S ECONOMY CHAMPION"
Division of
ANCHOR POST PRODUCTS, INC.
Established 1892

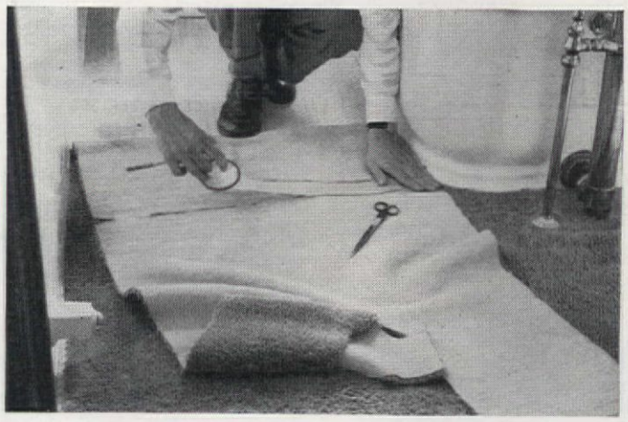
Also manufacturers of Anchor Fence for home and industry . . . heaters for special applications.

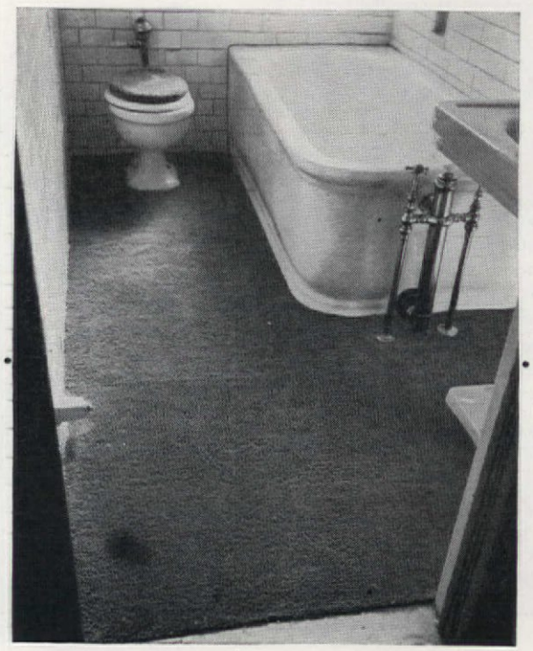
Wall-to-Wall

(Begins on page 129)



The carpet is 36 inches wide. To make sure that no section is too large to go into your washing machine, none should be more than five feet long—and preferably shorter. It is better to use the carpet *across*, rather than down the length of the room. When patterns are cut for each section (and checked for fit), assembly begins. Put down first section, folding back edge which will attach to next section. Use small pieces of masking tape to hold both sections lightly together, then apply 1½-inch masking tape to make firm joining. Masking tape is removed when rug is laundered. (Plenty of masking tape comes in the kit)





Let a **Lambert SWEEP-O-MATIC** DO THAT HAND RAKING CHORE IN ONE TENTH THE TIME! – AND GET A GARDEN CART **FREE!**



LET US PROVE IT
WRITE, DEPT. AH9
LAMBERT INCORPORATED • ANSONIA, OHIO

CLOSEOUT on PINKING SHEARS



$1 EACH instead of $5.00
ALL METAL!

We're stuck! We bought too many Pinking Shears. We're closing them out for only $1.00 each though you pay others up to $5.00! Smooth cutting action. Leave a neat notched edge attractive on curtains, shelf edging, etc. High quality, carbon steel blades. Full 7½" long, enameled handles, nickel-plated blades. Scientifically synchronized. Guaranteed to work as well as expensive shears or your money back. Send $1.00 plus 25¢ postage and handling or $1.25 in all for one. Or, two for only $2.00 and WE pay all postal charges. Order now! Make wonderful gifts! **PINKING SHEARS CO., Dept. PS-100, Box 881, St. Louis, Mo.**

MAKE MONEY WRITING
. . short paragraphs!

You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tedious study. Write to sell, right away. Send for free facts. **BENSON BARRETT, 1751 Morse Ave., Dept. 18-K, Chicago 26, Ill.**

FREE! WOMEN ONLY

If you need more money... Up to $5 hour demonstrating Famous Hollywood Cosmetics, your neighborhood. Free Samples and details supplied. Write to: HARRY TAYLOR, Pres. Studio Girl—Hollywood Cosmetics Glendale, Calif., Dept. AH-94

Guaranteed by Good Housekeeping (REPLACEMENT OR A REFUND OF MONEY IF NOT AS ADVERTISED THEREIN)

MAKE MONEY DRESS SHOP IN YOUR HOME

An old reliable firm desires ambitious women to sell Fifth Avenue, New York Dresses, Suits, Lingerie in and from their home. As seen in "Vogue", "Mademoiselle". Experience unnecessary. Good commissions. Free dresses too for personal use as EXTRA BONUS. No investment. Write for Sample Book. **MODERN MANNER CLOTHES, Dept. 11, Hanover, Penna.**

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage.

THE AMERICAN HOME Subscription Dept. American Home Bldg., Forest Hills, N. Y.



Does the tell-tale cord on your neck say You're Hard-of-Hearing

No longer need you advertise your hearing loss with tell-tale dangling cords. Remarkable new tiny hearing instrument that weighs hardly more than an ounce makes possible a completely different way of wearing. You hear sound more naturally. You know where sound is coming from. You enjoy an entirely new clarity of sound. Here is the modern kind of natural hearing that every hard-of-hearing person has been waiting for. Send coupon for complete details today.

MAICO CO. Rm. 35A
21 N. 3rd St. Minneapolis, Minn.
Name_____
Address_____
City_____

Plans only $5.00



• No. 33 (see page 40 in this issue). King-sized family house (2650 sq. ft. of living space on one floor) has three bedrooms, three baths, study, living room, dining room, and kitchen, plus separate laundry room with space for freezer

Please allow 2 weeks for handling and mailing
PRICE: $5 PER SET

- No. 24 ☐ (see Sept., '53 issue) Two bedrooms, bath, 2 lavatories, living room, dining room, kitchen, utility, recreation room, porch.
- No. 25 ☐ (see Oct., '53 issue) Two story big living room with built-in fireplace wall, dining room, 4 bedrooms, 2 baths, utility room, screened porch, 2-car garage.
- No. 26 ☐ (see Nov., '53 issue) Two family, semi-detached. Each unit has 2 bedrooms, big living room, bath, kitchen, good closets. Common heater room.
- No. 27 ☐ (see Feb., '54 issue) One story with living room, dining room, 4 bedrooms, 3 baths, big living kitchen, ample closets, carport.
- No. 28 ☐ (see Mar., '54 issue) Split-level, 3 bedrooms, 2 baths, good closets, big living and dining areas, kitchen, roomy den, utility room, garage.
- No. 29 ☐ (see Apr., '54 issue) 3 bedrooms, 2 bathrooms, kitchen with breakfast area, storage room, service room, large living-dining room, and garage.
- No. 30 ☐ (see May, '54 issue) 3 bedrooms, 2 bathrooms, living room, dining room, and den can combine for entertaining; optional maid's room and bath, garage.
- No. 31 ☐ (see June, '54 issue) Vacation house with 2 bedrooms, bathroom, living-dining-kitchen area.
- No. 32 ☐ (see July, '54 issue) Vacation house combines living room, dining room, and kitchen into one all-purpose room; master bedroom and bath, 4-room bunkhouse, laundry room.
- No. 33 ☐ (see page 40 this issue) One story with living room, study, dining room, kitchen, laundry, 3 bedrooms, 3 baths, garage.

Name

Street Address

City

Zone No. *State*

Print name and address in coupon (to be used as label for mailing blueprints). Cut out, check plans desired, and send M.O. or personal check to: (Do not send stamps)

THE AMERICAN HOME, Dept. BP, American Home Bldg., Forest Hills, N. Y.



Mrs. Dearborn Wingate, 2 Kirk Street, Nashua, N. H.

"It's a miracle to find Scrubable-Flat is a flat finish, yet really is scrubable . . . and a wonderful selection of decorator colors."



THE FLAT WALL PAINT YOU CAN SCRUB WITH SCOURING POWDER AND A BRUSH!

"Better Buys by Kyanize"

See your local Kyanize dealer for seasonal "Better-Buys by Kyanize," get more value for your paint dollar! Consult your Classified Telephone Directory under "Paint" to find your Kyanize dealer's name.

KYANIZE PAINTS, INC.
Boston 49, Mass.
Springfield, Ill., Montreal, Canada

STOP PAIN INSTANTLY
COMBAT INFECTION
PROMOTE HEALING
WITH STAINLESS
Campho-Phenique
(PRONOUNCED CAM-FO-FIN-EEK)

WHEN USED ON
PIMPLES-ACNE
CAMPHO-PHENIQUE HELPS PREVENT THEIR SPREAD AND RE-INFECTION.

It's wonderful, too, for fever blisters, cold sores, gum boils, cuts and scratches, minor burns caused by book matches, hot cooking utensils, hot water or steam. Campho-Phenique relieves itching of insect bites, poison ivy, etc. Just apply Campho-Phenique next time and see how fast this pain-relieving antiseptic goes to work. And it doesn't stain the skin! Get a bottle today.



Recognize her?



You don't really know this woman. But the chances are *you know and admire someone very much like her.* A woman serenely poised and sure of herself *under any circumstances.*

The reason is simple. She refuses to be put into a position where *avoidable personal problems might bother her.* For example: she long ago discarded external sanitary protection on two counts . . . odor and chafing. She realizes that those two hazards simply do not exist with Tampax.

For Tampax is worn internally. It eliminates belts, pins, pads. It is particularly advantageous when you're away from home. Disposal is simple. (Even the applicator is disposable.) Month's supply can be carried in the purse. And of course you don't have to remove the Tampax when you're taking your shower or tub.

Join the millions of women who are using Tampax sanitary protection regularly. Choice of 3 absorbencies (Regular, Super, Junior) at drug or notion counters. Tampax Incorporated, Palmer, Mass.



Accepted for Advertising by the Journal of the American Medical Association

PATTERN ORDER FORM

Please allow 3 weeks for handling and mailing

(Patterns contain tracings, directions, color guide, list of materials as required)

- ☐ 1561 Lamp shades that delight the eye with light shining through the design. Here the pierced and cut pine cones and needles make an appropriate companion for a rustic base such as a wicker-covered bottle. A jug or stoneware crock would be good 25c
- ☐ 1562 Grape clusters and leaves make another pierced and cut lamp shade a pleasing sight. Top a white ironstone pitcher or jar with a dark green shade and this design 25c
- ☐ 1563 If you need a large impressive lamp shade, this is for you. Big chrysanthemums curl their petals, and the light shines through the cut design. Full directions 25c
- ☐ 1484 Getting ready for fall? Then you will need this step-by-step picture pattern, "How to Slipcover a Sofa." It will show you how to make a cover the way the experts do 25c
- ☐ 1485 If you have a wing chair that needs a new slipcover this is for you. Step-by-step picture instructions to show you every trick of the trade ... 25c
- ☐ 1509 Freshen up for fall. Start with a new cover for your studio couch. Step-by-step pictures make this easy to follow... 25c
- ☐ 1510 If you have a tuxedo sofa that needs a slipcover, this is for you. Step-by-step pictures show you the easy, smart way 25c
- ☐ 1501 This is the time to start thinking about starting a new braided rug. Here's a nice one, oblong in shape with nicely squared corners 25c
- ☐ Complete list of all available patterns 10c

Name

Street Address

City *Zone No.* *State*

See instructions below for ordering patterns

ORDER BLUEPRINTS HERE

Please allow 3 weeks for handling and mailing

(Blueprints contain lists of materials, construction drawings, instructions)

- ☐ 2044 Blueprint construction pattern for building a room divider that is also a planter. It is an excellent solution for the house whose front door opens directly into the living room, giving privacy and protection from drafts 50c
- ☐ 2036 Blueprint construction pattern for building this everything-in-one-sewing cabinet for Mom's Christmas gift. You couldn't please her more. Room for everything including portable machine 50c
- ☐ 2011 Blueprint construction pattern for building a gun cabinet that Mom won't mind giving house room. Watch out, for she may decide it's perfect for china 50c
- ☐ 2010 Blueprint construction pattern for building the dry sink you've always wanted. This is a pretty one with arched doors; 3 silver drawers under top shelf; 1 large utensil drawer next to copper-lined "sink," plus storage space .. 50c
- ☐ 2015 Blueprint construction pattern for building that garage you really need instead of the very inadequate carport you have been getting along with. Use the carport for a breezeway to a garage that has room for work bench and tools, garden equipment, screens, trunks, and bicycles as well as the family car ... 50c

Name

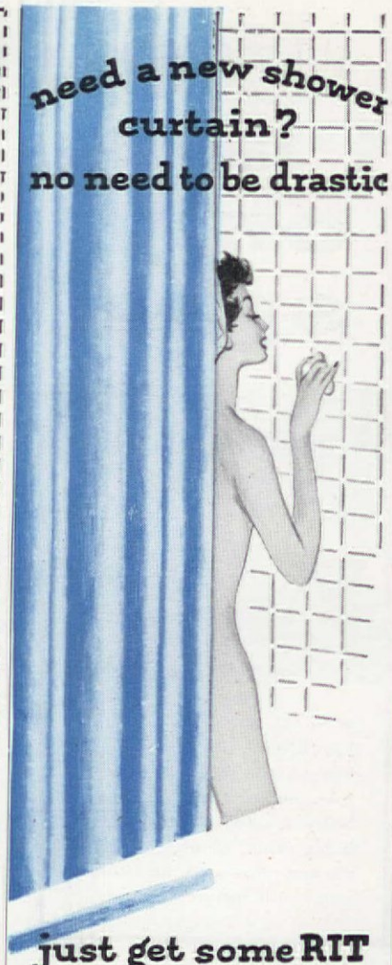
Street Address

City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

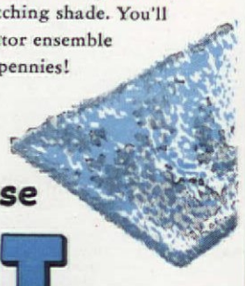
American Home Pattern Department

P.O. Box 296 Forest Hills, New York



just get some RIT and dye that old plastic!

As hundreds of happy gals will tell you, plastics take to Rit color like ducks to water. And hold on to it, too! So give that faded shower curtain a bath in shimmering Rit Blue or brilliant Jade Green and bring it to life again. And, by all means, dye your bathroom rug and seat cover a matching shade. You'll have a decorator ensemble for pennies!



All Purpose **RIT**

The finest dye . . . the high concentrate dye . . . and only **25¢**



RIT PRODUCTS CORPORATION
1437 W. Morris St., Indianapolis 6

Synthetics

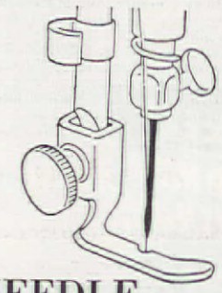
(Begins on page 54)

should be steam pressed as it is sewn.

On hard-finish and tightly woven fabrics, it is well to press the stitching, and then allow it to relax for an hour or two before doing any top stitching on your project. Even without pressing, puckering can often be eliminated with the use of a shorter stitch if tensions are already quite loose.

Do not press seams until you are sure they need no changing. Sharp creases are hard to press out and sometimes cannot be removed.

EDITOR'S NOTE: In recent studies, the E. I. Du Pont de Nemours & Co., Inc. recommends a seam allowance of ¾ to 1 inch for all synthetic fabrics—rather than the ½ or ⅝ inch customarily allowed on other fabrics. This allowance can then be trimmed down before binding or turning for French seams. French seams should be used only for sheer firm fabrics.



NEEDLE SELECTION CHART

TEXTURE	MACHINE NEEDLE	HAND NEEDLE
FILMY: **Examples:** Nylon organdy, Dacron, Orlon and nylon marquisette types	#9	#10
SHEER: **Examples:** All taffeta types, Lightweight mesh weaves, Thin shantung curtain fabrics	#11	#9
LIGHTWEIGHT MATERIALS: **Examples:** All types of lightweight drapery fabrics	#14	#8
MEDIUM LIGHTWEIGHT MATERIALS: **Examples:** Synthetic velvets, Brocades, Medium-weight slipcover fabrics	#14	#7
HEAVY MATERIALS: **Examples:** Heavy weights of drapery, upholstery, and slipcover fabrics	#16	#6

NOTE: A size #18 needle may be required for very thick upholstery fabrics



FREE BOOK — "How to Do a Good Paint Job." Send card (and name of your retailer, if you wish) to Baker Brush Co., Inc., 83 Grand St., New York City 13

Brushes by Baker

AMERICA'S FINEST PAINTING TOOLS



Low Cost "Automatic Water"
for country homes, cottages, cabins, farms

Not ing else matches a Jacuzzi jet pump for depe..dable water service from lakes, rivers, wells. Gives 35% more pressure, 20% more water than similarly rated pumps. No moving parts below ground. Self-priming. No frost-proofing or lubrication needed. Patented. Dealers nationwide. Don't settle for less. *Be Choosey . . . Buy Jacuzzi!* Get the facts! Write:

JACUZZI BROS., INC.
Jacuzzi Avenue, Richmond, Calif. or 4100 Bayless, St. Louis 23, Missouri

Folks Like You Show You How Much
EXTRA MONEY YOU CAN MAKE!
$50.00 IN 4 HOURS! Miss L. E. B., Washington
SEND FOR SAMPLES!

Show New NAME-IN-SILVER Christmas Cards
It's easy! Amazing new NAME-IN-SILVER Christmas Cards sell like magic. You make $65 on 65 boxes! Extra profits in SOUTHERN BEAUTY Assortment. Gifts, others. No experience needed. Write for assortments on approval, imprint samples FREE. *Your own Personalized Stationery FREE* if you ACT NOW! **SOUTHERN GREETINGS, 478 N. Hollywood, Dept. 47-R, Memphis 12, Tenn.**

WATCHES WANTED!
ANY CONDITION. Highest cash prices paid promptly. Also broken jewelry, spectacles, dental gold, diamonds, silver. Send articles today. Satisfaction guaranteed.
LOWE'S
Dept. AH, Holland Bldg. St. Louis 1, Mo.

NEW JEWEL Christmas Cards
MAKE $50.00 (And More) CASH
FREE BALL POINT PEN IF YOU WRITE NOW!
Proven plan for easy money. Show new JEWEL cards in popular oblong size to friends and neighbors. They'll buy on sight. Over 100 other items. Name-imprinted CHRISTMAS CARDS 25 for $1. up. BURGOYNE line. Chance to win MINK STOLE or OTHER PRIZES. Write today for Assortments on approval and get FREE pen for prompt action.
CHAS. C. SCHWER CO. 14-G Westfield, Mass.

Home "Fix-it" Tips



Fill nail and screw holes—replace rotted wood. Make hundreds of repairs with Plastic Wood—handles like putty, hardens into wood—will not crack, chip or peel.



YOU NEED "PLASTIC WOOD"®

Where Credit Is Due

HOW TO LAY RESILIENT TILE
Pages 50, 51: All materials, Armstrong Cork Co.

WE DIDN'T TOUCH THE OUTSIDE
Pages 58, 59: Kitchen linoleum, Armstrong. Refrigerator, range, washer, dryer, Westinghouse. Cabinets, disposer, dishwasher, Youngstown. Telechron clock. Flint stainless utensils.

GOOD HARDWARE TO THE RESCUE
Page 61: Top photo: Window shades, Holland Shade Co. Tiebacks, Period Art Reproductions, Inc. Flowers, Florists' Telegraph Delivery Assn., Inc. Bottom photo: Window shades, Holland Shade Co. Organdy, Herberlein process by Defiance. Carpet, Cabin Crafts.
Page 63: Top photo: Window shades, Holland Shade Co. Shower curtains, Joseph A. Kaplan & Sons, Inc. Bathroom carpeting and bathmat, Martex. Bottom photo: Window shades, Holland Shade Co. Flowers, Floral Telegraph Delivery Assn., Inc. Ducks, bookrack, ashtray, Hammacher Schlemmer. Fabric, F. Schumacher & Co. Cornice, Consolidated Trimming Corp.
Page 94: Draperies, Craig Creations. "Krene" window shades by Weiss & Klau Co.

FAMILY FOOD
Pages 64, 65: Square "Butterfly" plates, Ed Langbein. "Pie Beauty" plate and holder, "La Jolla" casserole, Northington, Inc. "Amber-Glo" salad plates, cups, saucers, individual casseroles, serving dish, Stangl. "Heirloom 44" cream pitcher, Cambridge Glass Co. Wooden salad bowl and spoon, Decor of California. "Colorflax" cloth, John Matouk. Large platter, Wedgwood.

TAKE A CAN OF CRAB MEAT
Page 68: Salad tray, Lenart Gladstone. Fish chowder bowls and fish dish; Hope Warren. Aluminum Alloy platter, David Rees.

TAKE A PACKAGE OF CAKE FLOUR
Page 69: "Spring Zephyr" and "Prelude", Royal Doulton. Cake plate, Modern Mayan, Santa Anita Potteries. Pie plate, Kensington, Inc.

ANNE'S NOTEBOOK
Page 73: Scoop, Bellette, Inc.

SEASON'S BOUQUET
Page 104: Silver-plated wine cooler, Wits End Gifts.

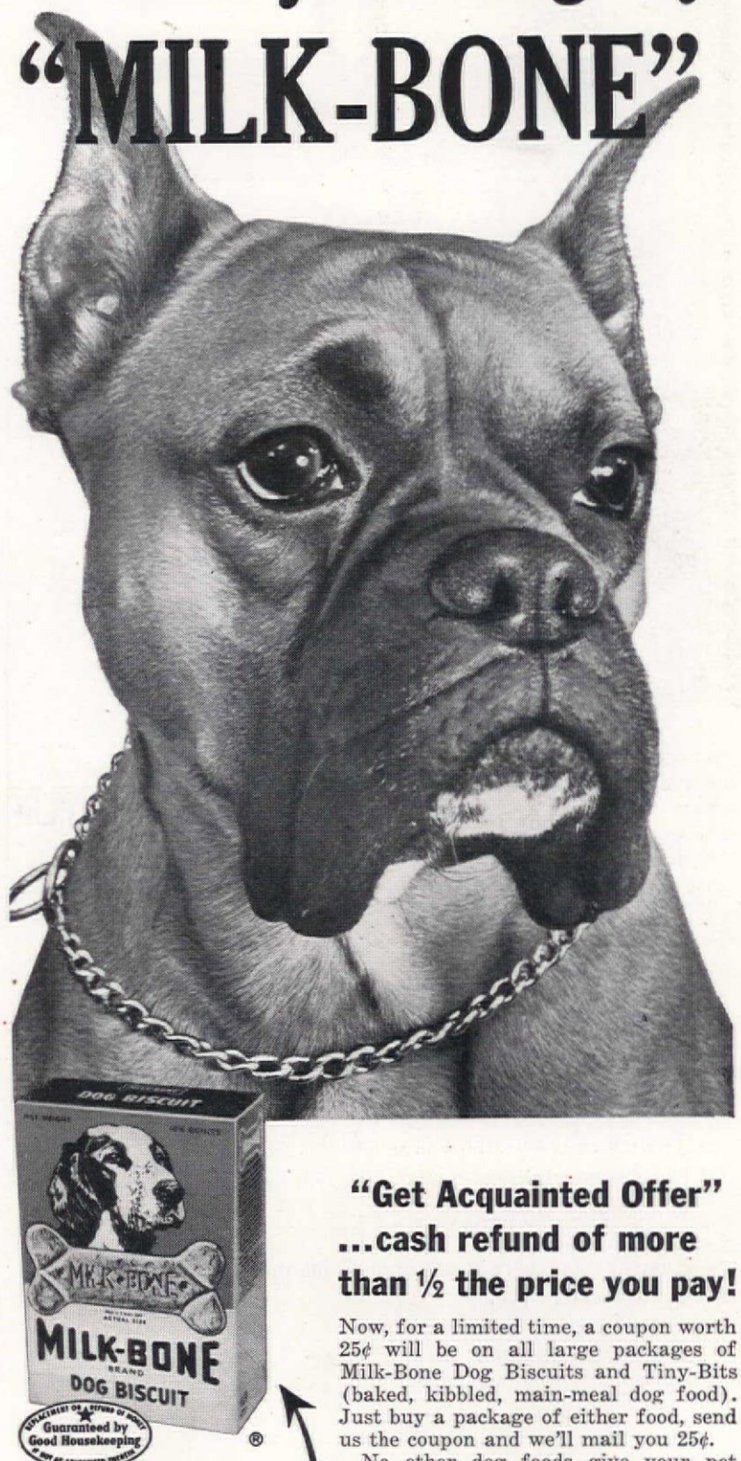
TRY PLASTIC FOR PLUMBING
Page 108: Eastman Chemical Products, Inc.

CUT AND PIERCED LAMPSHADES
Page 128: Designs by Dorothy Bolton.

PHOTOGRAPHS
F. M. Demarest: pages 40, 41, 48, 49, 50 (top) left, 60 (top right), 61 (top & bottom right), 62 (bottom row), 63, 64, 65, 68, 69, 73, 74, 76, 80 81, 91, 93, 94 (top two), 106 (top), 128. Nancy Pennsy: pages 12, 14. Robert Scharff: pages 39, 114, 116. Paul C. Genereux: pages 42, 43 (#3, 4, 7, 10). Jack Roche: pages 42, 43 (#1, 2, 5, 6, 8, 9, 11), 104, 106 (bottom two), 112. Kranzten Studio: pages 44-47, 56-59 ("afters"), 86 ("afters"), 88 (bottom), 120, 121. Jonathan Aley: pages 50 (except top left), 51, 62 (top left), 129 (top right). Frank A. Muth: pages 56-59 ("before"). Stephen Fay: pages 60 (except top right), 61 (bottom left), 62 (top right & center row), 94 (bottom two), 129 (bottom three, top left), 130. Pressure Cooking Institute: page 78. Jessie Walker: pages 86 ("befores"), 88 ("befores"). Baskerville: pages 97, 98, 100. National News & Illustration Service, Inc.. pages 108, 110 (top two). Eastman Chemical Products Inc.: pages 110 (bottom two). Joan A. Downs: pages 112 ("befores"). John Robinsons: page 123.

DRAWINGS
Margaret Nielsen: page 34. Jan Balet: pages 37-39. Sigman Ward: pages 41, 83, 84, 108, 110, 126. Dick Ott: pages 54, 55.

We'll pay you 25¢ to have your dog try "MILK-BONE"



"Get Acquainted Offer" ...cash refund of more than ½ the price you pay!

Now, for a limited time, a coupon worth 25¢ will be on all large packages of Milk-Bone Dog Biscuits and Tiny-Bits (baked, kibbled, main-meal dog food). Just buy a package of either food, send us the coupon and we'll mail you 25¢.

No other dog foods give your pet a greater number of the good things he needs than new, improved Milk-Bone products. These better-balanced foods supply more energizing beef fat for skin and coat . . . more protein for bone and muscle, than ever. Milk-Bone Dog Biscuits — baked hard and crunchy — are good for teeth and gums, too. Get your "bargain box" of Milk-Bone today.

Mail valuable coupon from back of large packages for 25¢ refund

NATIONAL DOG WEEK SEPTEMBER 19-25

Whatever your dog eats, he NEEDS MILK-BONE DOG BISCUITS, too!

NATIONAL BISCUIT COMPANY



BUILT-IN CONDUIT

how to plan for telephones in your home-to-be

Simply mark on your floor plans the places where you want outlets for regular, wall-type or portable plug-in telephones.

Then show your architect or builder so conduit can be built into the walls. This will keep the telephone wires out of sight.

Easy and inexpensive, telephone planning adds much to the convenience and interior beauty of your new home.

For more information about this important home feature, please send for booklet on ways to conceal telephone wiring. It's free. Just mark and mail the coupon below.

BELL TELEPHONE SYSTEM

DEPT. AH-5, 195 BROADWAY, NEW YORK 7, NEW YORK

I would like a free copy of your booklet on ways to conceal telephone wiring.

Name _____

Address _____

City _____ *State* _____

Look...it's new!

PAINT A MURAL on the four panels of wallpaper which have been printed with basic design and numbered spaces for corresponding paints. Four 29-inch wide panels, four jars of paint, two brushes, $27.50. Devoe & Raynolds Co., Inc., 787 1st Ave., N.Y.C.





COMPRESSED-AIR hand sprayer features extra strong and durable galvanized pump tubes, improved seam welding, inverted bottom for safety. In open and funnel-top models, from 1½ gal. at $9.95 (shown) to 3½ gal. at $10 to $12. Acmeline Mfg. Co. Traverse City, Michigan

KNOTTY PINE FRONT for your General Electric dishwasher to match your cabinets or wood paneling in the kitchen. Also available in oak, mahogany, and birch for simple installation. Panels, approx. $15. Bel-Wood Mfg. Co., Ackerman, Mississippi



SPRAY CAN cleaning agent is completely noninflammable and can be used for spot cleaning of almost any type soil without leaving a ring. Simply press button to start spray, wipe off the stains with clean cloth. In $1 and $1.69 sizes, from Pro-fesh Prod. Inc., N.Y.C.



INDOOR-OUTDOOR BARBECUE fits standard fireplace opening in case you get rained out. Lever action lifts grill up and out of broiling section to make tending meats easy, or locks in different cooking positions. $17.95. Strand Corp., Oakland, California



BEDECKED TV: The metal cabinet of this set comes in eight different colors—and, in addition, you can buy slipcovers in a variety of fabrics. 17-inch model is priced from $140; 21-inch, from $169. Prices of slipcovers vary. Raytheon Mfg. Co., Chicago, Ill.

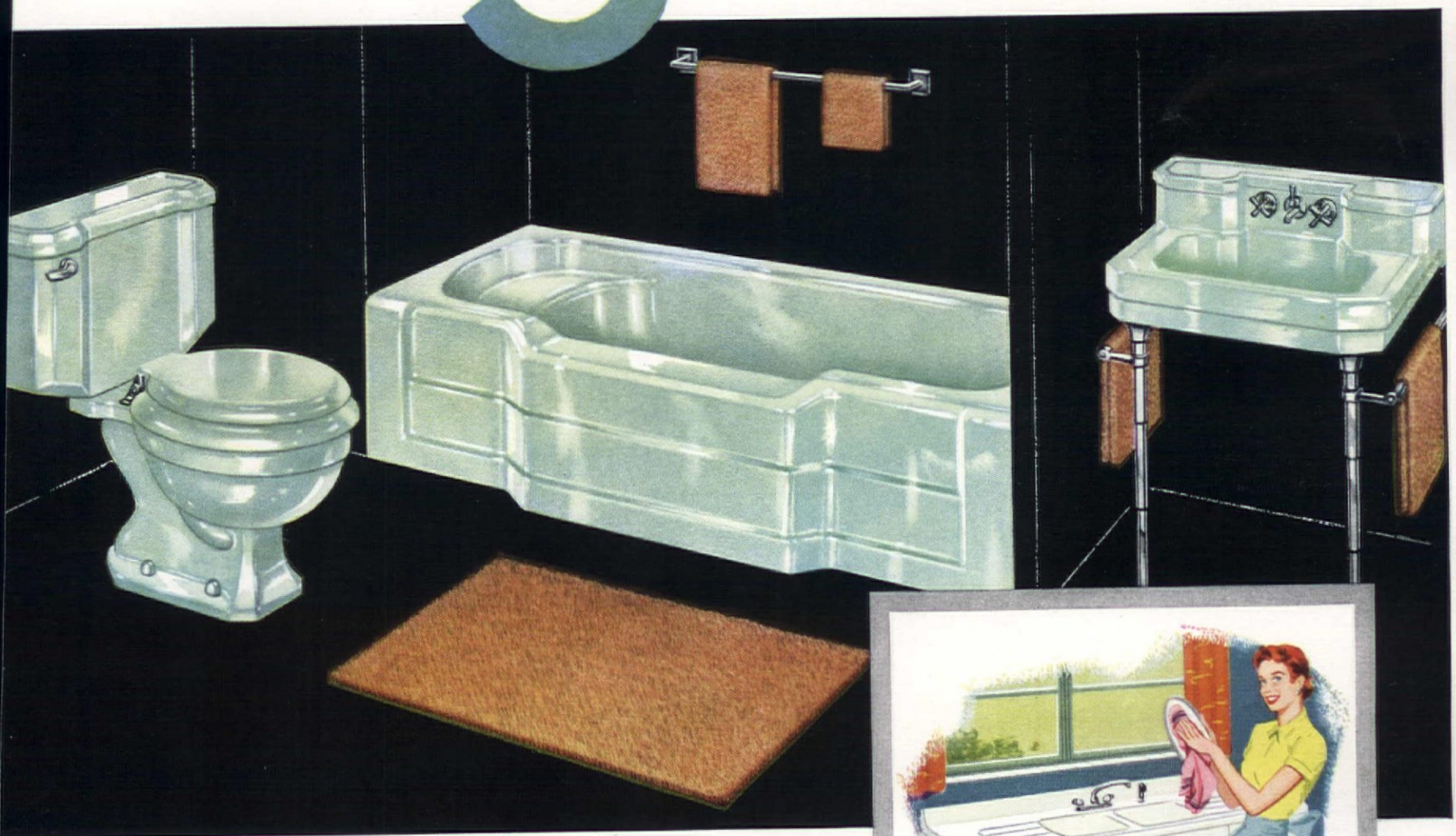


ALL PRICES ARE APPROXIMATE

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

ELJER

A SUBSIDIARY OF THE **MURRAY** CORPORATION OF AMERICA



Eljer for your kitchen, too! *An attractive, efficient cabinet sink is the very heart of your kitchen. See the Eljer beauties! There's a size and style right for you. Cabinets of heavy-gauge steel are finished in gleaming baked enamel and combine generous storage space with features to speed you through kitchen hours.*

designed with the years ahead in mind

Your choice *now* of Eljer Plumbing Fixtures will pay you handsome dividends—year in, year out.

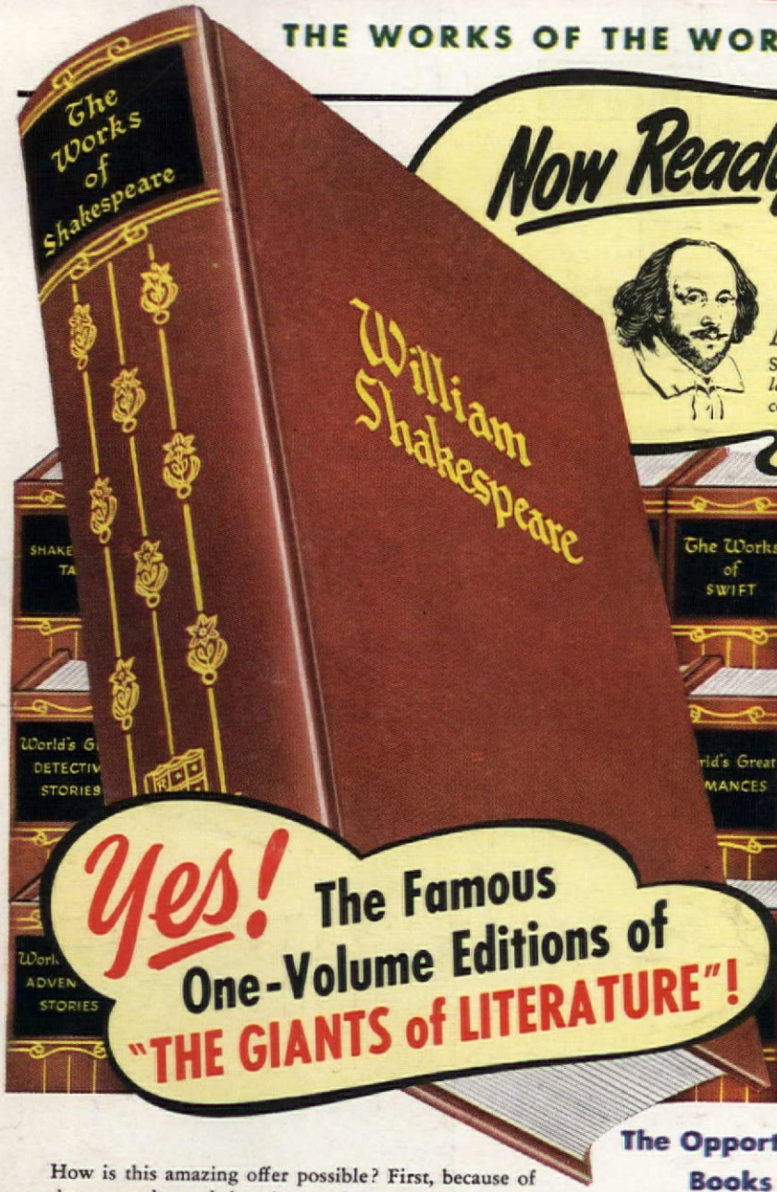
Their inherent quality and co-ordinated styling promise beauty that will stay fresh, and a lifetime of convenience. You select from a wide range of styles—in snowy white or five glamorous colors. Bathtubs are designed for bathing comfort. Note the wide end seat and lowered side seat of Legation model shown. Entire surface is within easy reach for speedy cleaning, too.

Vitreous china lavatories and toilets bring you all the marvelous advantages only *real china* can bring—easy cleaning, resistance to stains and wear.

Your architect, builder, and plumber know Eljer well. Consult with them or write Eljer Co., Box 192, Ford City, Pa.

AMAZING OFFER TO READER OF THIS MAGAZIN

THE WORKS OF THE WORLD'S GREAT AUTHORS—in 25 Fine Volum



Now Ready

—The COMPLETE Works of SHAKESPEARE

The First Volume In Your "GIANTS of LITERATURE" Library

A GIANT treasure-chest of one of the greatest writers of all time! Every single one of Shakespeare's 37 plays. *As You Like It, Hamlet, Macbeth, Julius Caesar*—and all his other comedies, tragedies, and historical dramas. Plus *all* his poems and sonnets—*complete* in one beautiful 1300-page volume! SHAKESPEARE is but one of TWENTY-FIVE great books which can be yours—AT AN AMAZINGLY LOW PRICE. Start your set TODAY.

Yes! The Famous One-Volume Editions of "THE GIANTS of LITERATURE"!

How is this amazing offer possible? First, because of the great demand for these volumes, a tremendous printing has been ordered—cutting costs to the bone. Also, by offering these beautiful volumes DIRECT to the readers, many distribution costs have been saved. These savings are passed on to you!

MAIL RESERVATION FORM TODAY! DONT DELAY!

READERS' RESERVATION CERTIFICATE

BLACK'S READERS SERVICE COMPANY LR
Roslyn, L. I.
New York

Please reserve in my name the books listed in your generous offer to readers of this magazine. Send me at once the first book, The Complete Works of SHAKESPEARE. I enclose NO MONEY IN ADVANCE; but within one week I will send you only $1.89, plus a few cents mailing charges—and I will be entitled to receive each following beautifully-bound volume as it comes from the press, at the same low price, sending no money in advance. (*Books shipped in U. S. A. only.*)

Mr. }
Mrs. } .....
Miss } (PLEASE PRINT PLAINLY)

Address .....

City ..... State .....

The Opportunity of a Lifetime to Own Handsome, Luxuriously-Bound Books Which You Will Treasure and Your Friends Will Envy

HERE is your opportunity to own strikingly beautiful volumes of the greatest authors of all time. You don't have to "sacrifice" to own them. You don't have to "scrimp" or save. Because NOW you can collect—AT AN AMAZINGLY LOW PRICE—the greatest set of books ever presented to readers on these liberal terms!

Picture these magnificent books in your own home. Your family will deeply enjoy reading them. Your friends will admire them and envy you for possessing them. Your children will gain an undeniable advantage by having them always at hand. You can't afford to miss this opportunity. Take advantage at once of the FREE EXAMINATION OFFER below. Here are the most celebrated authors in all the world! Twenty-five superb volumes that bring into your home the most fascinating, thrilling reading ever known. The partial contents that follow can give you only an inkling of the treasures these books hold:

1. SHAKESPEARE'S complete works. (Described at top of page.)

2. HUGO. The master of French Literature. 36 Complete Works, including Hunchback of Notre Dame, A Woman of the Streets, The Souls, etc.

3. TOLSTOI. 27 breathless novels, stories; Anna Karenina, Kreutzer Sonata, The Cossacks, Love, and many more.

4. POE. 91 tales, poems, essays of America's greatest writer! Annabel Lee, The Raven, The Gold Bug, Murders in the Rue Morgue, The Pit and the Pendulum, etc.

5. IBSEN. The famous William Archer translation of his daring plays, each absolutely complete, including A Doll's House, Ghosts, Hedda Gabler, Peer Gynt, and others.

6. CONAN DOYLE. All the best of Sherlock Holmes—The Sign of the Four, Red-Headed League, plus many other great works.

7. EMERSON. 112 Essays and Poems, plus Biographical Studies, Conduct of Life, etc.

8. WILDE. The Picture of Dorian Gray, Lady Windermere's Fan, The Ballad of Reading Gaol and many more. 91 tales essays and plays in all.

9. BROWNING. The best known works of the beloved poet "Pied Piper of Hamelin," "Cavalier Tunes," and others.

10. STEVENSON. 39 novels, stories, poems. Treasure Island Dr. Jekyll and Mr. Hyde, Kidnapped, etc., all complete.

11. HAWTHORNE. 2 complete novels and 37 tales by the Grea American author—Scarlet Letter, House of Seven Gables, etc

12. KIPLING. Complete novel, The Light That Failed, and other exciting stories. 74 great ballads, verses, including Gunga Din, Danny Deever, The Ballad of East and West, The Vampire.

The other one-volume editions now in preparation are: 13. DICKENS; 14. RIDER HAGGARD; 15. JONATHAN SWIFT; 16. WORLD'S GREAT DETECTIVE STORIES; 17. GILBERT AND SULLIVAN; 18. LONGFELLOW; 19. LAMB'S TALES FROM SHAKESPEARE; 20. TENNYSON; 21. WORLD'S GREAT ADVENTURE STORIES; 22. WORLD'S GREAT ROMANCES; 23. BRET HARTE; 24. CELLINI; 25. CHEKHOV.

HOW TO GET YOUR BOOKS

Send no money! Just mail the READER'S RESERVATION CERTIFICATE. This entitles you to examine the first volume in the "Giants of Literature" Library, THE COMPLETE WORKS OF SHAKESPEARE. A copy of this book will be sent to you at once. With it will come a special reader's invoice for $1.89 as complete payment for this volume, plus a few cents mailing charges, and complete instructions on how to get your other volumes on this amazing READERS' OFFER.

SEND NO MONEY

There are positively no other charges of any kind, and you need send no money with your reservation. Right now, without delay, send in your RESERVATION CERTIFICATE. No reservation "Fee"—no "Deposit" in advance. Your first book will come at once. First come, first served. DO IT NOW, before you mislay this page!

BLACK'S READERS SERVICE CO., Roslyn, L. I., N. Y.

MAIL RESERVATION FORM NOW! DON'T PUT IT OFF AND LOSE OUT ON THIS OPPORTUNITY!